

DILUSHI PRASANNA



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With **8 years of creative industry experience**, I am driven by a deep commitment of **designing with care for community**. I aim to work alongside people, supporting their needs and amplifying voices that are often unheard.

EDUCATION

2024—present

RMIT, Melbourne

Master of Communication Design

Top 3 in Studio (2024 & 2025), Certificate of Achievement

2019

Google HQ, California

Creative Campus Student

Selected **among 32 global students**; worked on a live Super Bowl brief and explored Google Moonshot innovations.

2018

Cannes Lions School, France

Roger Hatchuel Academy Graduate

Sri Lanka's **national winner**; mentored by global leaders and experienced award-winning creative practices.

2015-2018

Academy of Design, Colombo

Bachelors of Arts (Hons) in Graphic Design

Volunteered with **United Nations, TEDx**, and Mercedes-Benz Fashion Week; built early confidence across multidisciplinary creative events.

EMPLOYMENT

2024—present

RMIT Catalyst, Melbourne

Lead Design Editor

- Designed and produced the issue *Adrenaline*. Shaped the **creative direction** and managed a creative team of writers and designers. The widely circulated publication sparked **increased collaboration** interest across RMIT organisations and students.

2024—2025

Free to Feed, Melbourne

Host, FOH & Brand Designer

- Facilitated **shared cultural cooking experiences** led by migrant instructors, creating a warm, inclusive environment that welcomed over 200 participants and encouraged **storytelling** through food.
- Provided **approachable, friendly** guidance to volunteers, instructors, and first-time guests while maintaining operations.
- Led a **co-design** workshop with migrant cooking instructors and staff to inform a refreshed visual identity, resulting in an authentic and cohesive brand system.

EMPLOYMENT (CONTD.)



2017—2024

Café Kumbuk, Sri Lanka

Freelance Graphic Designer

- Contributed to the growth of their design systems over 7 years, highlighting **people, food, and stories**. This helped grow local engagement and contributed to the brand's international recognition, including features in **Vogue, BBC Travel, and Monocle**.

2021—2022

Mindful.Ik, Sri Lanka

Creative Lead

- Produced some of the platform's most **viral content**, reaching thousands, amplifying public sentiment, and boosting the brand's influence as a **voice of change**.
- Designed and illustrated posters during Sri Lanka's economic crisis that were widely circulated online and during protests, becoming **visual symbols of resilience** and collective action.

2019—2021

Bates Pan Gulf, Kuwait

Graphic Designer

- Designed **high-profile** branding and digital campaigns across various industries; automotive (Volkswagen), luxury real estate, banking, and F&B, delivering **quick turnarounds** within structured **guidelines** for multinational clients in one of the world's largest retail markets.

REFERENCES

Candace Lazarus

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LINKS

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