

# portfolio.

[HuangXiner]

01

Morden Idol

02

Disappea  
and Crowd

03

Spirit and Flesh

04

Outside the  
Window

05

PICA

# MODERN IDOL

## THE DEIFIC CREATURE

SPECULATIVE DESIGN

2021.3.4- 6.10

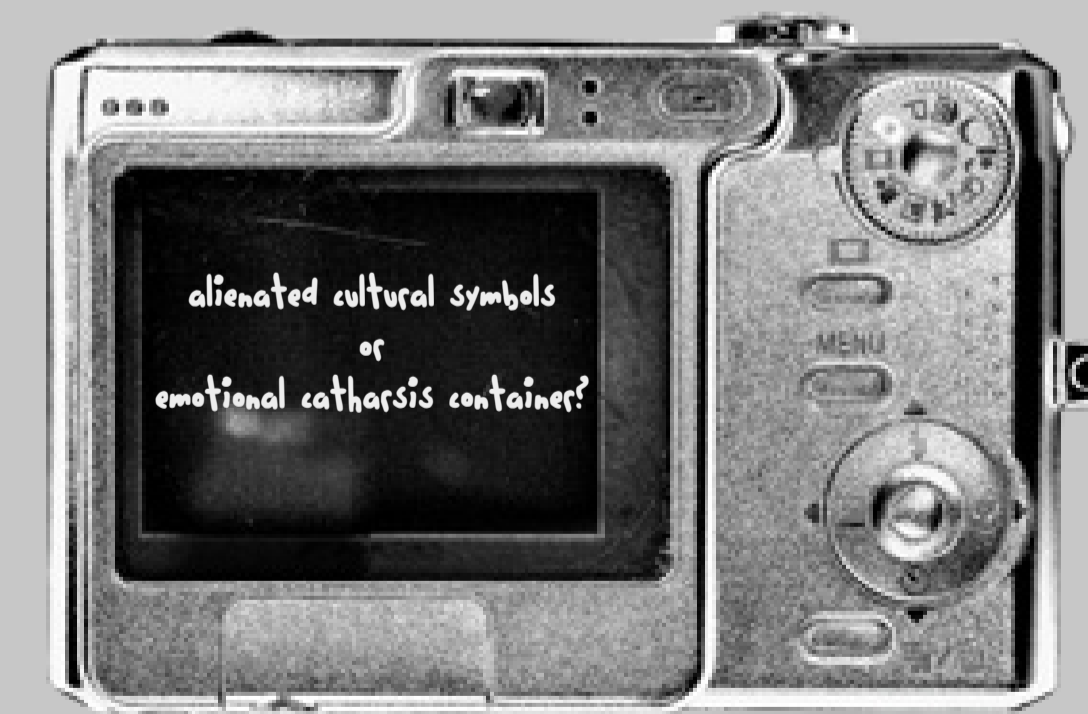


" ANCIENT IDOLS ARE ANTHROPOMORPHIZED GODS, BUT TODAY'S IDOLS ARE DEIFIED PEOPLE."

### BACKGROUND

From ancient times to the present, worship culture has been the mainstream culture. Primitive tribes worship totems, and feudal society believes in religion. The monarchy system requires people to worship the monarch, and the image of gods gradually takes on human form with political needs.

Star-studded idols are the most eye-catching phenomenon nowadays, but behind their prosperity is the lost reality of traditional spiritual idols. Idols are a symbol of human spiritual beliefs, and the evolution of idols reflects the evolution of the spirit of the times. In the process of civilization development, the psychology of worship has been secularized and individualized, which has led to changes in the types of idols.

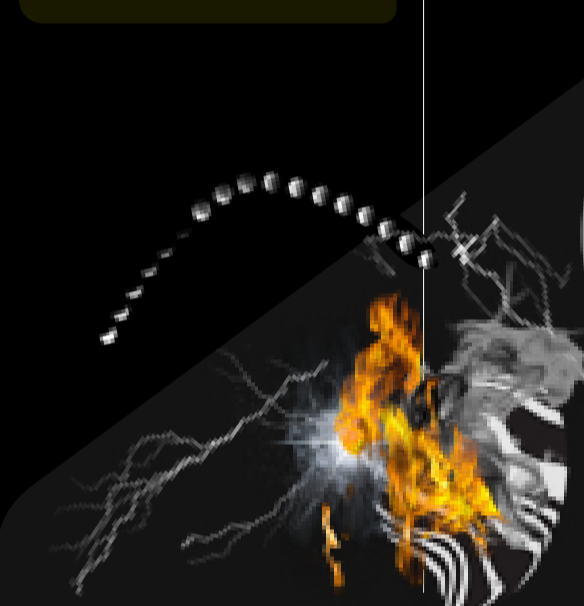


#### Neolithic

Because primitive humans have no scientific understanding of natural phenomena such as lightning and thunder, river flooding, and the shifting of stars, they use the methods of association and metaphor to natural phenomena as objects with life, will and great ability and worship them.

#### Nature worship

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#### Primitive society

Primitives hunted and killed animals in order to maintain their lives, but they were afraid of revenge from animal souls, so they worshipped animals in order to be forgiven. It is also because primitive people often feel weak and weak in front of animals, and have a sense of awe for animals, which leads to animal worship.

#### Animal worship

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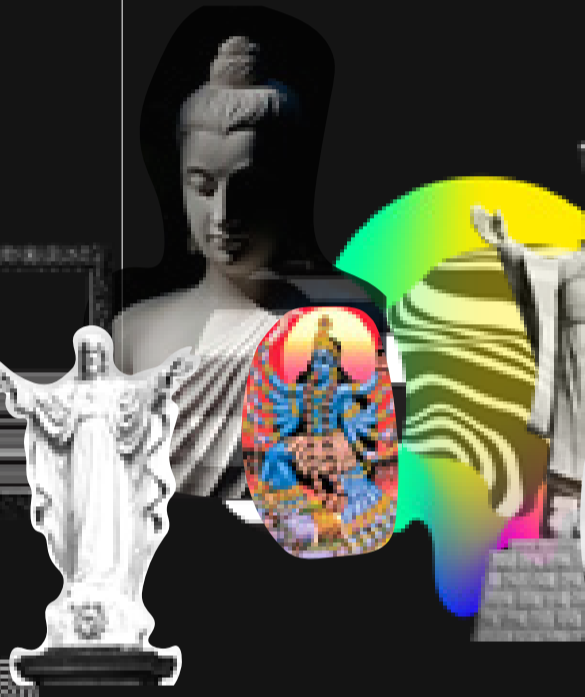
#### God worship

With the development of the primitive society of mankind, great men with abilities beyond ordinary people appeared in the tribe. People merged these great men with the animals they worshipped, forming the gods of half-orcs, and the deeds of great men it has been passed down as a fairy tale.



#### Hero worship

People cherish the memory of heroes who have been the most powerful in history, are obsessed with their charms, and also yearn for more and more outstanding heroes to emerge in contemporary real life, so that their hero worship psychology can be paid and enriched, which is also divided into god hero, Prophet heroes, poet heroes, priest heroes, literati heroes, and emperor heroes.



#### Religious

In the cultural deposits of primitive worship, cultural genes have been passed down from generation to generation, eventually forming a more complete national religion and developing into a national religion.

#### Idolatry

This is a transitional period. Instead of great men, people are beginning to be keen to pursue movie stars, musicians, athletes and other public figures who are more exposed as the entertainment industry develops. The birth of idol culture



#### Modern idol worship

Modern people desire idols because they need beliefs higher than their own. This is not only a counterattack against reason, but also the lack of meaning and average urban life's cry for transcendence; and the placement of unconscious anxiety and melancholy.

Idol worship has undergone a significant transformation in modern society, and idols have come down from the altar and entered the homes of ordinary people. Idol worship in today's society is mainly embodied in the worship of film and television stars, sports stars, cultural stars and grassroots stars. Entertainment and consumption have replaced spiritual beliefs and become the distinguishing characteristics of current star idols. At the same time, the attributes of being worshipped have changed. God has become a human being, and human beings are perceptual and self-conscious. When idols feel unsure of their own identity, the victims of society appear, and their existence is actually wiped out.

# PREDICAMENT

## MATERIALIZATION

Creating consumer idols is an important way for the mass media to develop consumer culture in modern society and its communication and information circulation, so that they, together with consumerism, have led to the unique characteristics of postmodernism. Such characteristics: The mass media uses the sensational strategies of pleasure and illusion and the psychological strategies of conspicuous consumption to mold modern idols into consumer idols. Then idols are materialized as tools to guide consumption and lead fashion.

## ENTERTAINING

The mass media has four major functions: environmental monitoring, interpretation and regulation, socialization, and entertainment. However, most of the media currently play the media function of providing entertainment to the extreme, and are willing to create a landscape of entertainment for all and festival, while neglecting and neglecting other functions. In the field of idol shaping, it is embodied as being keen on shaping entertainment stars, or shaping industry role models or spiritual cultural idols in other fields in an entertaining way, such as creating sports stars and cultural stars with strong entertainment colors. In this way, the diversified mass media idol shaping presents a singular one-sided, and entertaining scene.

## VULGARIZATION

However, although the mass media that actively disenchant idols eliminated the divinity of idols, they did not realize the true meaning of disenchantment, which is to endow idols with secular morality. Their use of secular forms of alienation, one by one vulgar way, to hype idols, or heavy stumbling and negative news, focusing on pornography, obscenity, and rendering violence, to stimulate the audience's senses, to cater to the low-level tastes and private desires of some audiences, leads to making idols molded as a vulgar individual who no longer possesses moral integrity and spiritual appeal, but only pursues a sensual life.

# PHENOMENA

## PHENOMENON 1: CHANGES IN RELATIONSHIPS

The relationship between modern fans and idols is diverse: including, but not limited to, mom and dad, older brothers and sisters, friends, lovers, learning objects, or pure idols. Longing for further contact, hoping to learn more about idols, imitating idols.

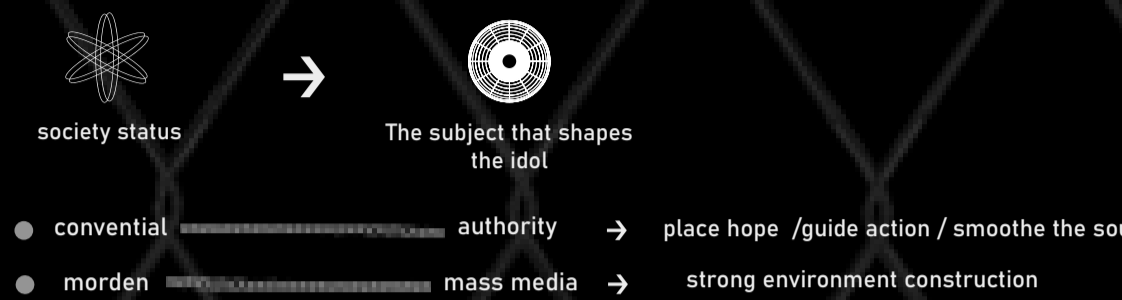
The relationship between worshipers and idols in the past: not profane, completely worshipped, seeking refuge from them (seeking longevity, seeking money, seeking well-being, seeking love, seeking multiple children), fear and awe.

## PHENOMENON 2: THE BEHAVIOR OF THE ADMIRER HAS CHANGED

contemporary fans will imitate idols, write letters, buy the product which is concerned with idols participate in activities, track every move, set up fan supporting clubs to form a community, and conduct secondary creations to meet the needs of [fans].

# EFFECTED FACTORS

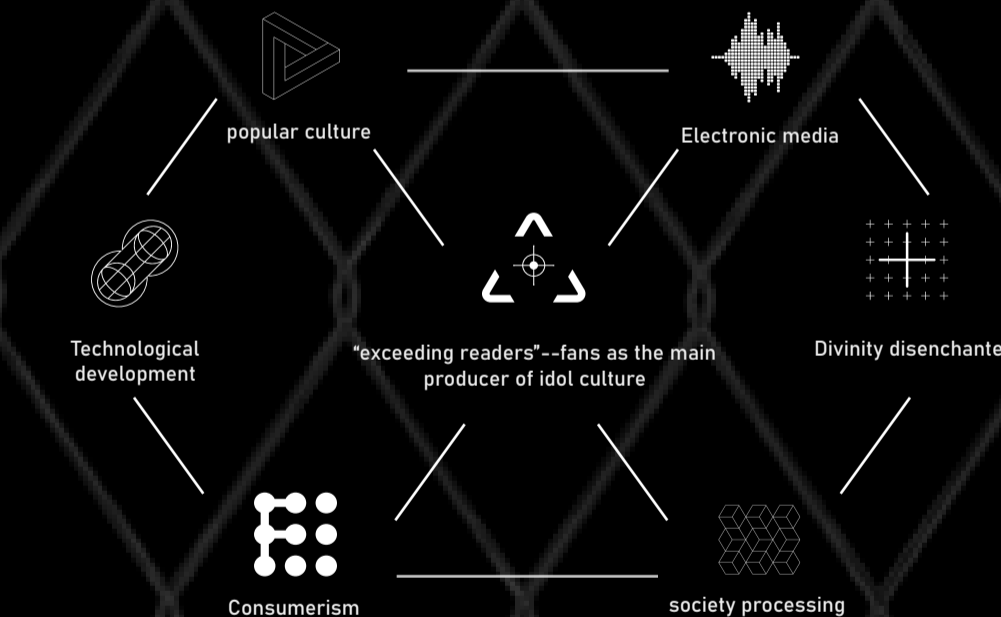
Idols play a pivotal role in human life, and societies in all generations have attached great importance to the creation of idols. In the traditional society, the official has always been the main body in shaping idols. In the modern society of informationization, the mass media has suddenly emerged in idol shaping. It has become the main force that holds the hegemony of shaping idols.



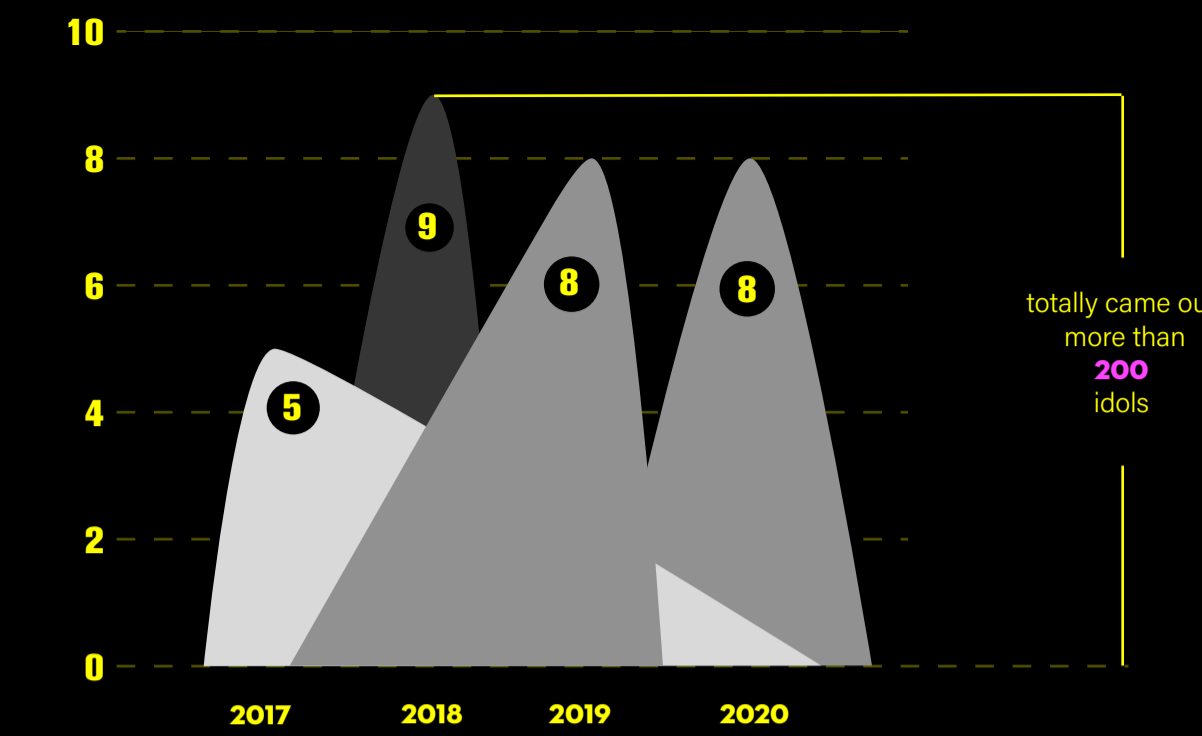
Public media also got positive affections and thorny issue:



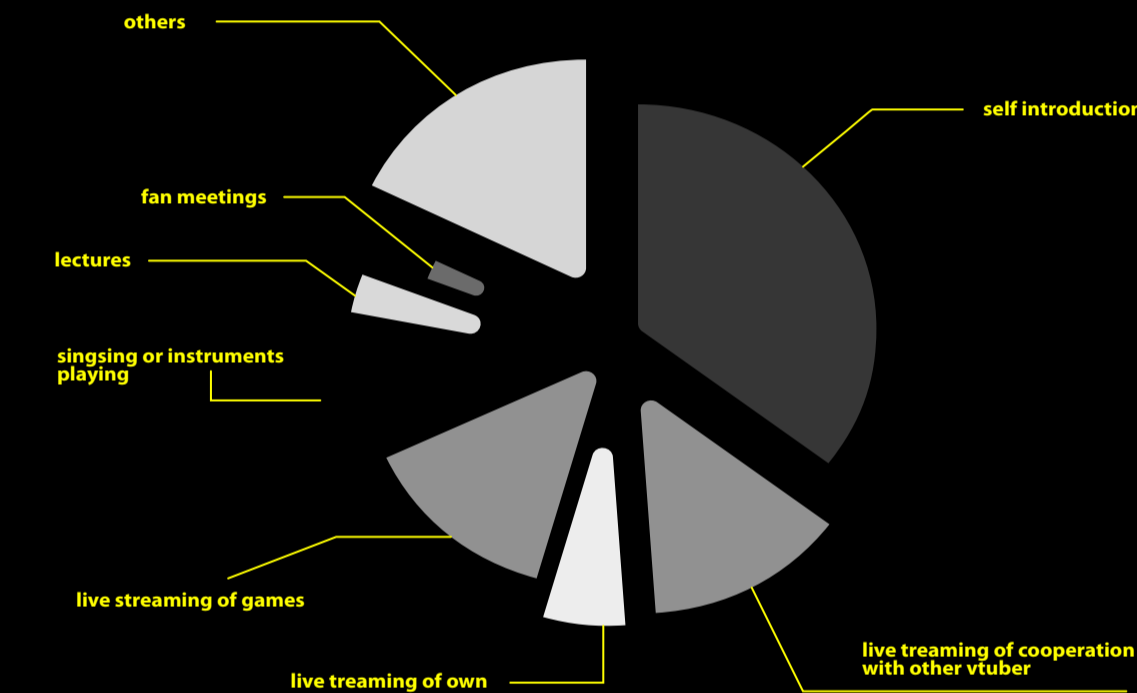
And the point which I wanna discuss is the negative issue that made by factors such as



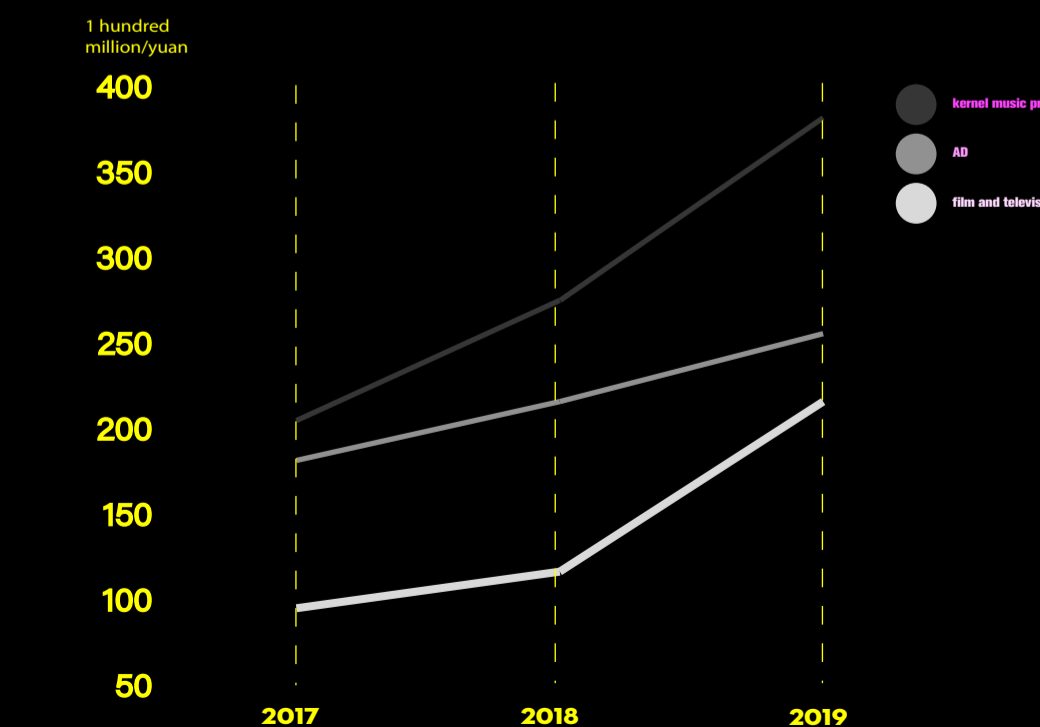
When idols are materialized into codes that guide consumption, idols with consumption functions subvert traditional idols as moral benchmarks and spiritual symbols, which will lead to material desires to dominate human dangers, human souls lack humanistic views, and encourage money worship and enjoyment. Ism, individualism and other trends. When idols are portrayed as entertainment tools and objects of jokes and spoofs, the moral personality and value, dignity, and dignity of idols are ignored and trampled, which will lead to the dissolution of serious and grand narratives, and the deconstruction of classics and sublime.



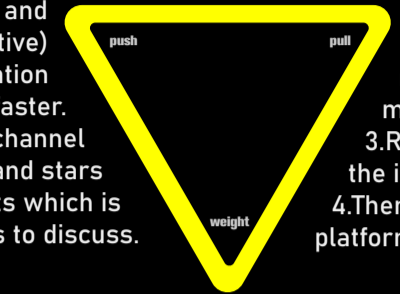
the amounts of changing of idol incubating online show during 2017-2020 in China



most viewed vlogger videos on youtube in 2020

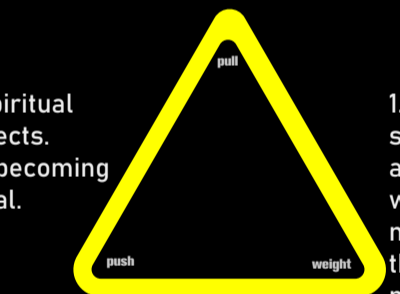


1. It is hard for people nowadays to satisfy their emotion requirement.
  2. Idol popularization, (from distance, quantity and tolerance perspective)
  3. The speed of information propagating is faster and faster.
  4. people always need a channel to relieve their feelings and stars who are common targets which is hardly make mistakes to discuss.
1. The popularity of talent shows proves that people's demand for idols will continue to increase.
  2. The number of people who choose to be single, late marriage and non-marriage is more than before.
  3. Related industries are driven by the idol industry.
  4. There are more communication platforms between people.



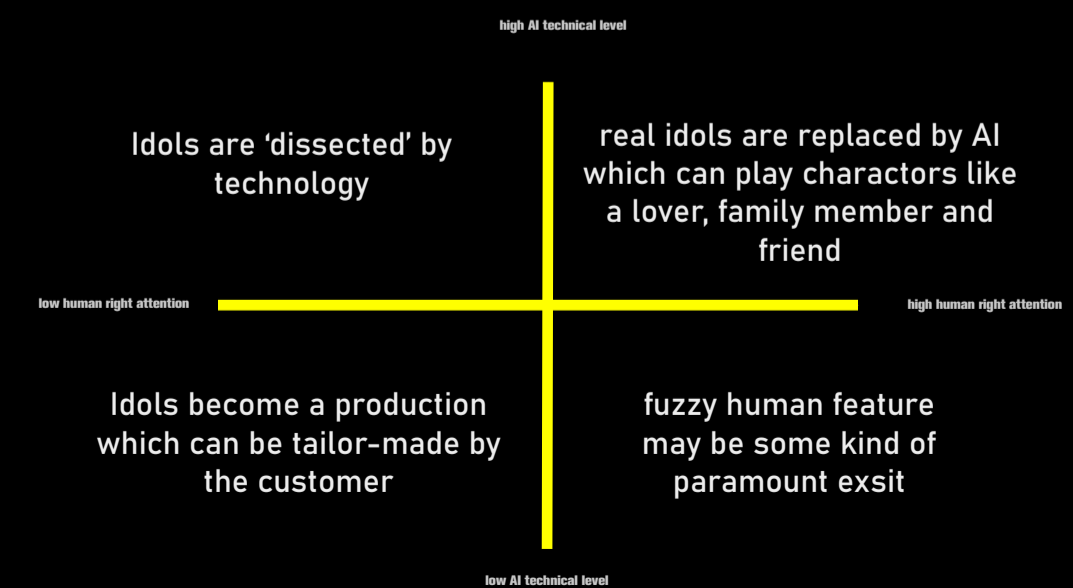
1. Human rights is more difficult to protect because of the erosion of personal information by the Internet media.
2. Human worship has been there since ancient times.

1. AI technology has gradually matured and robots have become popular.
2. People are increasingly pursuing perfection.



1. People look for spiritual supplies from all aspects.
2. The appearance is becoming more and more critical.

1. The requirements and standards for people's arrival are polarized, requiring people with a strong sense of morality not to make a mistake, and at the same time, they believe that people who have no moral bottom line are real.



# DESIGN

## DRAFTS

## MAKE AN IDOL ----- ERIKA

MY PERSPECTIVE

The change of the relationship is actually the change of human beings from material pursuit to spiritual pursuit. What I want to indicate is that sometimes we shouldn't treat problems unprecise because of its entertainment which might have potential danger to influence us. Idols has been treated as a merchandise and a symbol for a very long time and I think it is a bad beginning since we can treat a port of people as they should not have the human right then we can hold same attitude to the other person. That is what really alaming me. And some inspiration is come from the documentary named *Framing Britney Spears*.



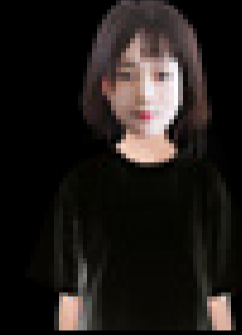
the first design of the projection patch

This patch is the video projection system which could be worn by the idols and projects the control panel.

Second, I plan to make an idol who I set her as a normal idol in the future, then after using the 鞞 BD5 she has becoming a most famous star ever. So I use facial capture software to make the 2D image of Erika before she transforms, then I use C4D and zbrush to build up Erika's model the star ver.



I collected some copyright-free photos of girls on the internet and segmented the features such as facial features as materials to create the image of Erika.



the original Erika's image

These are some comments in the voting page leaved by the people.

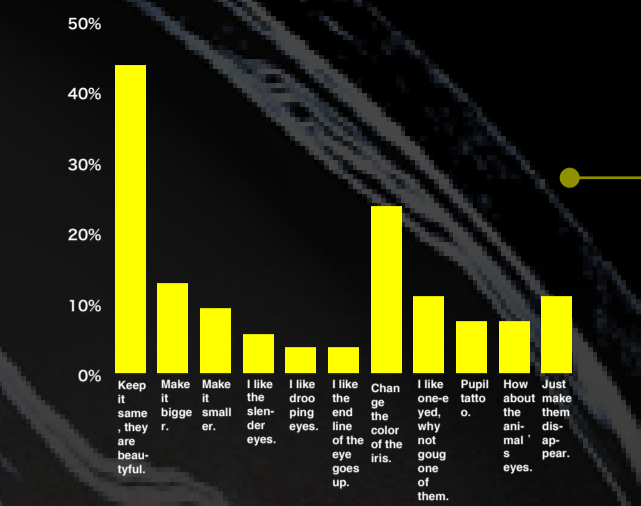


And for the options about the appearance, body and personality I gave has opsitve ones, neutral ones and extreme ones. There are 13 questions and each one gots about 10 options to choice.

On the first page, I give the personal information about Erika. She is a 19-year-old newcomer idol. In order to gain more love, she decided to change herself, so she wants to hear more people's opinions. But what she didn't expect was that not everyone is friendly.



the questionnaire pages

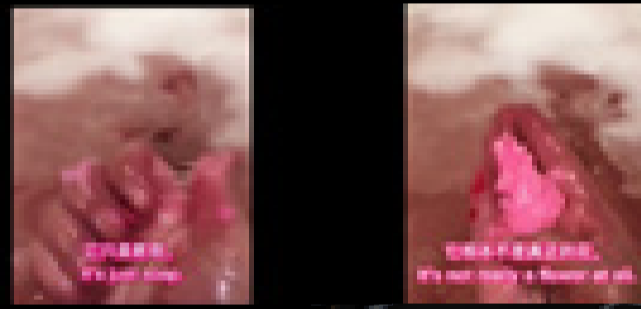


For example, this is one of the collected data of the preference of Erika's eyes.

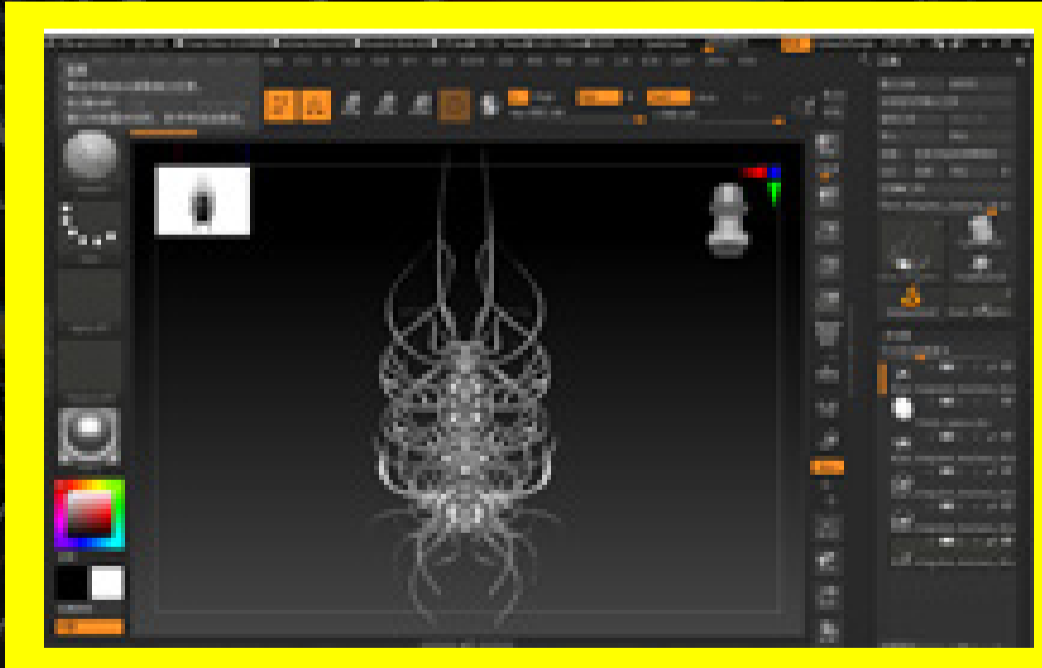
three types of models of the projection patch.



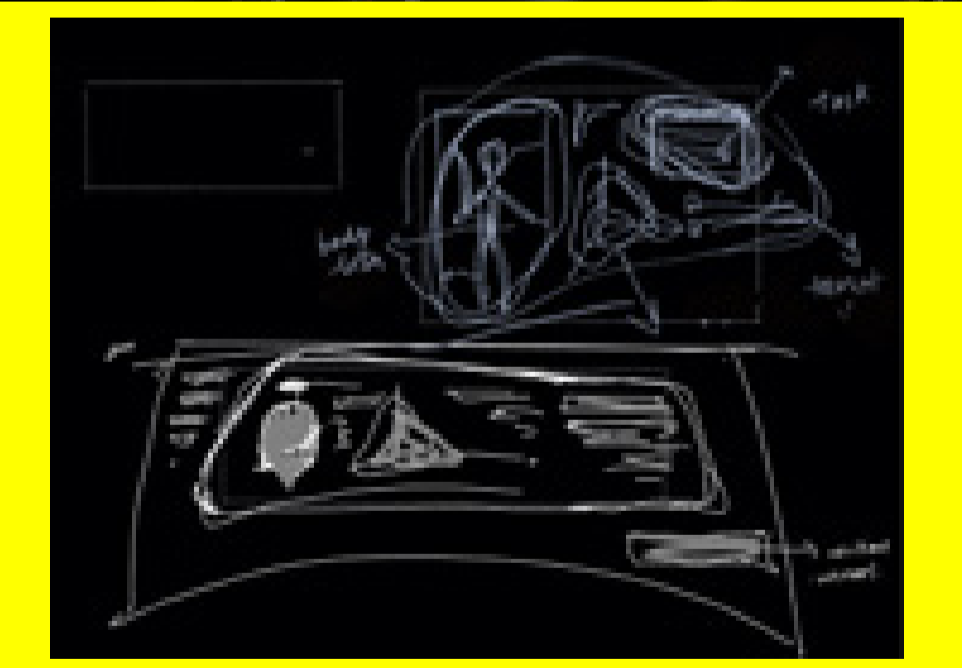
three different ways to wear the patches.



the draft of the 鞞 BD5



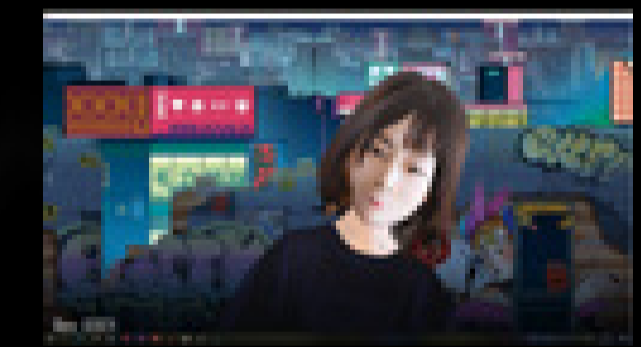
the model of the 鞞 BD5



the first design of the control interface.

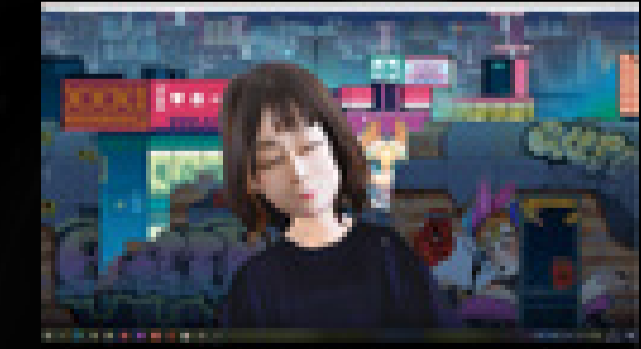
First, I assume there is a production in the future which likes a mini computer with a projection equipment can be worn by the customer on the neck.

MAKE A PROJECT



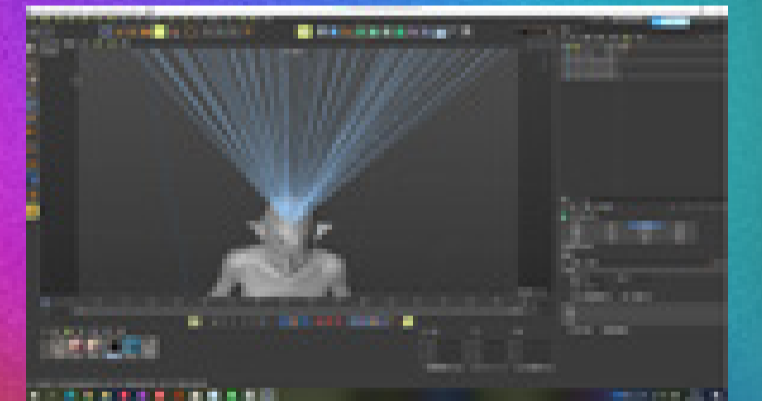
Then I let her debut as an idol active on the internet.

After that, in order to design the second appearance of Erika, I made a voting on the internet to let the public decide what will she looks like.

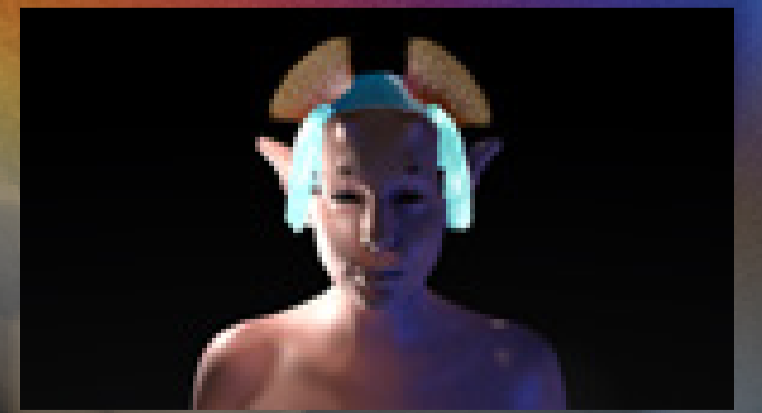


I can use facial capture technology to control Erika's expressions, blinks and head movements

using zbrush to sculp the model of Erika

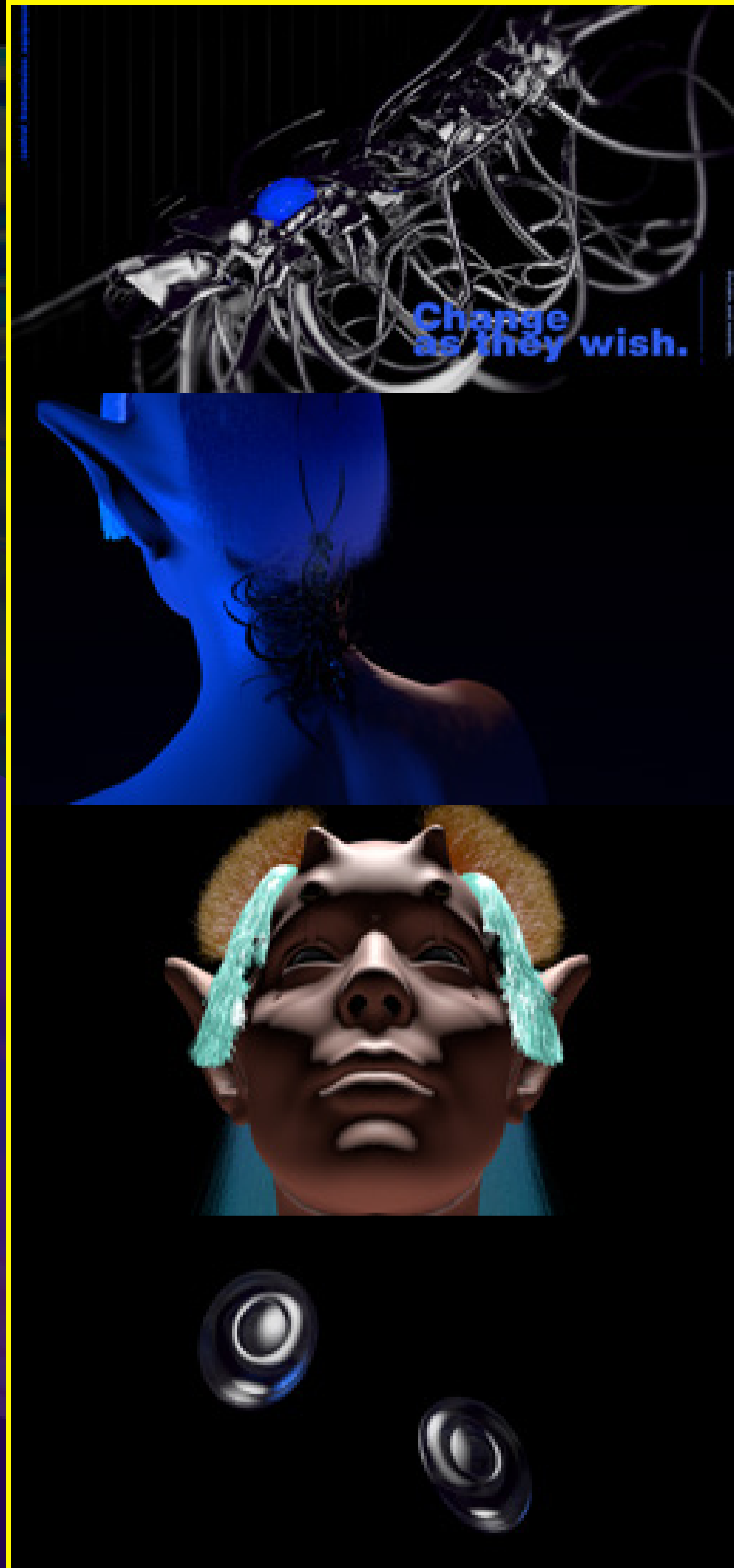
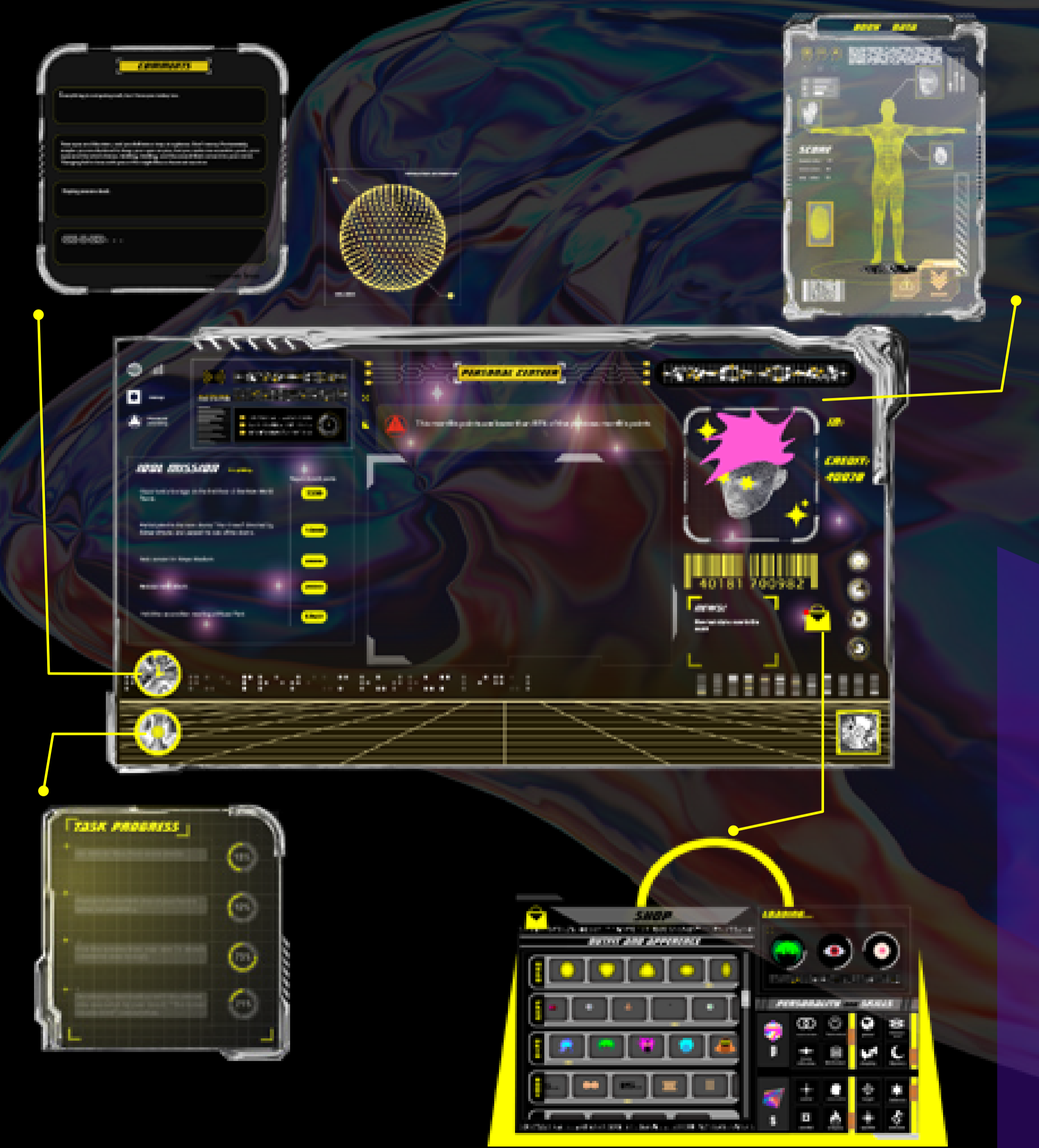


using C4D to make some hair and the texture of the skin.



using C4D to render the model of Erika.

the view of the manipulation of the interface



# BACKGROUND

Human spatial attributes

Humans have spatial attributes, which are both material and spiritual.

## definition

**substantial:** Physically, recognizing a three-dimensional object from the naked eye occupies a certain material space, so space is the physical way of human existence.

**mental:** Mentally, people's thoughts are private. Closed mental spaces are formed and the outside world is often difficult to invade.

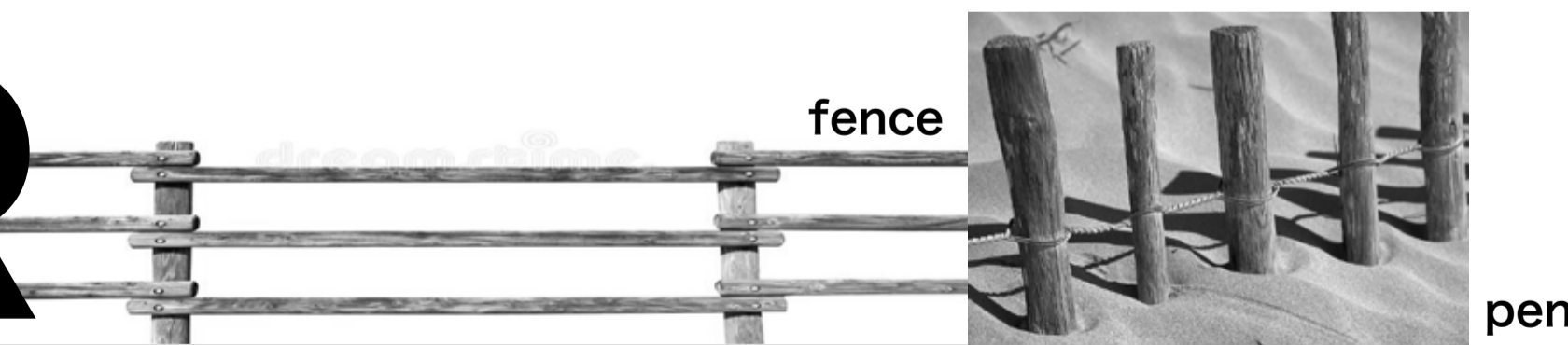
Just as the relationship between people, social relationship is viewed from the perspective of space, that is, the spatial relationship between people, either as an exclusive relationship or as an overlapping relationship.

The private domain is mutually exclusive, and the public domain is mutually inclusive. This is the starting point and basis for my research on these two spatial viewpoints.



cave dwelling

Human beings isolate their family's living space from the outside space by building a cavern wall. The inside and outside of the house are the earliest prototypes of the distinction between human private space and public space, and the different relationships between inside and outside the house and the according requirements of different ethical rules strengthen the psychological needs of mankind to separate private space from public space.



pen



## 1

### Publicization of the private sphere

In cyberspace, the private sphere continues to move closer to the public space, which has caused an increasingly blurred boundary between the public and private spheres, triggering various social problems. For example, the increasing dissolution of the concept of communication rituals has caused irrational carnivals among the public, along with the excessive implosion of the public-private boundaries. The demise of meaning and the alienation of symbols in cyberspace make people become slaves of symbols, etc.

## phenomena

The logical relationship between the origin and formation of private space and public space shows that the distinction between private space and public space has undergone a process from physical distinction to qualitative distinction.

Base on these I have observed following phenomena:

## 2

### Privatization of the public realm

Private topics continue to expand in the online public space, and the public domain is increasingly showing a trend of privatization. At present, public areas such as online social networking forums and news websites show the characteristics of privatization in the public domain. For example, some large-scale news websites have dedicated online forums to incorporate many private topics into public spaces for extensive discussion. In cyberspace, personal issues discussed in traditional private areas have been incorporated into the public domain for discussion in large quantity, and the online public space has become increasingly private.

# DISAPPEAR

## AND CROWD

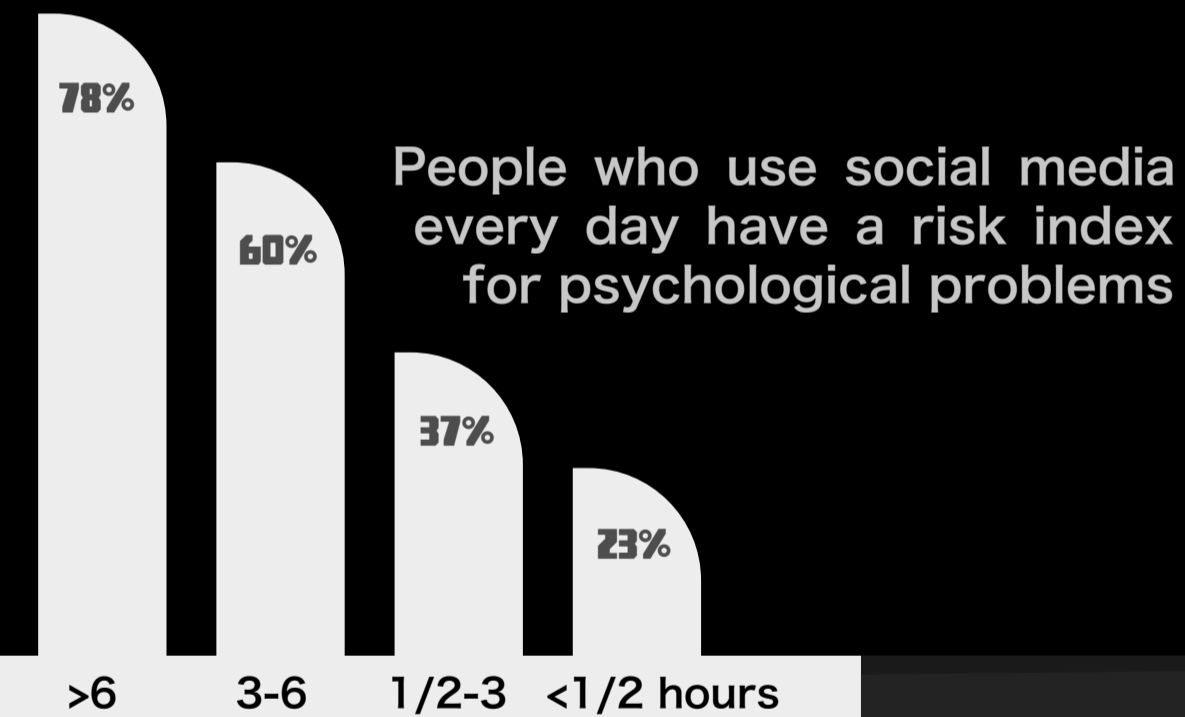
PRIVATE AND PUBLIC SPACES

INSTALLATION ART  
TIME: 2021.6-7

# RESEARCH

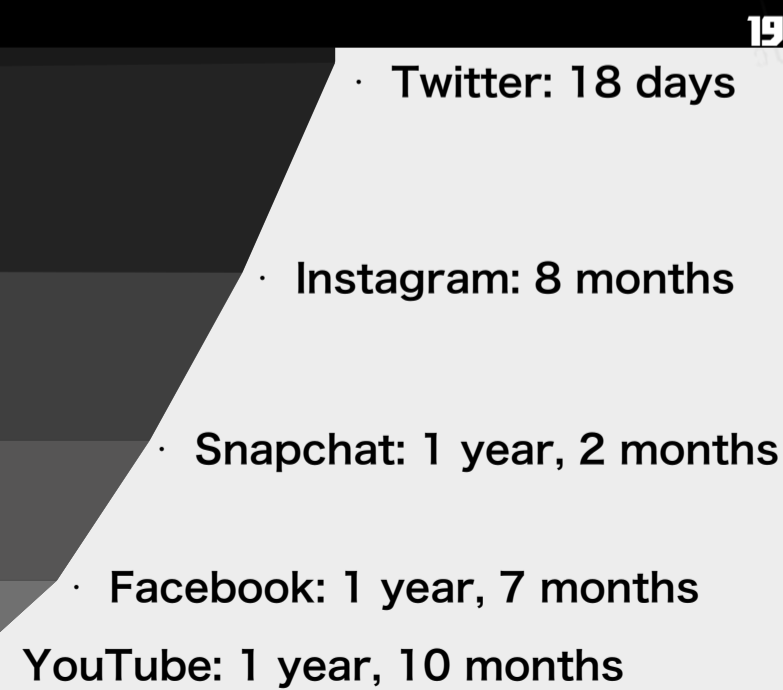
From the physical world to the online world, and then from the online world feeding back to us, the blurring of the boundary between private space and public space will lead to the demise of individuals and the collapse of public narratives. People gradually lose themselves in it, become a tool that can only transmit and carry information, and eventually live under various faces, but in fact, there is no much difference.

How do we define public space? Although we know some space in set definitions, such as parks and squares, we still reject some individuals' infringement of this space, such as the tramp on the bench, or the noisy babies in the coffee shop. Personal affairs and life on social media, even though they are one's personal activities, are still difficult to stop themselves from the public comments.

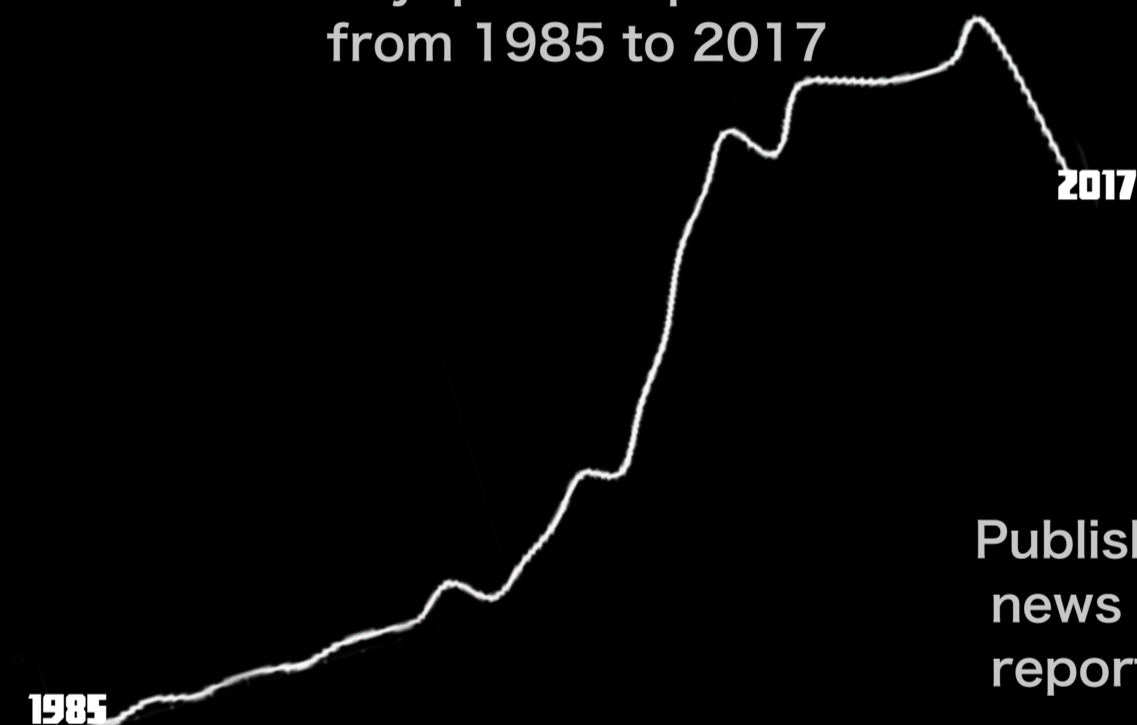


People who use social media every day have a risk index for psychological problems

Across a lifetime, this amounts to the following breakdown across popular social media platforms and applications:

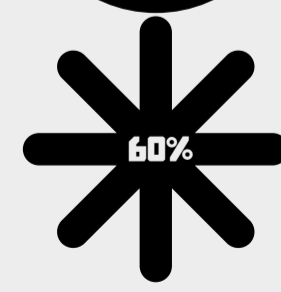
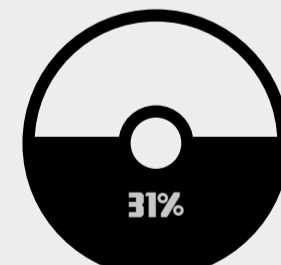
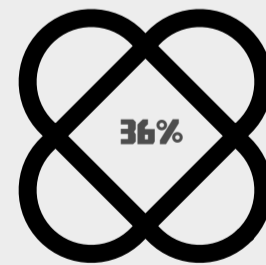


Stage characteristics of city public space in China from 1985 to 2017



Publish news reports

Discuss events



The most common way people use news on social media is also the least effortless way

Likes

Click the like

# DATAS

# THEORY

Implosion theory

Fully personalized information can be delivered to almost countless people at the same time; each participant (whether it is a publisher, a communicator, or an audience) has equal and mutual control over the content.

Public domain theory

The theory of media "implosion" was first proposed by Canadian scholar Marshall McLuhan.

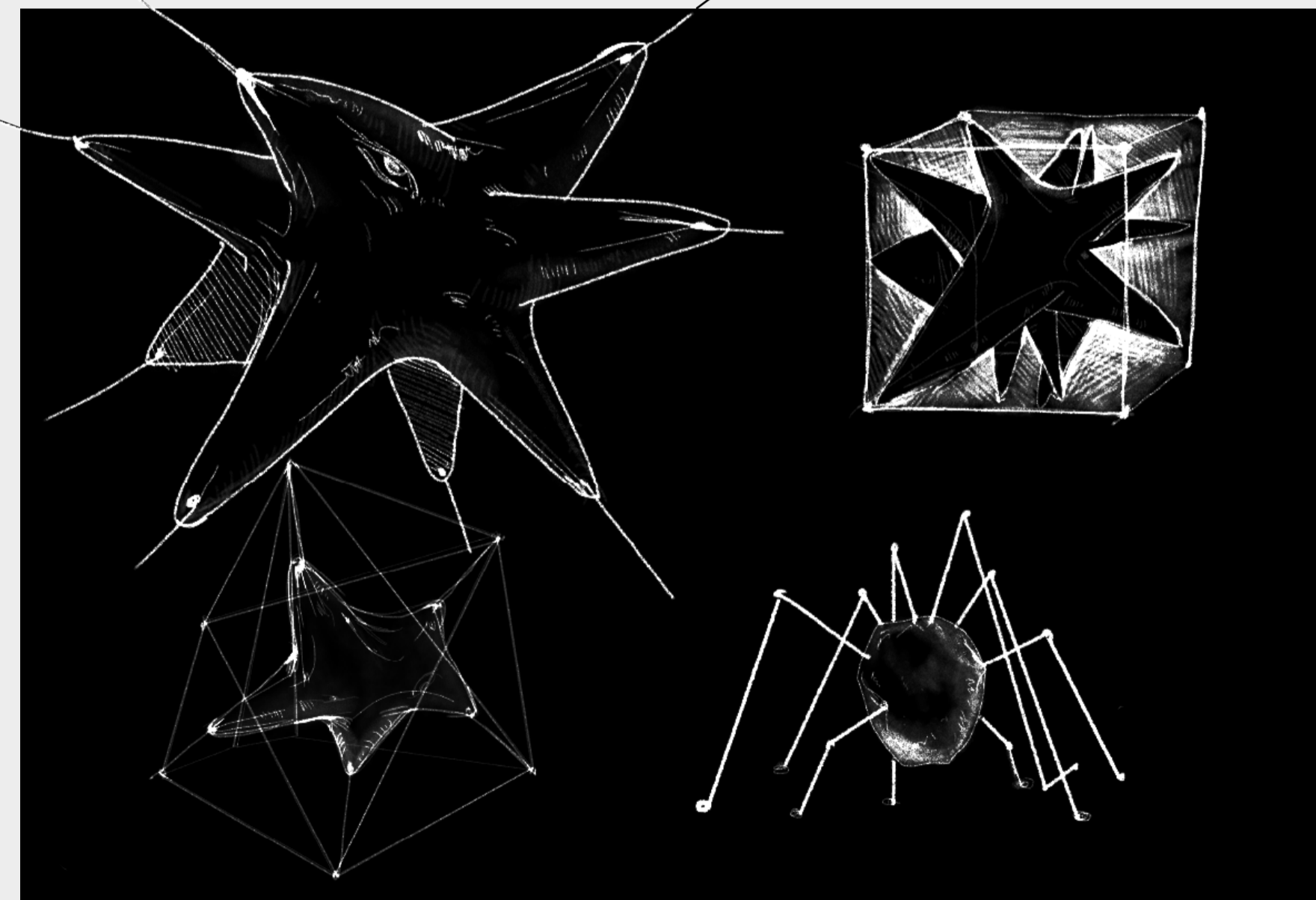
Endowment effect

In order to defend what we have, we are willing to pay more resources and energy than to seize other people's investment. In order to defend what we have, we are willing to pay more resources and energy than to seize other people's investment.

# CONCLUSION

I want to reflect this kind of spatial drag and human alienation in my installation. In addition to that, in creating a sense of uneasiness, the internal space of the device itself conflicts with the external space.

SEHCTEKS



# DETAIL DESIGN



The parts are arranged on the slide rail, which can slide left and right to activate the movement of the device.

I choose to use the slide rail to complete the movement and dragging mechanism. With the pulling force of the servo, I can drag the corner of the cloth to move left and right.

Tie a piece of fabric with a rope to make it feel like being pulled.



# PROGRAMMING

```

16road
.....

#include <Wire.h>
#include <Adafruit_PWMServoDriver.h>

// called this way, it uses the default address 0x40
//以这种方式调用,它使用默认地址0x40
Adafruit_PWMServoDriver pwm = Adafruit_PWMServoDriver();
// you can also call it with a different address you want
//也可以用不同的地址调用它
Adafruit_PWMServoDriver pwm = Adafruit_PWMServoDriver(0x41);

/* Depending on your servo make, the pulse width min and max may
for max range. You'll have to tweak them as necessary to match th
have!*/
//根据你的伺服制作,脉冲宽度最小和最大可能变化,你想要这些尽可能大而不碰到
//硬停止,对于最大范围,你必须调整它们以匹配你的伺服系统!*/
#define SERVOMIN 150 // this is the 'minimum' pulse length count
//这是"最小"脉冲长度计数(在4096)中
#define SERVOMAX 600 // this is the 'maximum' pulse length count
//这是"最大"脉冲长度计数(在4096中)

// our servo # counter
//uint8_t servonum = 0;

void setup() {
  Serial.begin(9600);
  Serial.println("16 channel Servo test!");

  pwm.begin();

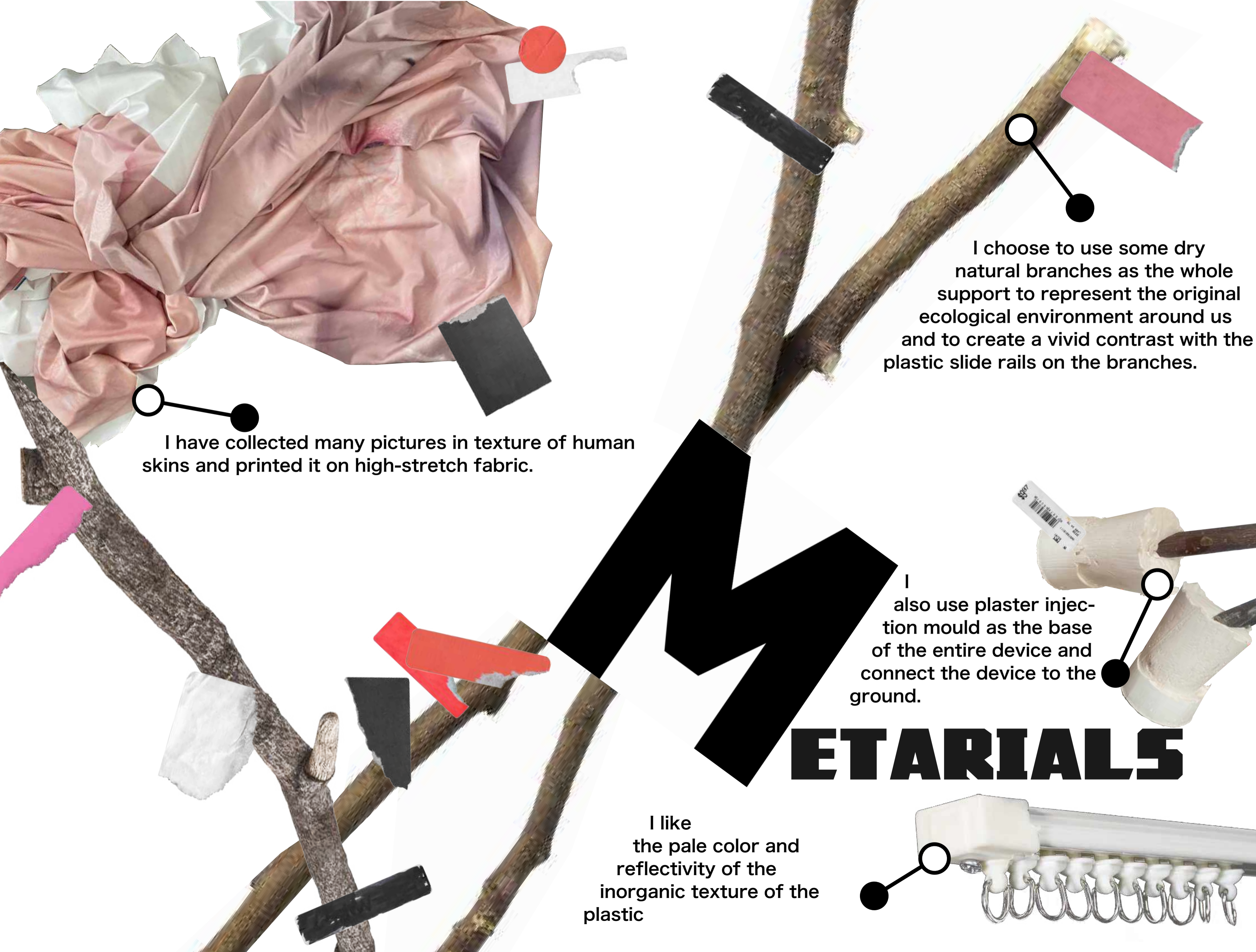
  pwm.setPwmFreq(60); // Analog servos run at ~60 Hz updates
  ///模拟伺服在60赫兹更新下运行

  // you can use this function if you'd like to set the pulse length
  // e.g. setServoPulse(0, 0.001) is a ~1 millisecond pulse width.
  //如果您想以秒为单位设置脉冲长度,则可以使用此函数。
  //例如SET伺服脉冲(0,0.001)是一个1毫秒的脉冲宽度。它不是
  void setServoPulse(uint8_t n, double pulse) {
    double pulselength; //精度浮点数

    pulselength = 1000000; // 1,000,000 us per second 每秒100万
    pulselength /= 50; // 60 Hz
    Serial.print(pulselength); Serial.println(" us per period");
  }

  void loop() {
    // Drive each servo one at a time
    //Serial.println(servonum);
    //每次驱动一个伺服驱动器
    //串行打印(伺服);
    for (uint16_t pulseLen = SERVOMIN; pulseLen < SERVOMAX; pulseLen++) {
      pwm.setPWM(0, 0, pulseLen);
      pwm.setPWM(1, 0, pulseLen);
      pwm.setPWM(2, 0, pulseLen);
      pwm.setPWM(3, 0, pulseLen);
      pwm.setPWM(4, 0, pulseLen);
      pwm.setPWM(5, 0, pulseLen);
      pwm.setPWM(6, 0, pulseLen);
      pwm.setPWM(7, 0, pulseLen);
      pwm.setPWM(8, 0, pulseLen);
      pwm.setPWM(9, 0, pulseLen);
      pwm.setPWM(10, 0, pulseLen);
      pwm.setPWM(11, 0, pulseLen);
      pwm.setPWM(12, 0, pulseLen);
      pwm.setPWM(13, 0, pulseLen);
      pwm.setPWM(14, 0, pulseLen);
      pwm.setPWM(15, 0, pulseLen);
    }
    delay(500);
  }
}

```



I choose to use some dry natural branches as the whole support to represent the original ecological environment around us and to create a vivid contrast with the plastic slide rails on the branches.

I have collected many pictures in texture of human skins and printed it on high-stretch fabric.

I also use plaster injection mould as the base of the entire device and connect the device to the ground.

I like the pale color and reflectivity of the inorganic texture of the plastic

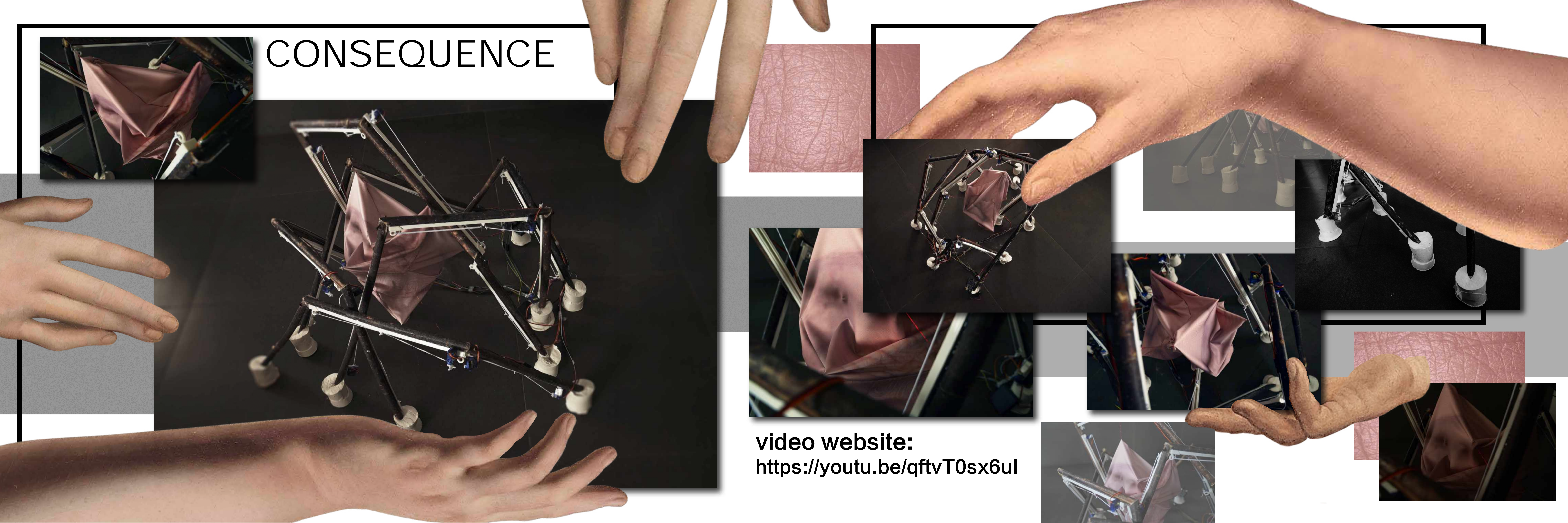
# ETARIALS

# PROCESS





# CONSEQUENCE



video website:  
<https://youtu.be/qftvT0sx6ul>

# Spirit and Flesh

When I am thinking about this topic?



When we rank the most important things for women, it is different from the results made by men in most cases. Romantic relationships and family are often in high positions. Whether it is the shaping of women by society and history or other ways of supplementing love, most methods reinforce the originally poor states of women and urge them to find different ways to avoid social stereotypes such as sex. Separation and the birth of other subcultures with women serve as the main body of such creation and participation. My point is that the escape efforts of such an adverse situation cannot solve the problem in any aspect. We need to confront to the origin of the problem.

programming project 2021 fall

## background

Usually, when we mention spirit and body, we will talk about Descartes' Mind-Body Distinction theory and Plato's duality coexistence. Descartes wants to prove that the origin of the world is "soul and form," and he believes that these two entities exist independently of each other. But, on the other hand, Plato thinks that only the world in which the soul lives is the "real world"; therefore, the world of the senses is only the shadow of the soul world.

Both theories hold much weight, but the spirit and body that I want to depict does not fall upon either party but are more based on a dilemma faced by women in modern times:

### what is the source of women's happiness for a long time?

From my observation, some women have tried to solve the problem, and thus the separation of spirit and body appears. I think this may have brought a more significant dilemma: the "real world" in which the soul lives can seemingly bring joy to women, but what if others create this "real world"?

The authors often go straight to the topic of sex when discussing contemporary people's views on it. Under this context, sex is no longer regulated by the moral value system but becomes the natural behavior of individual life in the true sense. Sex is even a form of entertainment or potential consumer behavior in the market.

The dilemma of spirit and emotion, to be more specific, is the disillusionment of ideal love and the questioning of the meaning in marriage and even survival.

Female writers try to break the gender boundary of social norms and express the demands of pluralistic personality through the ambiguous narrative methods of gender and character. In contrast, female readers experience the pleasure of reading beyond gender in reading, obtain the replacement of identity.

Some women regard love as the essential part of their lives, even the cornerstone of life, happiness, and economic sources. Therefore, when love is not as good as their imagination, it will cause a massive blow to them.

## phenomena

## interview

So I listed a series of questions and interviewed 47 women around me. The questions concern about how they treat the real and virtual male and female characters in relationships based on their own experiences.

- The three most important qualities of a partner that women consider are ranked as follows: trust 80%, loyalty 76%, love 72%.
- 82% of women love to read romantic novels or films, and the average age at which they start to read is 12 years old.
- 91% of women do not ask for a real partner according to the operations in the virtual works (Most frequent reasons are considering it unrealistic or unlikely).
- 93.6% of women think that the similarity in spirit is more important.
- 51% of women cannot accept intimacy without any romantic feelings.
- 6.91.6% of women think it would be normal not to fall in love since there are other ways to entertain.
- 7. With a full score of five, 14.8% of women scored 1 point, 36.1% points, and 4.6% points for the degree of conformity between real love and imagination.

## and analysis

- Premature and too much acceptance and exposure to love-themed works account for a large part of women's preferences, and too much expectation and imagination are identified.
- The better the imagination is, the more violent the reality would be. Contrast with idealized feelings, women no longer desire such perfected love in reality since it is clearly unrealistic.
- A sense of security/ break away from many distinct labels and requirements in virtual works, but relatively simple requirements in reality.

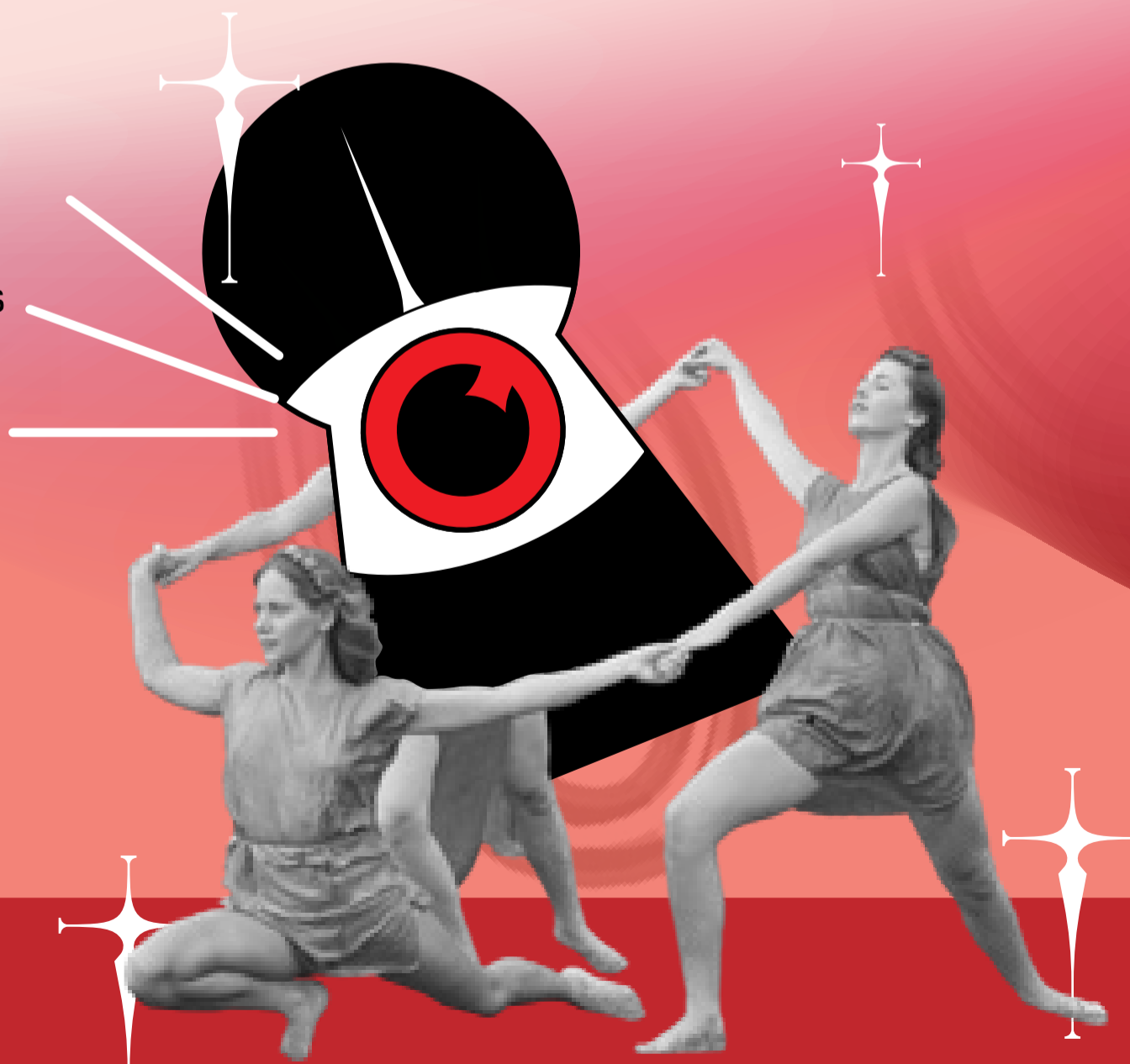
# ideation

## my perspective

The choice of girls on sex must be a gender consciousness, not an ideology imposed by a male-dominated ideology. In other words, even if a girl separates sex from love, subjectivity is still pleasing to themselves, but not attractive to the male (under power).

## reasons

1. Self-identification-society is based on "playing" "The role of others" is a mechanism to influence the self, thereby affecting people's social behavior.
2. The strong patriarchal cultural consciousness has been immersed in all classes and fields of society, especially in the field of literature and some popular cultures, not only in history, but also in the present.



## related method analysis

### 6b4t

The environment of gender inequality gave birth to the "4B" proposition in South Korea. According to public information on the Internet, South Korea's radical feminists put forward the "4B" proposition in 2019, that is, no marriage, no childbirth, no dating (in love), and no sex.

#### advantages:

Female start to betray traditional society's expectations of their statuses as wives and mothers

#### disadvantages:

From some perspectives, asking females to live a life without the other gender is out of reality, and it may only work for a part of women.

### subculture

The shift from the reading and writing of romance novels to the reading and writing of Danmei, "Boy's Love", novels actually reflects the disagreement of "doujin girls" with traditional female images as well as their confrontation with social identity and social identity. Anxiety when self-identification is inconsistent.

#### advantages:

In order to break through the original gender identity, they choose to replace the original female image with the male image of "rescue" in the Danmei texts and expelled women from the center of the text content to avoid this social symbol.

#### disadvantages:

Just avoiding one's own gender will not only help to improve the status quo, but will also increase the misidentification of one's own female gender.

### separatist feminism

"Cell 16" is considered to be the first organization to propose the concept of separatist feminism. They advocate celibacy, separation from men, and practice self-defense skills (especially karate) and so on.

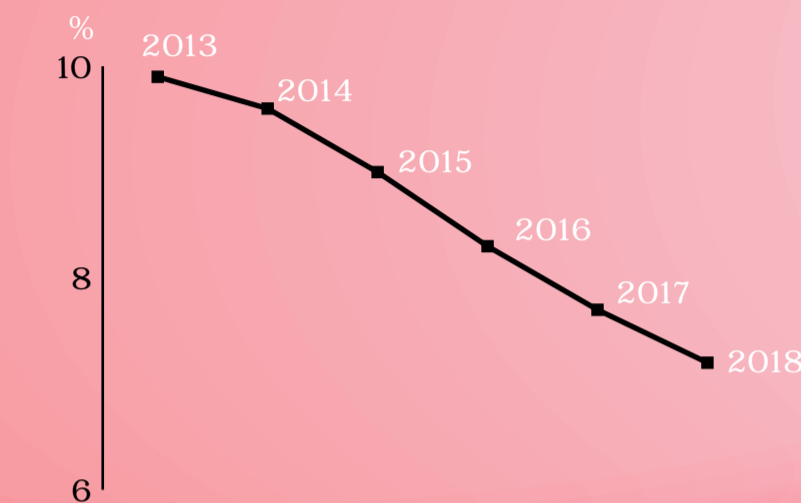
#### advantages:

It laid the foundation for the later lesbian separatism. These separation actions are "instinctive and self-protective avoidance of systemic misogyny around us", and are ultimately aimed at achieving goals other than

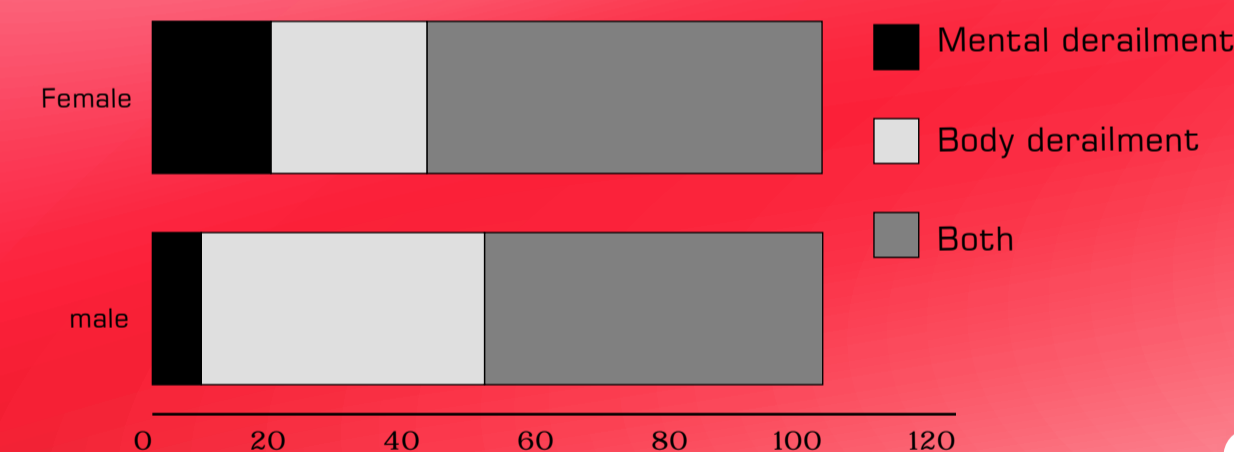
#### disadvantages:

it still faces lots of difficult situations such as the problem that the entire separation from male cannot fix the source of why females always have to achieve happiness from relationships.

## related data



According to data from the National Bureau of Statistics and the Ministry of Civil Affairs, starting in 2013, the marriage rate in China has been declining, year by year.



Males more like to process body derailment, and females more likely to do both.

During 2020 to 2021 on the tiktok:

2,135,000

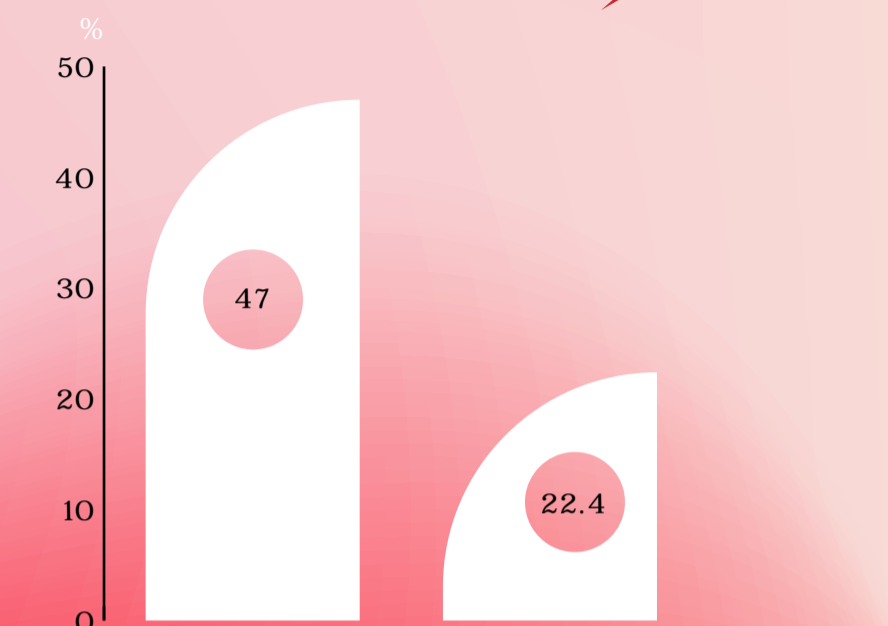
2,135million females post love theme vedio

31800

318thousands females have posted the self-ie-vedio then delete them.

31

31 years old is the climate of females is wishing to post their children.



At the same time, nearly 47% of South Korean single women believe that marriage is necessary; in 2018, this number dropped to 22.4%. The number of marriages dropped from 434,900 in 1996 to 257,600.

## finding

There is no need for women to deliberately separate sex and love. However, it seems that women in two stages can easily oppose sex and love. To begin with, women who are in love or have never been in love always think that what they want is love, while men want sex, so they feel that love will be tainted by sex. Moreover, women whose sex lives are not harmonious or have lost their sexual desire after marriage begin to consider pure spiritual love the noblest one. But I would like to ask, who defines love and sex? Who deliberately separates both concepts? If we cannot deal with this problem and propose solutions, women will remain passive for a long time.

# design concept

I plan to add two interactive methods to my plan.

1. Audiences notice the screen.
2. Stand in front of the screen.
3. The camera could take the facial information.



One is to manipulate the joystick to change the processed image, and the other is to move the image on the screen with the movement of the person's head, creating a feeling of inescapable state.

4. The information is transferred to the computer to generate a pattern.
5. The bottom is in front of the audience; they can control the pattern to change.
6. Move in front of the screen, the pattern will follow.

the information is transferred to the computer to generate a pattern

The bottom is in front of the audience; they can control the pattern to change.

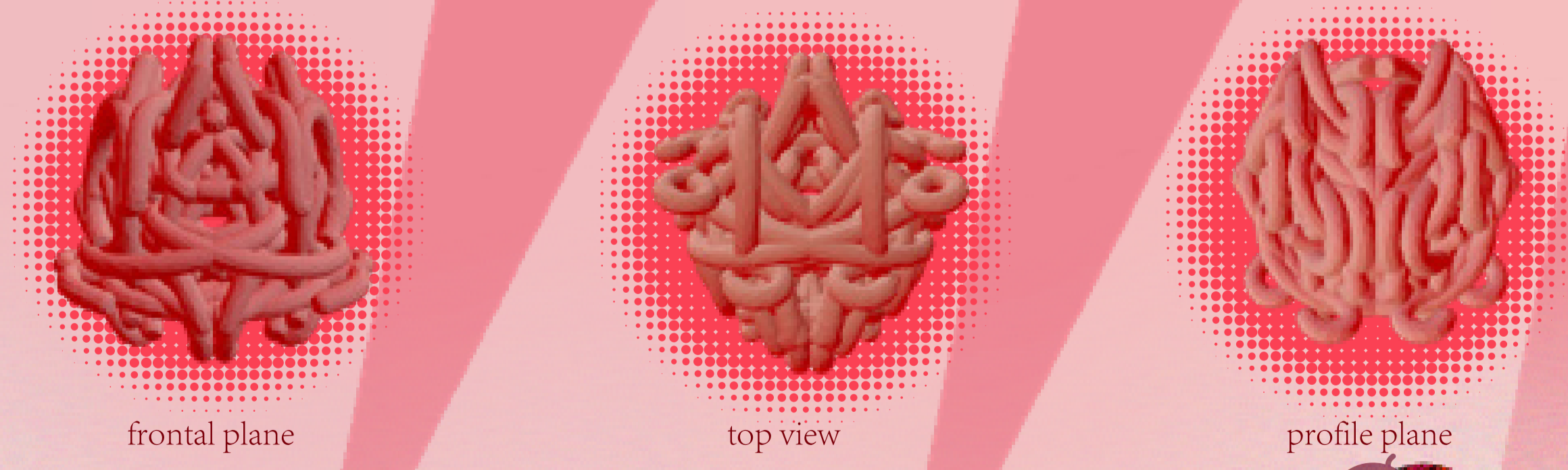
Move in front of the screen, the pattern will follow.

# models

Some models I made for the item is based on the concept that I try to express: the imagination of female feelings is distorted. Therefore, I used z-brush to design 6 kinds of models and then picked the one most fit to both my imagination and the virtual environment.



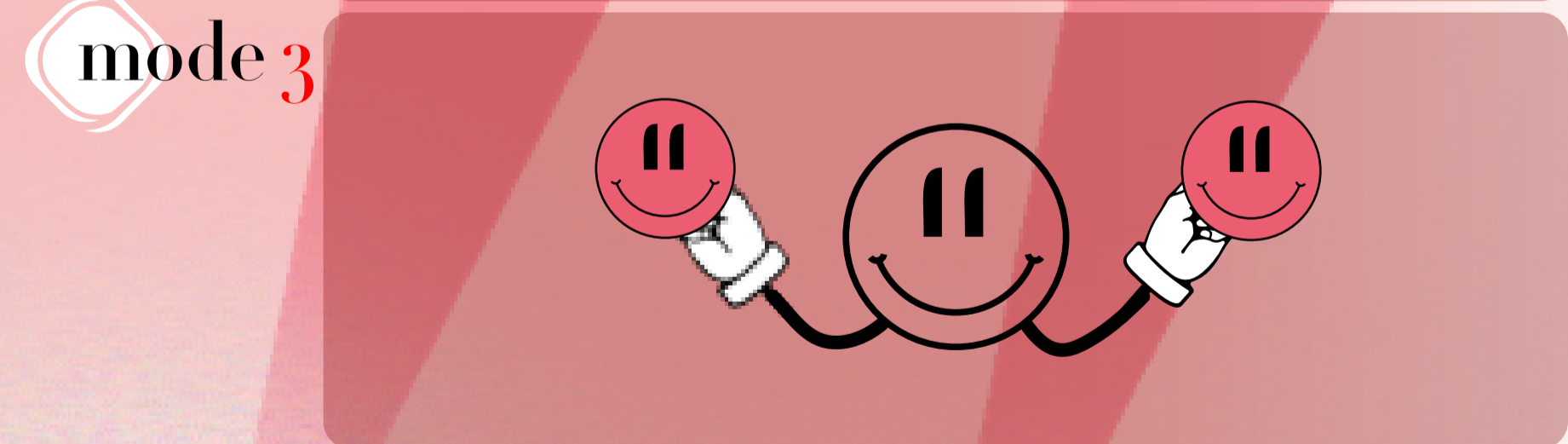
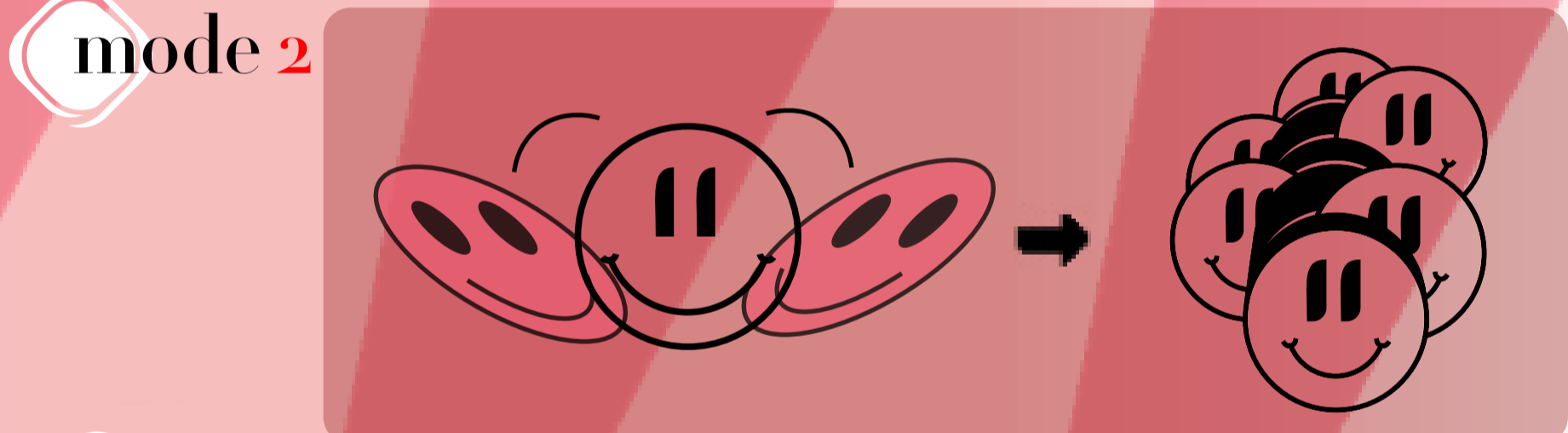
There is the three-view drawing of the final design.



frontal plane      top view      profile plane

# visual design

I plan to design three different ways of expression to simulate the various ways that females act in the relationship scenario.





# OUTSIDE

AR Programming 2021.7.3-2021.9.8

This product allows users to draw on the window to achieve interesting interaction with the window and outside the window, and can be used as a social media to play with others.

# WINDOW

# THE

## Do you often look out the window?

When people are imprisoned in boxes, windows become the sole channel to communicate with the outside world. As we are placed in a room with windows, we often step out into the balcony, to rest and to look out into the blank. We aspire to connect with the world by peeking through windows. However, there is often not much to see within such limited vision. There are few days with clear skies; similarly shaped, tediously arranged, and densely populated tall buildings depress our sight. Therefore, I try to create an artwork through AR, a window view deprived of monotony, so that the viewers would cross the closed barrier, reach their inner souls to the vast reality, and regain true freedom.

A space of mine.



Such a peace...

## people behavior

On social media sites here in China, people are happy to share their pictures of windows landscapes, where there are many related online chatting groups. Here, everyone will upload their photographs and write down their current states or describe feelings of the scenery.

Video website: <https://youtu.be/ZVpf08pTL9U>

## about the window

### HISTORY

The English word "window" is derived from Old Norwegian vindauga, from vindr "wind" and auga "eye", which means "wind eye".

In the 13th century BC, the earliest windows were unglazed openings in the roof to allow light in the daytime. Later, the windows were covered with animal skins, cloth or wood. Next are the shutters that can be opened and closed. Over time, windows were built to protect residents from the evil elements and use multiple translucent materials to maintain sufficient illumination, such as flat sheets of translucent animal horns, marble sheets, maple stone, or glass sheets, set in a frame of wood, iron or lead.

Why humans need windows?

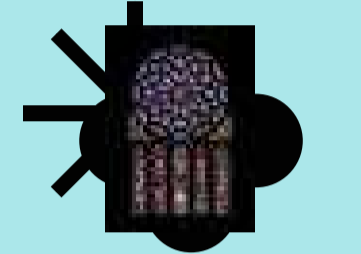
1. Daylight helps retain some sense of security;
2. Scenery outside helps to decompress and observe changes in the outside world;
3. Ventilation is the greatest impact on human health and living environment

A prolonged period of time without windows will have a significant impact on people's mental integrity. A window is a channel that links people to the society. If it is disconnected, people will be naturally overwhelmed with depression and anxiety.

### AESTHETICS

#### Stained glass

Engraved on the gilded bronze door of the main entrance of the Church of Saint Denis Line: "The dark mind approaches the truth through matter, and is when seeing the light, the dark heart recovers from the past sinking live."



#### Chinese garden window

"Out there lie the same objects and events in their eternal forms. Before setting up the window, I only made a broad view of things or events happening. Once there is this window, I don't bother to be pointed at. Everyone can envision their own pictures and views."



#### art of Painting

The painting should also be like a window through which the viewer can easily understand the content of the screen, which can also provide insight into the meaning behind the screen.



Compared with rooms without windows, rooms with windows bring people more positive emotions and lower the incidence of negative emotions. In rooms with windows, people's memory and concentration are enhanced. There are different sceneries and weather conditions outside the windows (buildings and cloudy days, etc.), and the impacts of windows includes aspects on the thermal comfort, mood, perception and eye fatigue of the occupants.

### PSYCHOLOGY

(Won Hee Ko, "The Impact of a View from a Window on Thermal Comfort, Emotion, and Cognitive Performance" 5, 15, 2020)

## conclusion

The window is a necessary bridge for communication between human beings and the outside world, and at the same time, it exerts a powerful effect on people's emotional and physical conditions.

# RELATED METHOD ANALYSIS

## FACE TO FACE



ADVANTAGES

Enhance communication between people/High efficiency/Information communication can be expressed more clearly

DISADVANTAGES

The authenticity of information cannot be guaranteed/multiple processing/interpersonal communications are not always pleasant

How do we communicate with the outside world through the media?

## MEDIA



The image has a high degree of credibility/ strong persuasiveness/ Large amount of information/ interactive communications/ and media-based communication/mixed information/ difficult to distinguish right from wrong

Good and bad information is mixed, and it is difficult to distinguish between true and false.

## ON SITE



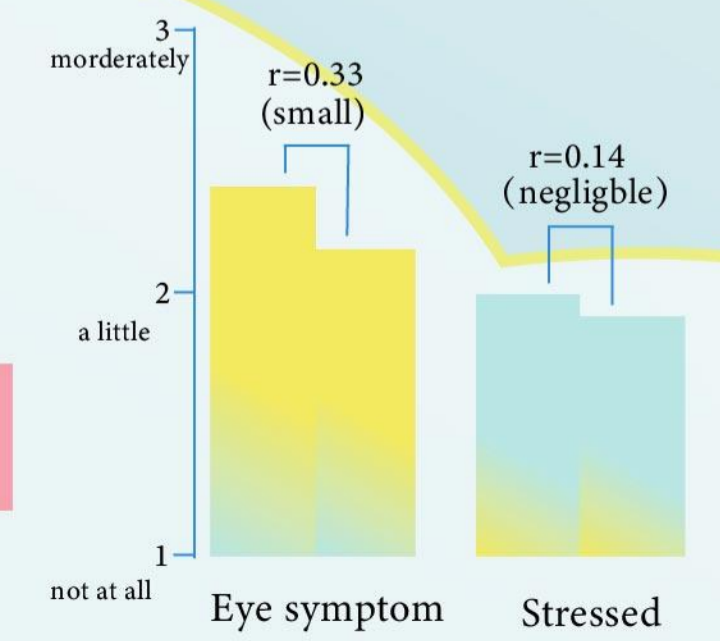
First-hand information / sense of presence / sense of reality / highest credibility / most comfortable information in a real environment

Inconvenient/not everyone can enter the scene/financial limits

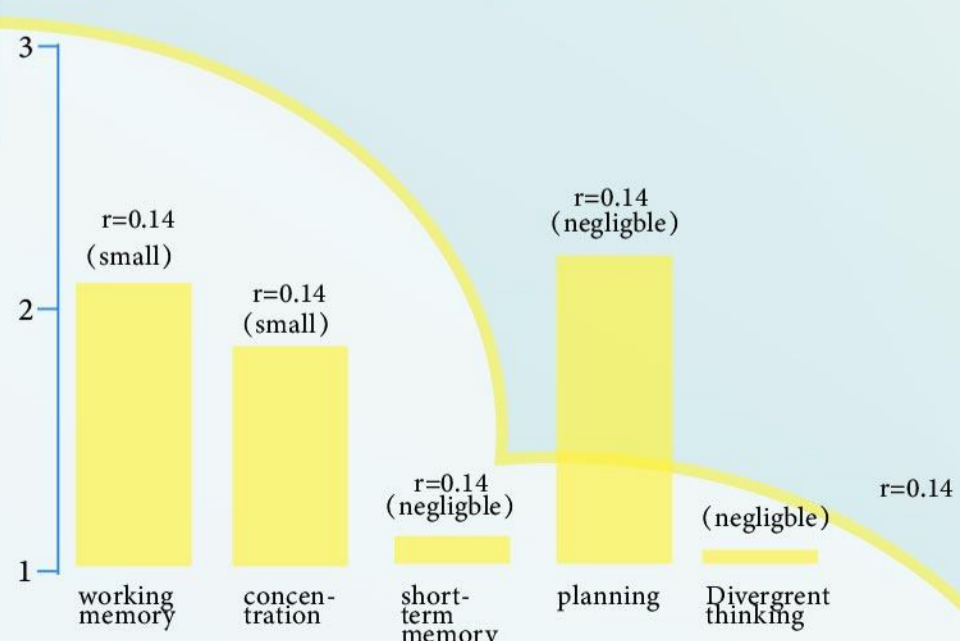
# THE DATA ABOUT WINDOW INFLUENCE BEHAVIOR.

● with windows  
● without windows

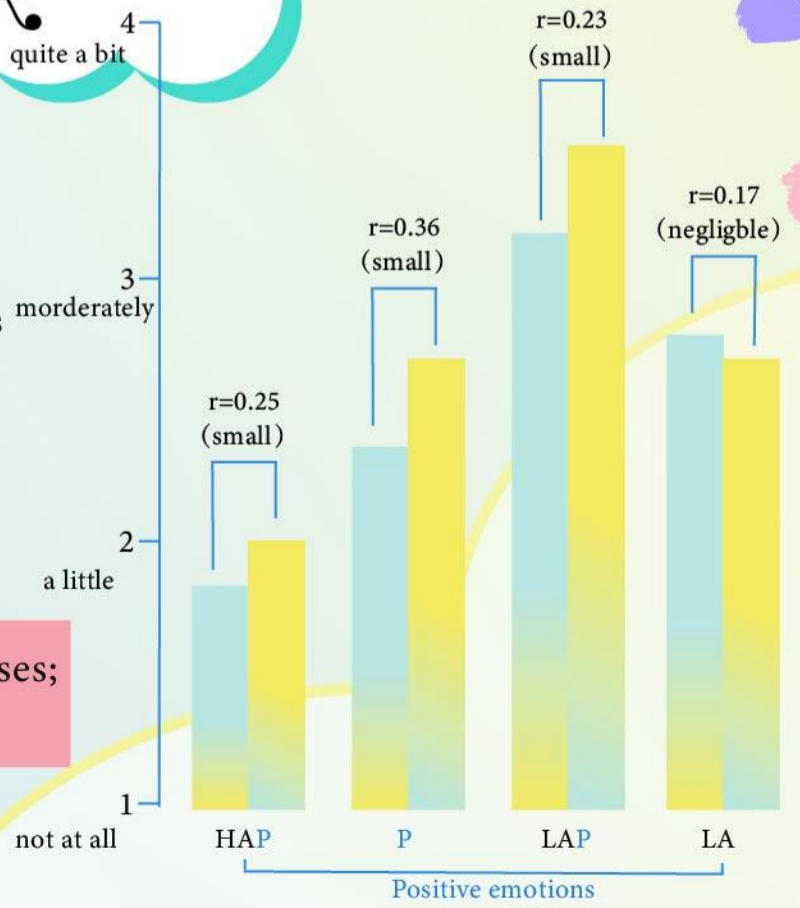
Eye symptoms and perceived stress



Cognitive performance



Emotional responses; affect octants



# USER RESEARCH

I mainly focus on people's current dependence on the windows, the thing outside the windows that they care about, the emotions they feel, and the design of their ideal windows.

**ZHANG 02**  
teacher

FEELING: Not interested in nature, Not really be attracted by the view outside the window

Tings of concern: movable objects like cars and pedestrain.

FEELING: Not related, Lazy, Not necessary

If you live in a room, what do you want the area of the window to take up? ★★★★★★☆☆☆☆

What want to see outside the window: Living peoples/ no nature.

High frequency of looking outside the window  
Like to be in a trance  
Could not describe clearly the feeling but will look at the window unconsciously

Tings of concern: movable objects

FEELING: Enjoyable

If you live in a room, what do you want the area of the window to take up? ★★★★★★☆☆☆☆

What want to see outside the window: More area.

**CHEN/23**  
sculpture student

**WANG 21**  
digital media student

Look at the window if it rains and want to take a break

Tings of concern: advertisements/ traffic flow

FEELING: Relax, Funny

If you live in a room, what do you want the area of the window to take up? ★★★★★★☆☆☆☆

What want to see outside the window: beautiful view of nature/ metropolis.

Feeling alive due to connection between inside and outside

Tings of concern: almost everything

FEELING: Peace, Free, Sense of security

If you live in a room, what do you want the area of the window to take up? ★★★★★★☆☆☆☆

What want to see outside the window: orderly placed houses.

**GUO/20**  
visual communication student

**LEE/20**  
language major

5. Want to look out the window in spare time

Tings of concern: skyline

FEELING: Relax, Flourish, Rainy

If you live in a room, what do you want the area of the window to take up? ★★★★★★☆☆☆☆

What want to see outside the window: sky without clouds/ sky full of stars/ deep blue sky.

Need to go outside and want to change the mood

Tings of concern: sky/ plants/ construction/ something make noise

FEELING: Enjoyable, Comfortable, Wanna go out

If you live in a room, what do you want the area of the window to take up? ★★★★★★☆☆☆☆

What want to see outside the window: natural view/ sea and mountains.

**JIN/30**  
architect

# FINDING

Most people will frequently look at the window blankly, because there is nothing to see outside  
~~~~~interesting

High demands  
~~~~~Keep the original characteristics.

Sunlight and open scenery can help improve people's mentality  
~~~~~adjust emotions

When the scenery outside is mostly static, moving things can attract more of their attention  
~~~~~interesting dynamic

# IDEATION

## DESIGN THOUGHT

When people often look out of the window, there are basically three basic needs. The first is to check the weather. The second is to use it as a decompression channel to relax, to change the mood, or simply to escape from thoughts. The last one is to use the scenery outside the window as a substitute. They might want to experience something new but don't want to physically be in it.

## INSPIRATION



The New York Times recently launched an art project, inviting 17 illustrators living in various parts of New York to draw the world outside their windows.

# DESIGN

## CONCEPT



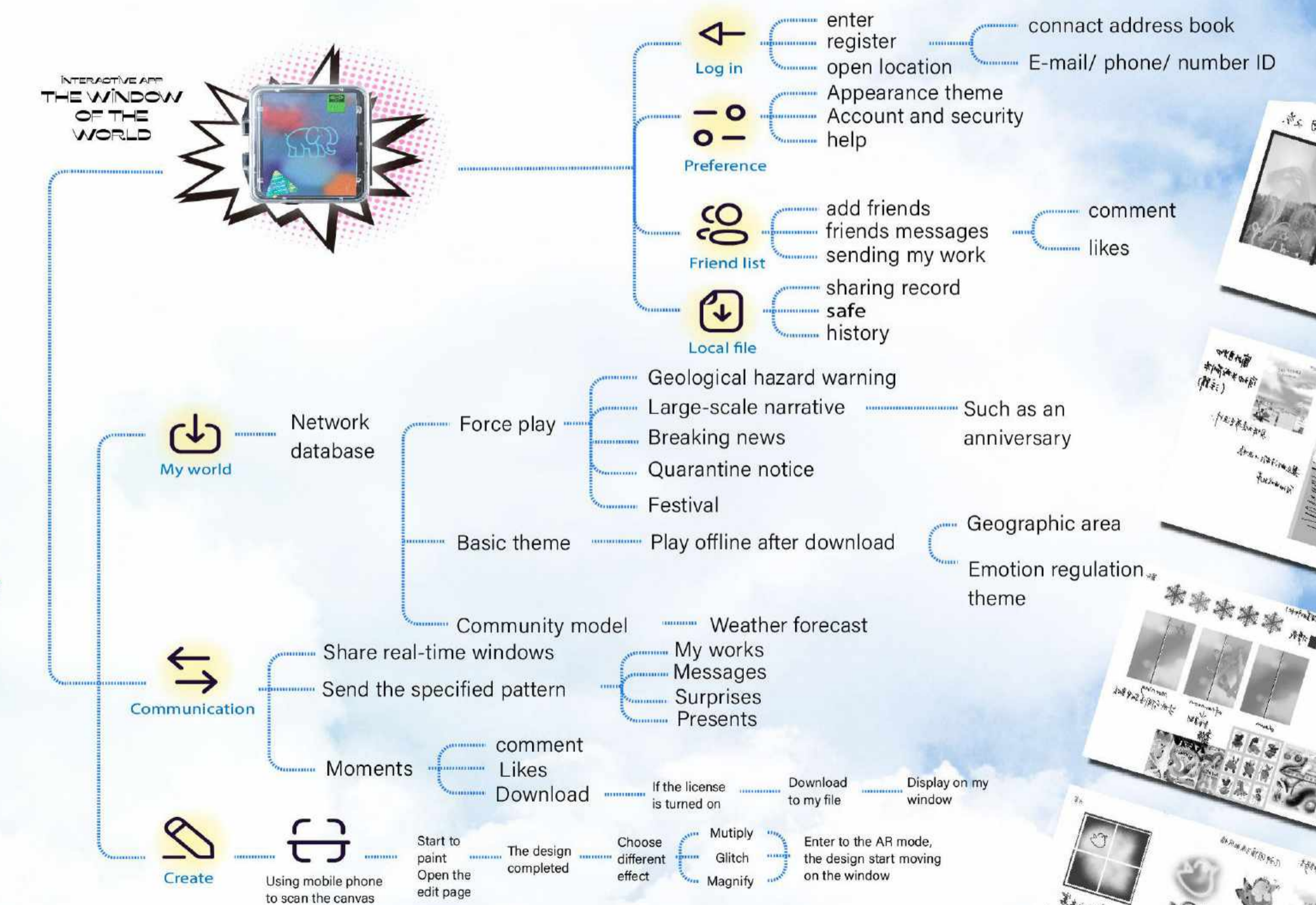
According to my research, as a transparent and interactive screen, windows, which communicate with the outside world, needs to be intriguing, interactive, participating and creative. It should also function in emotional adjustment, weather viewing, stress relief, and the system's own narrative record. Moreover, they often contain the role in social purposes.



# CONCEPT DEVELOPMENT

Name of application: Window to the world AR  
 Experience the many benefits of adding creations to any windows in your home or anywhere you want, including creating mode, community mode, and world mode, with the Window to world AR app. The user could draw on the mobile devices and use augmented reality to see your how drawing works would show off on your windows. Then bring your vision to life with social sharing and more diversified channel to the outside.  
 This AR app combines the latest AR technology and real-time news updating so you can experience a new way to interact with the outside like never before.  
 Features:

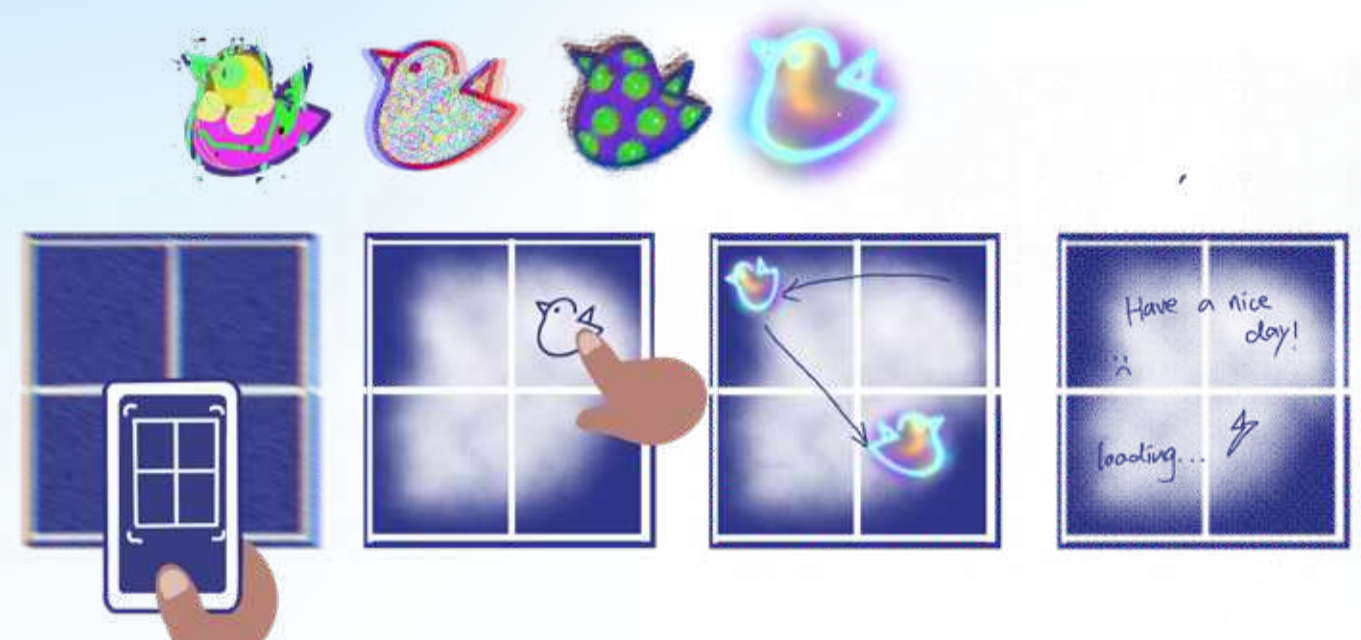
- Explore a variety of how we look though the window.
- Share and communicate results.
- Visualize in your space with augmented reality.
- Easy access to be noticed when there is an event happened or memorial day.





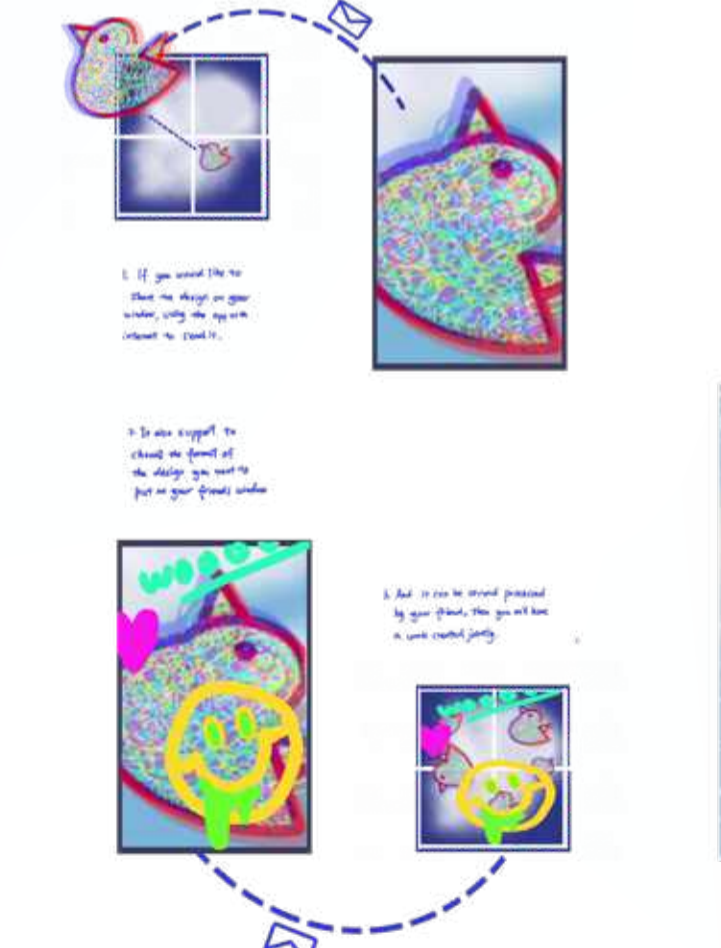
# VISUAL DESIGN

## Random graphic mode

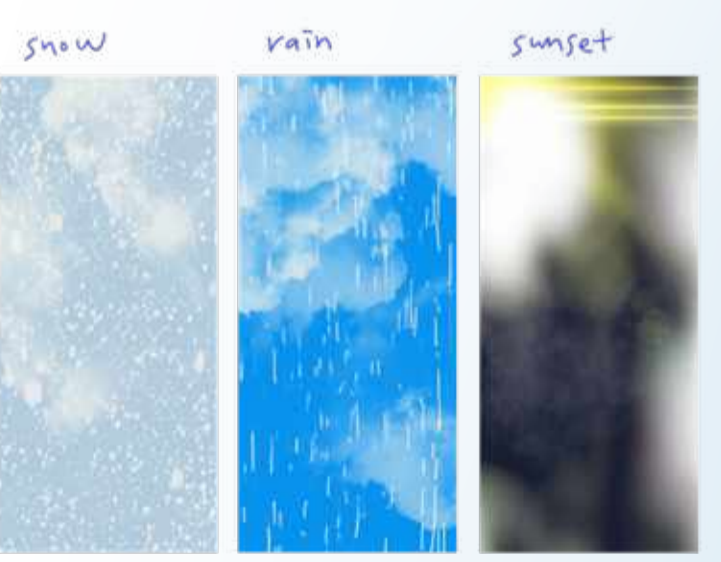


- 1. Using mobile devices to scan the window
- 2. wait for the fig. then using finger to clear or with everything you want
- 3. wait for the system to generate the design
- \* words is acceptable!

## social interaction mode

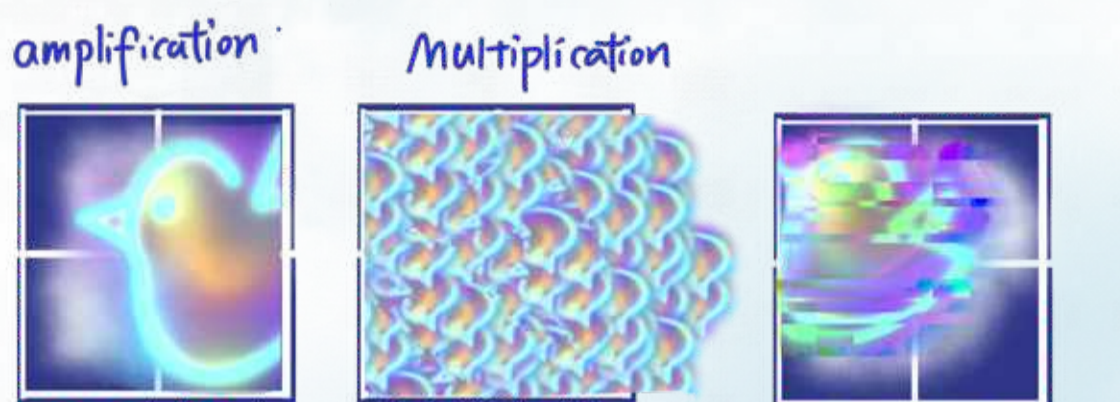


- 1. If you want the fig. then the design on your window using the app to interact to find it.
- 2. It can support the cloud the front of the design you want to put in your friend's window.
- 3. And it can be shared passed by your friend, the you will be a user's friend's party.



## weather module

two effects of the design can choose.



## Personal Interactive Creative mode



**Local system**

**emotional**

**environmental perfection**

you can using their fingers to draw on the mobile phone. After that, use vegetation finish.

Some value nature from.

**basic**

geometry universe

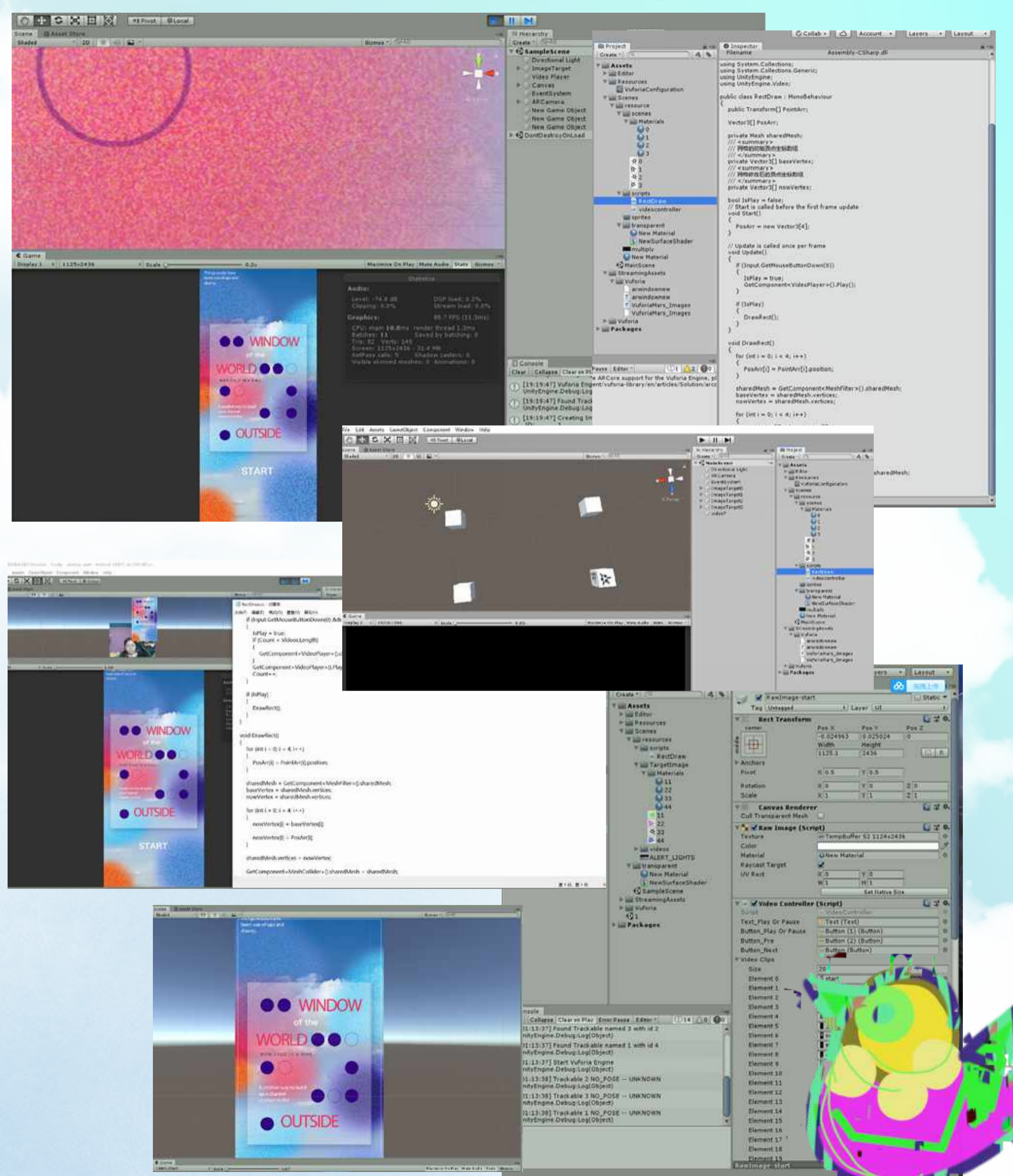
sea design

**memento**

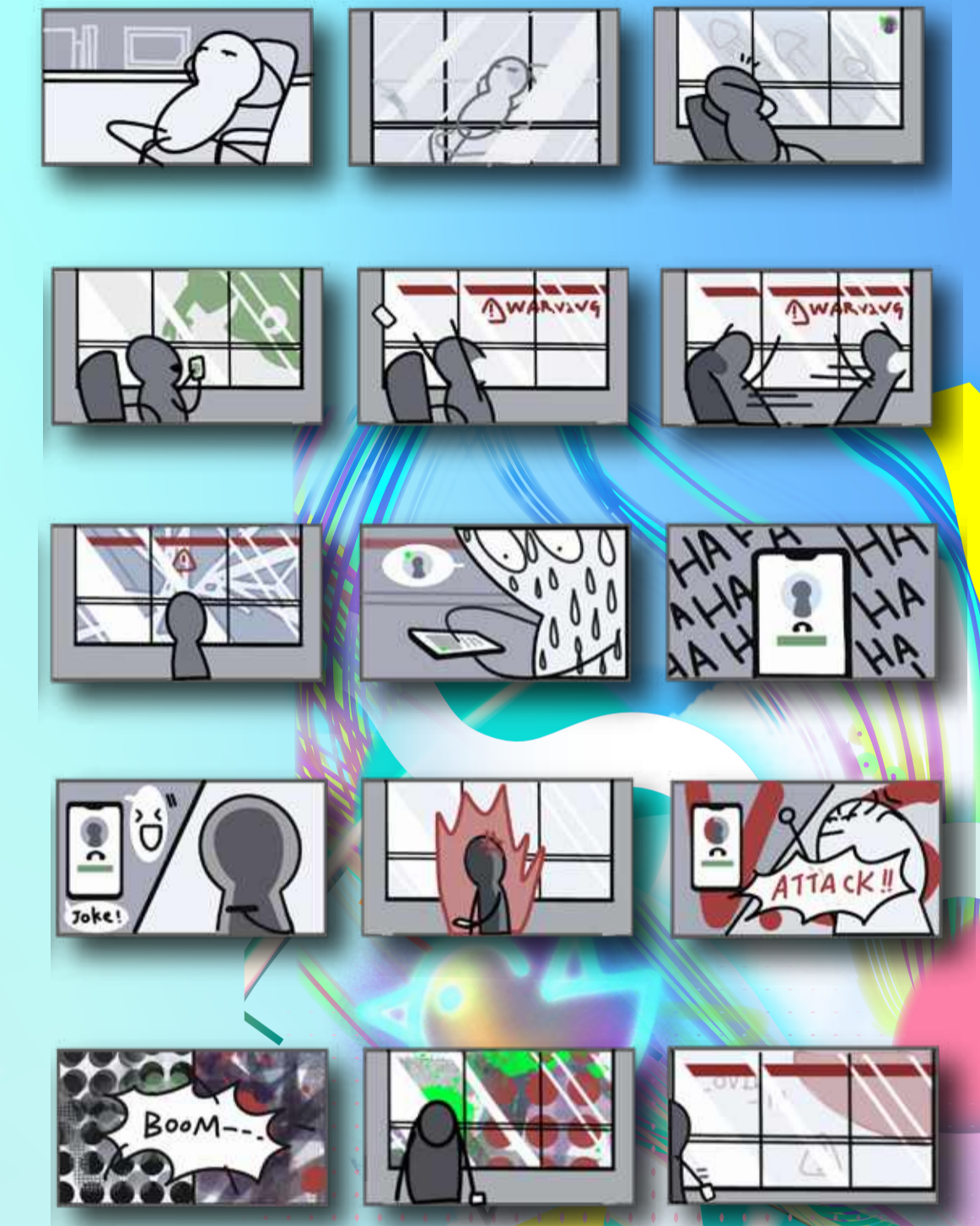
the user could choose the gradient color which can regulate the mood.

\* the system \* all the system can be used on the specific day, the user can be a user to find users.

# PROGRAMMING



# STORYBOARD



# ACTUAL OPERATION



Video Website: <https://youtu.be/ZVpf08pTL9U>

# PICA

Satisfaction and harm from food

experience design = curation design = space design

2021. 10-12



## BACKGROUND

The reason why I want to make a design about pica, or allotriophagia, is because of an experience in my childhood. In fact, when I was 5-6 years old, I had the experience of eating hair for a period of time. Although I did not recognize it as a disorder at that time, I learned that it was diagnosed a kind of pica when I grew up. Fortunately, my symptoms disappeared quickly, but when I did my studies, I found that many people did not gradually recover with age like me, but were still troubled by it in later adulthood.

In light of such a situation, I was thinking about why I once started eating hair. There are certainly environmental and psychological factors in it. Thinking about what I can do for this group, I started my research and design.

## CURRENT SITUATION

In the "Diagnostic and Statistical Manual of Mental Disorders (Fifth Edition)", it was listed as an eating disorder. In this sense, it should be regarded as a disease that needs to be treated and cured.

Such disorders not only commonly exist in humans, but also widely in animals.

Pica is common among pregnant women, children, people with intellectual disabilities, and people with autism or schizophrenia.

For adults, major psychological damage or mental abnormalities caused by stress can also lead to pica, and there are currently no effective treatments.

## AIM OF DESIGN

1. With my greatest effort, find a way to protect a pica patient from being hurt by eating foreign substances.
2. Help pica patients feel less uncomfortable, less misplaced, and less reluctant of going to the doctor for treatments.
3. Help pica patients establish their self-help groups.
4. Familiarize the public with more information about pica so as to correctly understand the patients with pica and to eliminate curious stereotypes.

## WHAT DO THEY EAT?

|                    |  |
|--------------------|--|
| Art tools supplies | Crayons, chalk, glue, markers, pencils, pens |
| powder             | Cigarette dust, baking powder                |
| Building materials | Soil, glass, clay, stone, plaster, wood      |
| fiber              | Rope, carpet, cloth, sponge, hair, pillow    |
| household products | Candles, charcoal, coffee grounds, matches   |
| insects            | Alive or dead                                |
| metal              | Screws, coins, nails, rust                   |
| paper              | Book, label paper, toilet paper              |
| plastic            | Plastic cups, plastic toys                   |

## PHENOMENA

Six-year-old, Zach Tahir, having gnawed at the walls of his previous bedroom, he has received a special gift of an inedible bedroom on his sixth birthday. Zach's new bedroom adopts a special design with squash-court walls that has a tough surface. The bedroom has cost the family quite a huge amount - £36,000.



Kerry Trebilcock suffers from a rare disorder known as pica. She often tries to "spice" up the sponges with hot mustard or dips them into tea or hot chocolate while lime and lemon are her preferred flavor of soap bars. She also carries a snack bag containing pieces of sponge along with tomato and BBQ sauce.

A 27 year old young Indian lady, she described her mood to be 'depressed', she started consuming nails and found her sadness 'vanished'. She temporarily enjoyed the gritty and spiky sensation of nails along her throat, but at night she used to have a vague abdominal sensation which she described to be 'funny'.



## POSSIBLE HARM

1. Poisoning reaction includes the poisoning reaction caused by heavy metals such as lead.
2. Blockage symptoms such as intestinal obstruction caused by trichotillomania
3. Excessive calorie intake is more common in wet amyloidosis
4. Malnutrition caused by Substitute soil/sand for food.
5. Others include parasites and damage of teeth.

UNHEALTHY BUT DELICIOUS?

## What is the outlook for pica patients?

In children and pregnant women, pica usually disappears within a few months without treatment. If it is nutrient deficiency that causes one's pica, treating it immediately should relieve the symptoms. Pica does not always disappear automatically. It can last for several years, especially for people with intellectual disabilities. The doctor will help them understand the prospects of specific cases and what steps they can take to help control the condition.



### DIAGNOSTIC CRITERIA FOR PICA

**DSM-5**

**DSM-5 proposes four criteria that a person diagnosed with pica must meet**

- The person must have eaten non-nutritious non-food for at least one month. **\$1**
- For the human developmental stage, this diet must be considered abnormal. **\$2**
- The consumption of these substances cannot be associated with cultural customs that are considered normal in the individual's social environment. **\$3**
- For people with current health conditions (for example: pregnancy) or mental disorders (for example: autism spectrum disorder), the behavior of eating non-nutritive non-food should only be taken when it is dangerous and requires additional medical examination or treatment Treated as a pica. The most important thing is that they have accepted their original conditions. **\$4**

**Pica Disorder**  
Eating Non-Food

Eating dirt, sand, stones, hair, feces, lead, laundry, vinyl gloves,

# USER INTERVIEW

- HA/17  
female  
Start time: 15
- Luna/28/??  
Start time: high school
- Lena/20  
female  
Start time: 16
- Jessica/44  
female  
Start time: 18
- Melody/20  
female  
Start time: 17
- Mike/??/??  
Start time: ??
- Kim/17  
male  
Start time: 6
- Amilee/??  
female  
Start time: ??
- Zhang/??/??  
Start time: childhood

I feel the same pleasure that smokers feel after having a cigarette... I feel restless and irritable

I loved most of my life with undiagnosed pica. What always got to me was wood. I love the smell, the taste, and the crunch.

I've had my craving for around 4 or 5 years now, managing to hide it from everyone around me.

Since I'm 44... I just don't give a f--- who knows. I can totally see how that can be annoying and distracting to others..

Since I was little I'd chew on the towels that were just washed... I was wondering is this similar to anyone else I wonder what its doing to my health

I swallow little pieces of plastic and end up coughing them up. I'm worried about my safety and dental health.

I don't feel like I can tell anyone about it because everyone assumes I don't anymore. If I opened up to anyone I feel like they'd be disgusted.

I eat pencils because I have the urge to, and I eat ice because eating something else makes me gain weight.. My old school was harsh and it helped develop my anxiety, stress, and bipolar like symptoms.

I doubt it will do me any good. :( I get so stressed over thinking how it will make me gain so much weight.

And

# DATA ANALYSIS



# CONCLUSIONS

the most mentioned by the interviewees is the worry that they can't stop, and the second is the desire to find substitutes and psychological problems.

# EMPATHY MAP



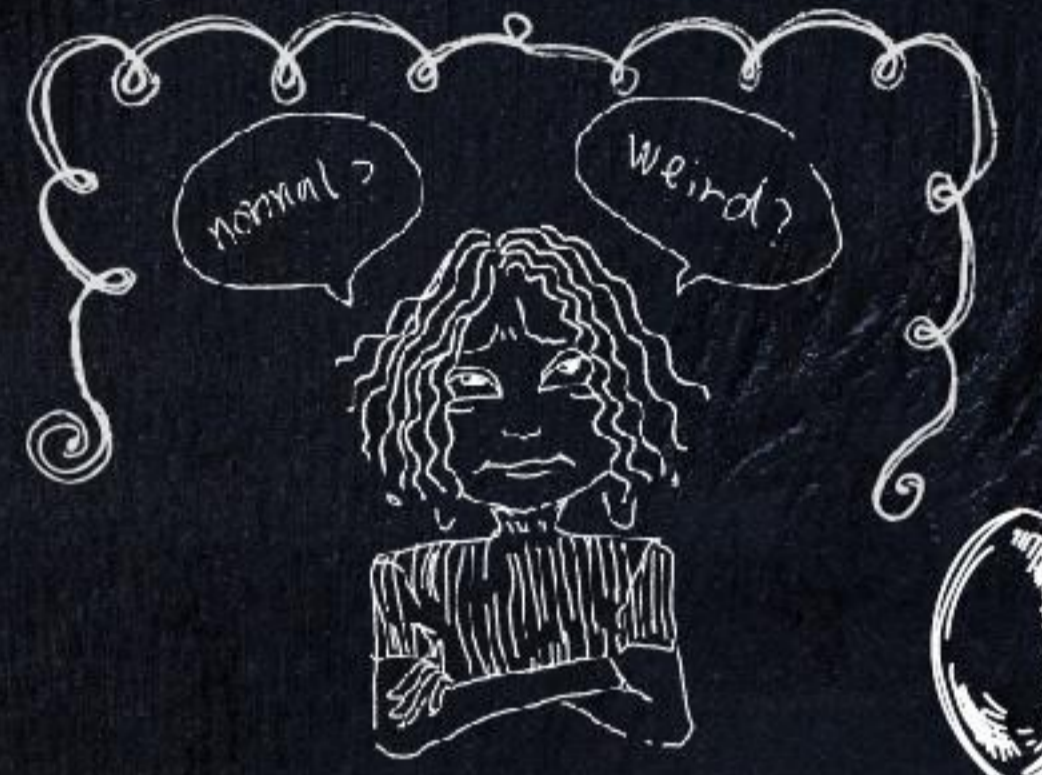
# NEEDS

1. Respectively, try to stop this behavior gradually and continue this behavior but reduce the harm to the body.
2. Substitutes need to satisfy the patient's obsession with the foreign body and the inability to give up, such as in their smell, taste, or texture.
3. It can make this part of the people no longer feel ashamed and worried about their behaviors that are different from ordinary people.
4. It is important to help the group not conceal their alien eating behaviors and eat easily in front of the public or relatives and friends.
5. It is necessary for patients with pica to accept and stick to the treatment in a long period of time.

# EXPECTATION

1. Substitutes need to satisfy the patient's obsession with the foreign body and the inability to give up, such as in their smell, taste, or texture.
2. Substitutions need to reduce the harm to the body caused by abnormal food as much as possible
3. The substitute should be able to provide some elements missing in the body of pica patients.
4. Alternatives provide conditions and platforms for mutual discussion among pica patients, so that pica patients no longer feel lonely with the power from a companion.

# PERSNONA



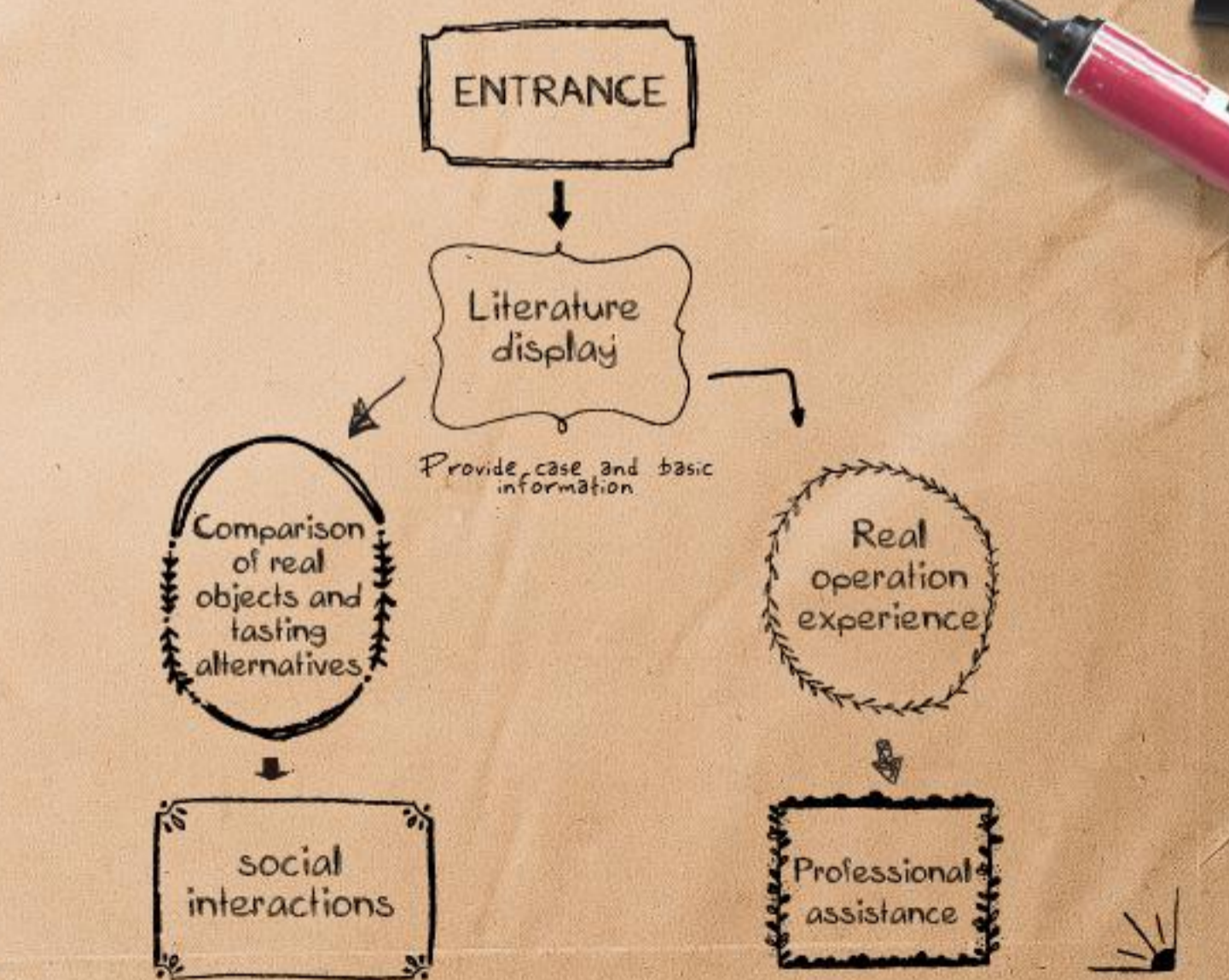
1. People who are still suffering from pica in adulthood
2. People who try to reduce the physical damage caused by pica
3. People who have had a pica caused by psychological problems or trauma
4. People who are unwilling to see a doctor and feel troubled by telling others about his or her pica

# DESIGN CONCEPT

According to the interview, my preliminary design plan mainly uses a pop-up shop as a medium to try to solve two problems:

1. First is about how to make the public more aware of pica and eliminate prejudice.
2. and the second one is to provide a better way to live in the future for pica patients by offering alternative products, an experimental kitchen, and a space for pica patients to find companions in their kinds and no longer feel lonely and helpless.

The design mainly includes the following functions and their corresponding services:



## THE REASON WHY I WANT TO SHOW THIS THEME IN A POP-UP SHOP.

The reason is that pop-up shops are usually opened in densely populated places, and pica patients usually don't share this symptom with others. Therefore, by utilizing the publicity of this method, I hope that people with food addiction no longer just feel scared in their own space, but can have the opportunity to contact the same group of people, and also get the opportunity to open up and communicate with others.

### VIEWING AREA

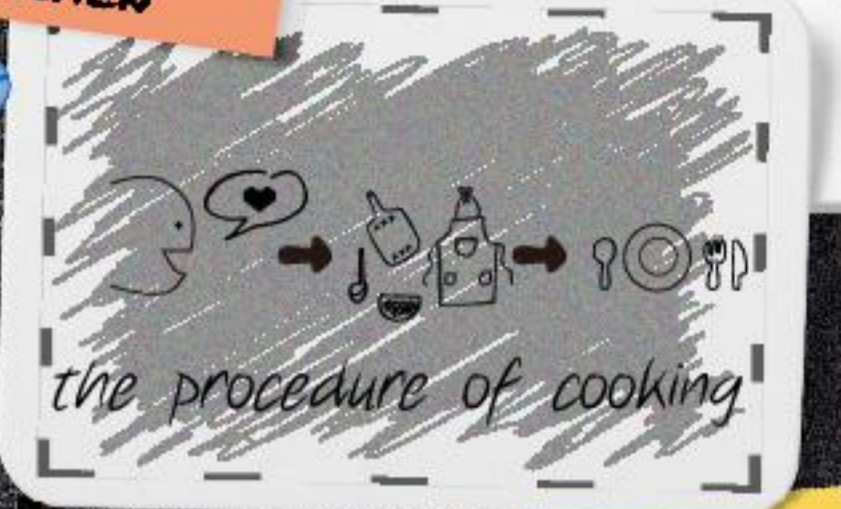


### EXCHANGE AREA



# FEATURE DESIGN

### KITCHEN

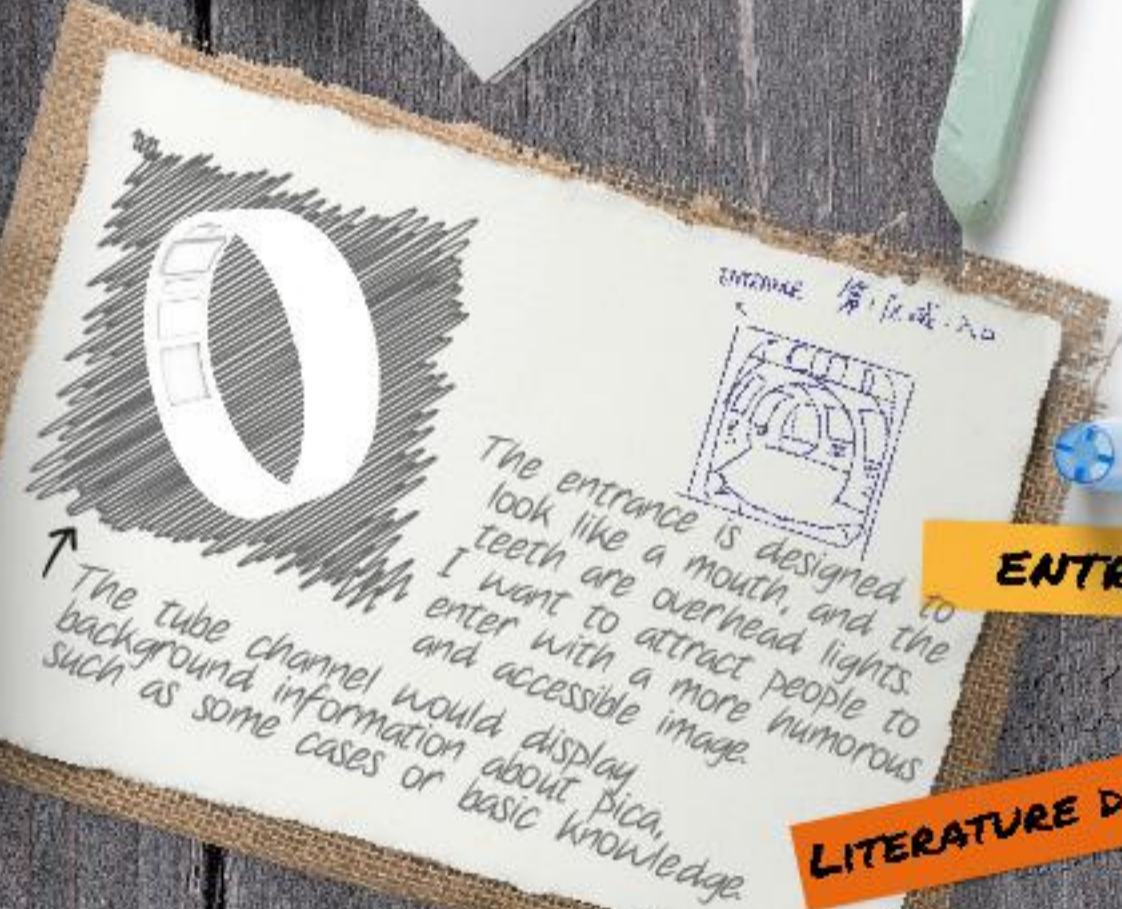


Here, both pica patients and those who are willing to understand pica can learn how to make substitutes under responsible teaching and use materials to make substitutes that suit.

### TASTING AREA



### ENTRANCE



### LITERATURE DISPLAY

Timetables of available kitchens and names of responsible persons in every project are displayed here.



### SCHEDULE

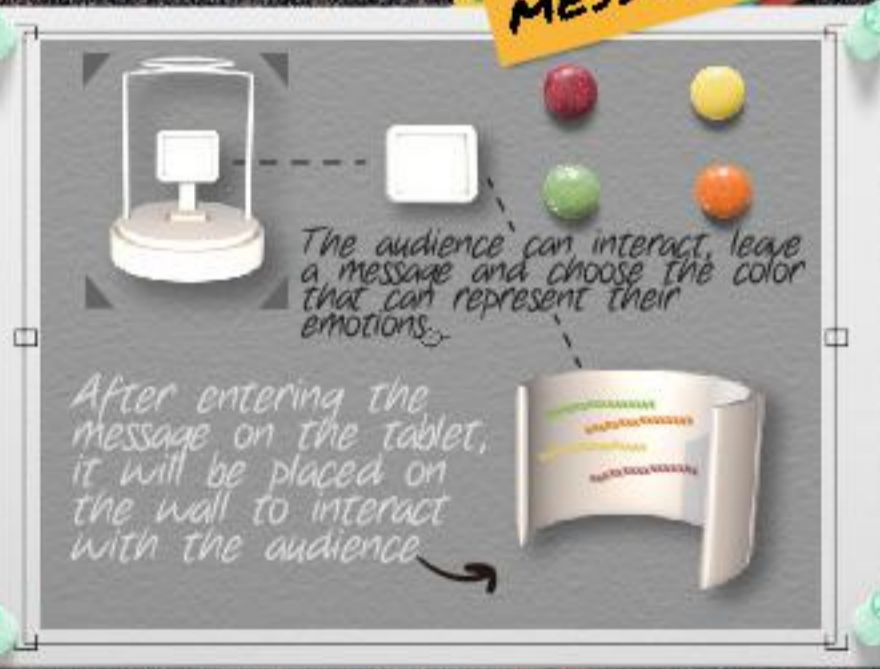


### REST AREA

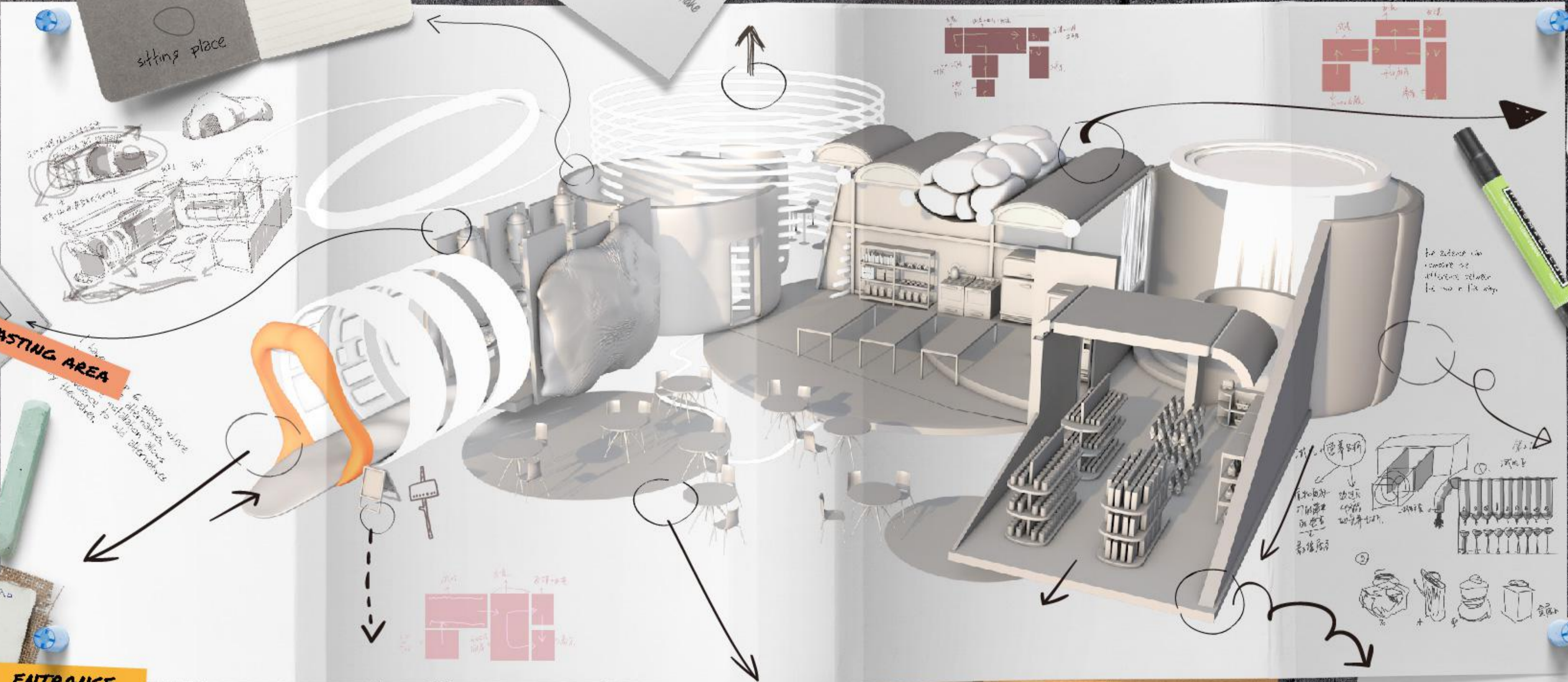
Tables and chairs would be placed in the outdoor area for more people to rest and participate in exchanges.

Functioning as an exit and a store, customers in need can bring home the goods they need.

### SHOP



### MESSAGE AREA



# PRODUCTION PROCESS

IN KITCHEN

## PLASTIC

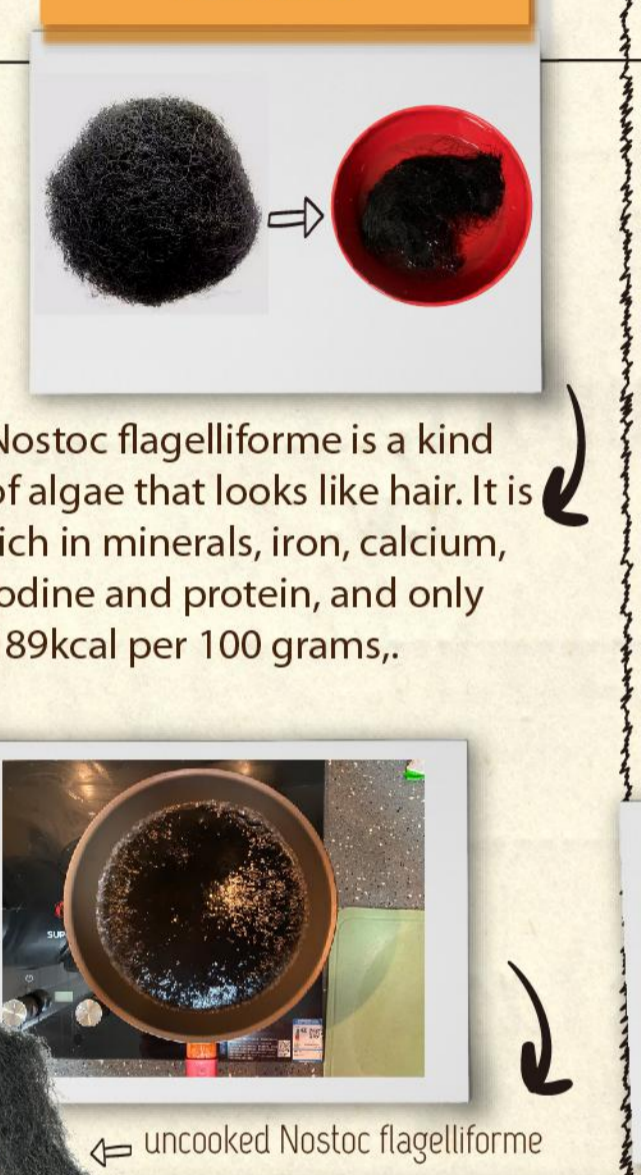


Material: corn starch, water, pigment, vitamin

Finally put it in the oven and bake at 65° for 3 hours



## HAIR



Nostoc flagelliforme is a kind of algae that looks like hair. It is rich in minerals, iron, calcium, iodine and protein, and only 189kcal per 100 grams.

← uncooked Nostoc flagelliforme



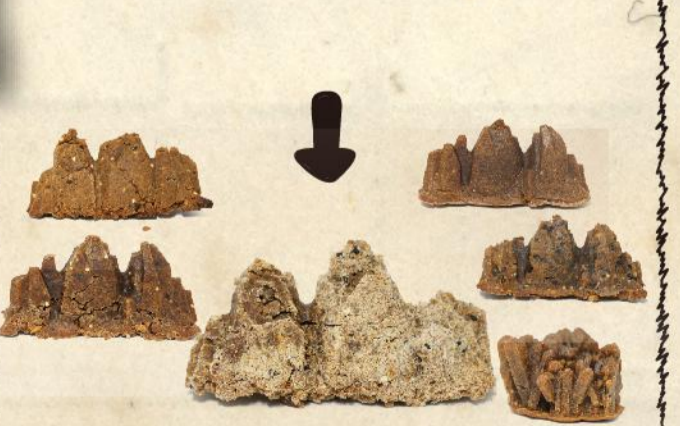
## SOIL



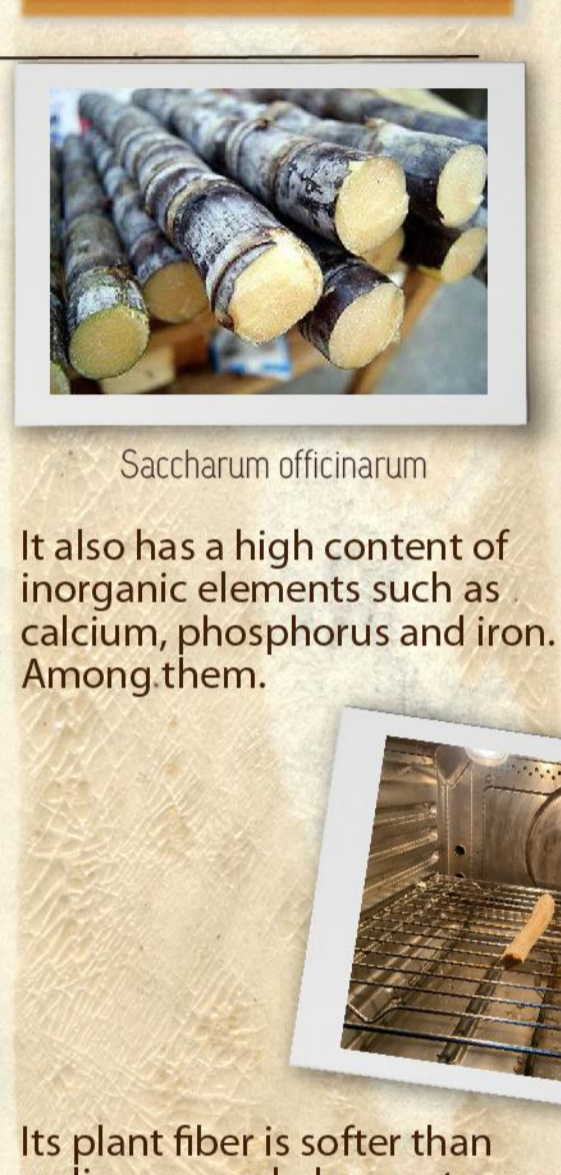
Considering nutrition, color and soil-like loose texture, I chose cooked soybean flour, flour and rye flour as the base materials,

Imitating six different soil textures

and added some black sesame seeds that can replenish iron and grains to increase the taste.



## WOOD



Saccharum officinarum

It also has a high content of inorganic elements such as calcium, phosphorus and iron. Among them.

Its plant fiber is softer than ordinary wood, does not cause harm to the human body, and can help the body to discharge waste that is not easy to be discharged in the stomach and intestines.



I noticed that many pica sufferers insist on eating those items because of their texture, taste and smell. Therefore, I tried my best to restore each item with edible normal food.

Because many pica patients are worried about two points, one is the lack of iron, and the other is worried about calories, so I try to choose low-calorie and iron-rich materials for these foods.

### TIPS

# FEEDBACK



I feel that these foods will not make me worry too much about health.



It tastes really like wood!



It tastes very similar, and it is easier to accept, but I hope there are more varieties.

start here

## ENTRANCE FRONT PORCH

I chose flesh orange for the whole color, and used a lot of body tissue elements.

Hoping the entrance with a cartoonized mouth arouses people's curiosity, and then went to visit.

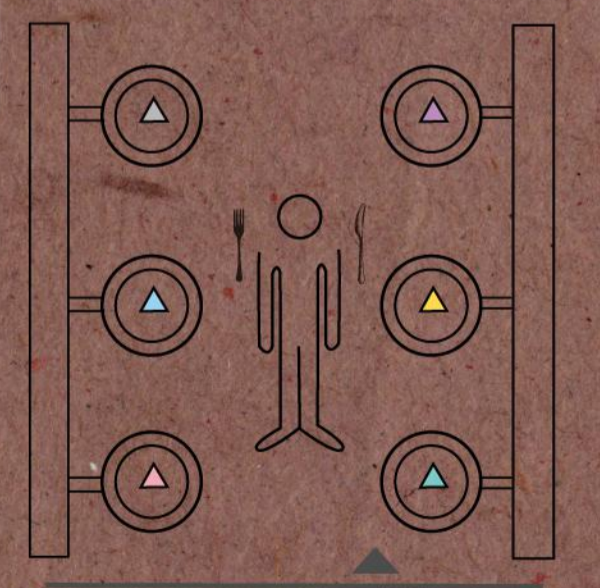
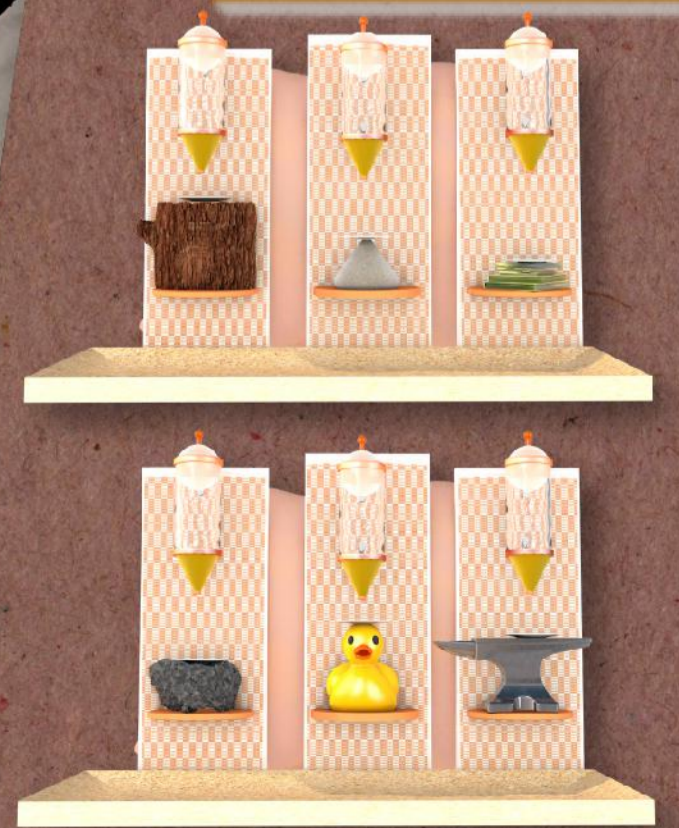


Display relevant information, news and pictures about pica.

Here, you will be notified of the available participation time for each production activity every day.



## TASTING AREA

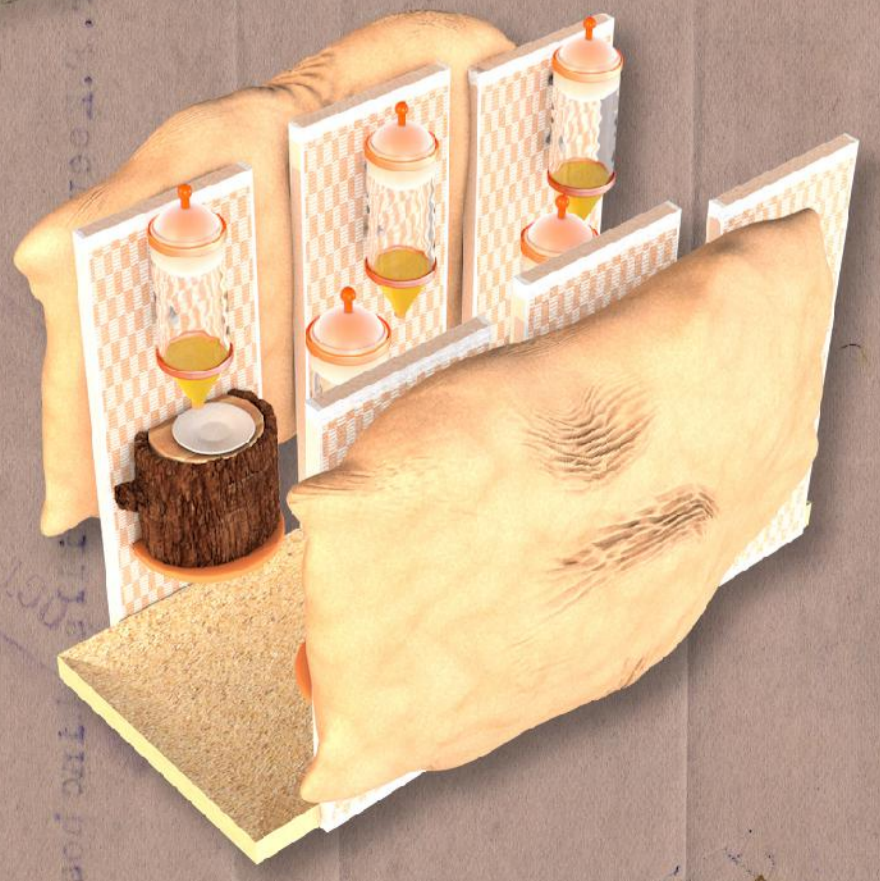


The substitute and the food of the original pica patient bring a visual impact. I prepared six different materials



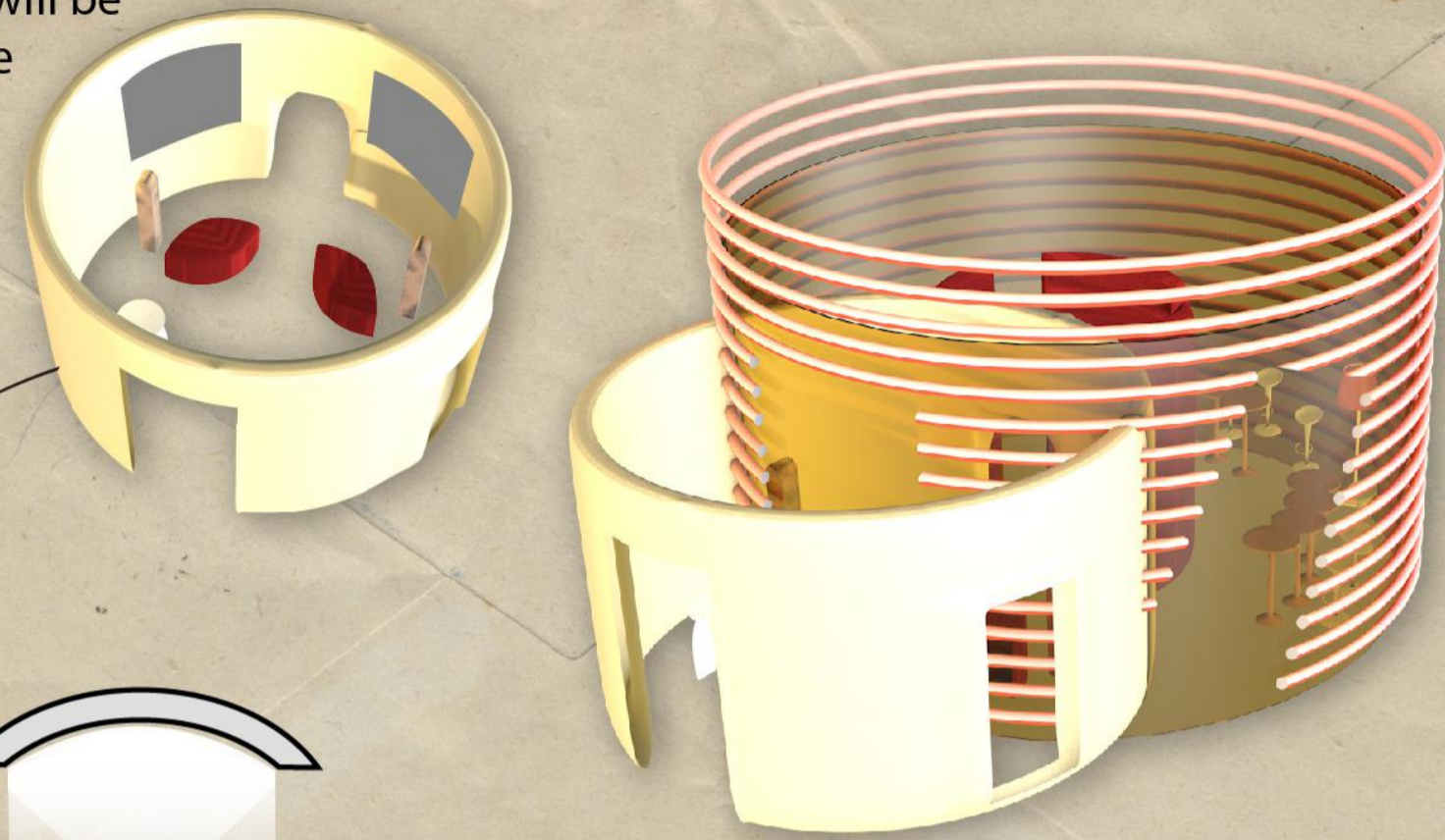
This feeder can automatically drop food onto the plate.

The outside here is a device similar to human skin.



## THEATER

Two videos will be played at the same time here



including experimental videos and popular science videos.

## KITCHEN



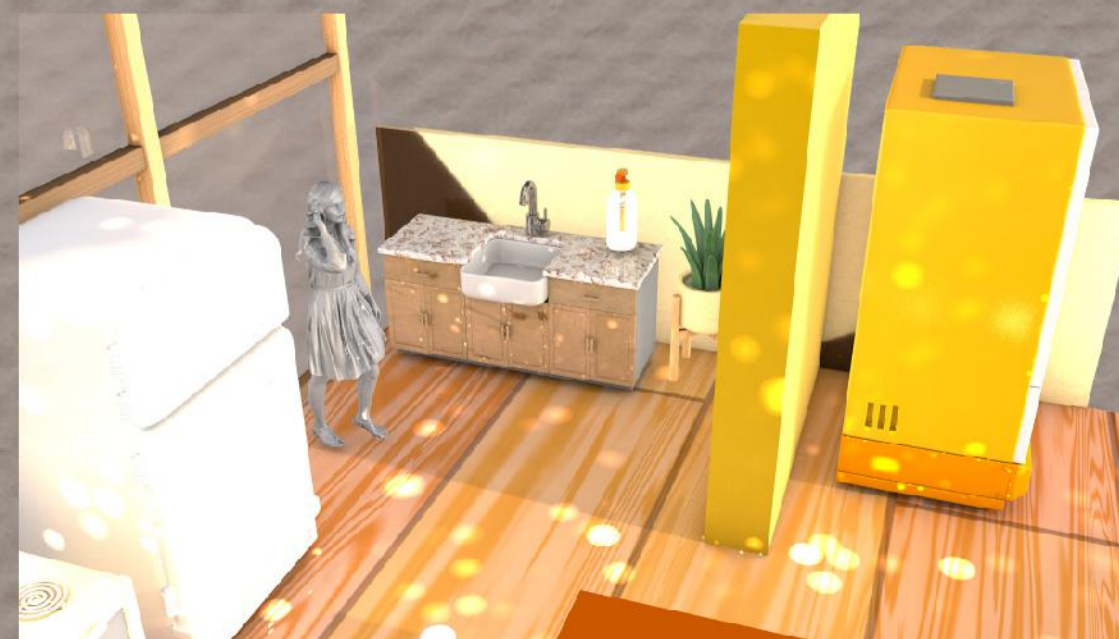
Material prevention

details of the ceiling

Self-service vending machine

At the time of the activity, the assistant will lead the participants to try to make alternatives. The activity will be very flexible. In addition to the basic production methods, participants can also add their own ideas.

Kitchen sink



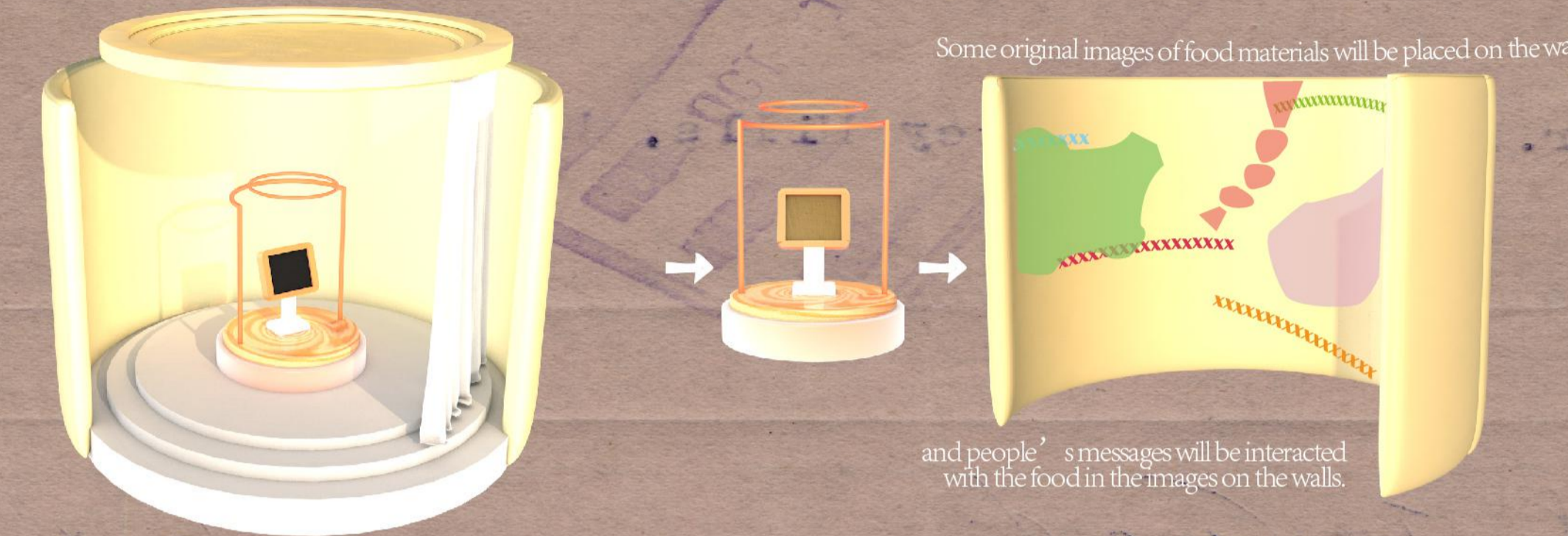
Activity planning



Operating desk

## MESSAGE AREA

After entering this room, people can give feedback, leave a message and express their opinions. They can say their views on this lightning, or what they want to say to the group of pica patients, or suggestions for the alternatives we provide.



Some original images of food materials will be placed on the walls

and people's messages will be interacted with the food in the images on the walls.

At the same time, we also have a special service button here. You can make an appointment with a professional psychologist in the system for counseling. There will be a psychologist coming to the communication room to wait from 3 to 5 pm every day. Patients who hope to communicate with him can get it from here The location and information of the doctor. I hope that this pop-up shop can give people who dare not go to the hospital to face their own illnesses the courage to see a doctor.

## SHOP

There are several alternatives to foods that are most frequently talked about for pica sufferers.



checkout counter

In addition to actually trying to make food, I also designed packaging that has a texture similar to the original material.



There are these four in total.

## EXCHANGE ROOM

At the back of the screening hall, people who want to find companions or communicate with each other can wait a while and find someone like themselves to chat.



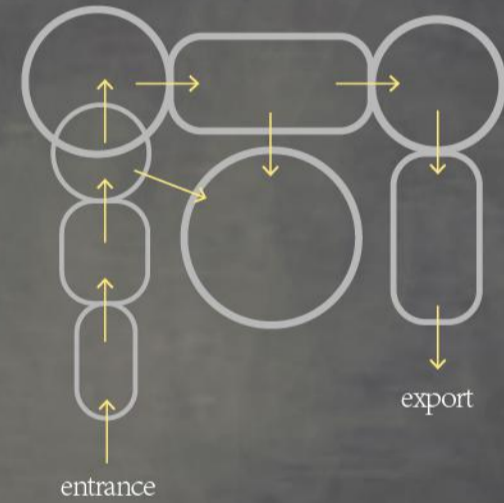
**3** Reading the background knowledge and reports.

**4** Watching documentaries and experimental images.

**2** Reading the background knowledge and reports.

**5** A place the Pica patients can socialize and find companions

**1** Finding entrance and get the schedule of activity.



**6** Learn how to make a pica substitute.

**8** Shopping and making comments

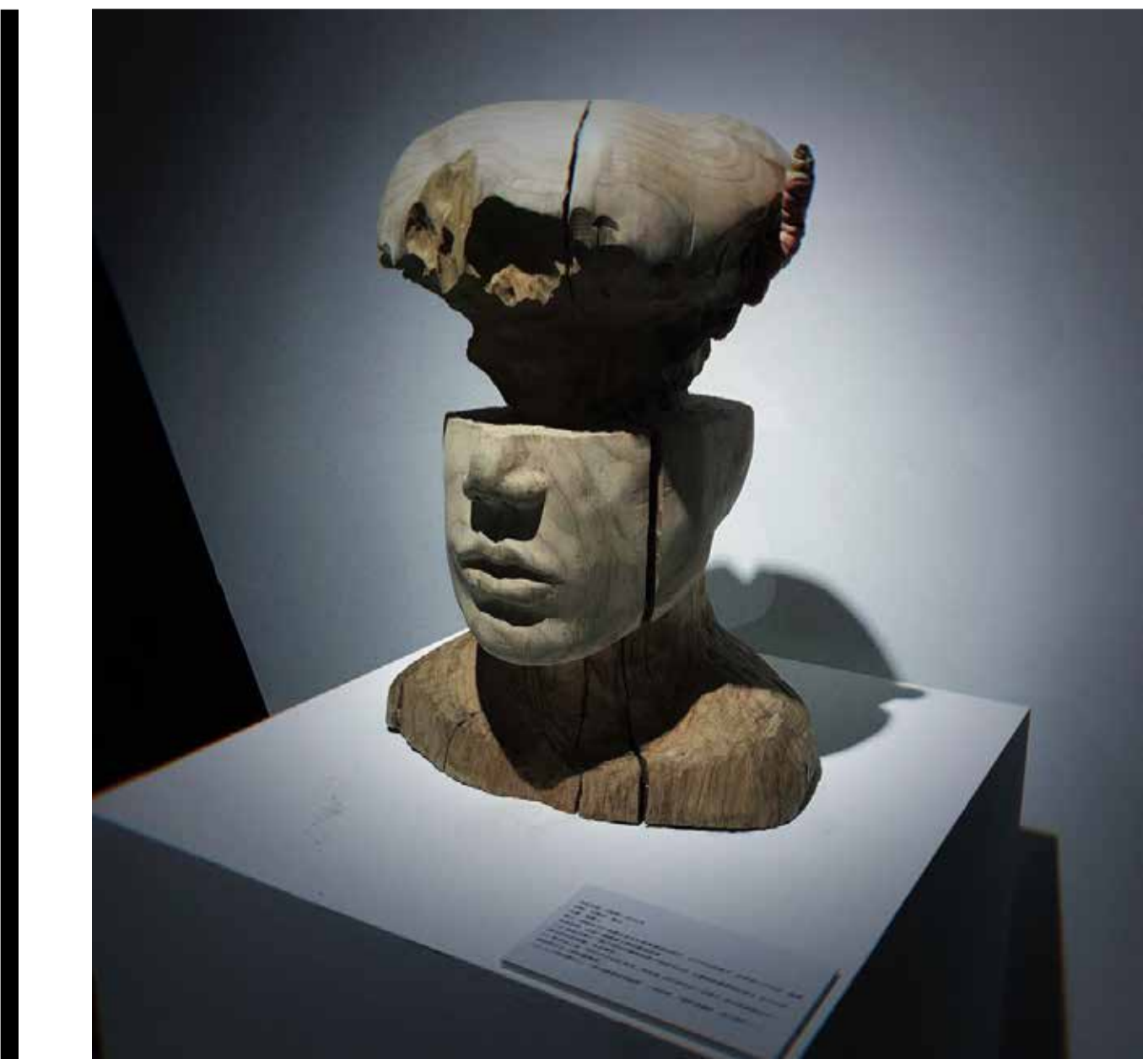
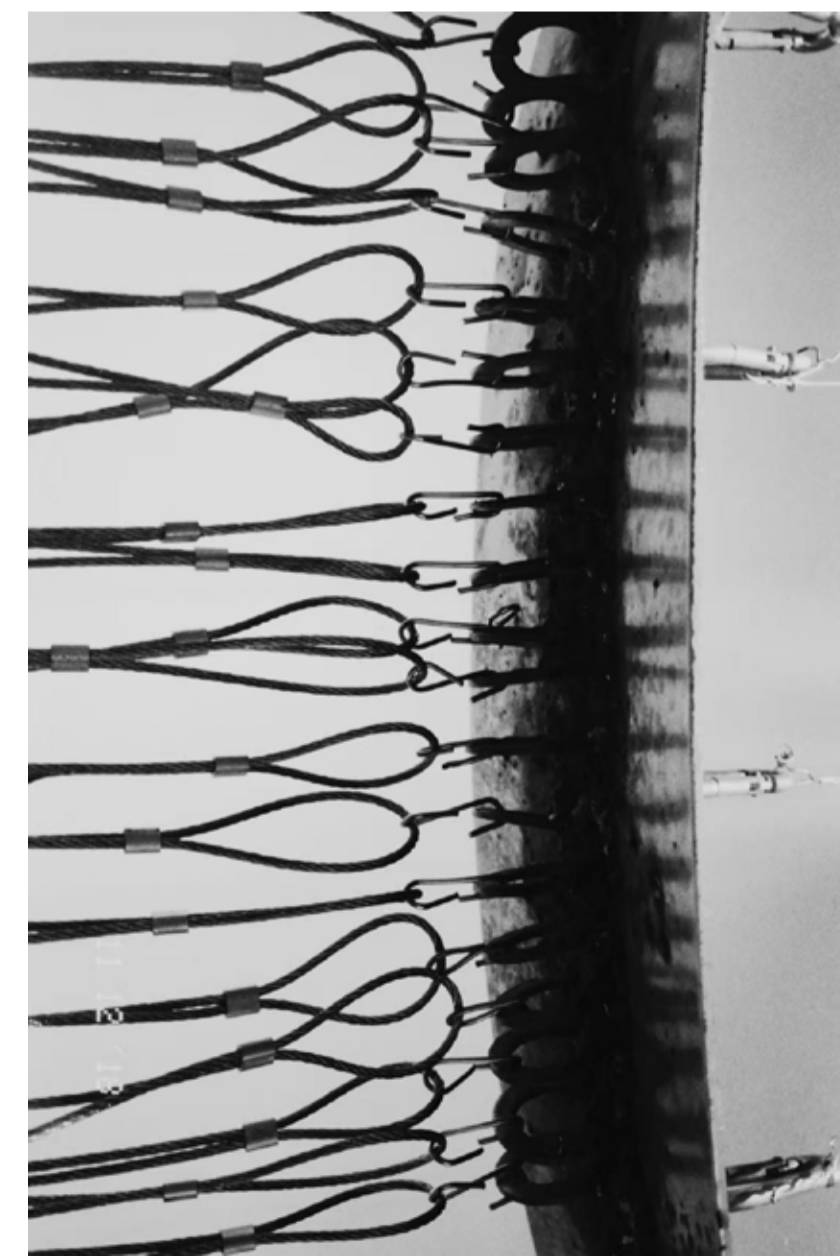
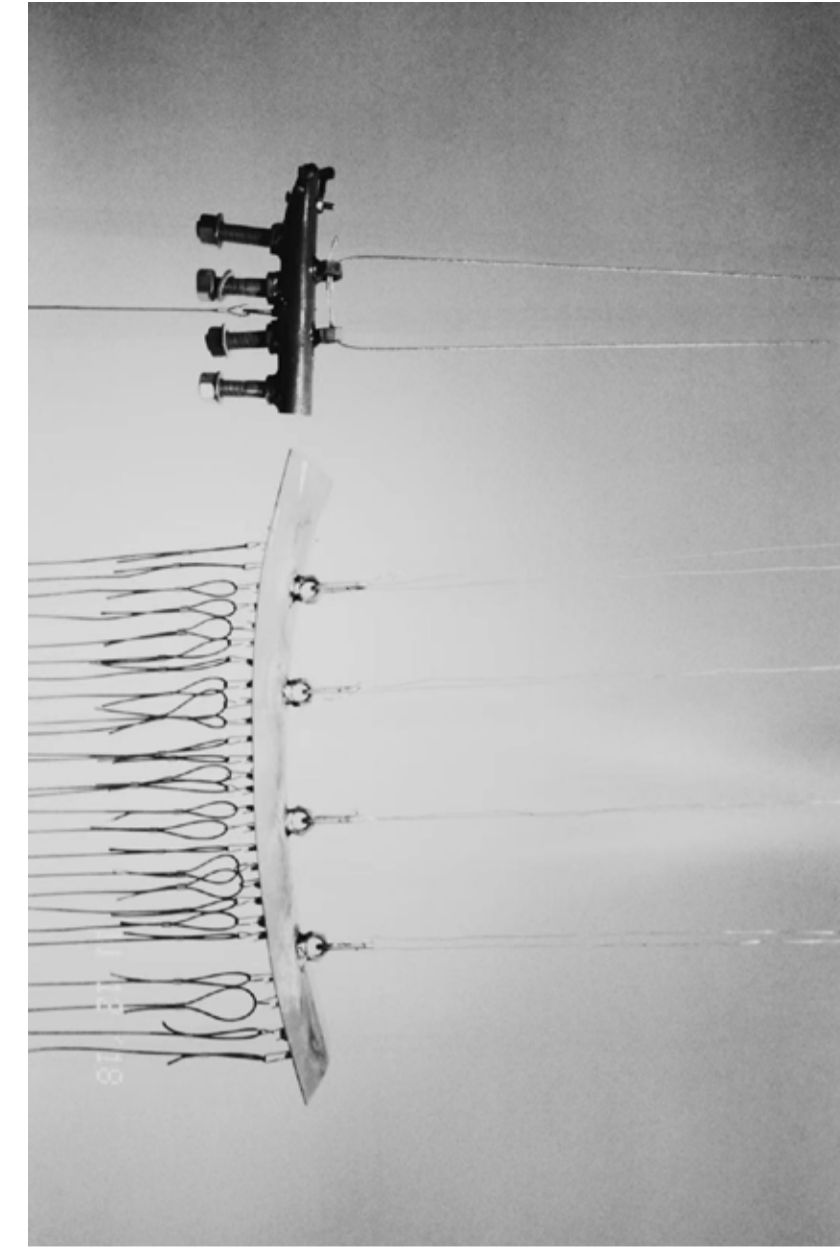
**9** rest and continue to communicate

**7** Post thoughts and feedback

# USER JOURNEY MAP

# Other Works

- \*Sculpture
- \*Experimental Film
- \*Game
- \*Artist's book
- \*Figure Design

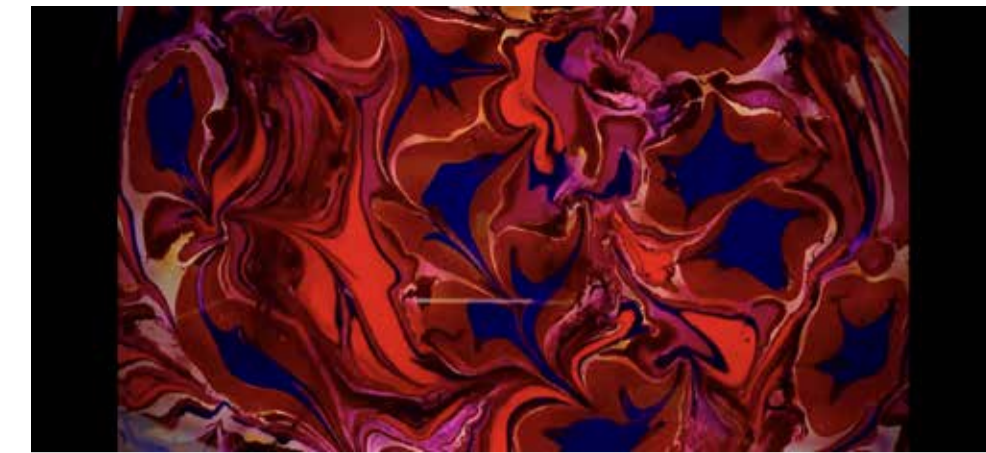


\*ABMI-106  
granite  
2018

\*ABMI-105  
Camphor wood  
2018

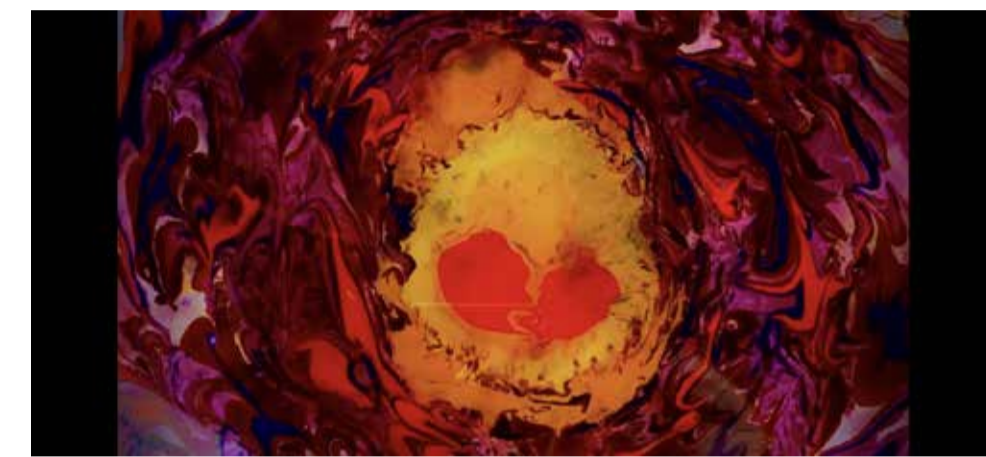
\*Rhythm  
rusty iron, steel rope  
2018





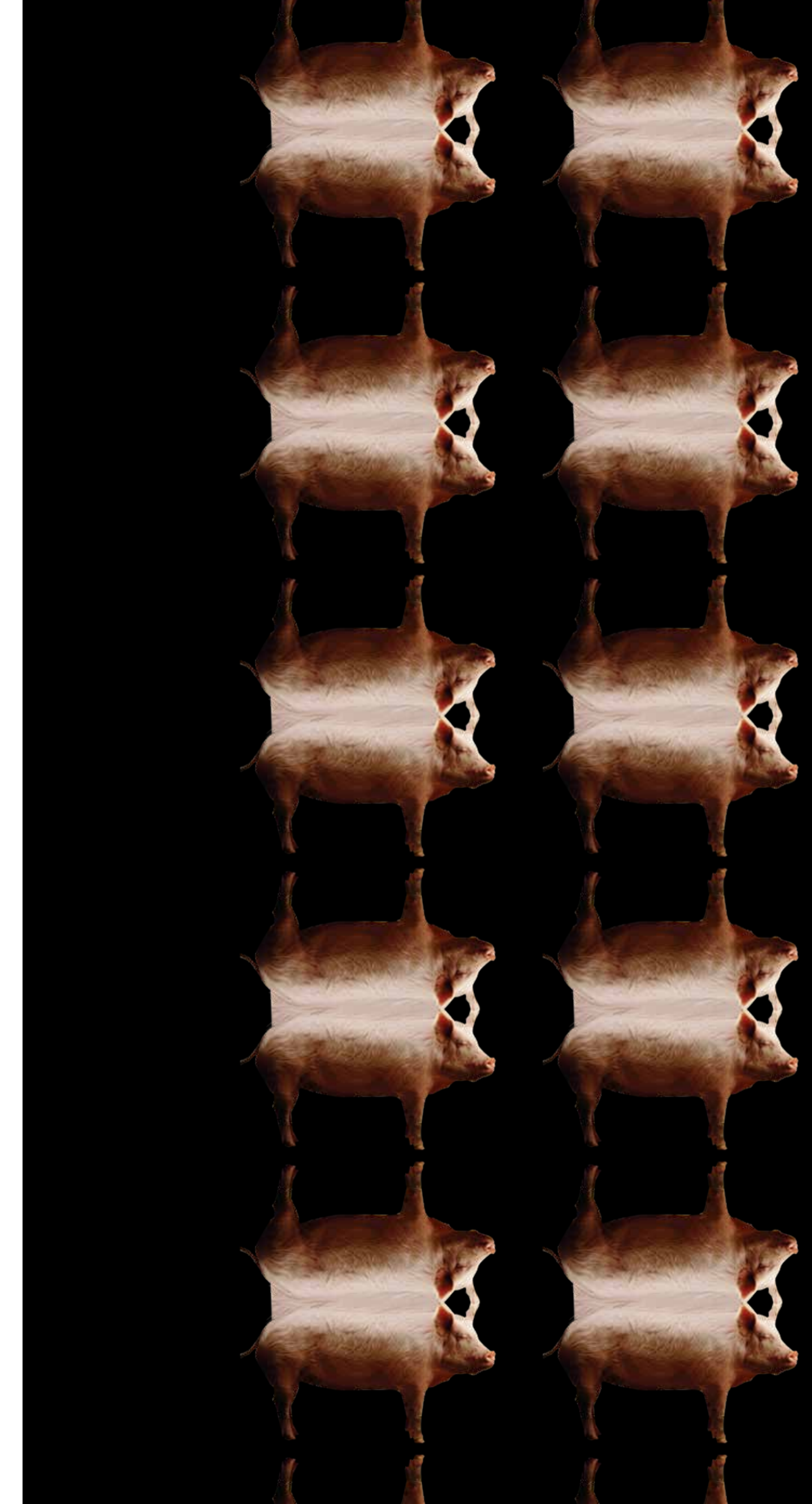
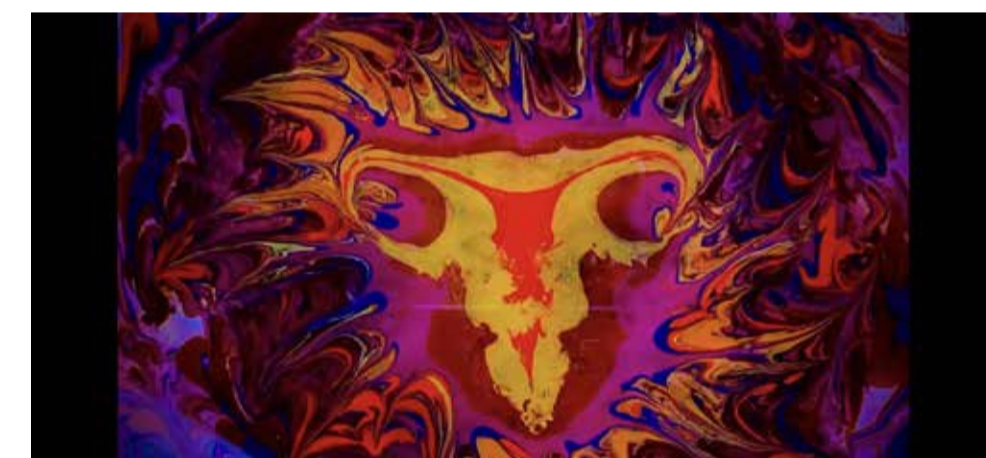
\*Then it all went wrong

Stop-motion Animation  
2020



\*Video Link:

<https://youtu.be/t31rE85dFco>



\*Video Link:

<https://youtu.be/0L0r2iH8AzE>

\*Experimental Film

\*Pigs  
experimental film  
2021

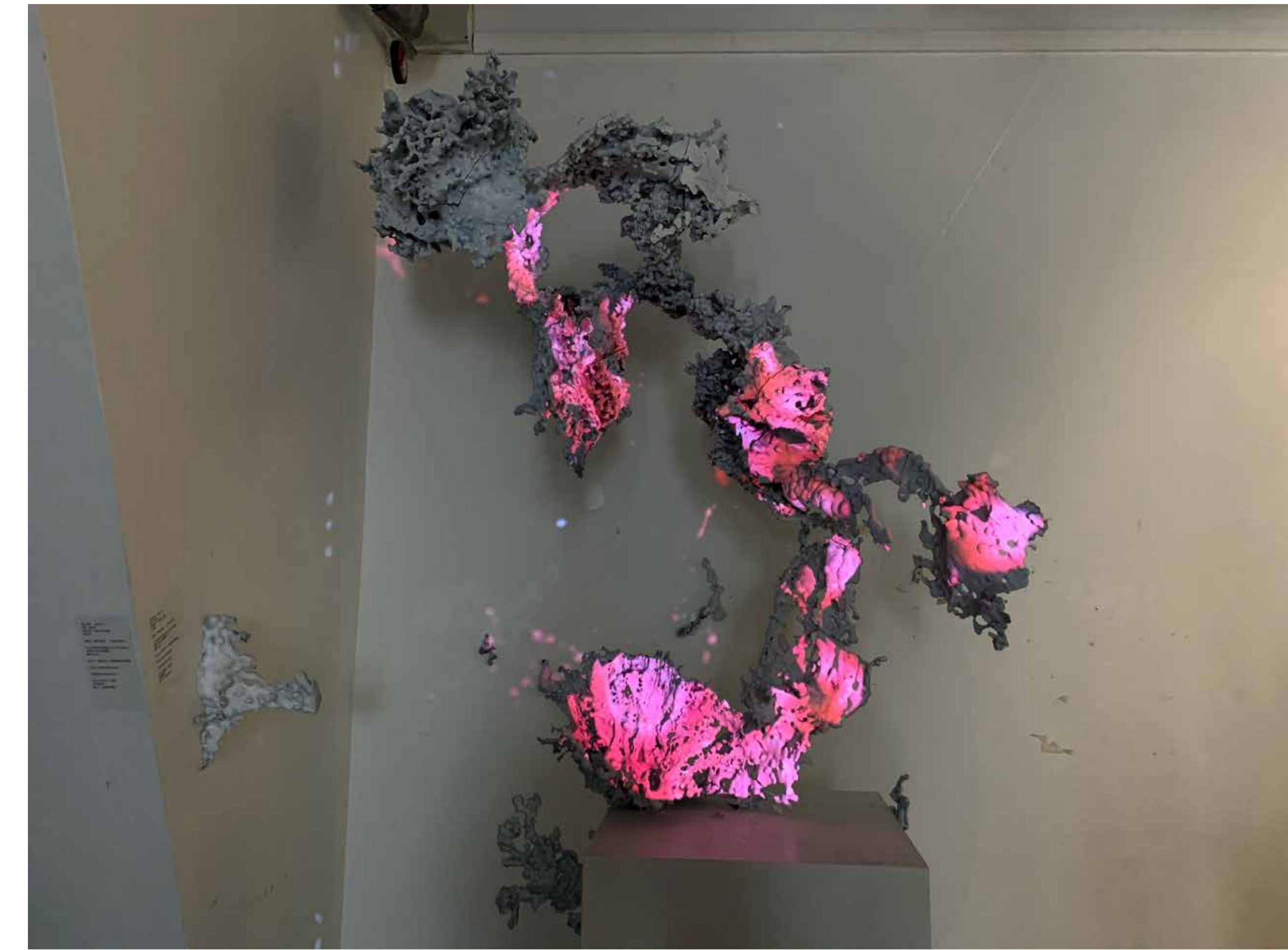


\*Silence

linen,glue  
2018



\*AMBI-107  
Cast copper  
2019

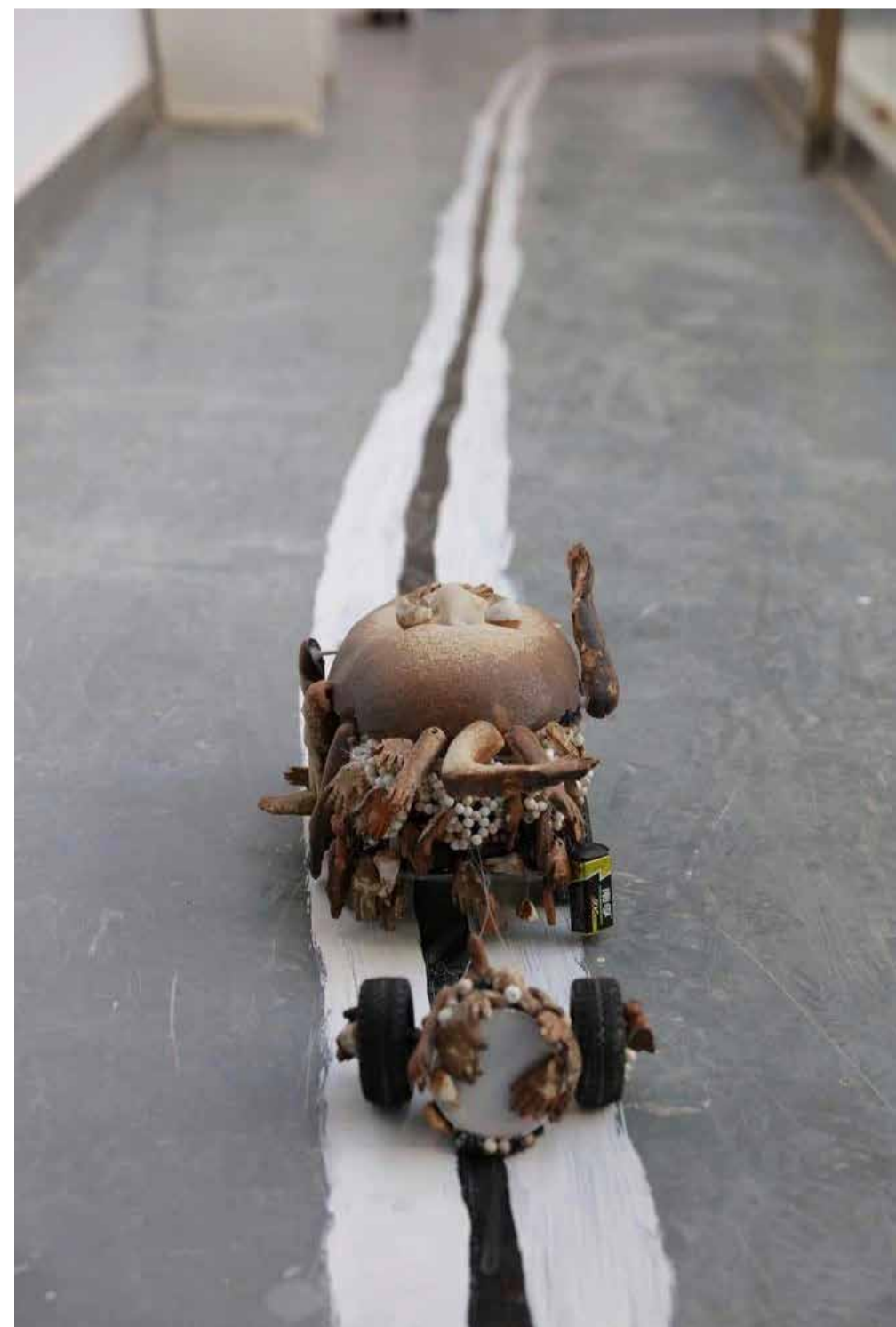


\*  
3D printing  
2020

# \*Video Installation



\* ceramics,  
Infrared obstacle  
avoidance sensor  
2018



\*Chinese traditional  
statue

home-made mud  
2021



\* Water tank  
Lithograph  
2020



\*Yigou Divination

mobile game  
2021



\*Gate of life

Resin  
2020



\*Change

Wax  
2018

