

Aura Wang

Experience

Portfolio: www.aurawangdesign.com **Email:** aurawaai@gmail.com

Aura is a multidisciplinary designer with a background in design, illustration and fine art, specializing in web design, product design, motion graphics, and digital content creation across e-commerce platforms, multidisciplinary galleries.

Graduate Program Assistant Designer

Maryland Institute College of Art September 2023 – May 2025

- Designed posters, flyers, and brochures for sponsored events and art shows.
- Produced, edited and motion designed promotional videos for events, shows and lectures.
- Produced and retouched event photography.
- Supported visitor reception and event coordination by applying specialty in design and hospitality.

Brand Designer

Deborah Czeresko June 2022 – April 2023

- Developed cohesive visual branding and engaging digital content for the artist's e-commerce platform and social media, driving recognition and audience growth to 135k followers.
- Created the artist's website, including landing page and product pages using Shopify.
- Worked on product photo rendering and gallery installation rendering using Nomad.
- Designed event posters and digital content to support artist's social marketing strategy.

Designer

Once Upon A Time Creative Agency June 2022 – October 2022

- Worked with high-end restaurants and hospitality clients, including Casa Cipriani, Hyatt, and Two Trees Management. <https://www.onceuponatime.agency/hospitality/work>
- Designed a variety of print materials to drive visitation restaurants and hotel events, including menus, posters, postcards, tickets, business cards, and flyers.
- Designed and executed cross-platform visual content including video display ads, mobile ads, banners, social media graphics, email campaigns, and presentation decks.
- Developed brand identity elements, including logos, typography, and color systems, while ensuring visual consistency through comprehensive brand guidelines.
- Collaborated with team on website, app and landing page design.
- Created motion graphics and digital illustration for digital and out of home ads.

Gallery Assistant Designer

Tuleste Factory January 2022 – April 2022

- Designed logos, motion graphic posters, mobile ads and presentation decks using Adobe Photoshop, After Effects and InDesign.
- Designed print materials for gallery events, including posters, brochures, and signage.
- Created digital content to support the gallery's marketing strategy and managed it's social media platform.
- Designed, developed and performed maintenance on cross-platform website.
- Collaborated with marketing and product teams to deliver high-quality digital assets.
- Retouched gallery and product photography for marketing purposes using Adobe Photoshop.
- Assisted Management for gallery shows and event programming in collaboration with the team.

Education

Maryland Institute College of Art

MFA in Mount Royal Multidisciplinary Fine Art 2025

School of Visual Arts

BFA in Illustration 2022

Skills

Creative Software

Adobe Creative Suite: Photoshop, After Effects, InDesign, Illustrator, Lightroom, Premiere Pro.

3D Software: Cinema 4D, Zbrush, Nomad, AutoCAD.
Other Tools: Figma, Shopify, Canva, Midjourney.

Design

Typography, Print Material Design, Editorial Design, Branding, Motion Graphic, Illustration, Web Design, Package Design,

Social Media Content Creation, Photo Rendering, Photo Editing, Video Editing, 3D Modeling. MailChimp, CSS, HTML