



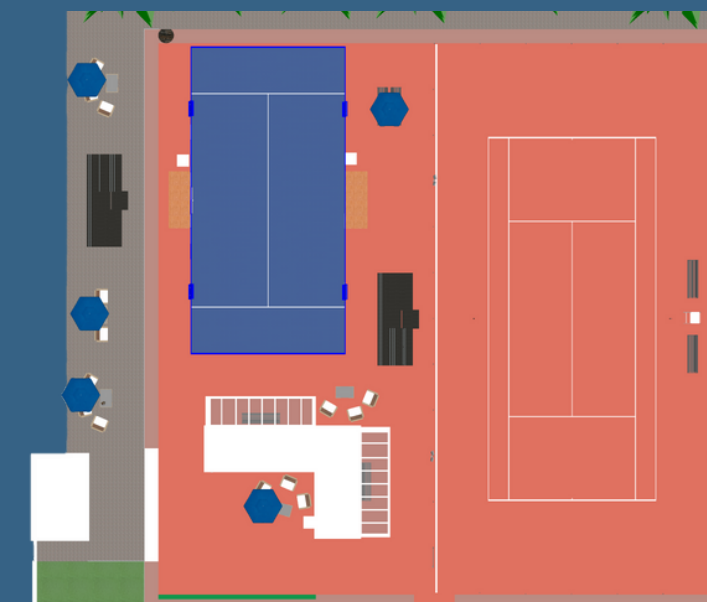
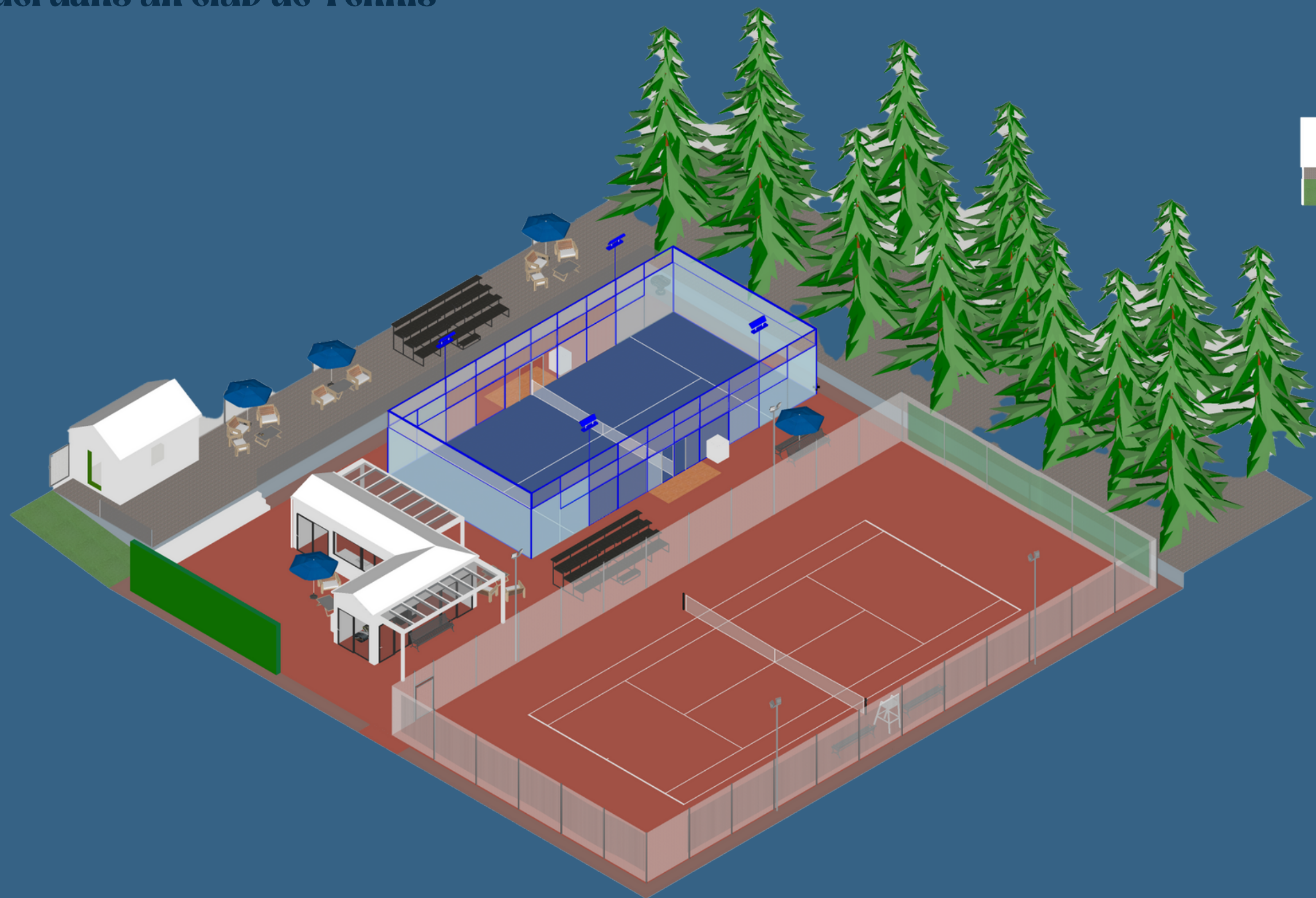
PADEL

Le renouveau du tennis

Rédaction d'un article - Marius Louis A13B

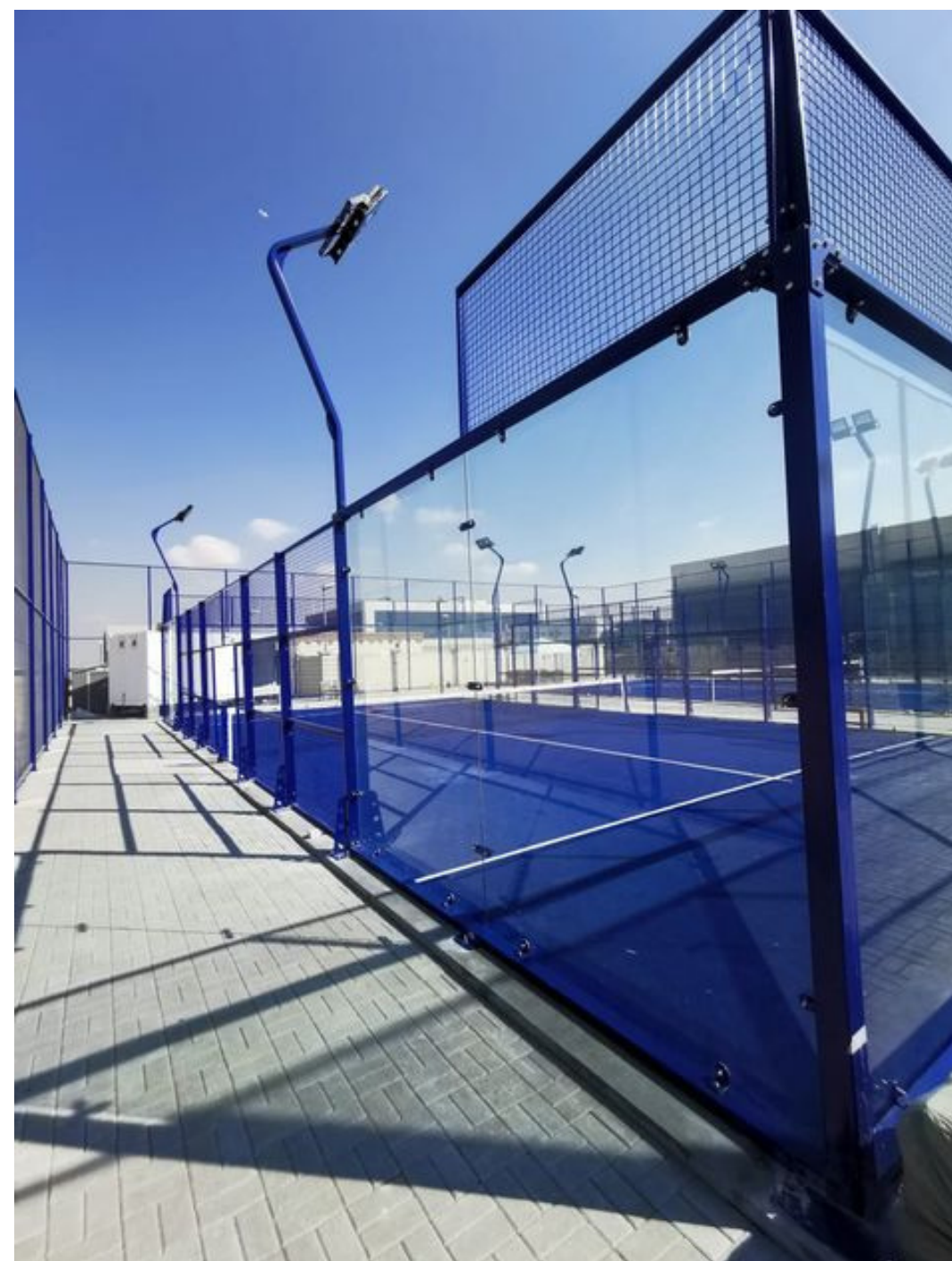
PROJET BACHELOR

Intégration du Padel dans un club de Tennis



PADEL

Qu'est ce que c'est ?



PADEL

Court extrait

CANAL+



ESPAGNE

Sport National



- **LE TRAVAIL DU FOND**

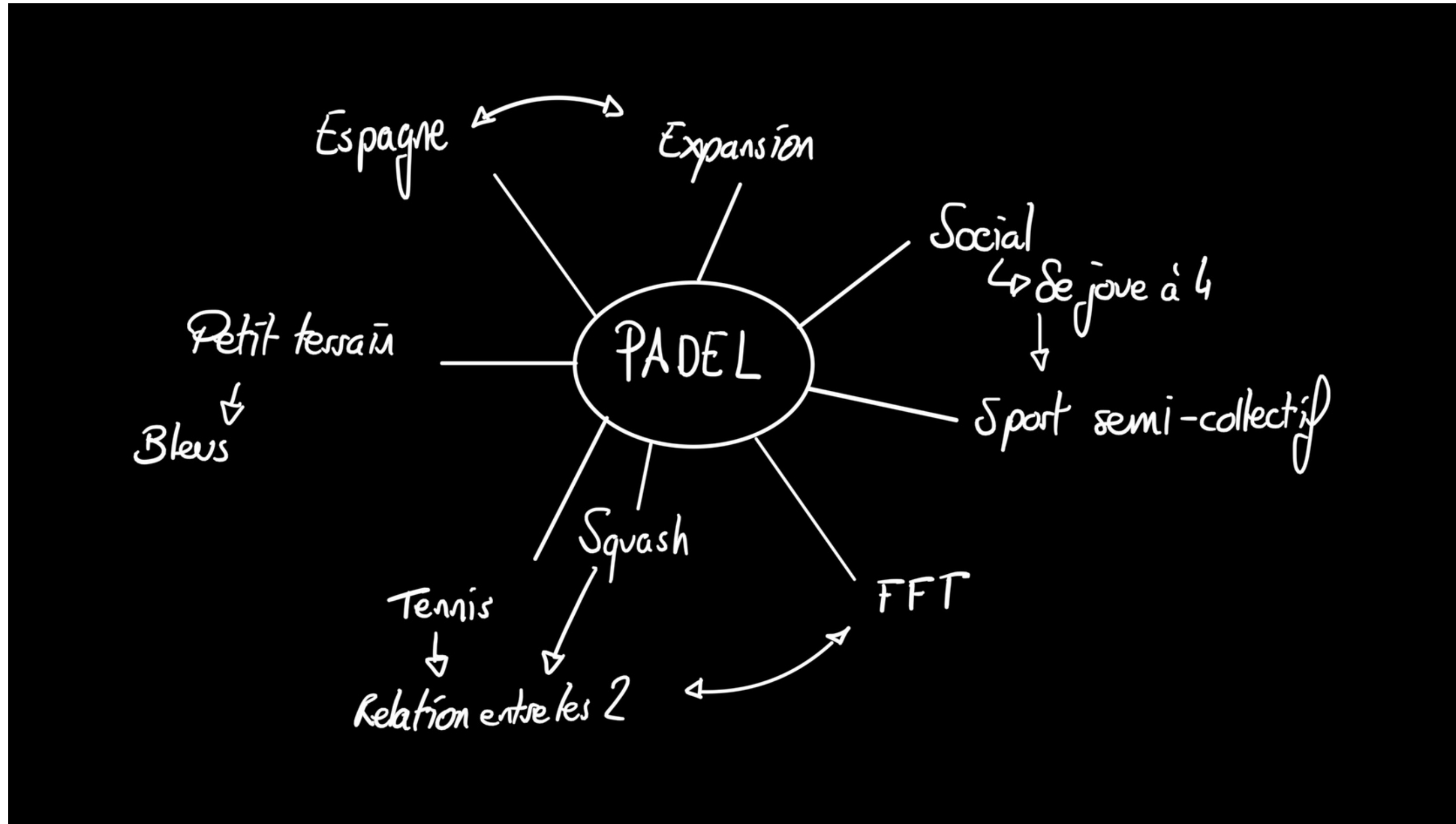
- *Brainstorming*
- *Recherches / Documentation*
- *Problématique*
- *Le contenu*
- *Conclusion*

- **LE TRAVAIL DE LA FORME**

- *Choix visuel*
- *Polices*
- *Couleurs*
- *Éléments graphiques*

LE TRAVAIL DU FOND

Brainstorming



TRAVAIL DU FOND

Recherches / Documentation



- *300k joueurs de padel en France
--> + 275%*
- *+ 28% de clubs*
- *+ 1000 terrains d'ici 2024*

LE TRAVAIL DU FOND

Recherches / Documentation

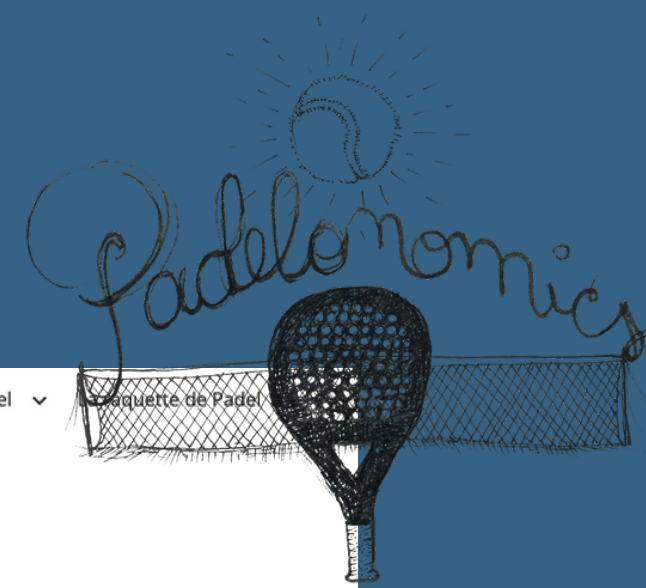
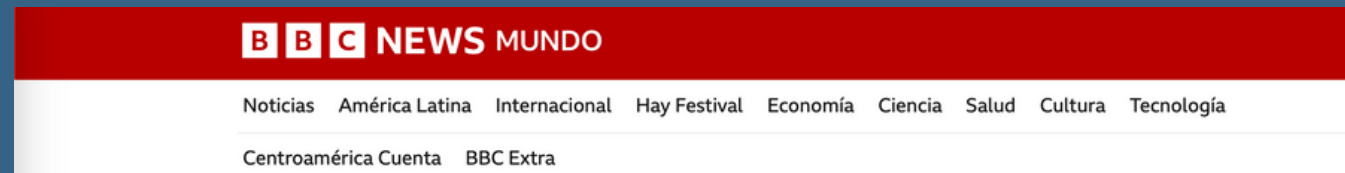
	2020			2021			Evolution en valeur			Evolution en %		
	Jeunes	Adultes	Total	Jeunes	Adultes	Total	Jeunes	Adultes	Total	Jeunes	Adultes	Total
	AUVERGNE RHONE-ALPES	60 549	61 293	121 842	60 136	61 985	122 121	-413	692	279	-0,68%	1,13%
BOURGOGNE FRANCHE COMTE	12 656	14 678	27 334	11 826	14 249	26 075	-830	-429	-1 259	-6,56%	-2,92%	-4,61%
BRETAGNE	21 373	19 864	41 237	20 362	18 261	38 623	-1 011	-1 603	-2 614	-4,73%	-8,07%	-6,34%
CENTRE VAL DE LOIRE	17 133	19 340	36 473	15 973	17 917	33 890	-1 160	-1 423	-2 583	-6,77%	-7,36%	-7,08%
CORSE	1 883	2 120	4 003	1 843	2 394	4 237	-40	274	234	-2,12%	12,92%	5,85%
GRAND EST	33 291	36 205	69 496	32 728	35 084	67 812	-563	-1 121	-1 684	-1,69%	-3,10%	-2,42%
HAUTS DE France	34 844	33 670	68 514	32 104	31 645	63 749	-2 740	-2 025	-4 765	-7,86%	-6,01%	-6,95%
ILE DE France	118 500	103 350	221 850	113 105	98 241	211 346	-5 395	-5 109	-10 504	-4,55%	-4,94%	-4,73%
NORMANDIE	23 083	22 962	46 045	22 169	21 459	43 628	-914	-1 503	-2 417	-3,96%	-6,55%	-5,25%
NOUVELLE AQUITAINE	43 568	45 317	88 885	41 069	44 531	85 600	-2 499	-786	-3 285	-5,74%	-1,73%	-3,70%
OCCITANIE	44 691	45 597	90 288	46 926	46 317	93 243	2 235	720	2 955	5,00%	1,58%	3,27%
PAYS DE LA LOIRE	22 999	25 608	48 607	20 474	24 066	44 540	-2 525	-1 542	-4 067	-10,98%	-6,02%	-8,37%
PROVENCE ALPES COTE D'AZUR	45 137	41 364	86 501	47 040	43 365	90 405	1 903	2 001	3 904	4,22%	4,84%	4,53%
GUADELOUPE	2 424	1 505	3 929	3 593	1 903	5 496	1 169	398	1 567	48,23%	26,45%	38,88%
GUYANE	449	342	791	437	374	811	-12	32	20	-2,67%	9,33%	2,53%
MARTINIQUE	1 129	1 126	2 255	1 056	1 075	2 131	-73	-51	-124	-6,47%	-4,53%	-5,50%
NOUVELLE CALEDONIE	1 233	1 104	2 337	1 231	1 044	2 275	-2	-60	-62	-0,16%	-5,43%	-2,65%
REUNION	4 384	5 072	9 456	4 795	5 557	10 352	411	485	896	9,38%	9,56%	9,48%
Z-DIVERS FFT	1 555	609	2 164	674	286	960	-881	-323	-1 204	-56,66%	-53,04%	-55,64%
TOTAL FFT	490 881	481 126	972 007	477 541	469 753	947 294	-13 340	-11 373	-24 713	-2,72%	-2,36%	-2,54%

-24 713

-2,54%

TRAVAIL DU FOND

Recherches / Documentation



El pádel, el deporte de raqueta nacido en España que se convirtió en un fenómeno global

Redacción



DÉCOUVRIR LE PADEL

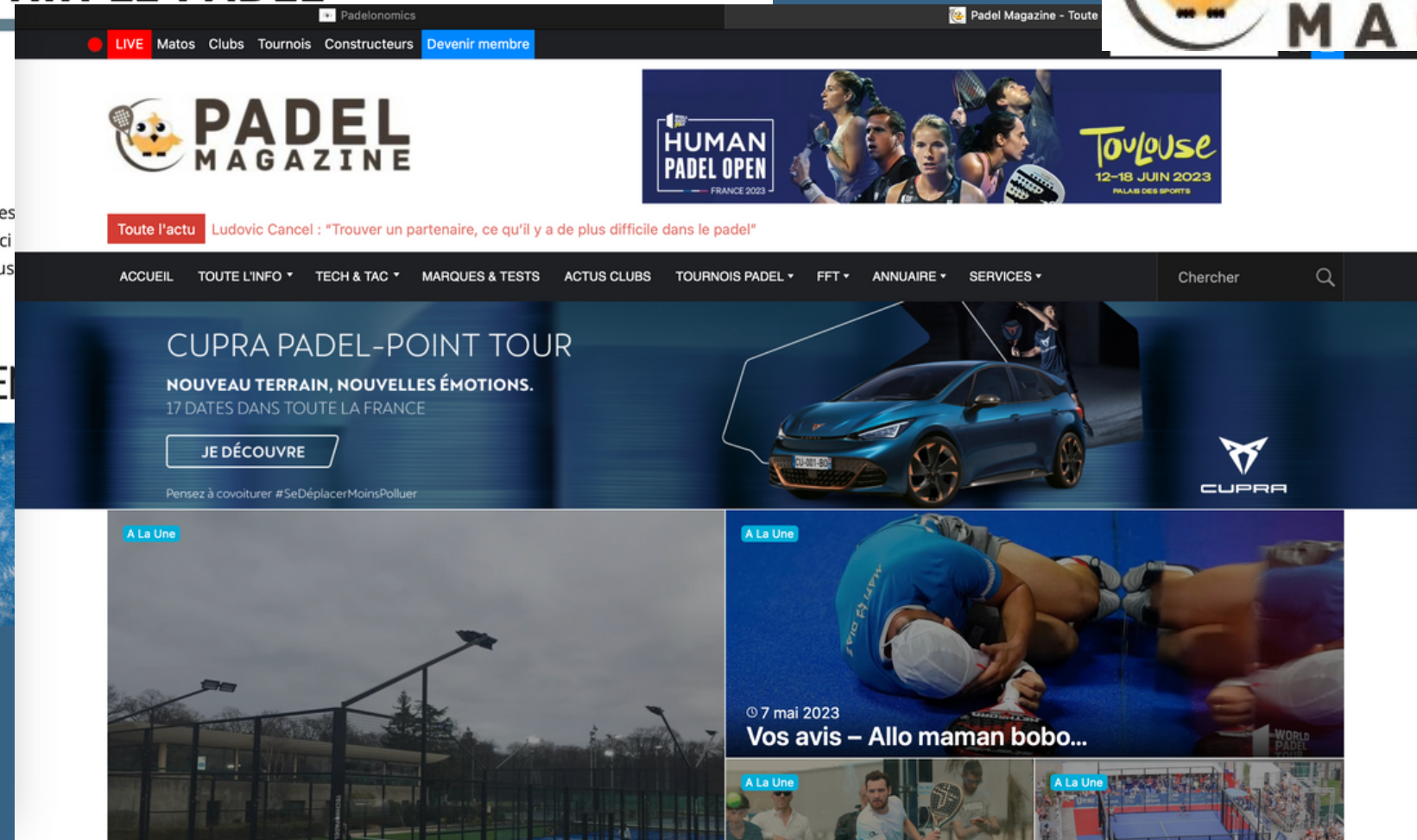
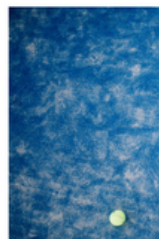
Bienvenu(e) sur mon site Padelonomics.

J'ai créé ce site dans le but de mettre au même endroit toutes les informations sur le Padel. Je ne recherche pas ici une ligne éditoriale à forte valeur ajoutée. Je ne recherche pas ici une information accessible et claire. J'espère que j'ai réussi.

QUI SUIS-JE ?

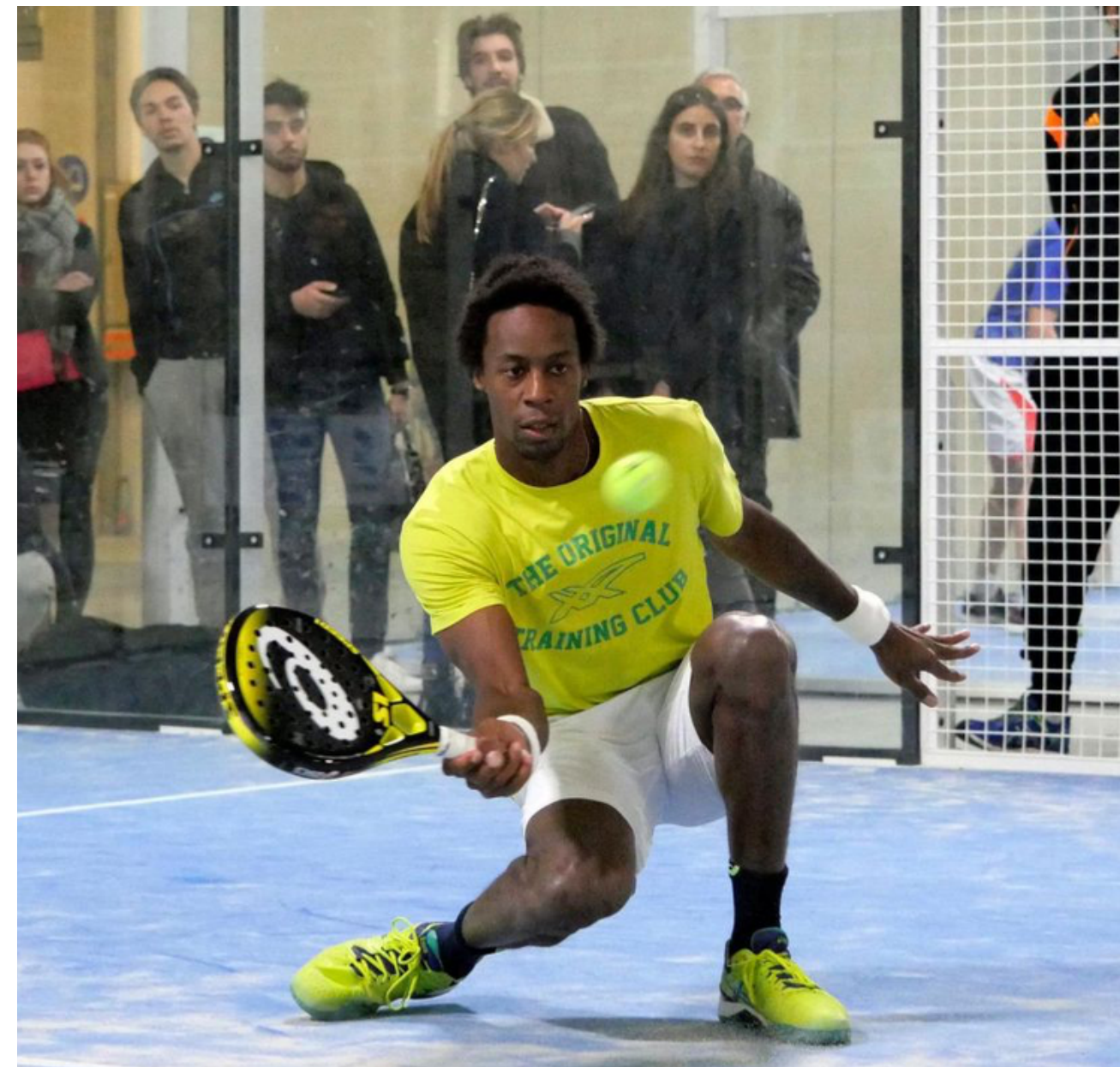


APPRENDRE



LE TRAVAIL DU FOND

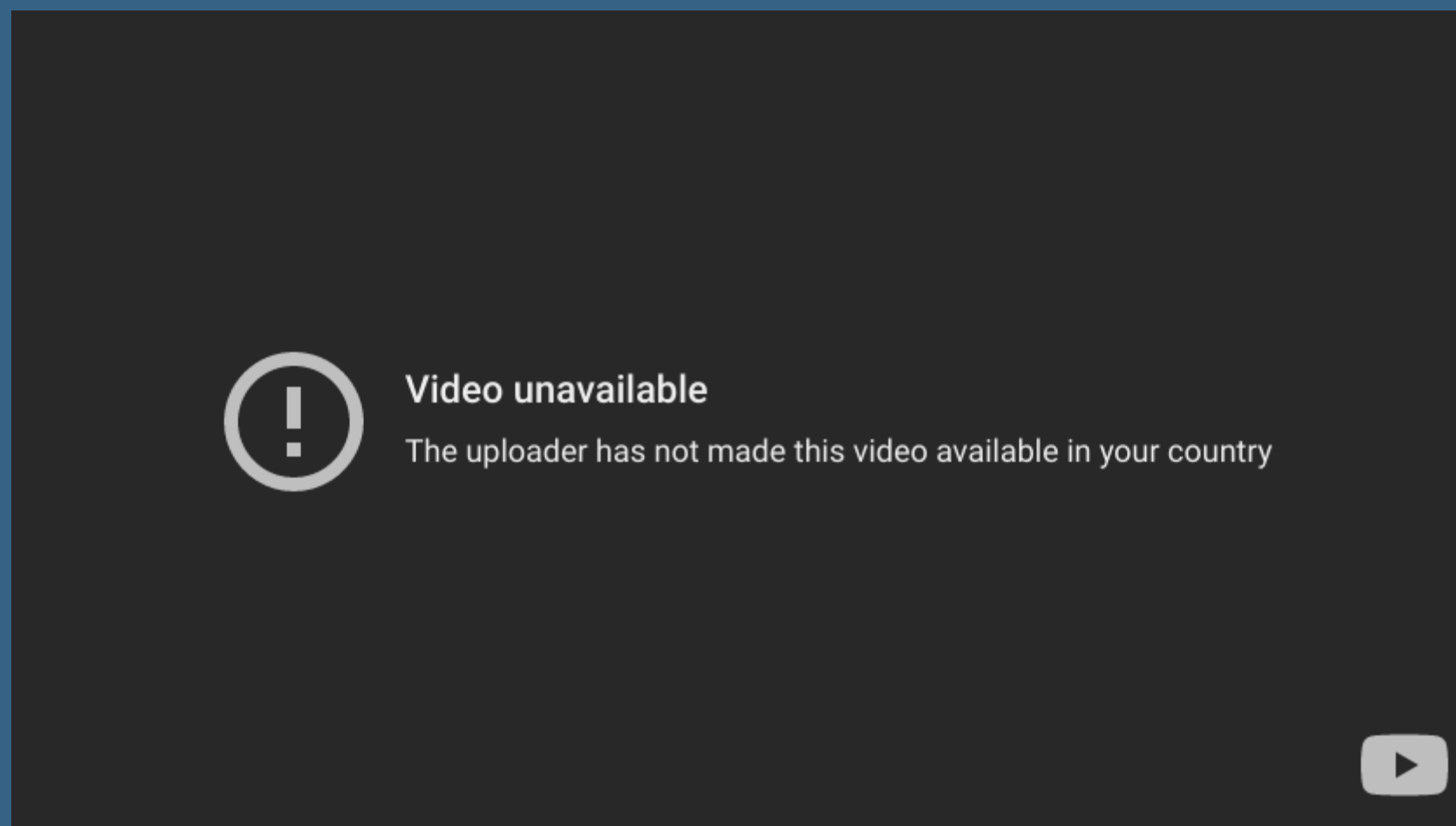
Recherches / Documentation



Gaël Monfils, Tennisman français

TRAVAIL DU FOND

Recherches / Documentation



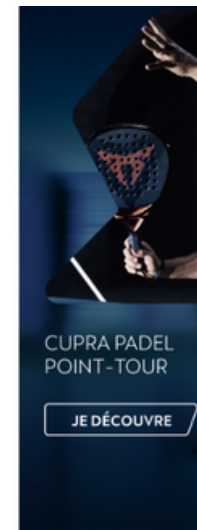
Canal +



France 3

LE TRAVAIL DU FOND

Recherches / Documentation



Accueil / Tournois Padel / World Padel Tour

World Padel Tour

ACTUALITÉS



▲ Martin Schmuda 8 mai 2023

Human Padel Open 2023 : le programme officiel

On découvre aujourd'hui le programme officiel de l'édition 2023 du WPT Human Padel Open qui se déroulera à Toulouse du 12 au 18 juin prochain. Les previas se joueront les 10 et 11 juin au...

[Lire plus »](#)

L'INFO EN PLUS



▲ Franck Binisti 8 mai 2023

Emmanuel Teclès, un photographe pas comme les autres

Padeltek n'est pas une nouvelle marque de pala mais seulement un joueur passionné de padel qui arpente les pistes depuis le début des années 2000, et souvent avec son appareil photo. Presque 20 ans de...

[Lire plus »](#)

ACTUALITÉS



▲ Sébastien Carrasco 7 mai 2023

WPT Alicante Open 500 : Alonso et Esbri sacrés !

Après une finale dame de plus de 3 heures, pleine de suspense, c'était au tour des messieurs de fouler la moquette du 20x10 de ce WPT Alicante Open 500. L'affiche du jour était alléchante. D'un...

[Lire plus »](#)

ACTUALITÉS



▲ Sébastien Carrasco 7 mai 2023

WPT Alicante Open 500 : premier titre pour Ortega et Araujo !

Ce dimanche matin se tenait la grande finale du Alicante Open 500 opposant Ortega / Araujo à Riera / Icardo. Ces deux paires, qui se retrouvaient pour la première fois en finale nous ont offert...

[Lire plus »](#)



S'abonner

Libre et sans engagement en 20 secondes !

[S'abonner](#)

Suivez-nous



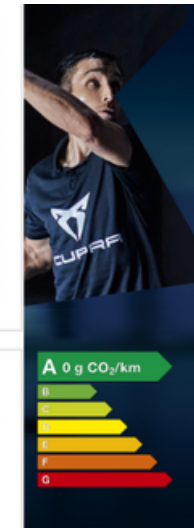
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Articles récents

Human Padel Open 2023 : le programme officiel
8 mai 2023



RÉDACTION

La problématique



le Padel grandit au point de potentiellement faire de l'ombre au tennis.

RÉDACTION

La problématique

Le padel tennis sert-il ou non la cause du tennis ?

RÉDACTION

Plan analytique

- *CONSTATER UNE RÉALITÉ*
- *ÉTUDIER SES CAUSES, SES CONSÉQUENCES*
- *LES SOLUTIONS / PERSPECTIVES*

RÉDACTION

Histoire du Padel



Histoire du padel - Naissance et croissance

RÉDACTION

Relation entre padel et tennis



Positif



Négatif

RÉDACTION

La conclusion



Constat d'ensemble - Les solutions aux problèmes - Perspectives potentielles

TRAVAIL DE LA FORME

Minimalisme

PADEL Le renouveau du tennis

Le padel tennis en plein essor

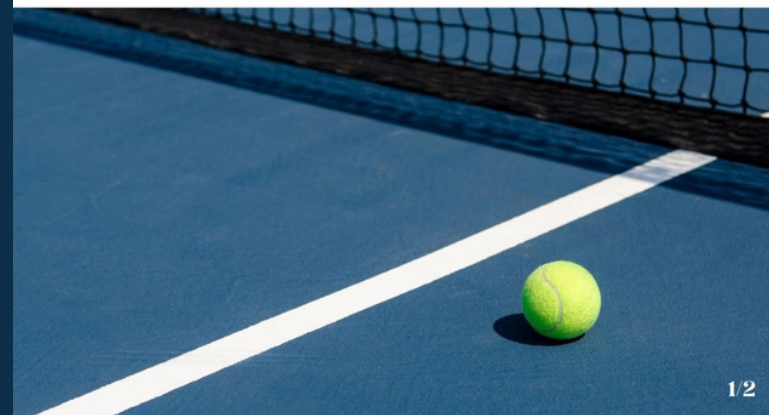
A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements. To create your own, choose a topic that interests you.

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1/2



PADEL Le renouveau du tennis

Histoire et développement

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L'Impact sur le tennis

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Conclusion

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TRAVAIL DE LA FORME

Élégance et sobriété



TRAVAIL DE LA FORME

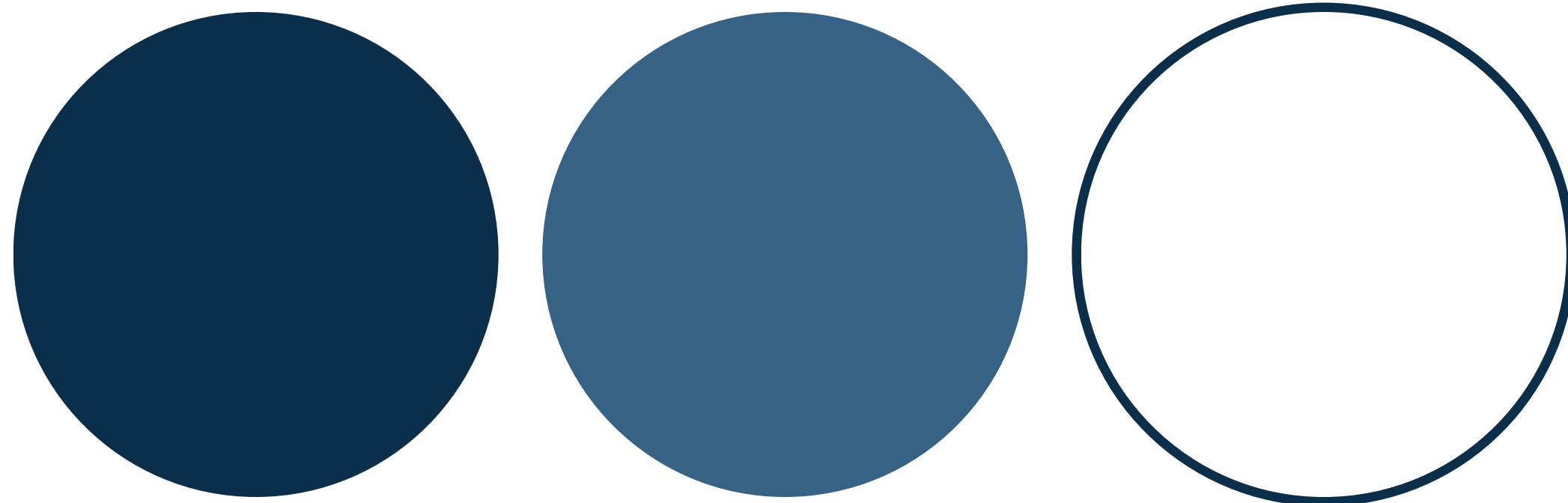
Polices

Brasika

Helvetica

TRAVAIL DE LA FORME

Couleurs



TRAVAIL DE LA FORME

Images

PADEL

Le renouveau du tennis

Le padel tennis en plein essor

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MERCI

POUR VOTRE ATTENTION !

Marius LOUIS AI3B