

KAILEY WILKENS

San Francisco, CA

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kaileylu.com

Experience

Head Designer + Creative Director, *Sutro Magazine*

San Francisco, CA- August 2024- Present

Directing Photoshoots, Graphic Design for all articles, providing outlet for students to express creativity, modeling and representing brand on and off campus. Collaborated with students through experimenting creative freedom and one-on-one design.

Front Desk Associate, *Equinox*

San Francisco, CA- May 2025- October 2025

Service for luxury clientele in a fast-paced wellness environment
Supported seamless operations through organization, scheduling, and member communications. Collaborated with team members to maintain brand standards and client satisfaction

Stylist, *Mejuri*

San Francisco, CA- May 2025- August 2025

Maintained an inviting retail environment consistent with the brand's elevated image
Advised clients on fine jewelry selections with an emphasis on personal style and design aesthetics

Design Internship, *Vonsaal Design Build*

Napa, CA- May 2024- July 2024

Assisted in residential and commercial design projects using Adobe Creative Suite and digital drafting tools. Helped provide on-site assistance in project development and client presentation preparation. Contributed to store curation and visual layout to reflect modern design aesthetics

Customer service, *Farmhouse Interior Design*

Napa, CA - 2022-2024

Supported sales operations, returns, and customer relations to ensure a high-quality shopping experience. Collaborated with designers and contributed creative input from a fresh design perspective

Leadership

Vice President of Membership- Kappa Alpha Theta

- selected as Grand National Convention as representative

Founding member of *Teens Achieving Growth*, an political alliance for youths

Education

University of San Francisco

San Francisco, CA

Aug. 2023- May 2027

Bachelors in Design,

Minor in Architecture

3.79 GPA

Dean's List (4 Semesters)

DIS School of Design

Copenhagen, DK

Interior Architecture Core

Skills

Adobe Creative Suite

- * InDesign
- * Photoshop
- * Illustrator

Planning

- * Sketch Up
- * AutoCAD

Website Builders/ Code

- * Visual Studio Code
- * GitHub
- * Cargo
- * Webflow
- * HTML + CSS
- * Figma

Interests

- * Luxury Interior Design
- * Videography
- * Retail Design



