



Josephine Masset

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📷 [The_Artificial_Sweetener](#)

EDUCATION

Master's - Animation - Storyboarding & Character Design | DePaul University | **June 2024**

BFA - Studio Art – Painting and Interactive Media Studies | Miami University | **May 2020**

EXPERIENCE

Department & Marketing Assistant - DePaul University SCPS | **September 2022-August 2024**

- Designed effective and appealing ads and graphics following strict brand guidelines.
- Planned and managed social media calendars utilizing Hootsuite.
- Research, analyze, and compile information on demographics and education trends.

Social Media Manager - Aglamesis Brothers | **June 2020 – January 2023**

- Conceptualized and facilitated campaigns, including photo & video shoots.
- Analyzed and incorporated campaign response, SEO, and Meta Analytics.
- Designed graphics and posts for all social channels.

PROJECTS

Nickelodeon Storyboarding Intensive at DePaul University - Storyboard Artist | **2024**

- Chosen as one of 15 students out of over 100 applicants.
- Developed a complete storyboard and animatic for a section of script under the direction of two Nickelodeon directors.

“Day with a Dick” Short Film - Lead Storyboard Artist & Assistant Visual Development Artist | **2024**

- Collaborated with the director to plan complex shots and sequences.
- Created all storyboards corresponding to script and shot list using Photoshop.
- Developed visual identity and posters for film and festival run.

“Invisible People Episode 4: Maalini Ramalo” Short Film - Art Director and Animator | **2023**

- Generated visual style for episode based on series goal of propagating information about the stateless crisis in Malaysia.
- Created storyboards and visual narrative from interview audio with Photoshop & TVPaint.
- Hand-drew entire episode using TVPaint.

Lady Comics Series - Visual Development Artist & Graphic Designer | **2023**

- Constructed visual identity for series including opening and closing sequences, graphics, social media graphics, and posters.
- Photographed behind-the-scenes activity to utilize for graphics and marketing.

SOFTWARE

Adobe Photoshop, Illustrator, Premiere Pro, After Effects, TVPaint, Storyboard Pro, Microsoft Suite