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Matthew Posner
Producer
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Profile

Production Producer with over 10 years' experience delivering high-end commercials, music videos, documentaries, and live multi-camera productions. Skilled in managing £1m+ budgets, complex international shoots, and high-profile talent, with a track record of bringing ambitious creative visions to life across live action, motion control, animation, and AR. Trusted by leading agencies and production companies across Europe, the US, Africa, and Central America to deliver work that combines creative flair with meticulous production discipline.

Core Skills

- Commercial production & budget management (£1m+)
- International shoot logistics (20+ countries)
- Virtual production, AR, motion control & post-production workflows
- Agency & client liaison (Uncommon, W+K, Mother, adam&eveDDB etc.)
- Contract negotiation, scheduling, and cost-efficiency strategies
- Strong creative eye with technical fluency

Selected Career Highlights

- Produced major global campaigns for Toyota, Samsung, Nike, Smirnoff, KFC, Kraken, Gousto, Huel, and more.
- Emmy Award 2024 for Nickelodeon, Splat.
- Collaborated with award-winning directors including Max Siedentopf, The Sacred Egg, Eros Vlahos, Oscar Hudson, and others.
- Delivered multi-market shoots across Europe, North America, Africa, and Central America under tight deadlines.
- Strong track record in live & multi-camera productions (Nile Rodgers, Damon Albarn, Public Enemy)
- Experience managing set builds, stunts, VFX integrations, and branded content for leading global clients.

Experience

Freelance Producer (2011 – Present)

Credits span commercials, music promos, branded content, documentaries, and live multi-camera productions.

Education

University of Leeds

BA (Hons) Television Production – 2:1

Institute of Communication, Sept 2009 – Sept 2011

Producer credits are as follows:

Commercials

Production Co.	Campaign	Director	Agency	Location
Mindseye	Gousto – The Heist	Eros Vlahos	Mother	UK, London
Riff Raff Films	Toyota – World's Favourite Car	HUMANS	The & Partnership	UK, Various
Magna Studios	Huel – Fuel / Fire	Phoebe Arnstein	ARK Agency	UK, London
Division	Kraken – Get Kraken	Max Siedentopf	W+K Amsterdam	Spain, Barcelona
Makers	B&Q – Tradepoint	Lucy Luscombe	Uncommon	UK, London
Division	Verne – Enter Verne	Max Siedentopf	P3M	Croatia, Zagreb
Magna Studios	Greenies – Puppy	Arthur Studholme	adam&eveDDB	UK, London
MindsEye	KFC – Christmas 2023	Eros Vlahos	Mother	UK, London
Riff Raff Films	Homesense – Quality Products	Max Siedentopf	Wieden+Kennedy	Poland, Warsaw
Riff Raff Films	Smirnoff – Atomic	The Sacred Egg	McCann NY	Portugal, Lisbon
MindsEye	Quickbooks – Nightmare	Eros Vlahos	Wieden+Kennedy	UK, London
Riff Raff Films	Nickelodeon – Splat	Max Siedentopf	CALLEN, US	Portugal, Lisbon
Man vs Machine	Samsung – Micro Miracles	Man vs Machine	BMB	UK, London
Riff Raff Films	Smirnoff – Lemonades	Omar Jones	72&Sunny, US	Spain, Barcelona
Riff Raff Films	TK Maxx – Christmas 2022	Max Siedentopf	Wieden+Kennedy	Poland, Warsaw
KODE	Aviva – The Children Have Spoken	Dominic O'Riordan	Mr President	UK, London
Cream	Nike – Ask Our Athletes	Benoit Marzouvanlian	BMB	France, Paris
Riff Raff Films	BBC Radio 2 - One of the Family	Max Siedentopf	BBC Creative	UK, London
Riff Raff Films	AXE - Don't Overthink It	Finn Keenan	MullenLowe	Poland, Warsaw
DADBODFILMS	Samsung - Behind Every Wish	Craig Bingham	Cheil	UK, London
OB	The Glenlivet - Original by Tradition	Josh Cohen	Crispin Porter + Bogus	UK, Scotland
OB	Facebook – Momentum	Josh Cohen	AnalogFolk	UK, London
CYLNDR	SAMSUNG - Bespoke	Ben Falk	Cheil	UK, London
27km	Zalando - Summer	Lucy Luscombe	27km	Lithuania, Vilnius

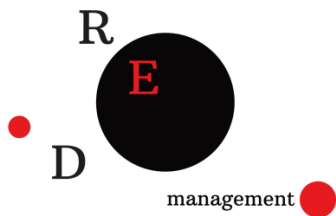
CYLNDR	Samsung - Expand Your Galaxy	Lee J. Ford	Cheil	UK, London
CYLNDR	Samsung - Retro Isn't Cool	Dax	BMB	UK, London
CYLNDR	LinkedIn - Learning	Jason LeMotte	BMB	UK, London
CYLNDR	Samsung- The Serif	Philip Bruederle	Cheil	France, Paris
CYLNDR	Samsung - QLED Future Self	JONES	Cheil	UK, London
CYLNDR	Batiste - Rethink	Vicky Lawton	BMB	UK, London
CYLNDR	Samsung - SSD QVO	Miika Vaso	Cheil	UK, London
CYLNDR	Samsung - Super Big TV	Justin Reardon	Cheil	Hungary, Budapest
CYLNDR	LinkedIn - In it Together	Kyle Thrash	BMB	Europe, Various
Inside Job	Haagen Dazs - F19	Nick Sawyer	Saatchi & Saatchi	UK, London
Inside Job	IAMs - Full of Character	Tim Flach	Saatchi & Saatchi	UK, London
Inside Job	ASDA - Summer Value	Georgia Gylmn Smith	Saatchi & Saatchi	UK, London
Inside Job	ASDA - April May Value	Anthony Bristol	Saatchi & Saatchi	UK, London
Inside Job	ASDA - Jan / Feb Value	Anthony Bristol	Saatchi & Saatchi	UK, London
Shuffle Media	Zacapa - Art of Slow, Guatemala	George Messa	Something	Guatemala, Various
Somesuch	Hostelworld - Like a Star	Max Weiland	Lucky Generals	Netherlands, Rotterdam
Riff Raff Films	giffgaff - Sharing	Ben Reed	AnalogFolk	UK, London
Riff Raff Films	Somerset House - Studios	Sam Walker	Karmarama	UK, London
Riff Raff Films	giffgaff - Money	Ben Reed	AnalogFolk	UK, London
Riff Raff Films	Adidas - Tubular	Bafic	Iris	UK, London
Rattling Stick	Canon - Be Ready	Jack Whiteley	VCCP	Romania, Bucharest
OB Management	Audible - ALIENS	Glenn Paton	Fold7	UK, London
Metropolis Films	Nike - Magista (2 nd Unit)	Ramy Dance	Wieden+Kennedy	UK, London
Metropolis Films	Wrigleys National Smile Week	Ramy Dance	We Are Amplify	UK, London

Music Promos

RiffRaff	Drake – Somebody Loves Me	Rich Hall
Pulse	Radiohead - Lift	Oscar Hudson
Pulse	Bonobo - No Reason	Oscar Hudson
RiffRaff	High Contrast - Questions	Casey & Ewan
Caviar	Metronomy - Hang Me Out	Dent De Cuir
Riff Raff Films	Willie J Healey - Would You Be	Finn Keenan
Rattling Stick	Spring King - City	Jack Whiteley
Riff Raff Films	Shy Love - Shock Horror	BIF
Rattling Stick	Spring King - Detroit	Jack Whiteley
OB Management	Zac Samuel - Never Letting Go	Courtney Phillips
Riff Raff Films	Infinity Ink - Full Capacity	Ben Reed
Caviar	NAO - Fool to Love	Ollie Wolf
Pulse	Jordan Max - Hell	Hector
Caviar	Saveus - Leviate Me	I Owe Youth
Caviar	Josef Salvat - Paradise	Ollie Wolf
Caviar	Darkstar - Days Burn Blue	Lucy Luscombe
RiffRaff	TTY - MUH D	Bafic
London Alley	Calvin Harris - Blame (BTS)	Emil Nava
Metropolis Films	Tiesto - Town Called Paradise (EPK)	Ramy Dance
Metropolis Films	Kian Egan - Home	Ramy Dance
Metropolis Films	Ashley Roberts - Clockwork	Ramy Dance
Metropolis Films	Nina Nesbitt - Stay Out	Ramy Dance
Metropolis Films	Olivia Sebastianelli - The Getaway	Ramy Dance

Live / Multicamera

Common People	Nile Rodgers – OILS Concert Film	Dan Lightning
Until That Day	Augustana - European Tour	Myself
Electric Light Studio	Rat Boy - Boston Arms	Myself
Electric Light Studio	Damon Albarn - The RAH	Ed Coleman
Until That Day	Kat Von D - Debenhams	Myself
Until That Day	Nick Jonas - Islington Academy	Myself
Metropolis Films	Kelis - Studio A	Ramy Dance
Metropolis Films	George Clinton -Studio A	Matt Amos



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Metropolis Films
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Rinse TV
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Public Enemy - Studio A
Nitin Sawney - One Zero
Katy B - Drunk In Love
Save The Children
Skunk Anansie - An Acoustic

Ramy Dance
Ramy Dance
Ron Samuel
Ramy Dance
Ramy Dance

Documentary

Metropolis Films
Metropolis Films
Metropolis Films
Until That Day
Eclipse Films

George Clinton, Chocolate City
Paul McCartney 'Something New'
Reef 93'-03'
Dub, Reggae & Soundsystem
Fear of Flying (Pilot)

Ramy Dance
Don Letts
Dan Rutley
Oliver Samuel
John Sachs

Theatre

Seven Decades

Seven Decades of Guitar

Philip Hylander