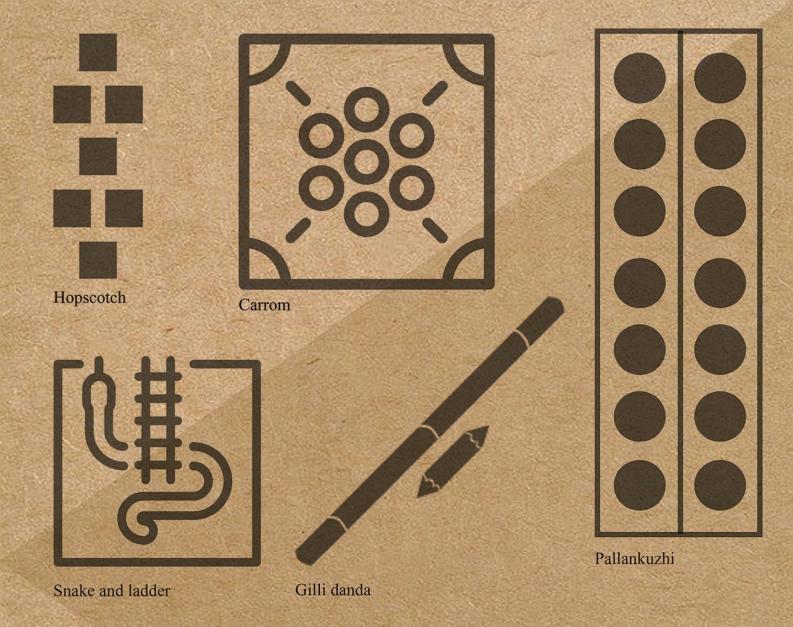
# Strike it Right.

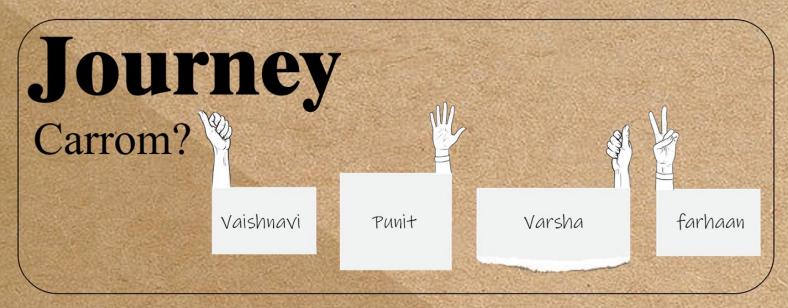
Understanding our environment through carrom.



Collection of the most frequently and commonly played games from our childhood. The nature of games have changed over the years, and so has its effect and reach. The unimagineable frontiers that games can open minds to, is something that needs to be tapped into to help solve issues of the world.

14/02/2022 MONDAY

## Are you game to take a playful look at TRASH?!



### 15/02/2022 TUESDAY

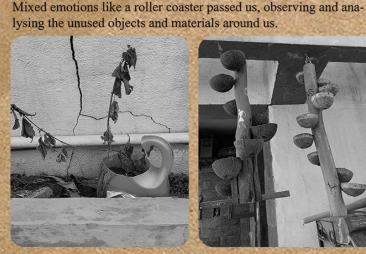
The first pit stop was to observe things around us as human beings. To analyse if they have served their purpose in life, or are they serving someone else's purpose. Whether their life can be stretched with adequate care and use.



Our mind and eyes wide open to capture the creativity in and around the birth place of "Jugaad", Indian households.







Waste is not waste unless we waste it?!

### The Roller coaster of words and emotions.



Does it have a recall value?

Is Queen the face of

carrom?

Can the dynamics be changed for better experience?

How to balance failure and winning?



What is the essence of carrom?

What is the USP of this game?



Innovation?

### 19/02/2022 SATURDAY

of TRASH!

22/02/2022 TUESDAY



People of Strike it right



Making of strike it right



Strike the trash coins into its right bin. A redesigned version pf carrom meant to educate children and elders on identification of different kinds of waste and knowing how to segregate it.





SOCIAL IMPACT THROUGH GAMES.



