

# Playground Chic

The guide to mixing girly flair with every day sporty chic.



The resurgence of femininity in fashion has been a major focus on both runways and street style in recent years. Initially, this was evident through the rise of "coquette core" and hyper-feminine aesthetics, which emphasized details like lace, bows, ruffles, and soft colors. However, as the trend evolves, it is taking on new forms, blending these traditionally feminine elements with unexpected, often sportier and utilitarian pieces to create a contrast.

One emerging style of this aesthetic shift is "playground chic," a style that juxtaposes ultra-girly silhouettes with playful, casual, and athletic pieces. This can be seen in combinations like lace socks paired with chunky sneakers or athletic socks worn with ballet flats. The mix of frilly bows and ruffles with sporty elements, such as jerseys or track pants, adds a fun and daring yet wearable touch to everyday outfits. Brands like Sandy Liang, Miu Miu, Collina Strada, and Simone Rocha are at the forefront of this aesthetic, incorporating nostalgic femininity into modern streetwear and high fashion.

On recent runways, these designers have redefined the balance between romanticism and functionality. Miu Miu's satin ballet flats, khaki micro skirts, and oversized outerwear capture an effortless blend of femininity and casual cool. Sandy Liang's collections feature statement bows, delicate lace, and soft pastels mixed with cargo pants and sporty accessories, making feminine dressing fresh and modern. Collina Strada creates a playful, youthful edge, mixing bold prints and deconstructed silhouettes with vintage-inspired frills. Simone Rocha, known for her beautiful dresses, has also introduced athletic influences, proving that femininity doesn't have to be just one aesthetic.

What makes this trend so approachable is its versatility, it doesn't require an entire new wardrobe. Instead, a few feminine pieces can be blended into everyday style. A frilly blouse with a structured blazer, a babydoll dress with sneakers, or a satin ribbon tied around the strap of a sporty bag are all ways to embrace this aesthetic without sacrificing practicality. The best way to wear playground chic is by having fun and embracing unexpected combinations, whether it's pairing something ultra-feminine with something sporty, oversized, or even traditionally "masculine." Whether you wear this to class, on a walk, or to a party you are guaranteed to make a statement.

At its core, this trend celebrates fashion as a playful form of self expression, proving that femininity can be both strong and delicate at the same time.



Collina Strada



Sandy Liang



Simone Rocha



# Swing into *Style*

Clothing that can be worn from class and straight to the playground, and everywhere in between.



**Your New Fun Socks**  
Accessorize head to toe  
A unique way to dress up your sneakers or add a feminine flair subtly to any outfit, these socks will make any outfit feel fun and girly. Pair them with these shoes for the full Sandy Liang look!

SANDY LIANG  
RECITAL SOCKS IN ECRU  
\$ 48  
SLINGBACK 45 IN BUTTER  
PATENT  
\$ 625



**Childhood Dream Shoes**  
Not your average Mary Janes  
The shoes of my dreams as a child. Why not shop for the version of you that would have begged your parents for them! These are a great addition to any outfit.  
SANDY LIANG  
MARY JANE POINTE IN BALLET RHINESTONES  
\$ 695



**You Are a Star!**  
A shirt made only for a star.  
This shirt is almost reminiscent of what I would buy at Justice as a kid, but this is the grown up Collina Strada version. Styled with a funky skirt like seen in the photo or even a pair of trousers this shirt exudes confidence.  
COLLINA STRADA  
ORANGE SUPAR STAR T-SHIRT  
\$78



**Sporty Girl**  
A luxury take on a classic  
This Miu Miu polo shirt reimagines a preppy staple with refined texture and effortless cool. Its structured fit and timeless appeal make it a versatile essential, whether paired with a pleated skirt, or baggy jeans its a feminine sporty statement  
MIU MIU  
RIBBED CASHMERE POLO SHIRT  
\$ 2,250



**Playground Whimsy Meets Effortless Elegance**  
The white maxi skirt that redefines nostalgic dressing.  
Inspired by childhood nostalgia and play, this flowing white maxi skirt brings a modern twist to the style of the past.  
STAUD  
WHITE SEA MIDI SKIRT  
\$128

**Soft Stripes, Fresh Perspective**  
A playful take on classic femininity  
With its breezy silhouette and subtle bow details, this pink-striped GANNI minidress balances beauty with modern ease. Effortlessly elegant yet casual and fun, it's a versatile piece that nods to childhood while feeling in style and trendy.

GANNI  
PINK STRIPE COTTON MINI BOW TIE MINIDRESS  
\$295

