

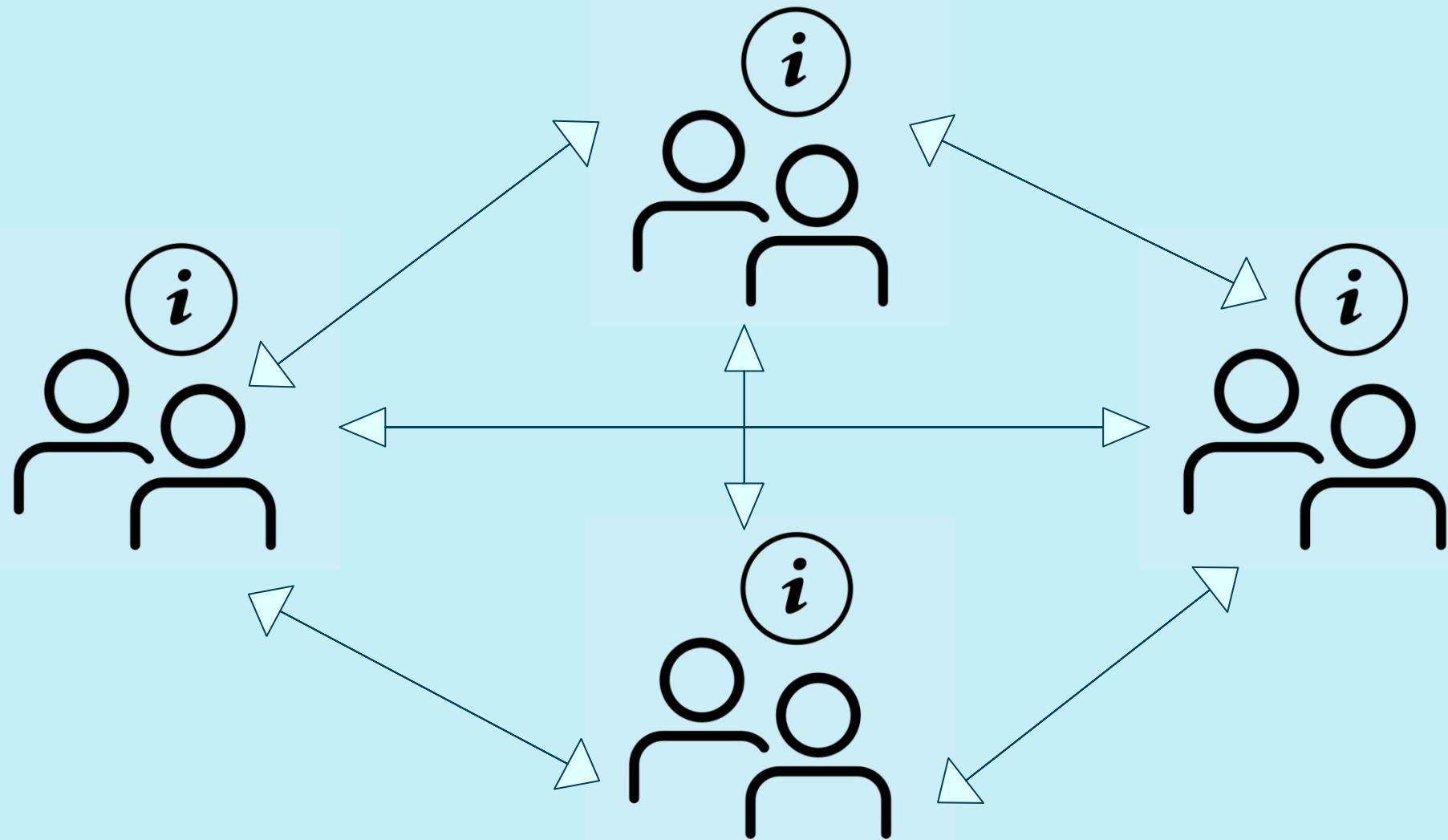
# Better, Multilingual, Libraries and Information Services are Possible

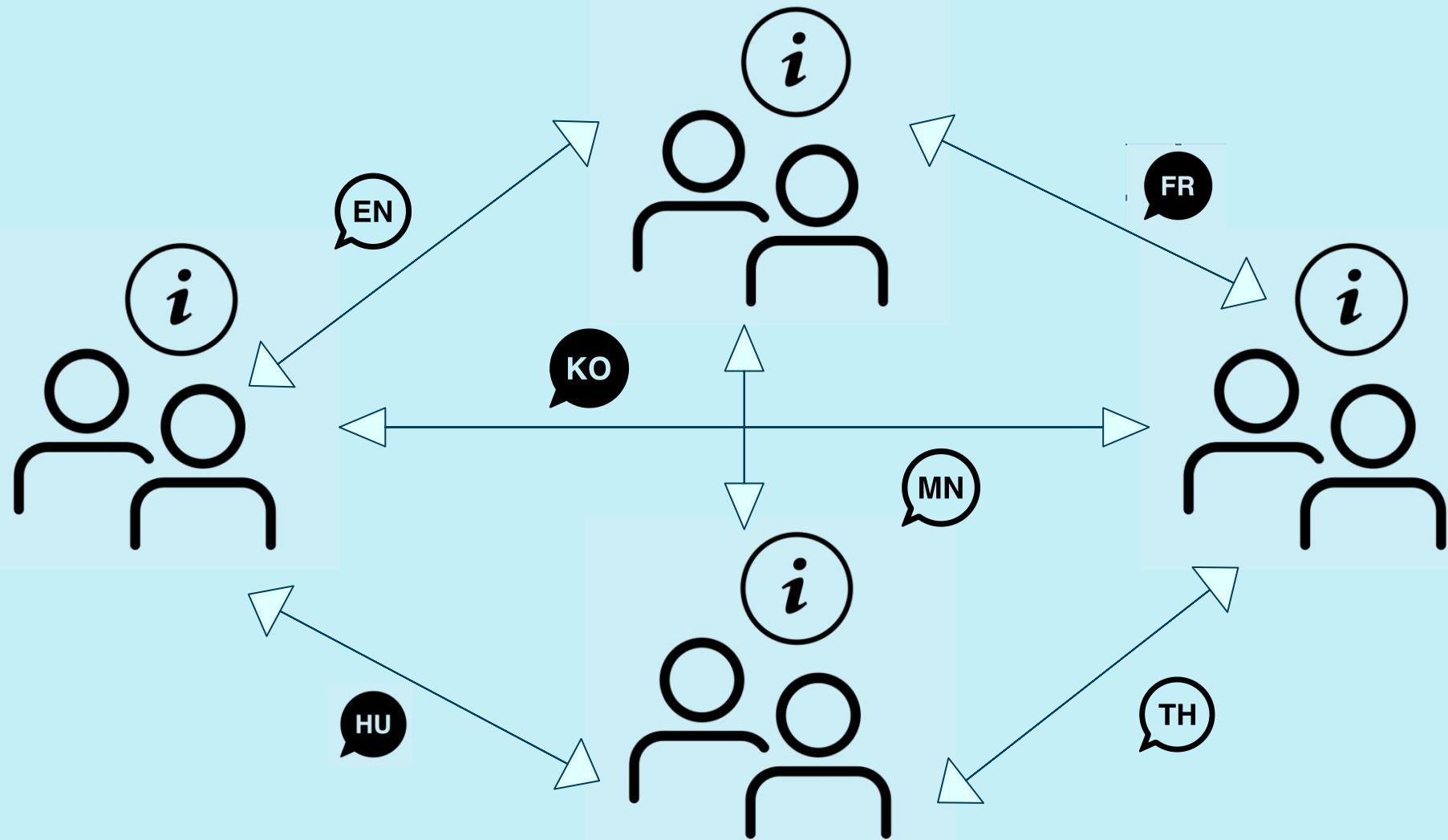
An exploration of cross language information exchange among researchers on the web

Aisha Khan  
INFO 601-2 / Spring 2023

# Introduction

*and statistics*





“[...] libraries help ensure that people can access the information they need – regardless of age, education, ethnicity, language, income, physical limitations or geographic barriers.”

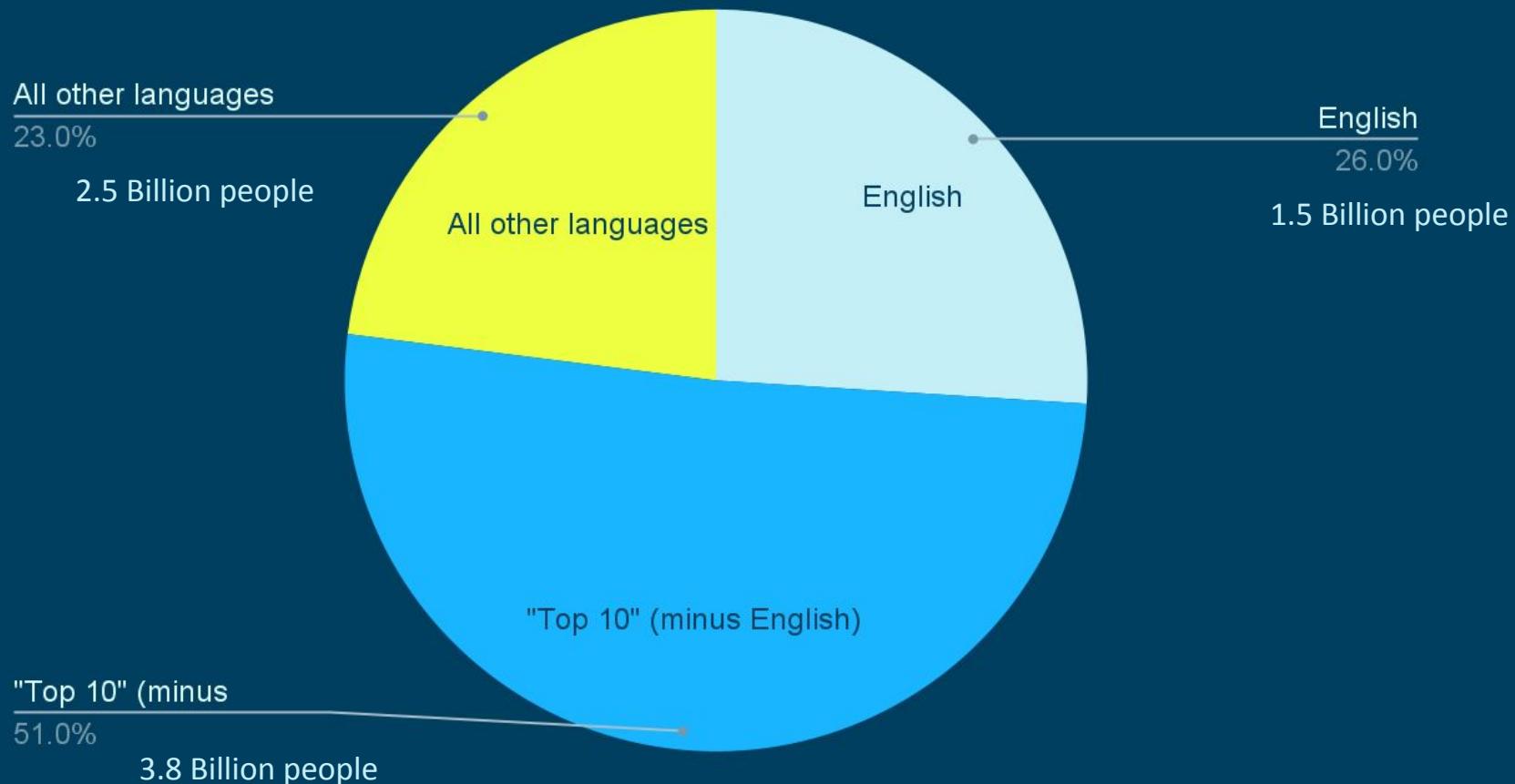
- The American Library Association’s (ALA) Library Bill of Rights



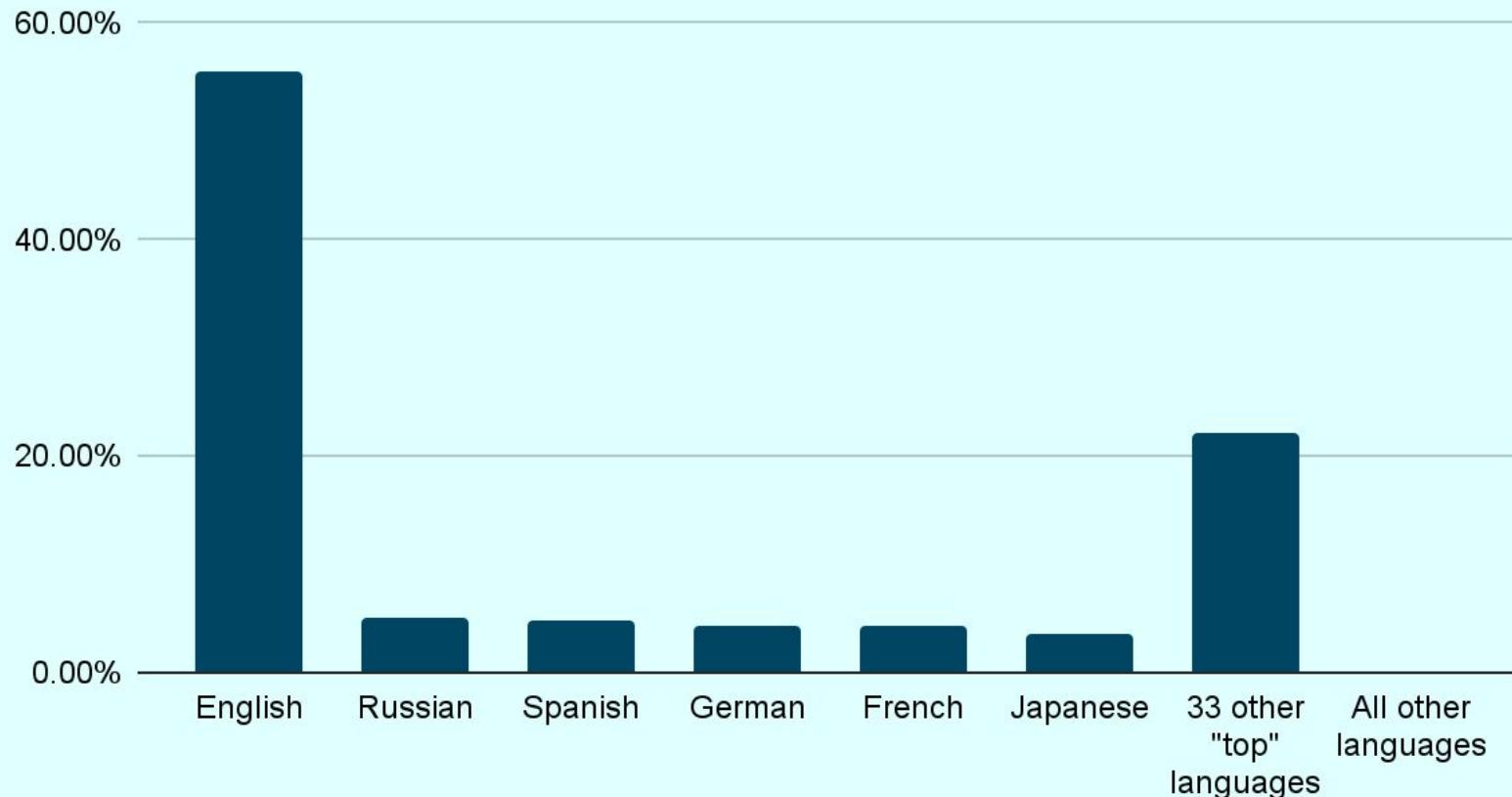
~7,168

Number of languages spoken today

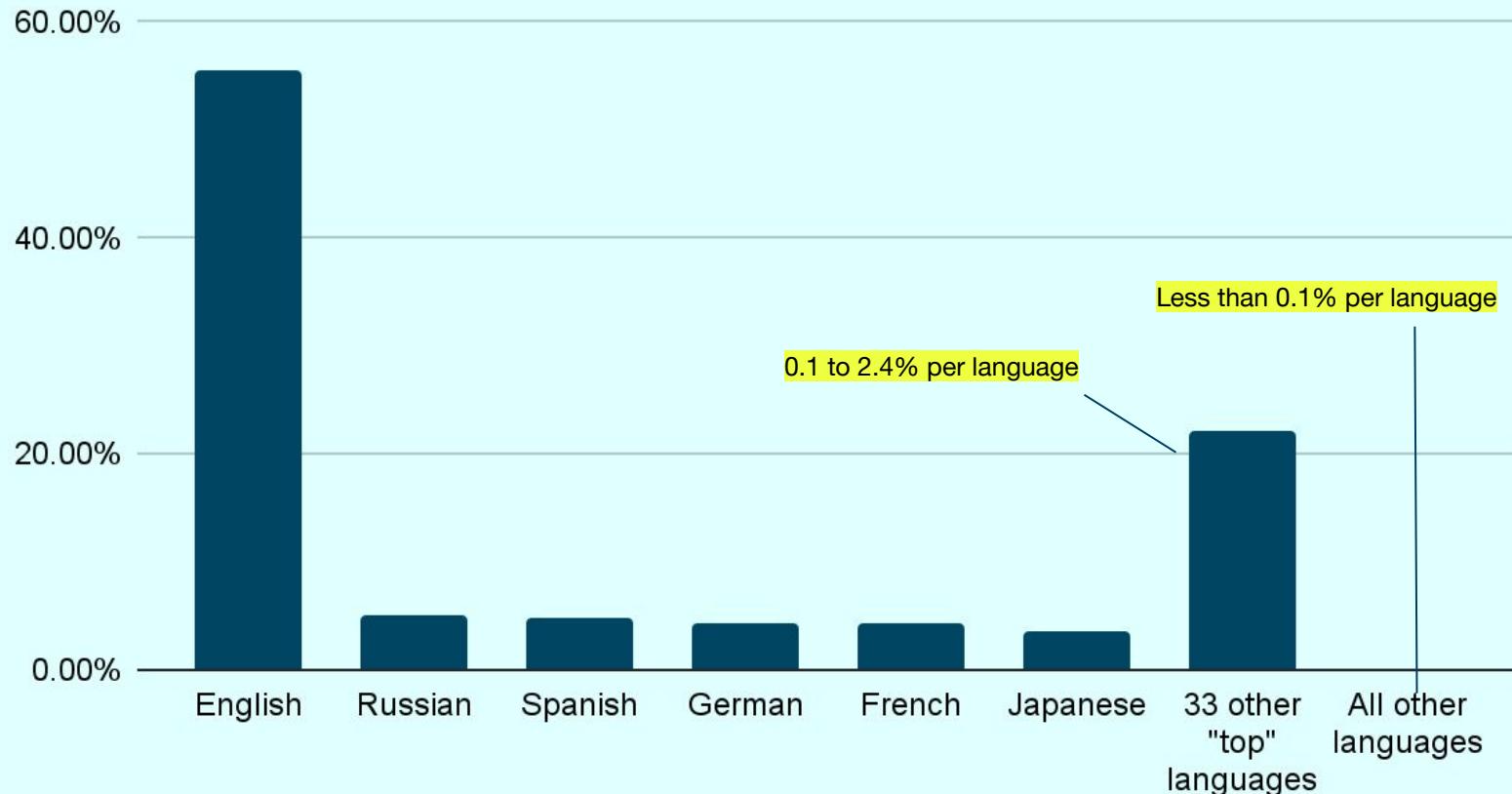
# World Internet Participation by Language



## Known Internet by Language



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Only about **5%** of the world population has English as their first language. And estimates vary, but about 7 - 20% have English as their 2nd language.

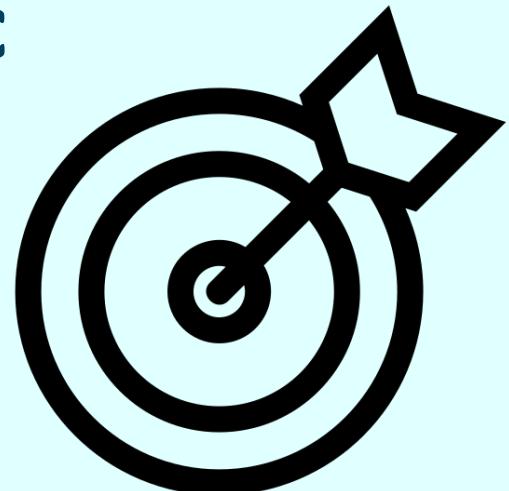
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**75%** of information seekers on the web can't access a majority of content in a native / preferred language.

# Capitalism, colonialism, racism

- “**Multilingualism, Neoliberalism, and Language Ideologies in Libraries**”  
by Ean Henninger from *In the Library with the Lead Pipe*
- “**On Dark Continents and Digital Divides: Information Inequality and the Reproduction of Racial Otherness in Library and Information Studies**”  
by D.J. Hudson

**Cross language information  
exchange among researchers  
in the context of an English  
dominant web and scientific  
community**

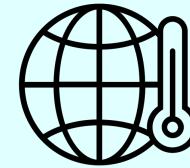


# Research Exchange in the Scientific Community



“Information comprehension is a prerequisite for developing sound health policies, doing research, and establishing fruitful linkages among health professionals at a global scale.”

From “Improving the availability of health research in languages other than English” by Pakenham-Walsh



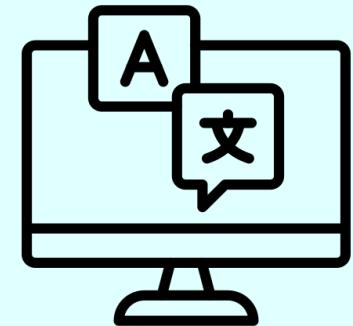
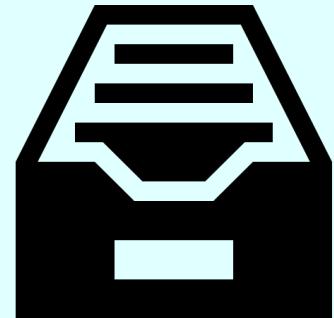
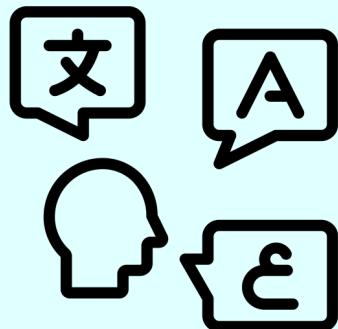
“[...] areas experiencing loss of biodiversity and thus in the greatest need of information, education, and conservation practices are often places where English is not spoken widely.”

From “Multilingual access: Language hegemony and the need for discoverability in multiple languages” by McElroy and Bridges

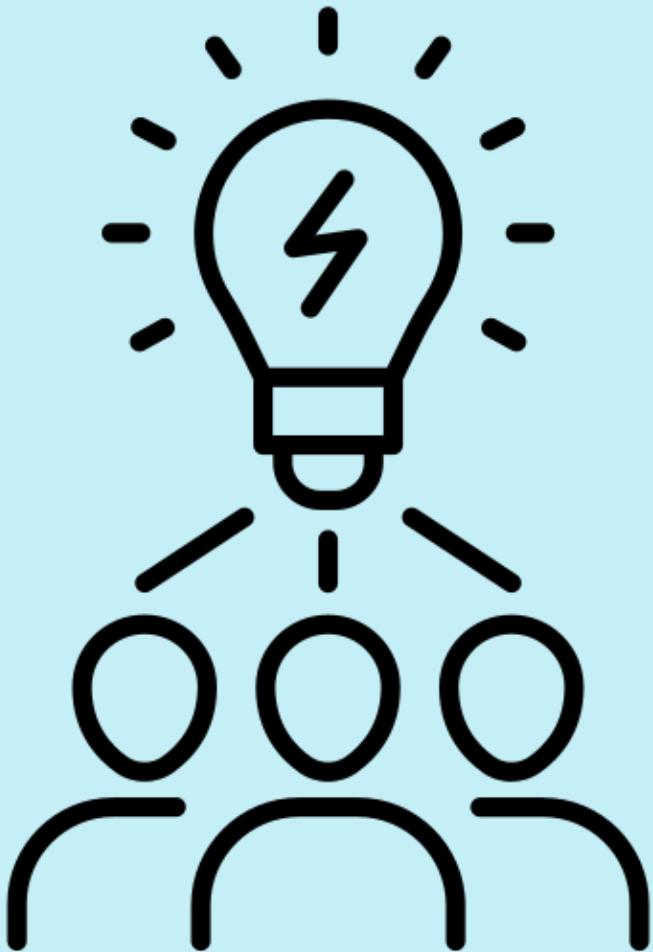
# Challenges

**Historically, it has been a challenge to quantify and understand the multilingual / non-English speaking information seekers' needs as research carried out from a monolingual / English speaking lead to incorrect conclusions.**

# Creating & Maintaining Multilingual Repositories / Systems



Improve  
discoverability by  
translating titles  
& abstracts



**New and rapidly improving technologies like neural machine translation can be implemented at relatively low costs to manage translation tasks like this at scale - something that would not be possible even about 10 years ago.**

**...but it's not enough**

# Other issues include...

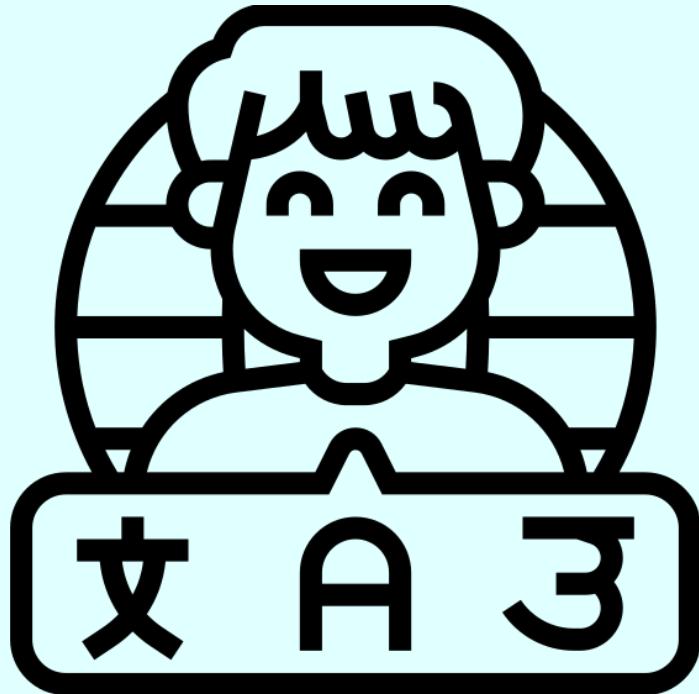
- Algorithmic bias
- Citation metrics
- Indexing
- Commodification of language
- Individual and community language ideologies

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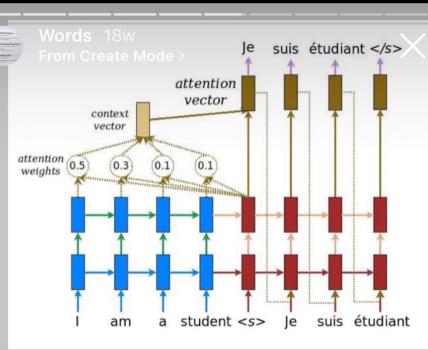
# Invest in

- Multilingual information infrastructure
- Multilingual metadata standards
- Encourage open access publishing
- Provide translation services
- And more...!



Thank you!

7:09



ok. so there are TWO ways to talk about neural machine translation. This is one.

