

# LUCIEN YUMRU

CV - 2025

Graphic Design

Branding

Publication

Photography

Videography

Dynamic visual designer bringing interdisciplinary approaches to craft cohesive and engaging results. Passionate and eager undergraduate entering the final semester of a Bachelor of Design in Visual Communication. Skilled in developmental practices such as branding, as well as visual mediums such as graphic design photography, videography. Equipped with an understanding of both traditional and new emergent practices in the design space, as well as approachability and honesty in the workplace.

## Skillset

Using a multifaceted approach to finding design solutions, my skillset is versatile, adaptable and applicable in both team and individual work.

Proficiency in the Adobe Suite, Figma, DaVinci Resolve, and principle understandings of HTML.

Concept development, transitions to prototyping, and delivery in a professional context.

Synthesis and communication with other sectors, such as marketing and editing.

Effective iterative processes and development from feedback at all stages.

## Education

Bachelor of Design in Visual Communication  
University of Technology Sydney  
Current GPA of 6.05  
2023 - Present

Certificate 3 in Hospitality  
Training Services NSW  
2022

Newtown Highschool of the Performing Arts  
Sydney, NSW  
ATAR of 94.15  
2020 - 2021

Bishop Druitt College  
Coffs Harbour, NSW  
2008 - 2019

## Work Experience

Designer for UTS Vertigo  
Student magazine  
Dec 2024 - Present

Sappho Books, Cafe & Bar  
Bartender  
Oct 2023 - Present

Poster & Marketing for 'Drum Embrace'  
Album launch by Prefix Audio  
June 2025

Branding & Graphic Design for 'Raised on Film'  
Fashion start-up launching SS25/26  
May - June 2025

Photographer & Videographer for 'break room'  
Graduate collection by Peta Sternaras  
June 2025

Photographer for KULT Management  
Test shooting development & main board models  
June 2025

Digi & Lighting Assistant for 'Exile & The Prince'  
Graduate collection by Myles Stafford  
May 2025

Videographer for 'Kitschen'  
Honours collection by Ashleigh Abboud  
November 2024

Photographer for 'The Nature of Goosebumps'  
Graduate collection by Lily Freeman  
November 2024

Bat Country Randwick  
Bartender  
Jan 2022 - Dec 2023

Del Punto  
Waiter & Kitchen Hand  
Oct 2020 - Mar 2021

Urban Espresso Lounge  
Waiter & Barista  
Feb 2018 - Jan 2020