

Kyra Reilley

Interactive Media Artist

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EDUCATION

New York University, Tisch School of the Arts, New York, NY

Aug 2023-May 2027

Bachelor of Fine Arts, Interactive Media Arts

EXPERIENCE

NYU Program Board | Jan 2024 - Present

— **Film/Pre-Release Sub-Chair** | Sep 2024 - Present

- Create marketing materials, promote meetings, and manage event operations
- Collaborate with production companies (A24, NEON, NBCUniversal, etc.) to provide **10+** free advance screenings for students each semester

— **Committee Member** | Jan 2024 - Present

- Brainstorm events at weekly committee (marketing, media, film, pre-release) meetings
- Event photographer for Instagram of **8k** followers and production assistant for photoshoots

Computer Programming Grader | **New York University** | Jan 2025 - Present

- Grade and provide detailed feedback for weekly assignments of 30 students, course covering an introduction of computer programming in Python

Illustration Editor | **Washington Square News** | Jan 2025 - Present

- Collaborate with co-editors and coordinate staff to provide illustrations and captions for daily articles; posted to Instagram of **18k** followers and WSN website
- Deliver graphics with tight turnarounds as low as under 3h, working 15h a week

Graphic Designer | **STATIC Magazine** | Sep 2024 - Present

- Design graphics for Instagram and web covering interviews, reviews, and publications
- Adhere to creative vision and branding while crafting innovative layouts

Kitchen Assistant | **Sur La Table** | June 2024 - Aug 2024

- Reinforce chefs teaching high-end cooking classes, maintaining organization of 20 students
- Customer service with attention to detail and problem solving in a fast-paced environment

Video Editor | **Han Nutrition Care, Academy of Acupuncture** | June 2022 - Sep 2022

- Edit video and image advertisements for Han Nutrition Care's traditional Chinese medicine
- Condense informational live streams into quicker-paced videos for YouTube

SKILLS

Software | Adobe CC (Premiere Pro, After Effects, Photoshop, Illustrator), Procreate, Google Suite, Microsoft Office

Programming | HTML/CSS, JavaScript, Arduino, Python

Expertise | Graphics, Interaction Design, Animation, UI/UX, Marketing, Photography, Filmmaking