

# Aura Wang

## Experience

### Portfolio: [www.aurawangdesign.com](http://www.aurawangdesign.com) Email: [aurawaai@gmail.com](mailto:aurawaai@gmail.com)

Aura is a multidisciplinary designer with a background in design, illustration and fine art, specializing in web design, product design, motion graphics, and digital content creation across e-commerce platforms, multidisciplinary galleries.

### Graduate Program Assistant Designer

#### **Maryland Institute College of Art** September 2023 – May 2025

- Designed posters, flyers, and brochures for sponsored events and art shows.
- Produced, edited and motion designed promotional videos for events, shows and lectures.
- Produced and retouched event photography.
- Supported visitor reception and event coordination by applying specialty in design and hospitality.

### Brand Designer

#### **Deborah Czeresko** June 2022 – April 2023

- Developed cohesive visual branding and engaging digital content for the artist's e-commerce platform and social media, driving recognition and audience growth to 135k followers.
- Created the artist's website, including landing page and product pages using Shopify.
- Worked on product photo rendering and gallery installation rendering using Nomad.
- Designed event posters and digital content to support artist's social marketing strategy.

### Designer

#### **Once Upon A Time Creative Agency** June 2022 – October 2022

- Worked with high-end restaurants and hospitality clients, including Casa Cipriani, Hyatt, and Two Trees Management. <https://www.onceuponatime.agency/hospitality/work>
- Designed a variety of print materials to drive visitation restaurants and hotel events, including menus, posters, postcards, tickets, business cards, and flyers.
- Designed and executed cross-platform visual content including video display ads, mobile ads, banners, social media graphics, email campaigns, and presentation decks.
- Developed brand identity elements, including logos, typography, and color systems, while ensuring visual consistency through comprehensive brand guidelines.
- Collaborated with team on website, app and landing page design.
- Created motion graphics and digital illustration for digital and out of home ads.

### Gallery Assistant Designer

#### **Tuleste Factory** January 2022 – April 2022

- Designed logos, motion graphic posters, mobile ads and presentation decks using Adobe Photoshop, After Effects and InDesign.
- Designed print materials for gallery events, including posters, brochures, and signage.
- Created digital content to support the gallery's marketing strategy and managed its social media platform.
- Designed, developed and performed maintenance on cross-platform website.
- Collaborated with marketing and product teams to deliver high-quality digital assets.
- Retouched gallery and product photography for marketing purposes using Adobe Photoshop.
- Assisted Management for gallery shows and event programming in collaboration with the team.

## Education

### **Maryland Institute College of Art**

#### **MFA in Mount Royal Multidisciplinary Fine Art** 2025

### **School of Visual Arts**

#### **BFA in Illustration** 2022

## Skills

### Creative Software

Adobe Creative Suite: Photoshop, After Effects, InDesign, Illustrator, Lightroom, Premiere Pro.

3D Software: Cinema 4D, Zbrush, Nomad, AutoCAD. Other Tools: Figma, Shopify, Canva, Midjourney.

### Design

Typography, Print Material Design, Editorial Design, Branding, Motion Graphic, Illustration, Web Design, Package Design,

Social Media Content Creation, Photo Rendering, Photo Editing, Video Editing, 3D Modeling, MailChimp, CSS, HTML