

JOSHUA GUTIERREZ

Video Editor • Director • Content Producer
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SUMMARY

Video Editor and Director with 7+ years of experience across digital media, touring, and branded content. Proven at delivering high-volume, platform-optimized video for agencies, brands, and media companies, with work generating 200M+ interactions and 140M+ YouTube views.

SKILLS

Video Editing (Premiere Pro, After Effects) • Directing • Content Strategy • Branded Content • Short-Form & Social Video • YouTube • Snapchat Discover • Podcast Editing • Touring & Live Events • Graphic Design (Photoshop, Illustrator, InDesign) • Post-Production Workflows • Analytics-Driven Optimization

EXPERIENCE

Senior Video Editor — Cinematic Music Group

2018/10 - 2021/02 | New York, NY

- Led video production for artist content and original series, contributing to 300K+ subscriber growth and 140M+ total views
- Built scalable post-production workflows to support high-volume publishing

Video Editor — Morning Brew

2021/06 - 2022/03 | New York, NY

- Edited and packaged 2–3 podcast episodes weekly from script to final delivery
- Designed custom motion and graphic packages to maintain brand consistency
- Produced platform-optimized cuts for TikTok, Instagram Reels, and YouTube Shorts
- Partnered with producers and editorial teams to shape episode structure and pacing

Video Director & Touring Videographer — Freelance / Creative Contractor

2022/05 - Present | New York, NY

- Served as Lead Touring Videographer for comedian Druski's Coulda Woulda Shoulda Tour (2023), delivering same-day YouTube videos and social assets generating 200M+ interactions across platforms
- Served as lead touring videographer for Conor Burns on the LANY Tour (2024), producing daily recap content and multi-platform social assets
- Director, Profluence Media — Led content development for Snapchat Discover shows including "Atypical Tourist," overseeing strategy, sourcing, and compilation to drive engagement
- Directed and produced fast-turn, platform-native content across live events, tours, and digital productions

SELECTED BRAND & AGENCY WORK

IMG • 1800 Tequila • Air Jordan • Adidas • Calvin Klein • Puma • Game 7 • Colorway