

Cindy Ho

MOTION DESIGNER

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EDUCATION

Otis College of Art and Design
Bachelor of Arts in Graphic Design

Los Angeles, CA
2013 - 2017

EXPERIENCE

Giant Spoon
Freelance Motion Designer

Los Angeles, CA
May 2022 - current

- Animated short to long form social content for various brands such as EA Sports, General Electric, Amex, and more
- Spearheaded 80+ motion assets in digital campaign for social and Out-of-Home Billboards
- Internal and client deck design, cleanup and sourcing images adhering to brand identity
- Delivered every asset on time while maintaining trusted relations between producers and project managers

Media.Monks
Motion Designer

Los Angeles, CA
Jun 2021 - Dec 2023

- Motion designer across various lines of business for an A-list top tech brand in the world
- Maintained leadership as a retained and flex motion designer for motion assets on domestic and international campaigns, executing and delivering hundreds of production assets under very tight deadlines
- Refined and utilized brand templates to expertly maintain highest quality work within strict guidelines
- Trained fellow and newly onboarded motion designers unfamiliar with specific lines of business

Sid Lee
Motion Designer

Los Angeles, CA
Oct 2019 - Jun 2021

- Motion designer that animated, designed, and edited social content for brands and post-production
- Managed numerous client projects simultaneously, meeting tight deadlines while maintaining meticulous organization throughout
- Branded and templated projects for client utilization with smooth handoffs
- Designed client decks, presentations, and produced static content for social platforms

Clients include: TikTok | Netflix | Champion | Amazon Prime | Ebay

ADDITIONAL

Technical Skills: Adobe Creative Suite: After Effects, Photoshop, Illustrator, Premiere Pro; Cinema 4D

Languages: Fluent in English; Conversational Proficiency in Korean

Certifications & Training: Introduction to 3D Animation (Cinema 4D Basecamp)

Awards: Dean's List Multiple Semesters (2013, 2014)