

Charlie Blumberg

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Recent graduate from Carnegie Mellon University with a concentration in visual communication, specializing in brand identity and publication design. Seeking opportunities to apply design strategy in elevating brand narratives and editorial experiences.

EDUCATION

Carnegie Mellon University, Pittsburgh, PA

05/2025

Bachelor of Design w/ Concentration in Communication Design, Minor in Photography

WORK EXPERIENCE

Communication Design Intern

05/2024 - 08/2025

Tighe & Bond – Engineering Consultants

- Contributed to the implementation of a company-wide brand refresh, applying new visual guidelines across correspondence materials and print collateral. Designed brochures and rebranded templates in collaboration with internal authors to ensure consistency and clarity in all communications.

Screen Printer

05/2023 - 08/2023

E-S Sports Screen Printing

- Produced high-volume screen prints with precision and consistency, developing a refined sensitivity to color, alignment, and line quality. Assisted in screen creation and inventory management, contributing to efficient studio operations and high production standards.

PROJECT EXPERIENCE

Tighe & Bond Brand Rollout & Visual Systems Design

08/2025 - Ongoing

Branding Project: Designed brand icons, document templates, and committee logos

- Collaborated on the company's brand refresh by designing custom iconography representing services, core values, and brand promises. Developed document templates across platforms including InDesign, Word, and Acrobat to ensure consistent visual standards. Also partnered with external engineering coalitions to design new logos and visual identities aligned with coalition goals and brand strategy.

SKILLS

Software: Adobe Suite [Photoshop, Illustrator, InDesign, After Effects, Acrobat], Figma, WordPress, Tableau, Glyphs, Cargo, Microsoft Word

Methods: Drawing & Illustration, Digital Photography, Film Photography, Film Processing, Letterpress, Type Design, Screen printing, Publication Design

Relevant Coursework: Variable Type Design, Visual Notation, Letterpress, Collaborative Visualizing