

W
I AM A

-SHEYLA TORRES-

GRAPHIC

DESIGN

STUDENT.

*aka I made
this presentation in
Adobe Illustrator*



*BUT WHAT DOES THAT
REALLY MEAN?*

*HOW DO I DO IT?
HOW DO YOU DO IT?*

* MY FIRST-DAY THESIS ADVICE *

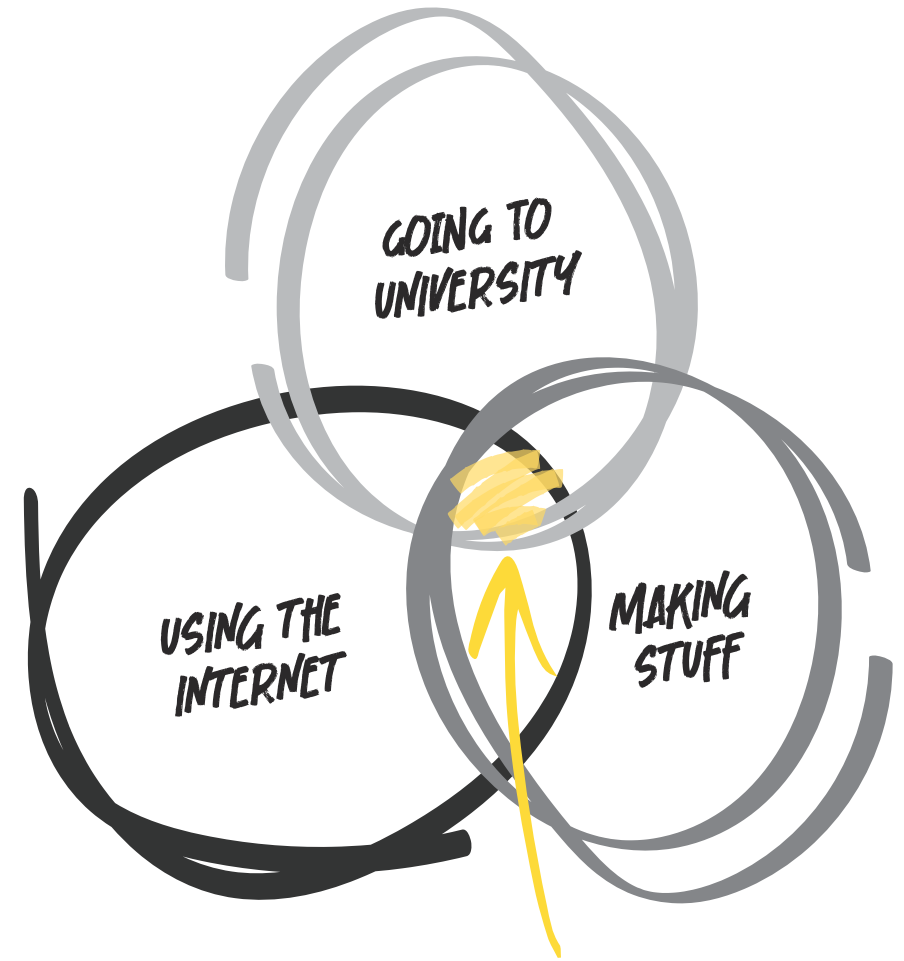
~~Know your self~~

Give yourself time to make the worst stuff you've ever made.

For real → give your self a full day to make garbage work

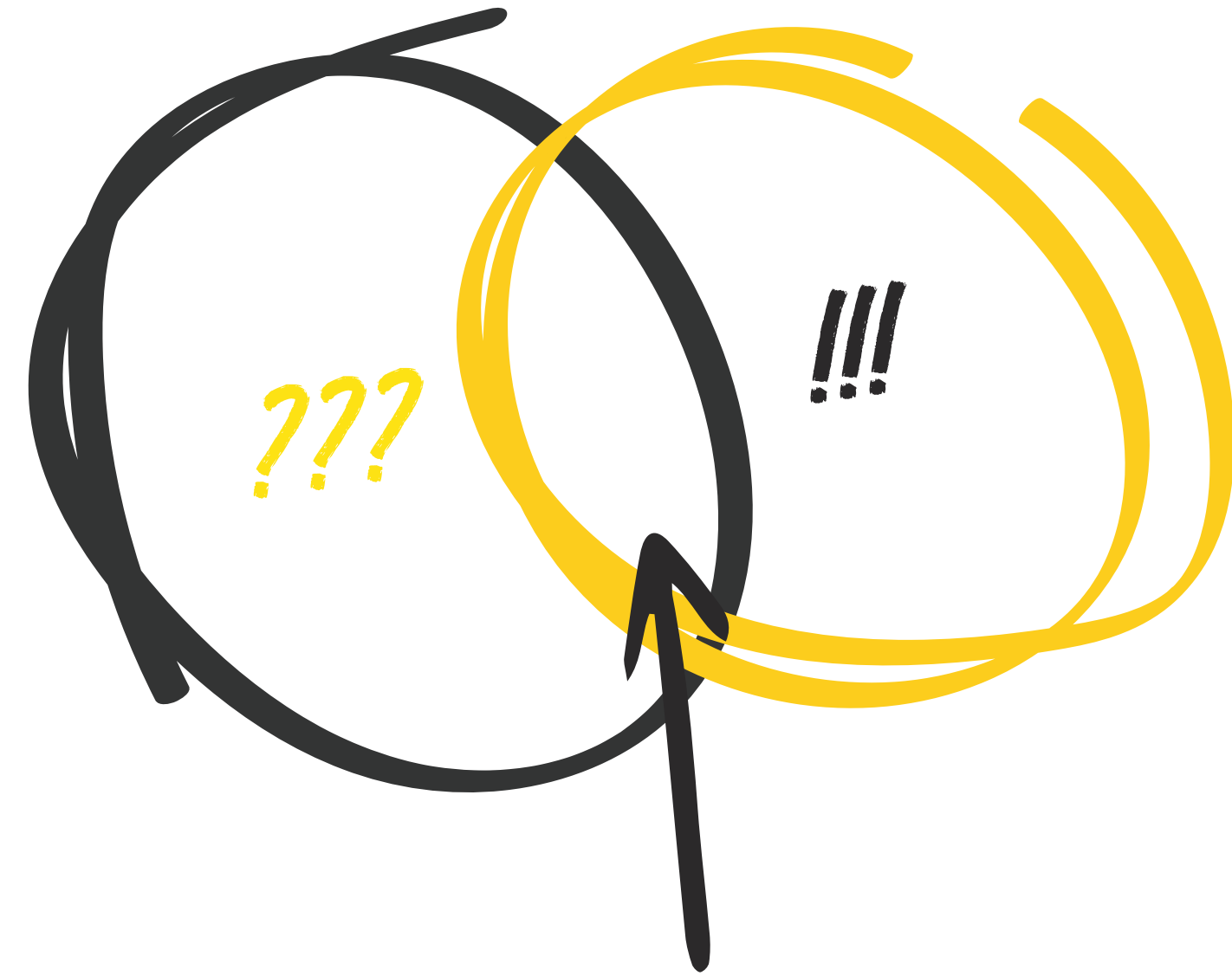
Above is the advice that I got when I started my thesis. Feel free to keep it or pass it on to the next newbie at the end of your senior year.

1. Start designing early. After the end of the first semester start exploring the visual style of your thesis. The earlier you establish a style the easier it will be to apply it to the content you've collected.
2. Make a fuckton of iterations.
3. Don't over think the topic. Pick something you like or care about. It makes this project fun.



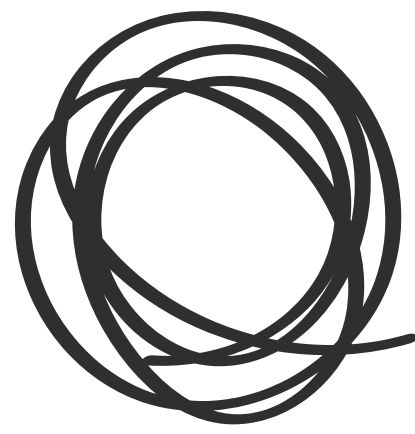
"BEST WAY TO LEARN DESIGN"

I HAD TO RETURN SOME OF THESE BEFORE I COULD TAKE THIS PICTURE



GRAPHIC DESIGN SCHOOL



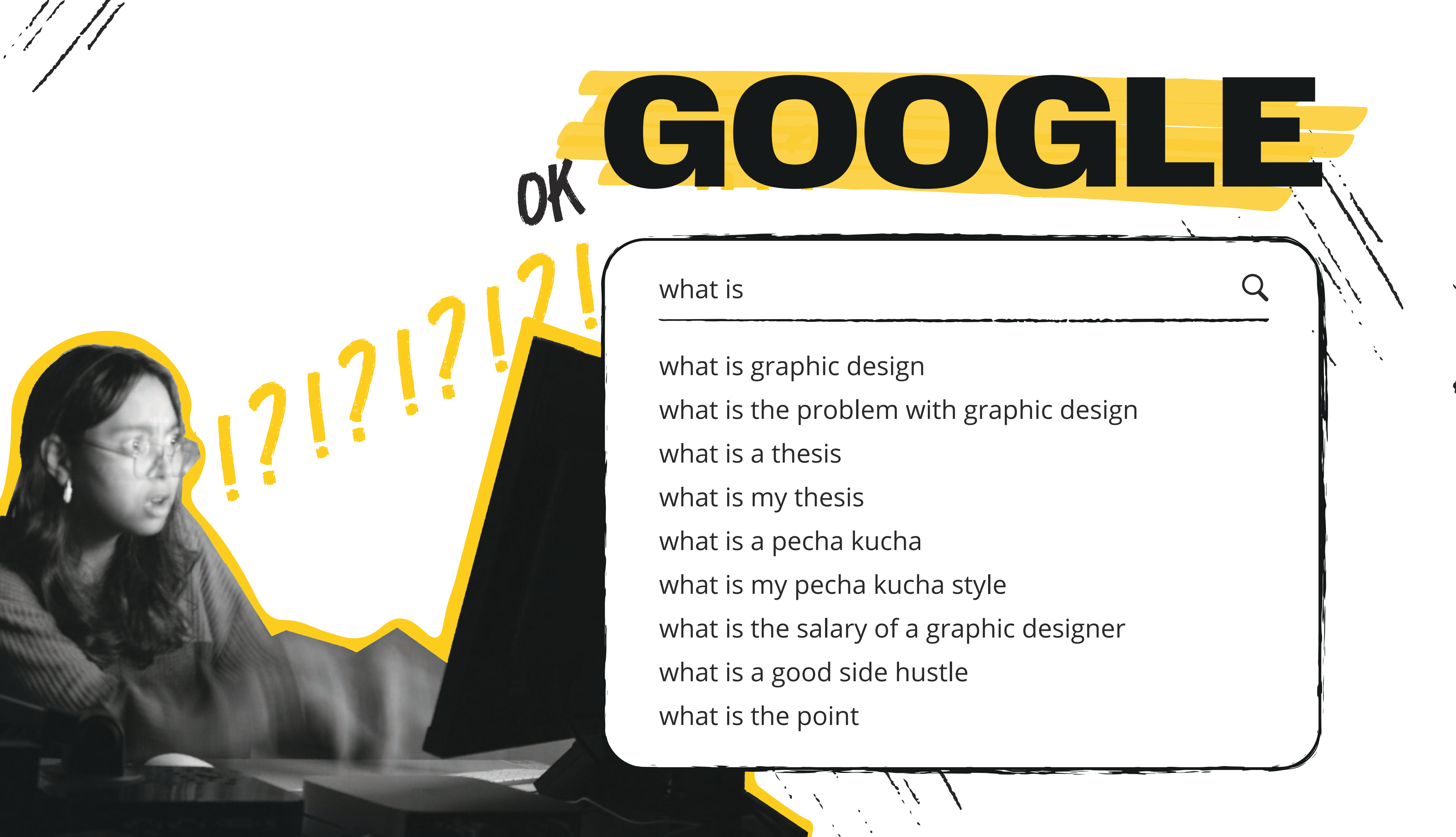


PEARLS OF

DESIGN SCHOOL

WISDOM

“Words of design teachers and mentors that lift up, tell it straight, and otherwise guide young designers into their own.”



GOOGLE

OK

what is



what is graphic design

what is the problem with graphic design

what is a thesis

what is my thesis

what is a pecha kucha

what is my pecha kucha style

what is the salary of a graphic designer

what is a good side hustle

what is the point

images from goodreads.com

I used to be a design student

BILLY KIOSOGLOU

PHILIPPIN FRANK



ANDRÉAS GNASS Bike	ANDREW STEVENS Sony Walkman	ANNEKE DE VET None	ANTONIO S. GOWES At the time I didn't care much about stuff	BEN BRADGAN No one thing really comes to mind	SCAND HELGUT My professional equipment
DEAN WISS Books	CHRISTIAN HEUERER My Mac G4	DANIEL SATUCK None	DANIELA DIKIC My bike, my pictures and one piece of art	EMMI SALGORN iMac G3	ERIC & MARIE GASPAR Camera
FORS HICKMANN None	HANS-DIETER BODINKEIT VW Beetle 1200cc	HONGER JACOBS My sketchbooks - I was pretty poor and can't remember naming anything else of real value	HOON KIM Family and one external hard drive that had all the data in my life	RYOUR YOUL JOE Books	ISABELLE EMBREKER Walkman
IANES GOSSIN My Ricoh GR 35mm camera	JAN WELKE My computer	JULIE BARBARO None	KAI VON RÄSCHEN My Nikon camera	KEN GERLANDO My portable radio	KIRSTY CARTER Comic books collection
RODINE WATTHORS My latest design project	LARS HANSEN My camera and my first computer	LAURENT JACQUE None	LISA ENDES My books	LUCRERIO NOBLE My family, my phone, my Mac (sad but true), my ability to see things in a certain way	WAMI SUZUKI Comic books collection
WANC VAN DER HEIDE A German Perzina piano from the 1920s	WARGABET DAUVERT My work	WABION FINK Computer + Sony camera	WARTIN LORCZAK Comic collection	KATHRINE GÖRICH A watch	MICHAEL GEORGIOU A watch
NIKKI GORNWISSEN If family is a possession, my family	OLIVER KLIMPEL None	PAUL BARNES None	PREM KISHANMURTHY My 4x5 camera	RENATA DEAR My camera	RICHARD WALKER None
SANDRA HOFFMANN A toolbox with instruments (Swann-Morton scalpel, Martin roller, Carter)	SARINA LOBE Books	STEFAN RASCHWITZER Silkscreen equipment	SVEN VOLKKEER My most expensive asset at the time was a Paul Smith suit - actually, it was the first G3 PowerBook for approx. 24,000	TIM BALAW Sepak takraw ball	URS LEHNI Self-restored Vespa Tourist 150 (1960)
FARHIN KHAN Not sure	YVES FOUILLOU My comics collection	WARNING LIST 1 COMPUTER 2 CAMERA 3 BOOKS			

What was your most valued possession?
Then

STUDENT NAME: **Kirsty Carter**

PROFESSIONAL YEARS: **9**

LOCATION: **LONDON, ENGLAND**

Kirsty Carter (A Practice for Everyday Life)

AVAILABLE QUALITY FOR A DESIGN STUDENT - A DESIGN PROFESSIONAL

To explore + To keep exploring

YEAR OF PROJECT: **2015/16**

PROFESSIONAL PROJECT BRIEF: **Exhibition: What does book series. To produce 15 books, each dedicated to a contemporary art exhibition since 1950, publishing 3 books per year and feeling like a book series with a target audience of academics, curators and students.**

WHAT DO YOU LIKE THIS PROJECT? **This was one of my favourite projects we produced in 2015 - the series seems to sum up our passion, love and interest in contemporary art. The research/history and our growing knowledge of this subject in what perhaps makes our studio somewhat special in this field. This is one of the first publications we have designed that is now printing its 2nd edition. I am sure that is a sign of success!**

DO YOU TEACH? **I have never had a regular teaching position at any college, but I have been a visiting lecturer and lecturer at many. Over two years into A Practice for Everyday Life, we were regularly asked to teach, but we (Chris Thomas and I) really felt we weren't ready to teach them and how much knowledge we could really pass on at that point. Now it's perhaps a different story. We did and still do often teach in the capacity of lecturing and workshops. I have taught at many different institutions and different levels of students all over the world. We love this way of teaching, where you can set work alone, give a brief amount of enthusiasm and input into a brief to get the students thinking. It makes us excited to use what they will produce. The only trouble is that we never build up a relationship with any of the students, which I am sure is where the real joy lies!**

IS IT POSSIBLE TO TEACH DESIGN? **Of course! I think it is an incredible education, a design education. It was time to evolve, experiment, research, collect, investigate and learn. Some of my teaching was informal, we learned typography formally at Brighton in workshops about 'typographic starting' but also had time to just explore my concepts. At the Royal College I had access to an incredible library of books and periodicals and other design-related archives. I would have never had this without a design education. Throughout my education I had conversations, dialogues and critiques with some of the most inspiring design practitioners, which I learned a lot from, both what I wanted to be and what I didn't want to be. But most importantly, I was taught by the great people around me - the better design students I was at college with.**

PROJECT THEN:

PROJECT NOW:

images from goodreads.com

MITCH GOLDSTEIN

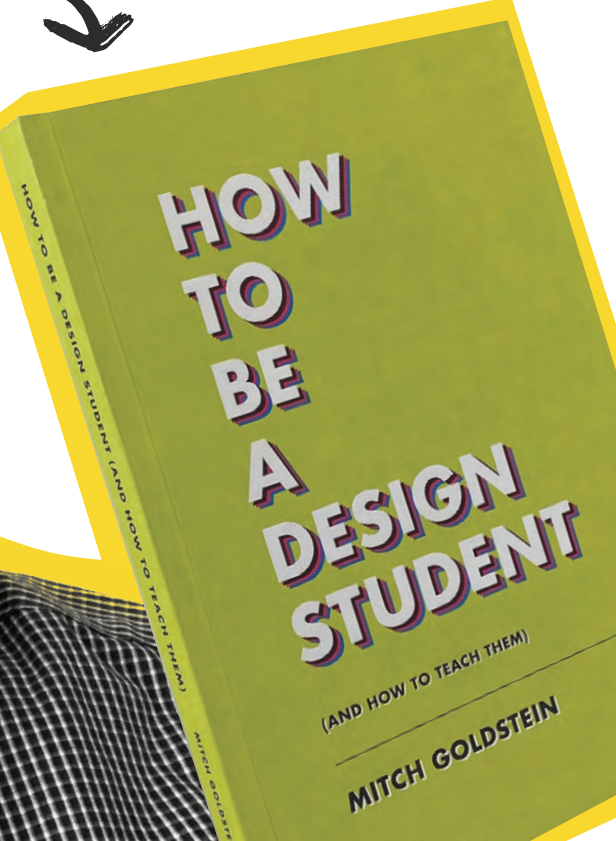


image from mgbot x (Twitter)

ARE YOU A

-OR HAVE YOU BEEN-

GRAPHIC

DESIGN

STUDENT?

** AT SUNY NEW PALTZ*



A BOX

SPECIAL THANKS TO
MICHELE DI PALO-WILLIAMS AND GRAEME WILLIAMS



* SUPPORTED BY
THE RESEARCH AND CREATIVE ACTIVITIES GRANT

A SURVIVAL KIT

GD STUDENTS BEWARE

I ROAM OLD LIBRARY AND WILL ASK YOU QUESTIONS

NO NEED. I WILL FIND YOU.



HELLO... I'VE BEEN TRYING TO REACH YOU CONCERNING YOUR GRAPHIC DESIGN EXPERIENCE



THANK YOU

KNOW SOMETHING I DONT?
(YOU DEFINITELY DO) 

CONTACT ME: torress16@newpaltz.edu

and a special thank you to my mom and dad