

art  
director

michelle chiu

michellechiu.art | michelle.chiu.yueting@gmail.com | linkedin.com/in/michelle-yt-chiu

aka

Someone optimistic about technology bringing people together & ready to do it using strategic design, a million colours, and a few pixels.

## education

### Graduate Certificate

*Humber College*

Advertising Art Direction  
2024-present

### Bachelor of Arts with Distinction

*Western University*

Honours Specialization Media Information &  
Technoculture, Major in French (Western Scholars)  
2018-23

### EXPLORE French Immersion Program

*5-Week Intensive Program in Quebec*

Trois-Rivières, Chicoutimi, Trois-Pistoles, & Jonquière  
Summers 2018, 2019, 2021-2023

### Exchange Term

*National University of Singapore*

Sun Life Foundation International Exchange Award  
Activities: NUS Symphony Orchestra  
2022

### Associate Diploma in Piano Performance

*Royal Conservatory of Music*

2018

## experience

### Library Page 2023-present

*Markham Public Library*

Delivered strong public service to upkeep  
inclusive community spaces.

### Office Administrator 2023-24

*SharpMinds Academy*

Fostered client relations and sales leads,  
managing schedules, payment, and programs.

### Communications, Social Media Intern 2022

*Western Cybersmart*

Implemented collabs and educational reels to reach  
4x accounts. Designed poster campaign, increased  
certificate course enrollment.

### Marketing Intern 2022

*Giftgowns*

Led product photoshoot, social media scheduling on Later.

### Graphic Designer 2021-22

*ICONOCLAST*

Designed spreads for student-run arts magazine.

### Club President 2020-22

*Western Tea Club*

Oversaw event-planning teams and community-  
centric rebrand. Local sponsorships with businesses  
and Consulate General of Sri Lanka.

### Editorial Intern 2016-17

*Dovetail Communications*

Held phone interviews, wrote for industry magazines.

## volunteering

From Art 2 Heart - Piano Teacher 2024-present  
Western University Peer Support Center 2021-22  
Heart & Stroke 2018-20  
MusicBox Charity 2018-19

## languages

English  
French  
Cantonese

## tools

Photoshop  
Illustrator  
InDesign  
Figma

## interests

Learning languages  
Christopher Nolan films  
Crochet  
Baking