Aura Wang

Portfolio: www.aurawangdesign.com Email: aurawaai@gmail.com

Aura is a multidisciplinary designer with a background in illustration and fine art, specializing in web design, motion graphics, and digital content across e-commerce, galleries, and hospitality clients.

Experience

Graduate Program Design Assistant

Maryland Institute College of Art September 2023 – May 2025

- Designed posters, flyers, and brochures for events and art shows.
- Recorded and edited Video for art shows and artist lectures.
- Produced event photography and photo retouching.
- Supported visitor reception and event coordination.

Designer

Deborah Czeresko June 2022 – April 2023

- Developed and maintained visual branding and digital content for the artist's e-commerce platform and social media.
- Maintained and updated the artist's website.
- Worked on product photo rendering and gallery installation photo rendering.
- Presented concepts to clients and revised designs based on feedback from both creative and non-creative stakeholders.
- Designed event posters and social media marketing materials.

Designer

Once Upon A Time Creative Agency June 2022 – October 2022

- Designed and executed cross-platform visual content including display ads, mobile ads, banners, social media graphics, email campaigns, and presentation decks.
- Developed brand identity elements—logos, typography, and color systems, while ensuring visual consistency through comprehensive brand guidelines.
- Collaborated on responsive website and landing page design for both desktop and mobile platforms, ensuring cohesive user experience across devices.
- Created and designed print materials, including: main menus, posters, postcards, business cards, and flyers etc.
- Applied skills in motion graphics and digital illustration
- Worked with high-end restaurants and hospitality clients.
- https://www.onceuponatime.agency/hospitality/work

Gallery Design Intern

Tuleste Factory January 2022 – April 2022

- Prepared vector artwork and production-ready files.
- Designed logos, motion graphic poster, mobile ads and presentation deck using Photoshop, After Effect and Indesign.
- Managed digital content and social media.
- Utilized Shopify for web design and maintenance.
- Collaborated with marketing and product teams to deliver high-quality digital assets
- Edited photo using photoshop including gallery photo and product photo.
- Collaborated with team on show and event programming.

Education

Maryland Institute College of Art

MFA in Mount Royal Multidisciplinary Fine Art 2025

School of Visual Arts

BFA in Illustration 2022

Skills

SoftWare

Adobe Creative Suite: Photoshop, After Effects, Indesign, Illustrator, Lightroom, Premiere.
3D Software: Cinema 4D, Zbrush, Nomad, AutoCAD.
Other Tools: Figma, shopify, Canva, Midjourney

Design

Typography, Print Material Design, Editorial Design, Branding, Motion Graphic, Illustration, Web Design, Package Design, Social Media, Photo Randering, Photo Editing, Video Editing, 3D modeling.