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LinkedIn

612-479-0833

EDUCATION

Edina High School 2022 Graduate

3.9 Weighted GPA, Zephyrus Publication, Concert and Jazz Band, Varsity Soccer and Basketball, Equality Group Leader

University of Oregon Projected 2026 Graduate

Pursuing a BA in Advertising and Political Science as a third-year student, 3.68 GPA, Dean's List Student, Direct Admit to the SOJC, Students for Choice Member

WORK EXPERIENCE

City of Edina | Guest Services, Multimedia Production Intern | June-Sept. 2024

Produced video content to inform residents. Increased reel output to 2.7 reels per week and Instagram followers by 125% to 13.9k. Live broadcasted City meetings. Launched and promoted City meetings podcast. Recorded and photographed City events.

Demystifying Media Podcast | Audio Engineer | Nov. 2023-Present

Recorded lectures and interviews between Damian Radcliffe and media professionals. Edited podcasts in Adobe Audition. Published using SimpleCast.

EXTRACURRICULARS

UO Rising | Production Specialist | Sept. 2023-Present

Rising is a group of creatives devoted to advertising accessible sustainable practices. Produced a mini-documentary on in-season and local eating. Rebranded our mascot, Delta Dude. Researched and designed social posts. Organized the Rising Games.

Media and Social Action Residential Community | Sept. 2022-June 2023

Produced a podcast about the effort to remove racist land covenants in Edina, MN called Hometown Secrets. Filmed a mini-documentary on an intramural basketball team. Organized a "Reproductive Rodeo" to provide safe sex and reproductive healthcare resources.

Allen Hall Advertising | Project Manager | Sept. 2024-Present

Communicated between accounts and students. Managed a group of ten students.