

## BOHDAN KUZMICH

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## PROFESSIONAL SUMMARY

Award-winning Interactive Designer and Creative Technologist with 5+ years experience blending design, motion, and code. I develop custom tools and web-based multimedia systems with a focus on interactivity and generative visuals. Notable contributions to nationwide and globally recognised projects.

## PROFESSIONAL EXPERIENCE

### ● 2022–Current Freelance

#### **Interactive Designer and Creative Technologist**

Specializing in the creation of tools and interactive experiences. Notably developed unique dynamic visual system for the MRIIA project, setting new educational technology standards in Ukraine and endorsed by President Zelensky.

### ● 2021–2022 [Banda Agency](#)

#### **Designer and Creative Technologist**

Led R&D efforts to integrate technology into future offerings, supported team on the creative ideation side, as well as developing custom tools and engaging in AR to create audio and video-reactive experiences for clients.

### ● 2021 [Zelf Neo Banking](#)

#### **Brand Designer**

Led the development of Zelf's brand identity and visual language, transforming the fintech startup from concept to market launch. My comprehensive design strategy included crafting a distinctive visual system that was integral to the brand's market positioning.

### ● 2019–2021 [KseniaSchneider](#)

#### **Art Director and Designer**

Led diverse projects, including website redesign, AR experiences, packaging, set design, and visual identity, improving business efficiency with automated workflows. Promoted sustainable innovation through the KSENIASCHNAIDER X ISKO eco-denim collection, recognized at international forums. Elevated global presence by securing features in Vogue and celebrity endorsements from Dua Lipa and Bella Hadid, boosting visibility at London Fashion Week and Rakuten Fashion Week Tokyo.

### ● 2017–2019 [Fedoriv Marketing Agency](#)

#### **Graphic Designer**

Developed and implemented design concepts and guidelines including Lenovo, GMS AG and ICTV. Created a unique musical road project, contributed to the branding of Vinnytsia city.

## AWARDS

● Awwwards 2025 - Diana Weisman (WebGL brand experience)

● CSS Design Awards 2025 - San Francisco Government Graph

Red Dots:

- 2023 - for ESTO (Corporate website, WebGL tool)
- 2022 - for DIIA.CITY (Logo & brand animation)
- 2021 - for Zibra-AI (visual identity)

## TEACHING/TALKS

● 2025 “Beyond the Norm: Unconventional AI Uses”, Amsterdam, UNI\_VERSE Studio, Panel talk on the cutting-edge uses of LLMs and AI in the creative industry.

● 2024 “Beyond the Norm: Unconventional AI Uses”, Amsterdam, UNI\_VERSE Studio, Panel talk on the cutting-edge uses of LLMs and AI in the creative industry.

● 2023 “Generative Design Approaches”, Remote Kyiv Academy of Media Arts, Lecture and Workshop on generative design and its applications.

● 2022 Programming Fundamentals, Remote Educator, Taught programming basics to children, utilising P5.JS and JavaScript.

## EDUCATION

● 2023 Web Development Course  
Devhaus Leipzig Code & Design Camp

● 2022 New Media Art  
Academy of Fine Arts, HGB Leipzig

● 2021 Art Direction and Artistic Thinking  
Design Workout Course, Remote

● 2009–2016 Master of Architectural Engineering  
Prydniprovskya State Academy of Civil Engineering

**Design & Interaction:** Art Direction, Concept Development, Creative R&D, Visual & Motion Design, UI/UX, Experience Design, Prototyping, AR/Spatial Design

**Technical Implementation & Systems:** JavaScript, Vue.js, Node.js / APIs, WebGL (CablesGL), P5.js, Processing, TouchDesigner, Spark AR, Rhino + Grasshopper, Cinema 4D, Computational Graphics Theory

**Design & Development Tools:** Figma, Adobe CC, VS Code, GitHub, Framer, Notion, Cargo, ReadyMag

**Engineering Practices & Workflow:** Web Performance Optimization, Open Source Contributions, Systems Thinking

**Soft Skills:** Creative Thinking, Team Collaboration, Effective Communication, Problem-Solving

**Languages:** English (Fluent), Spanish (Beginner), French (Basic), Ukrainian (Native), Russian (Fluent)