

**11 YEARS** DESIGN  
EXPERIENCE

**NYC**  
BASED

**chriscoughlin.net**

#### Skills

Motion Design  
Branding  
Print  
Web  
Social Media  
Production Design  
Packaging  
Digital Illustration  
Direction / Consultation

#### Programs

After Effects  
Photoshop  
Illustrator  
Indesign  
Premier  
Figma  
Canva  
Cargo

Specializing in:  
**Motion Design**  
**Branding**  
**Print**  
**Production Design**  
**& more!**



#### Education

##### **Associate in Communication Design**

Fashion Institute of Technology (2019)

##### **Bachelor of Fine Arts in Graphic Design**

Fashion Institute of Technology (2021)

#### Recent Experience

##### **Creative Director / Lead Designer**

**ACT Communications (2015-2022)**

Design firm / print shop, working directly with small business owners, public schools, local leadership, neighborhood organizations, and more. Handled projects from starting concept through final production in-house.

##### **Creative Director / Lead Designer**

**Johns Hopkins ICTR (2020-2025)**

Leading and directing a small team of designers that has become a go-to within the institution for any creative project, including print, social campaigns, video editing, and podcast production

##### **Lead Design Partner / Creative Consultant**

**Drug Policy Alliance (2020-2025)**

Brought on for their Reform Conference to create and execute a fresh identity for this 3 day event, welcoming over 1,400 participants. Included all print material, digital assets, directional signage, swag, etc...

##### **Production Designer**

**Tommy Boy Records (2023-2024)**

Assisted in the re-releases of their catalogue, designing and preparing files for production at both US and EU manufacturers