

# SIMRAN SHAH

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MULTIDISCIPLINARY DESIGNER  
WITH A PASSION FOR  
**BRANDING DESIGN &  
PACKAGING DESIGN**

## SKILLS:

Graphic Design:  
Typography  
Editorial Layout  
Branding  
Vector Illustrations  
Raster Illustrations  
Packaging  
Research  
Decks

## SOFTWARES:

Graphic Design:  
Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere Pro  
FIGMA  
Blender  
Glyphs

## WORKSHOPS:

INTRODUCTION TO USER EXPERIENCE DESIGN *FALL 2021*

A Coursera course offered by Georgia Tech on UX Design.

POTTERY - THE POTTERY LAB

*SPRING 2019*

A course across 6 weeks to learn about Pottery.

## EDUCATION:

### SCHOOL OF VISUAL ARTS

NEW YORK, USA

MASTERS IN FINE ARTS - DESIGN

2023-2025

Currently pursuing my masters , specializing in Graphic Design, with a focus on a thesis business venture, expected graduation in May 2025.

### NIRMA UNIVERSITY

AHMEDABAD, INDIA

BACHELOR'S IN ARCHITECTURE

2014-2019

Graduated from Institute of Architecture and Planning, Nirma University with research in "Design Process of B. V. Doshi - A case of IIM Bangalore"

## EXPERIENCE:

### ◦ INTERNSHIP AT ANIMAL

SUMMER 2024

Intern at Graphic Design Agency - Animal Agency. Working on projects of branding, packaging and advertising.  
This internship will end in August 2024.

### ◦ FOUNDED ATELIER 1:1

2019-ONGOING

Founded a design practice based in Valsad that takes up projects of architecture, interiors, landscape, graphics and restoration. Pitched for 40 projects till date and handed over 12 projects.

### ◦ INTERNSHIP AT QI STUDIO

FALL 2022 - SPRING 2023

Intern at Graphic Design Studio - Qi Studio. Worked on projects of branding, packaging, posters and art direction.

### ◦ ASSOCIATED WITH BYCS INDIA

SPRING 2021

Worked with BYCS India to make cities more cycle friendly - mainly for Silvassa and Valsad

### ◦ INTERNSHIP AT CASE DESIGN

SPRING 2018

Internship at Case Design where I mostly worked on the exhibition for Biennale Architettura

### ◦ INTERNSHIP AT CLAY CLUB

FALL 2017

Part time internship at an interdisciplinary design studio in Ahmedabad