

Isabella Fox Arias

Work

Event Cadence

Senior Product Designer | Fall 2019 – Present

- Lead UX and digital product design at a large-scale event tech platform
- Own end-to-end design processes from research and wireframing to prototyping and delivery
- Maintain and evolve the company’s design system and visual identity
- Collaborate with PMs, developers, and stakeholders to ship user-centered solutions
- Design and maintain marketing assets and the company website

Freelance Writing

Arts and Culture Writer | Winter 2024 – Present

- Contribute long-form art features and interviews
- Recent bylines include Dazed, Office Magazine, Interview, Tandem, and Metal

Tandem Magazine

Co-Founder & Art Director | Fall 2024 – Present

- Co-founded a digital arts publication centering contemporary and historical underrepresented artists
- Lead Tandem’s visual identity, editorial direction, and content strategy
- Write interviews and essays exploring transhistorical themes in art
- Develop and manage layout systems across web, newsletter, and social platforms

Barcelona Artist Residency

Oil Painting + Art History | Fall 2022 – Summer 2025

- Two-year mentorship and studio residency with Barcelona-based painter Isabel Rabassa
- Focus on figurative painting, critical theory, and art historical research

Rocket Magazine

Editor-in-Chief | Summer 2014 – Summer 2018

- Directed a biannual arts and fashion magazine with a 50-person team
- Oversaw editorial production, design, and content creation

Education

Elisava Barcelona School of Design

Masters of Design Communication and Art Direction

Spring 2019- Spring 2020

Barcelona, ES

The College of William and Mary

Bachelor of Arts English Literature

Fall 2014- Spring 2018

Williamsburg, VA, USA

Achievements

One of **8** students selected for the **1832 Award**

One of **40** students selected for the **Ewell Award**

Languages

English (Native)

Spanish (Fluent)

Skills

UX & Product Design

User Research

Wireframing & Prototyping

Visual Design & Branding

Design Systems

Figma · Sketch · Adobe Suite

Editorial Strategy & Writing