

ANNA COOGAN

CONTACT

ANNACOOGAN.COM

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Orange, CA

EDUCATION

CHAPMAN UNIVERSITY

BFA Graphic Design
Minor Advertising
Graduation: May 2024

SKILLS

Adobe Creative Suite
Microsoft Suite
AutoCAD
Figma
Project Management
Design Strategy
Design Research
Storyboarding
Illustration
Production Design

FILM CREDITS

"FBOY" - Graphic Designer

"Fish Roommate" - Graphic Designer

"Irregular" - Graphic Designer

"New Choice" - Production Designer, Costume Designer, Graphic Designer

EXPERIENCE

ASST. TO V.P., Chapman University Campus Planning & Design August 2023 - Present

Develop and create University maps and signage; Execute presentation deck designs for Vice President; Prototype building interior mock-ups with

FREELANCE DESIGNER, Anna Coogan Designs August 2019 - Present

Ideate and design annual greeting card designs for the Providence, R.I. Mayor's office; T-Shirt designs for on-campus clubs; Poster and graphics designed for local festivals

DESIGN INTERN, Bright Age Creative May 2023 - August 2023

Created social media graphics and posts for various Bright Age Creative clients; Researched and wrote blog posts about differing topics in design and social media; introduced several new trends and innovative tools to the creative team for their use

DESIGN INTERN, Revly Sport January 2023 - May 2023

Designed and prototyped web-pages for official website; created social media content to boost customer engagement; illustrated merchandise to be sold in store and online

VIRTUAL ASSISTANT, Erica Mcleod September 2022 - January 2023

Oversaw contracts to ensure completion in a timely manner, managed client relations; built Google calendar, handled weekly tasks; collected analytics from social media

DESIGN INTERN, Duffy & Shanley Co. May 2022 - August 2022

Designed graphics for advertisement campaigns to create consistency and visual interest; shadowed design team during ideation; became involved with design process and revisions

LEADERSHIP

ORIENTATION LEADER, Chapman University - August 2022

Effectively organized and operated orientation week events for upcoming students; provided students with key information as they began their experience in the art department at Chapman University; became a mentor for a younger generation of designers.