

Michael Liang

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EDUCATION

California Institute of the Arts, Los Angeles, CA Expected: June 2027
Bachelor of Fine Arts in Graphic Design
3.9

LaGuardia High School of Music & Art and Performing Arts, New York, NY June 2023

HONORS

Posse Foundation Full-Tuition Leadership Scholarship (2023-2027) 2023

Scholastic Art and Writing Award for Excellence in Art 2020

- Honorable mention for homage sculpture using plaster and paint spreading knowledge and recognition about Bob Ross

WORK EXPERIENCE

Cal-Arts IT Student Engagement Specialist Los Angeles, CA
Student Worker October 2023 – Present

- Produced flyer's and online resources to provide technological assistance to all faculties, staff, and students
- Respond to university related inquiries to resolve or triage various departmental tickets

Posse Arts Program New York, NY
Posse Summer Arts Intern June 2024 – July 2024

- Illustrated mixed media animatic to foster outreach to future applicants by illustrating Posse's vision in a enticing way
- Designed eye-catching flyer's to collect summer placement data reaching over 70+ current on-campus Scholars
- Facilitated a weekly networking session with 20+ Posse Scholars and share our experiences as Posse Scholars
- Shared first-hand experience with Posse National Board to display impact of being a summer intern

#GOBEYOND New York, NY
Video Production – Business Development Intern September 2022-February 2022

- Formulated investor decks for environmental sustainability, and logos to attract company sponsors and investors
- Organized and created team hierarchical organizational charts for 25+ employees

Futures and Options Internship Program New York, NY
Intern March 2022 – February 2023

- Acquired meaningful hands-on work experience by gaining opportunities to network and learn from small businesses, nonprofits, government agencies, and multinational corporations

Summer Design Institute HBO Max Pa'lante New York, NY
Participant June 2022-August 2023

- Led a team of 20 to design multicultural digital marketing campaign pitch aimed to expose diversity within film and arts industry
- Performed 5-minute pitch and presented detailed proposition strategies created by a diverse group of young individuals towards Oscar-Shortlisted film "Namoo" to HBO directors and Erick Oh (producer) to an audience of 70+

EXTRACURRICULAR ACTIVITIES

The Cooper Union's Art Saturday Program New York, NY
Participant October 2019 – December 2022

- Achieved proficiency towards art mediums through creation of short film and photo editing gaining accountability through hard deadlines on projects
- Collaborated with peers through rigorous art critique and visiting art museums gaining experience and thorough communication skills

LaGuardia Highschool Art Department New York, NY
Social Media Director September 2022-June 2023

- Produced compelling graphics using professional software on social media reaching 1,500+ followers
- Led a team of 10 students to promote events, news, and information in the art department across 2,800+ students

LaGuardia Highschool Art Newsletter New York, NY
Assistant Editor September 2022 – June 2023

- Designed visually appealing slides for art department's monthly newsletter sent to families and students
- Reached out to staff, faculty, and students to curate relevant and up to date academic related news

SKILLS

- Language:** Cantonese (Conversational)
- Editing Software:** Proficient in Adobe Suite (Photoshop, Illustrator, Premiere Pro, InDesign, XD, After Effects, Blender) Lightroom Classic, Cinema 4D, ZBrush)