# ARINA VIAZENKINA

3D ARTIST | VISUAL DEVELOPMENT | WORLDBUILDING

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## EDUCATION

MARCH CINEMATIC AND VIDEOGAME ARCHITECTURE, DISTINCTION Bartlett School of Architecture, UCL • 2023-2024

- Awarded Cinematic and Videogame Architecture Design Prize
- · Developed Virtia, a CG animated short exploring an allegorical social media world

#### VFX 3D ARTIST

'Industry' Cinematography School • 2019-2020

BSC ARCHITECTURE, ARB/RIBA PART I

Bartlett School of Architecture, UCL • 2016-2019

## WORK EXPERIENCE

### MOTION & GRAPHIC DESIGN [FREELANCE, 2021-PRESENT]

· Produced branding, social media campaigns and animated visuals

### FOUNDER & MANAGING DIRECTOR [MANA'ORA LTD, 2021 - 2022]

· Overseeing all design stages, managing staff and operations in a luxury wellbeing centre

# CONCEPT DESIGNER & EVENT DECOR REALISATION [WHITE DECOR WEDDING, 2020]

- Produced concept designs for high-end bespoke events
- Led the creative and commercial realisation of event decor

## ACHIEVEMENTS

- Official Selection: BAFTA Qualifying Brighton International Animation Festival [2024]
- Shortlisted: Oscar Qualifying Short Shorts Film Festival & Asia [2024]
- Exhibited at London Festival of Architecture (2024)

# SKILLS

- 3D & 2D Concept Art (environments, props, FX)
- Procedural worldbuilding & FX simulation
- Cinematic composition, lighting & colour theory
- Storytelling-driven design & narrative worldbuilding
- · Architectural design
- Motion capture and rigging
- VR 360 development
- Sound design
- Hand drawing and painting
- · Historical and contextual research
- Team leadership
- Public speaking

## SOFTWARE

- Blender (Primary 3D tool)
- Houdini (Procedural FX & Simulation)
- Unreal Engine
- Rhino 3D [Modelling & Layouts]
- Autodesk 3ds Max
- V-Ray
- Substance Designer
- Procreate (Digital Painting)
- Photoshop
- InDesign
- Illustrator
- Premier Pro

# LANGUAGES

• English (Fluent) IELTS C2

Russian (Native)

• French (Intermediate)

# INTERESTS

- PADI Open Water Diver Level 2 Qualified
- CCF Royal Air Force, United Kingdom, Corporal Rank
- Skydiving AFF L9 Qualified
- · Slalom Alpine ski County Champion

## REFERENCES

### PROFESSOR PENELOPE HARALAMBIDOU PHD

Professor of Architecture and Spatial Culture Cinematography and Videogame Architecture MArch Programme Director, Bartlett School of Architecture, UCL Email: p.haralambidou@ucl.ac.uk

### FARLIE REYNOLDS

Architecture BSc Programme Director, Bartlett School of Architecture, UCL

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