Echo Wen

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Portfolio

http://echowen.com

Personal Skills

Graphic Design Skills

Illustration Skills

Motion Design Skills

UI Design Skills

Interests

- Tattoo
- Piercing
- Drums

Software

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Adobe Lightroom
- Figma
- Cinema 4D
- Procreate...

Hello, I'm Echo Wen, currently studying Illustration and Motion Design at ArtCenter. I specialize in illustration, graphic design, motion graphic and UI design!

Education

BFA in Illustration - Motion Illustration // 2022 - now
Artcenter College of design
I'm currently studying in Artcenter College Of Design of Illustration Motion track which combines illustration and graphic design classes together.

Alevel Curriculum// 2019 - 2022
Xian Tieyi International High School
I chose Alevel Curriculum during high school, I studied Alevel Economic, Alevel Art & Design, and Alevel Math.

History of Experience

90s Magazine Art Director // 2020--2022
90s was my student magazine group in high school, and I completed a magazine as an art director.
I gained a lot from the experience, including how to collaborate and communicate effectively with the team, and how to efficiently allocate tasks. I also took on the primary role of editing, cover design and typesetting during this period. Even though it was during high school, it remains an unforgettable and valuable experience for me.

Freelance Graphic Designer // 2024--present
During this period, I have completed numerous tasks, such as designing flyers, creating illustrations, designing web pages and UI.
I designed a series of event posters and Instagram posts for my main clients Flatiron Social, which received great feedback both online and offline. This experience not only helped me refine my professional skills but also gave me valuable insights into public aesthetic preferences. Also, being a freelance graphic designer really helping me improve my ability to manage project timelines and communicate effectively with clients.

Additional Skills

In addition to the illustration and motion graphic design shown in my portfolio, I am also proficient in graphic design and interactive design, such as Editorial design, Branding, Packaging Design, Web Design and more!