

NICE TO MEET YOU

Hiring Manger

Ann Arbor, Michigan

(203)-810-9110

hiringmanager@gmail.com

March 10th, 2024

Dear Hiring Manager,

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Sincerely,

ALYSSA CARVO

Alyssa Carvo

Alyssa Carvo

Milton, Georgia 30004

(203)-810-9110

alyssacarvo03@gmail.com

March 10th, 2024

I'M ALYSSA

ALL ABOUT

ALYSSA CARVO

UNIVERSITY OF MICHIGAN CLASS OF 2025.

COMMUNICATIONS & MEDIA

ART & DESIGN

September 2022-Present

Michigan Recreational Sports Marketing Team Member

Areas of responsibility:

Conceptualize, design, and produce various marketing materials, including stickers, t-shirts, and promotional items, to enhance student engagement. Create compelling social media postings. Design and execute both print and digital advertisements, including posters and digital boards. Collaborate with the team on the creation of engaging social media videos appealing to students.

June 2023-Present

Michigan Recreational Sports Personal Trainer

Conduct comprehensive fitness assessments to evaluate clients' fitness levels, strengths, and areas of improvement. Collaborate with clients to define and set short-term and long-term fitness goals, ensuring they are both challenging and attainable. Design individualized workout programs tailored to clients' specific needs. Form positive and motivating relationships with clients.

Profile

Current University of Michigan student, specializing in Communications and Media with a minor in Art and Design. Passionate about fine art and graphic design. Eager to explore the digital art realm, aiming to apply skills to marketing and advertising, focusing on brand identity.

Education

University of Michigan, Ann Arbor:  
Expected Graduation Date: 2025  
Pursuing Bachelor of Arts degree in Communications & Media with an Art and Design minor

Experience

June 2023-Present  
National Center for School Safety  
Communications & Research Assistant  
Areas of responsibility:  
Collaborate with the communications team to generate, edit, and publish a diverse range of content including articles, summaries, and videos. Utilize Adobe InDesign and Illustrator to create detailed and visually appealing summaries that enhance user understanding. Design and implement custom graphics to supplement video content. Organize a media gallery team.

Skills

Proficient in Adobe Programs including: Premiere, Illustrator, and InDesign  
ACE Personal Trainer Certification  
Self-Taught Artist - Produces various commissioned artwork pieces, tailored to client specifications and preferences.

alyssacarvo03@gmail.com

(203)-810-9110

https://acarvo.myportfolio.com/



HELLO,

Alyssa Carvo Artist

I'M ALYSSA.

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