

# Jackson Braddock

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## EDUCATION

**The University of Texas at Austin**, Austin, TX

May 2025

*Bachelor of Science in Textiles and Apparel Design:*

GPA-3.53

UT Athletics Honor Roll, Fall 22', Fall 23', Spring 24'

## EXPERIENCE

**Abercrombie & Fitch LDP Apparel Design Intern**

June 2024 - August 2024

*Apparel Designer*

- Developed specific designs for the Hollister S/S 25' outerwear and swim line under the direction of senior designers
- Assisted in weekly fit sessions by creating garment mockups and proposing fit alterations throughout the pre-production process
- Created an 8 SKU final presentation that introduced a new concept to the Hollister customer for Summer 25' while also staying true to the brand identity and customer
- Presented my team's big ideas in designs in company-wide milestone meetings that revamped excitement about the brand while also staying in line with the customer and their preferences.

**LoveShackFancy**, Austin, TX

January 2023 - June 2023

*Stock Associate*

- Streamlined inventory procedures and helped manage stock levels more efficiently by implementing shared spreadsheets.
- Partnered with fellow employees to create a more organized stock area and make it more accessible to support customer needs in-store and through e-commerce.
- Teamed with sales associates to bring in new customers through social media and meet monthly sales goals of \$100,000+.

**Clubhouse Outfitters**, Austin, TX

October 2022 - April 2023

*Design Intern*

- Drove product development for upcoming seasons by working with over 50 textile samples and various dye processes to meet company goals of new and unique garments.
- Developed tech packs to send out to vendors and communicated closely with them through each stage of the development/fit process.
- Presented four distinct seasonal collections that introduced new and exciting concepts while staying true to brand identity and target customer.

## LEADERSHIP EXPERIENCE AND ACTIVITIES

**Texas Silver Spurs**

September 2023 - Present

- Premier leadership organization at UT that has raised 6 figure sums each semester of my membership to go towards underprivileged youth education.
- Fostered exciting event opportunities and venues, working with other members to raise the most money for our causes while bringing entertaining live music events to current/past members and the community.

**NCAA Division 1 Student-Athlete Advisory Committee (SAAC)**

June 2023 - Present

- Collaborated with athletes across all NCAA sports to improve student-athlete mental health practices and be a voice for all Division One athletes across UT and the country.
- Brainstormed with dozens of NCAA representatives on how to implement the best student-athlete experience.

**The University of Texas at Austin**, NCAA DIVISION 1 Men's Track and Field Team

August 2022 - Present

- Gained valuable experience working in a team setting.
- Committed over 30 hours weekly to practice and required team events.
- Cultivated team camaraderie by planning a team golf outing and weekly team dinners.

## SKILLS

**Computer Skills:** Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Clo3d, Microsoft Word, Microsoft Excel, Microsoft Powerpoint

**Technical Skills:** Hand and machine Sewing, Fashion Illustration, Fashion Sketching, Pattern Making and drafting

## RELEVANT COURSEWORK

- Apparel Design I & II, Computer-Aided Design for Apparel, Textiles & Fabrications, Kendra Scott Accessory Design & Development, Clo3d

