

# Rana Alsoufi

New York, NY | ralsoufi.com | ralsoufi02@gmail.com

## EDUCATION

### New York University

*M.A. candidate in Journalism (Magazine & Digital Storytelling program)*

**New York, NY**

*Expected graduation Dec. 2025*

### University of Kentucky

*B.A. in Print/Multimedia Journalism, Minor in Psychology (Summa Cum Laude)*

**Lexington, KY**

*Class of 2024*

- Lewis Honors College, Muslim Student Association, Dean's Student Advisory Council

## JOURNALISM EXPERIENCE

### Family Style Magazine

*Editorial Intern*

**New York, NY**

*June 2025 — Present*

- Fact-check and copy edit articles for online publication and for the quarterly print magazine.
- Research writers, artists and photographers for various editorial projects.
- Build and maintain published digital stories using CMS platform Webflow.
- Pitch, write and edit stories for online publication with quick turnaround times, reporting directly to the editor-in-chief, articles editor, culture editor and style director.

### Freelance

*Freelance Writer*

**New York, NY**

*Feb. 2025 — Present*

- Pitched, researched, wrote and photographed published stories that have appeared in the Los Angeles Times, Office Magazine, The Markaz Review and more.

### Arthur L. Carter Journalism Institute

*Social Media Assistant*

**New York, NY**

*Feb. 2025 — Present*

- Share 3-4 pieces of published work by current and former students daily onto the magazine program's Facebook page.
- Brainstorm innovative ideas to connect with the program's audience and enhance its online presence.

### KRNL Lifestyle + Fashion Magazine

*Lifestyle Editor*

**Lexington, KY**

*April 2023 — April 2024*

- Assigned and edited feature stories for a 100-page bi-annual magazine.
- Hired and managed 10-15 freelance writers each semester.
- Collaborated with editor-in-chief and fashion editor on editorial and feature story content for each issue.
- Profiled Emily Ridings, a local fashion designer and basket weaver, which won the Society of Professional Journalists (SPJ) Mark of Excellence Award for Best Arts/Entertainment/Fashion Reporting (Region 5, 2023).

*Editor-in-Chief*

*March 2022 — April 2023*

- Oversaw editorial content for two award-winning issues: SPJ Mark of Excellence Award for Best Student Magazine (Region 5, 2022) and the College Media Association (CMA) Pinnacle Award for Feature Magazine of the Year (2023).
- Profiled Lonnie Ali, widow of Muhammad Ali, which won the CMA Pinnacle Award for Best Profile Story (2023).
- Evaluated all magazine and online content and made all executive decisions throughout the academic year.
- Organized editorial projects, often partnering with locally- and internationally-known brands such as COACH.
- Hired and managed a staff of over 50 university students, including writers, photographers, designers, stylists, makeup artists and content creators.

### Today's Woman Magazine

*Editorial Intern*

**Louisville, KY**

*June 2023 — Aug. 2023*

- Researched and wrote articles for print and online publication for an audience of over 60,000 verified readers.
- Coordinated monthly magazine editorial content with chief branding and innovation officer.
- Interviewed the executive director of Louisville Literary Arts for a story about the annual Give for Good campaign in Louisville for the August 2023 issue.

## SKILLS

**Languages:** Arabic and French (conversational)

**Social Media:** Instagram, X/Twitter, TikTok, Facebook, Snapchat, Bluesky

**Multimedia:** DSLR/mirrorless cameras, Zoom recorders, Adobe Premiere, Rush, InDesign, Reaper

**Computers:** Microsoft Office, Slack

**Web:** Google Suite, Trello, Flow, WordPress, Descript, Otter, Webflow, Canva