

PORTFOLIO // 2025

KRISTIN SHORE





VISION

I am a designer with nearly 10 years of experience across multiple categories, with a focus on innovation, streetwear, and outerwear.

I specialize in leading design and concept, blending elevated aesthetics, cultural storytelling, and technical precision to create pieces that resonate across luxury, streetwear, and global markets.

ALPHA INDUSTRIES // RECN

// FW 25

// SS 25

// SPECIAL PROJECTS

C O N T E N T S

UNDER ARMOUR // FW 23

// FW 22 OLYMPICS

REC N // ALPHA INDUSTRIES



KRISTIN SHORE

COLOR

Social media [3]

TikTok views	Google searches
#DarkRomance 487m	#DarkRomance 68k
#WitchTok 1bn	#WitchTok 58k
#GrungeAesthetic 70m	

Pinterest searches

Dark Aesthetic
▲+25ppt

Dark Modern Bedroom
▲+82ppt

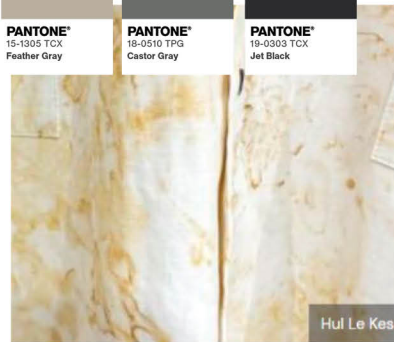
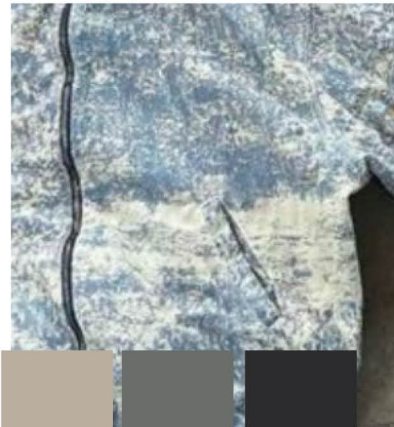


NEUTRALS+

DARK COLOR AESTHETIC

DENIM BLUE

PRINT & PATTERN

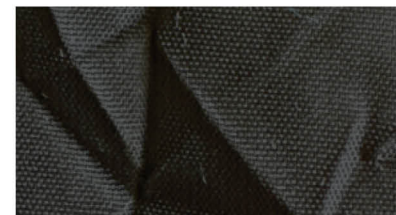
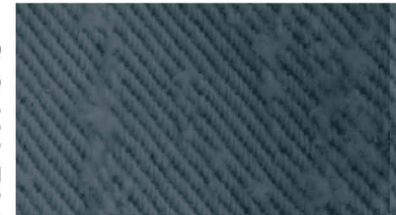


DISTRESSED

OVERDYED LOOK

RIP & REPAIR TEXTURES

FABRICS



VINTAGE FLIGHT NYLON

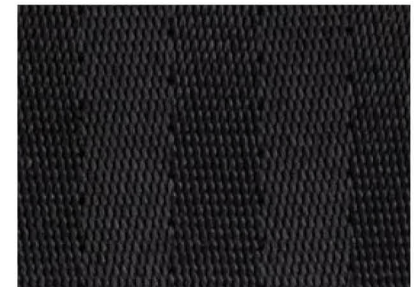
G/D TWILL

LASER CUT DENIM

RIPSTOP

CRINKLE WOVEN

TRIM & DETAIL



GRUNGE/OPIUM CORE

BLACK HARDWARE

WOVEN WEBBING TAPE

DENIM PARKA CAPE

ALPHA INDUSTRIES // FW25 RECN

KRISTIN SHORE

INSPIRATION ----- MOCK UP ----- FINAL



TWILL FLIGHT JACKET
DENIM WIDE LEG CARGO PANT

ALPHA INDUSTRIES // FW25 RECN

INSPIRATION ----- MOCK UP ----- FINAL



KRISTIN SHORE

INSPIRATION ----- MOCK UP ----- FINAL



ALPHA INDUSTRIES // FW 25 REC N

INSPIRATION

MOCK UP

FINAL



BELTING FLIGHT PANT

ALPHA INDUSTRIES // FW25 RECN

KRISTIN SHORE

INSPIRATION ----- MOCK UP ----- FINAL



TWILL PARACHUTE MAXI SKIRT ALPHA INDUSTRIES // FW25 RECN

INSPIRATION ----- MOCK UP ----- FINAL



NO FAITH STUDIOS



KRISTIN SHORE

FW 25 // ALPHA INDUSTRIES

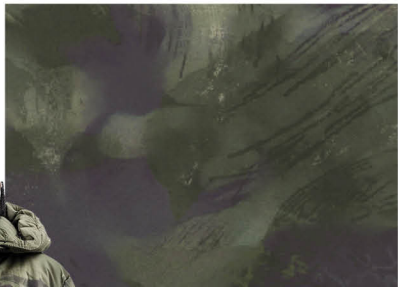


KRISTIN SHORE

COLOR



PRINT & PATTERN



TRIM & DETAIL



NEUTRALS + CORE KHAKI

OXBLOOD

ICY BLUE

VINTAGE RHODESIAN BRUSH-

STROKE

DINOWORKS PATINA JKT

MID JOURNEY "WATERCOLOR"

PORT RD CAMO

OLIVE RD CAMO

PATINA RD CAMO

HEATHERED KNIT RIB

FAUX MELAMINE BUTTONS

BLOTCHED TIE DYE TREND



POCKETS BEHIND KNIT RIB
TURN UNDER KNIT RIB HEMS
BUBBLE EFFECT AT CUFFS AND HEM



2nd highest new
Women's style-
\$65k bought by
Revolve, Free
People, and
Shopbop

INSPIRATION



KNIT RIB WRAPPING

CYCLE TOKYO MARKET SAMPLE

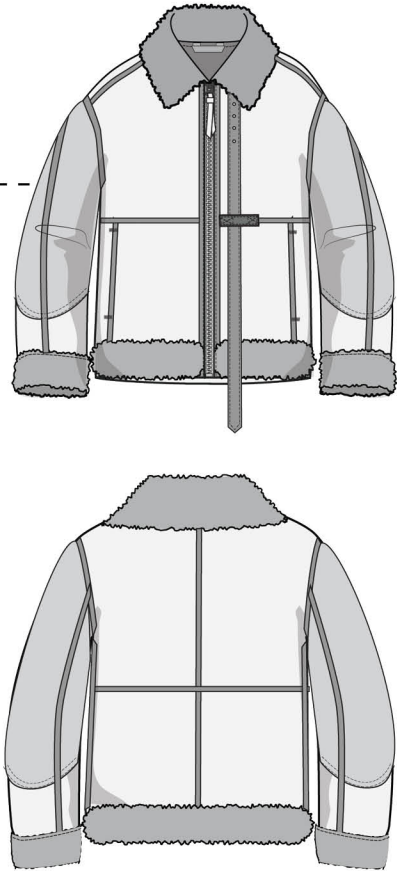


B - 3 FLIGHT JACKET

ALPHA INDUSTRIES // FW 25

KRISTIN SHORE

HARDWARE, TAPING, BELTS



Unisex Style

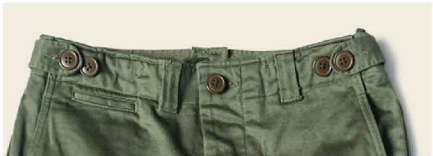
HYBRID SHORT PARKA

ALPHA INDUSTRIES // FW 25

KRISTIN SHORE

SHERPA LINED HOOD
COLD WEATHER HOOD
INSTPIRED





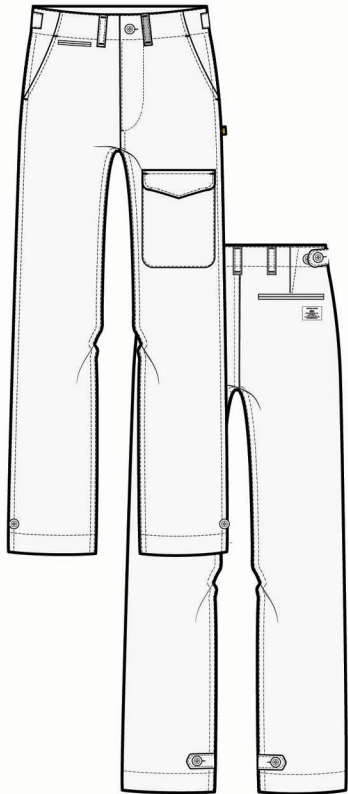
ADJUSTABLE WAIST



M-43 FIELD TROUSERS
HERRINGBONE COTTON TWILL FABRIC
ADJUSTABLE WAIST AND HEM



CANDADIAN ARMY
POCKET

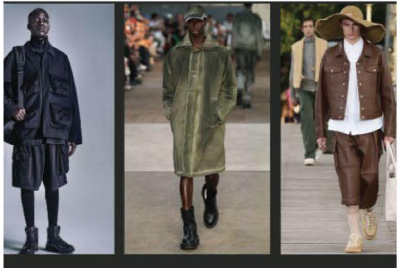


SS 25 // ALPHA INDUSTRIES



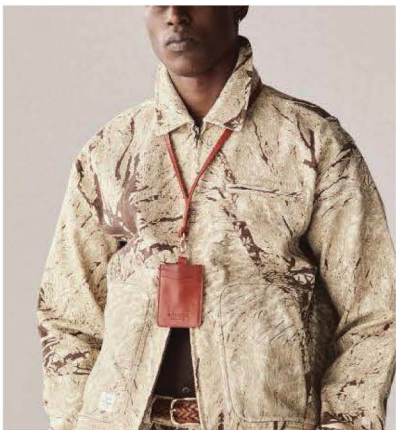
KRISTIN SHORE

COLOR



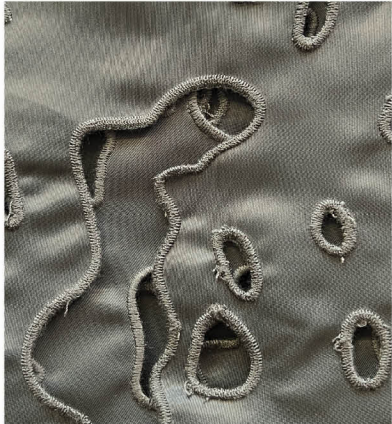
CORE COLORS
UPDATED KHAKE
ELEMENTAL BLUE/DENIM

PRINT & PATTERN



HAND DRAWN FOLIAGE
DEPTH WITHIN CAMO
AIME LEON DORE

FABRICS



EYELET FLIGHT NYLON
TEXTURAL RAISED NOVELTY
10OZ BULL DENIM

TRIM & DETAIL



DECORATIVE USE OF BEADS
EYELET FLIGHT NYLON
VENTED BACK

M - 6 5 U T I L I T Y J A C K E T

A L P H A I N D U S T R I E S // S S 2 5

K R I S T I N S H O R E

ZIG ZAG QUILT PLACKET



10 oz Bull Denim
Vented Back Detail
Epaulettes



Bought by Urban
Outfitters &
Revolve

M - 6 5 U T I L I T Y J A C K E T P R O C E S S

ALPHA INDUSTRIES // S S 2 5

K R I S T I N S H O R E

INSPIRATION ----- MOCK UP ----- FIRST PROTO



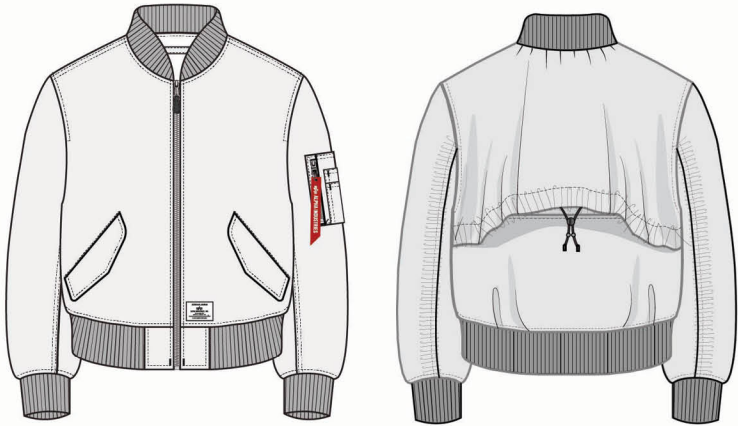
\$125k sold for Women's SS25 Total Wholesale

Up 16% to prior year best to date

MA - 1 BUBBLE JACKET

ALPHA INDUSTRIES // SS 25

KRISTIN SHORE



Bought by
Urban Outfitters



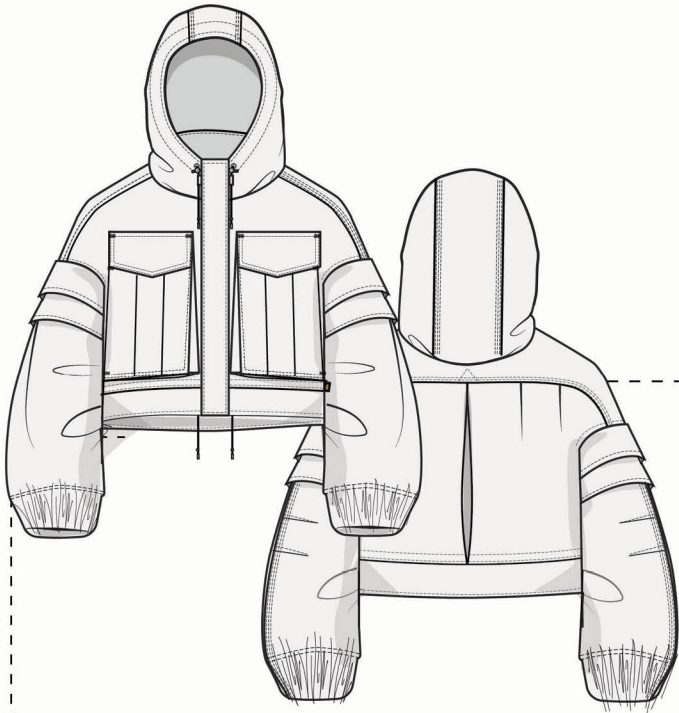
MESH BACK VENT
DETAILED HARDWARE
INSPIRED BY CAPITAL





EMBROIDERED AND LASER CUT FLIGHT NYLON





MOTION PLEAT AT BACK



FULL HOOD ADJUST



INSPIRATION

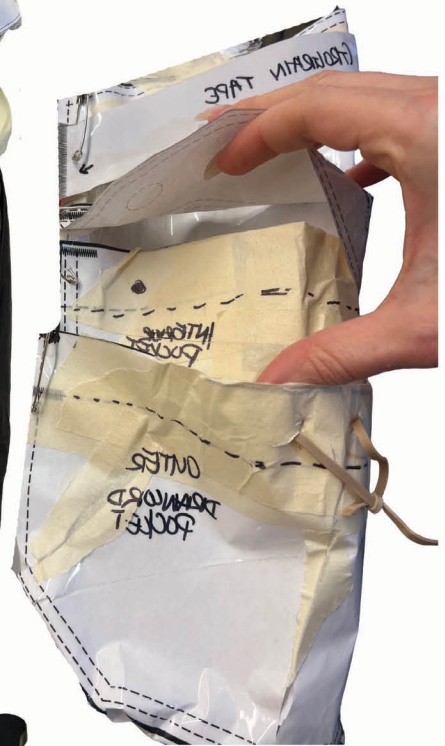
MOCK UP





HERRING BONE LOOPS
ADJUSTABLE CARGO POCKETS

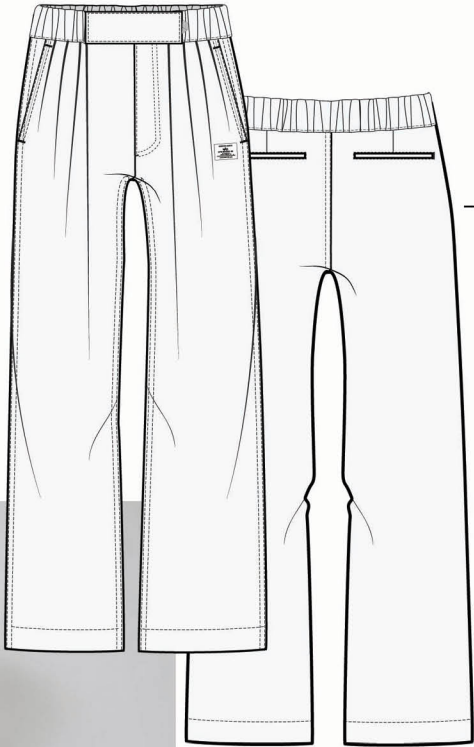
INSPIRATION ----- MOCK UP ----- ▷▷



WIDE LEG NYLON UTILITY PANT

ALPHA INDUSTRIES // SS25

KRISTIN SHORE



WATER REPELLENT
ULTRA LIGHTWEIGHT PANT
HERRINGBONE LOOP DETAIL AT WAIST
CAN BE UNISEX



ELASTIC BACK
TROUSER FRONT



SPECIAL PROJECTS // ALPHA INDUSTRIES

KRISTIN SHORE





SUPREME



AWAKENY



WHITE MOUNTAINEERING



BEAUTIFUL PEOPLE



WTAPS



MASTERMIND

INSPIRATION ----- MOCK UP ----- PROTO ----- FINAL



WEAR AS
CROPPED OR LONG



LACING SYSTEM



LAYERED POCKETS



3D CARGO POCKETS



LENGTH

INSPIRATION ----- MOCK UP ----- PROTO ----- FINAL



A-11 FLIGHT PANTS

GOA LINEN UTILITY SKIRT

INSPIRATION ----- PROTO ----- FINAL

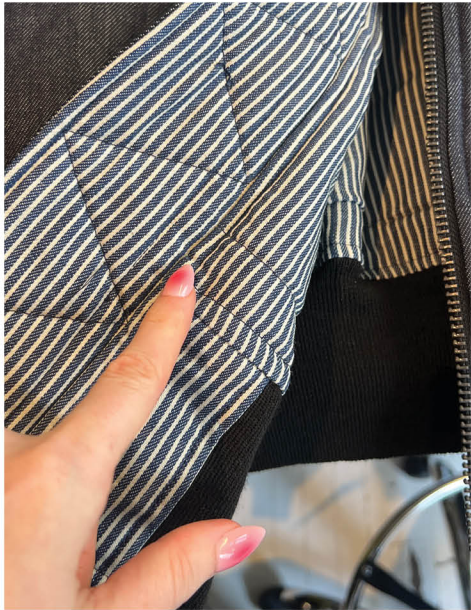


SIZE REFERENCE:



LAYERED POCKETS

3D CARGO POCKETS



Makes a nice cake too...

WOMEN'S

LINED

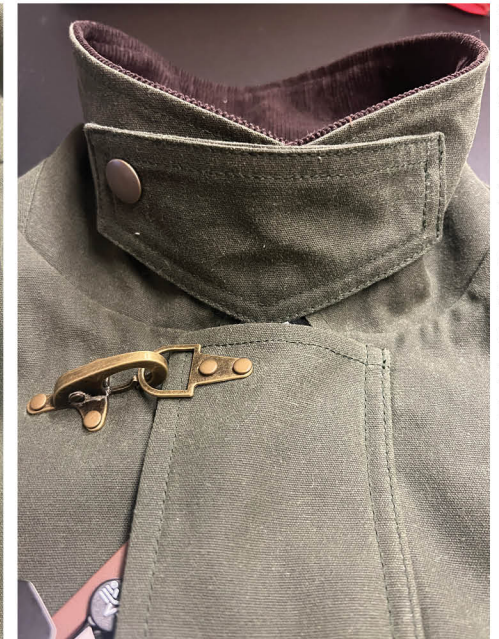
FABRIC:
 A: 100% waxed cotton
 B: cordury
 C: flannel (lining)

WAXED COTTON CAR COAT W

11/10/23

Technical drawing of a women's waxed cotton car coat. The drawing includes a front view and a back view, along with a cuff detail. Key features and dimensions are labeled:

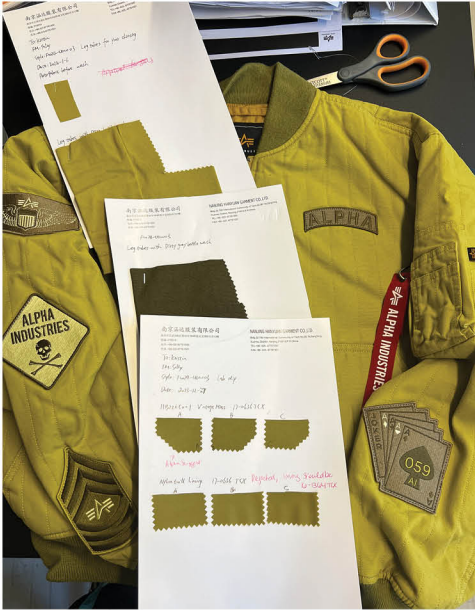
- Front View:**
 - Collar: B (cordury), 54"
 - Shoulder: 54"
 - Chest: 51 1/2" ~ 51 1/2"
 - Waist: 51 1/2" ~ 51 1/2"
 - Length: 54"
 - Sleeve: 54"
 - Side seam on the back: 54"
 - Side seam on the front: 54"
 - Alpha front woven label
 - AA undercollar
 - AA undercollar pocket flap / AC pocket bag
 - AA undercollar collar
- Back View:**
 - Shoulder: 54"
 - Length: 54"
- Cuff Detail:**
 - Showing women's left
 - Dimensions: 6 3/4", 2 1/4", 3"



KRISTIN SHORE



For FW24 was #2
in the company
right behind the
MA-1
it made \$325k



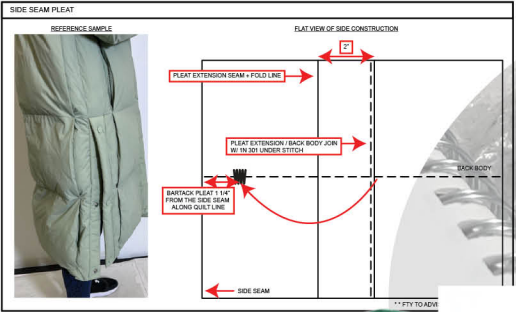
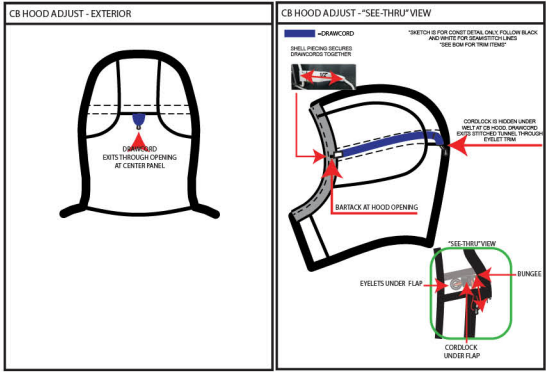
FW24 Women's
Urban Outfitters
Jacket made \$33K



FW 23 // UNDER ARMOUR

KRISTIN SHORE





JOIN ALL SHELL & LINING SEAMS 301 + 504
HUNG LINING
ALL QUILTING 1N 301
INTERNAL AND EXTERNAL QUILTING 8" SPACING

SEE DETAIL PAGE FOR GRAPHIC

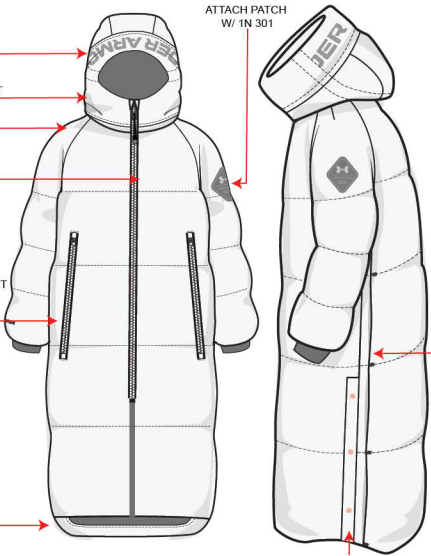
LOWER HOOD LINED WITH KNT-210272
FOLLOWING FW22 1375442 UA CGI DOWN JKT

SHOULDER DART

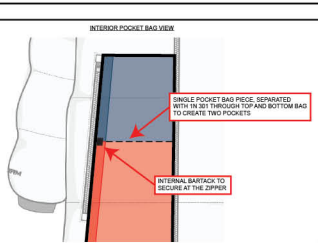
LEFT INT. CHEST PKT:
FOLLOW STANDARD

DOUBLE POCKET BAG AT HAND POCKETS:
- POCKET OPENING SET IN W/ 1N 301, SET 1/16" FROM EDGE
- 1/2" ZIPPER GARAGE AT TOP AND BOTTOM
- SEE STANDARDS: POCKET FACING - TOP SET WITH ZIPPER
- SEE DETAIL SKETCH FOR POCKET BAGS

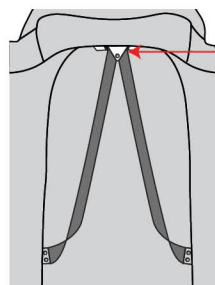
BOTTOM HEM FACING W/ 1N 301
NO EXTERNAL TOPSTITCH



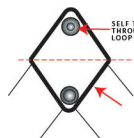
-2" SIDE SEAM PLEATS AT BACK BODY ONLY
-BARTACK 1 1/4" FROM SIDE SEAM ON THE QUILT LINES
-SEE REFERENCE IMAGE AND DETAIL SKETCH



INT. BACK SLING DETAIL:
ELASTIC IS SEWN INTO NECK SEAM AND SIDE SEAM
(ELASTIC DOES NOT HAVE EASE. LAYS FLAT AGAINST BACK PANEL)



REMOVABLE INTERIOR BACK PACK
STRAP
LOOPED THROUGH CB LOCKER
LOOP



SELF TAPE FOLDS
THROUGH LOCKER
LOOP & SNAPS

FOLD



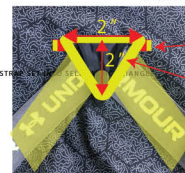
SELF TAPE
TAB SET INTO
SIDE SEAM
TO SECURE



SELF FABRIC
FOLDED & SEWN
AT END OF TAPE
W/ MALE

SIDE SEAM

ARCHIVE



LOCKER TAPE:
ATTACHED TO LINING
1/4" BELOW NECK SEAM

SLEEP TRIANGLE:
NO TS (NEED HEAVIER INTERLINING)

JOIN ALL SHELL & LINING SEAMS 301 + 504
HUNG SHELL
ALL QUILTING 1N 301
INTERNAL QUILTING 8" SPACING

5" HOOD PANEL EXTENSION

LOWER HOOD LINED WITH KNT-210272
FOLLOWING FW22 1375442 UA CGI DOWN JKT

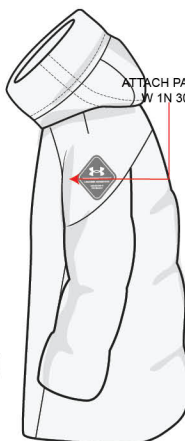
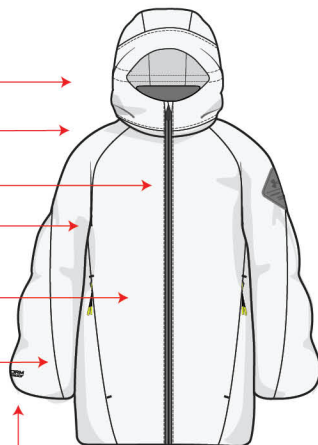
LEFT INT. CHEST PKT:
FOLLOW STANDARD

ALL INTERIOR QUILTING

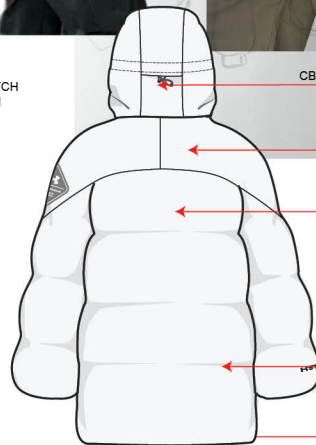
-1/4" 1N 301 AT CF ZIPPER
-DOUBLE ZIPPER GARGAGES FOR THICK FABRIC
-STITCHED INT ZIPPER GUARD

HAND POCKETS:
- SET INTO SEAM
- 1/2" BARTACK AT TOP AND BOTTOM

TWO SLEEVE OPTIONS FOR 1ST PROTO
1- ELASTIC AT INT CUFF
FOLLOW TOOLBOX 1378730
2-CUFF SEAMED TO LINING W 1N 301
FOLLOWING FW22-1376454



ATTACH PATCH
W 1N 301



CB HOOD ADJUST: SEE DETAIL SKETCH

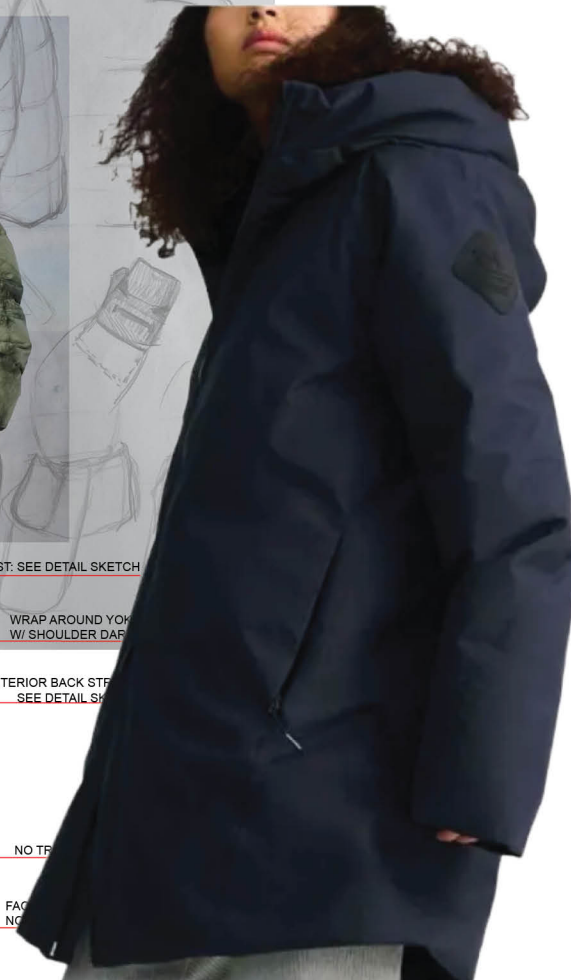
WRAP AROUND YOKE
W/ SHOULDER DART

INTERIOR BACK STRAP
SEE DETAIL SKETCH

NO TOPSTITCHING

FACED

NO TOPSTITCHING

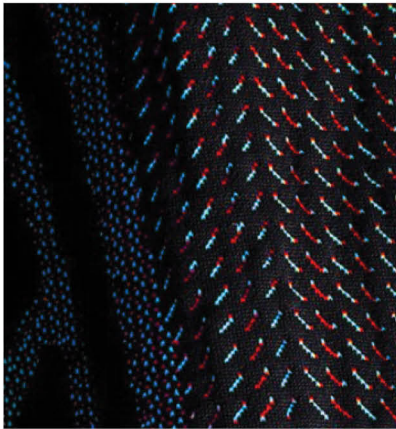


FW 22 OLYMPICS // UNDER ARMOUR

KRISTIN SHORE

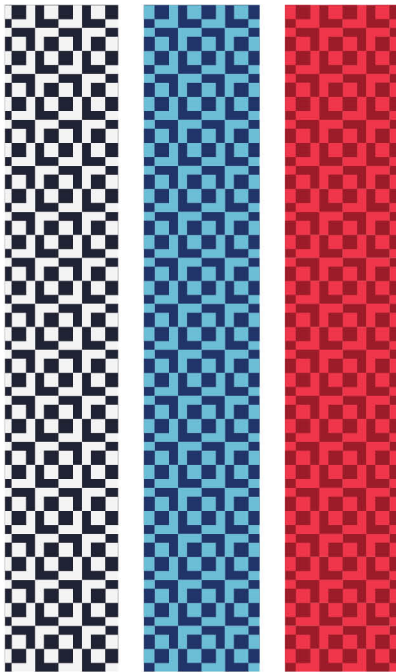


COLOR



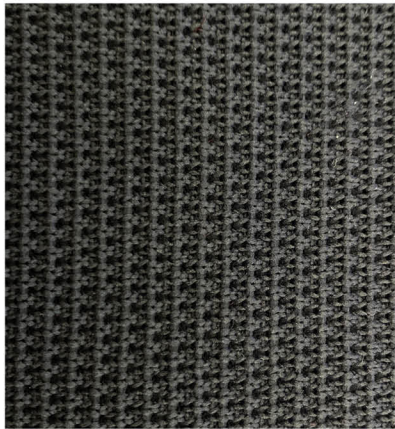
DESCENTE X
BYBORRE
P.E. NATION

PRINT & PATTERN



UA PRINT TEAM
BY BORRE

FABRICS



INTELLIKNIT
STORM FLEECE
NAPAPIJIRI REFERENCE

TRIM & DETAIL

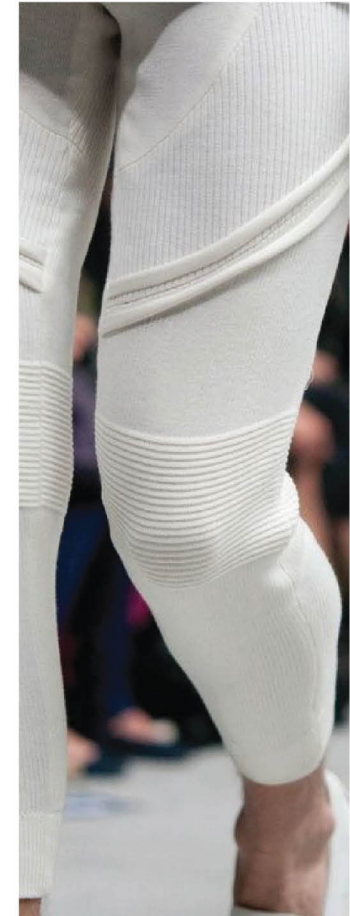
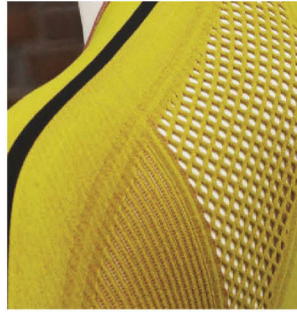


SUEDE/TPU
SHRINK WRAP AGLET
SNOW PEAK RIB



OUTLINING THE FORM

STRATEGIC PLACEMENT OF TRANSITION BRAIDS
OUTLINING THE FORM WITH DIFFERENT TEXTURES AND COLOR
CREATING OUTERWEAR SENSABILITY IN KNIT



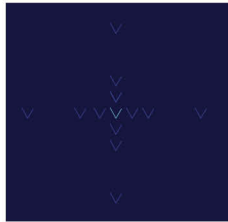
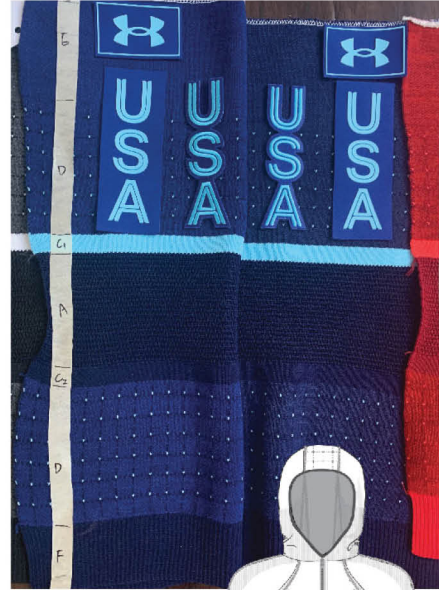
FABRICATION BASE



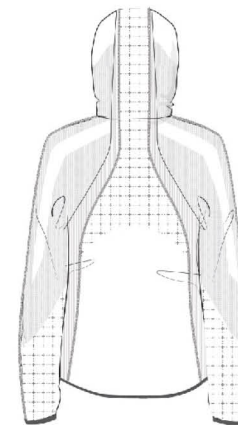
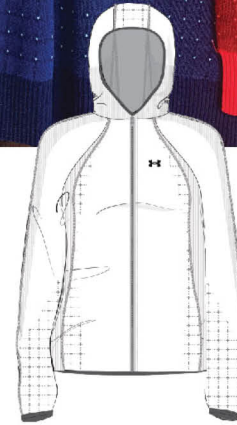
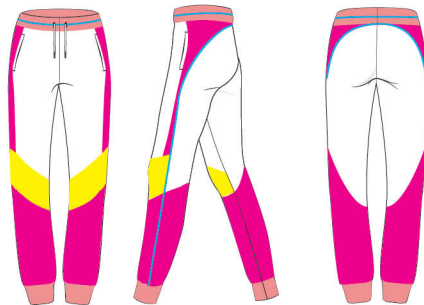
FABRICATION PATTERN TEST



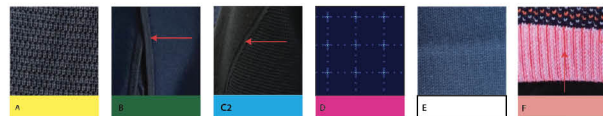
FINAL SUBMIT



PATTERN VISUAL - NOT TO SCALE



- FABRIC KEY
- A. Abrasion pique/Piqué Transfer
 - B. Tubular Finishing / Binding
 - C2. transition braided jersey construction COLOR 2
 - D. Jacquard version of the elephant skin / Double Jacquard (wool face)
 - E. Main body (Elephant Texture)/Wool Spacer
 - F. 2-Color Rib



2022 / OLYMPICS

INTELLIKNIT

USA

BRANDING

- RAISED EMBROIDERY
- COUNTRY CODE
- HEARTBEATS

FW—22

ENGINEERED

- PLACED PATTERN
- PLACED TEXTURES
- TRANSITIONAL BRAIDS

OBSESSION

- TEXTURAL TRIM
- INNOVATIVE TEXTURES

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K R I S T I N S H O R E // kristinshore.com

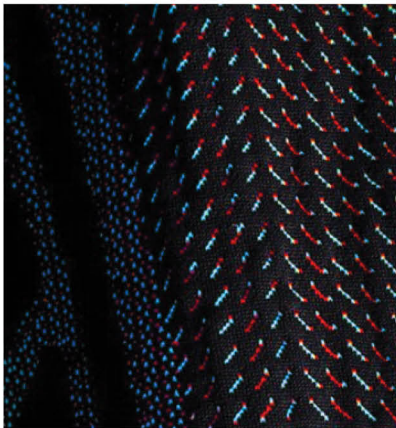
T H A N K Y O U

// +1.336.467.4889

// kristin@kristinshore.com

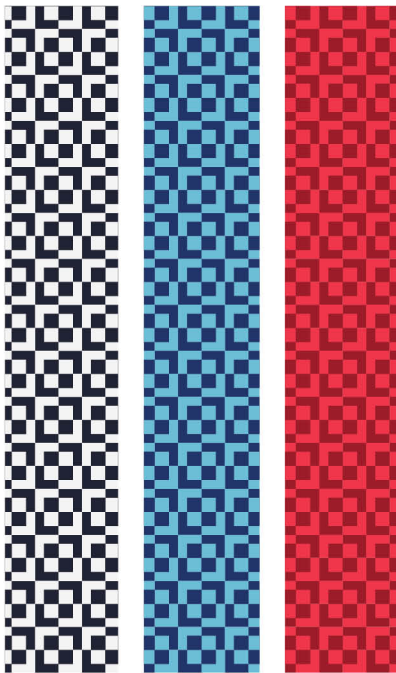
// linkedin.com/in/kristinshore

COLOR



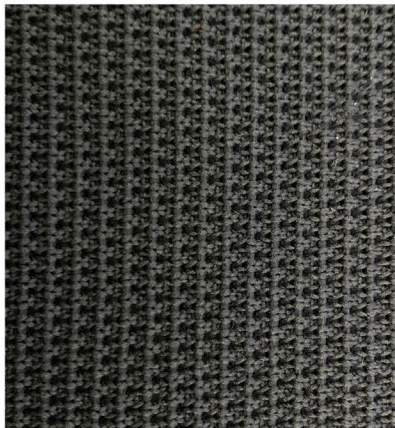
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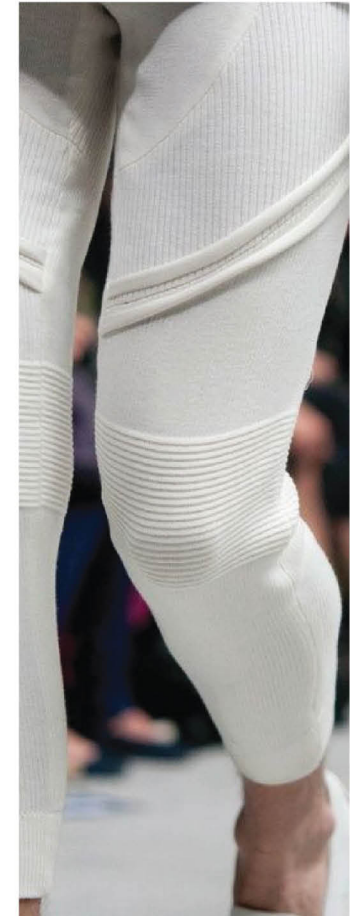
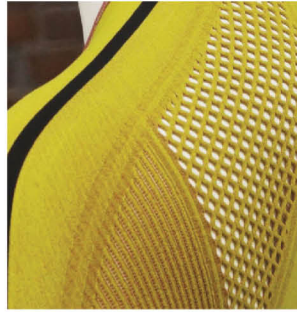


SUEDE/TPU
SHRINK WRAP AGLET
SNOW PEAK RIB



OUTLINING THE FORM

STRATEGIC PLACEMENT OF TRANSITION BRAIDS
OUTLINING THE FORM WITH DIFFERENT TEXTURES AND COLOR
CREATING OUTERWEAR SENSABILITY IN KNIT



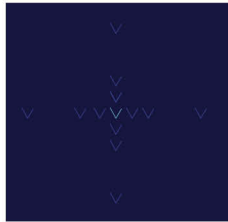
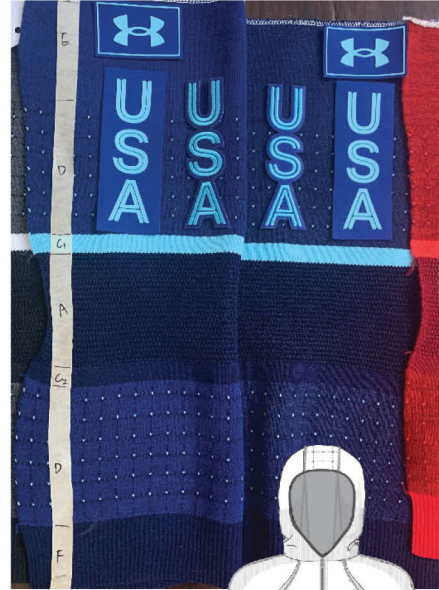
FABRICATION BASE



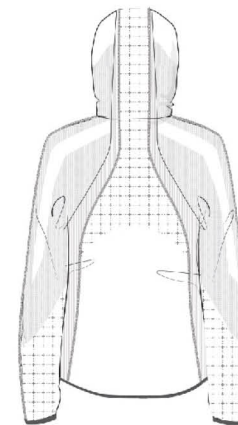
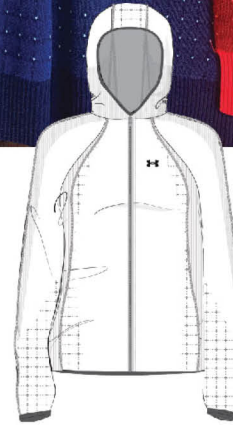
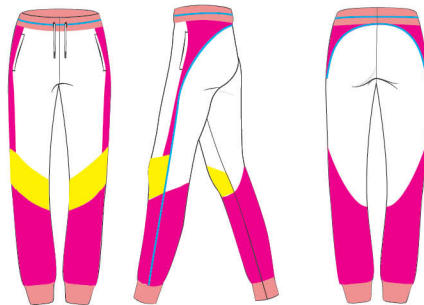
FABRICATION PATTERN TEST



FINAL SUBMIT

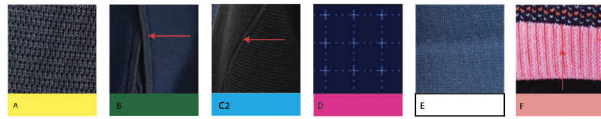


PATTERN VISUAL - NOT TO SCALE



FABRIC KEY

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- C2. transition braided jersey construction COLOR 2
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- PLACED PATTERN
- PLACED TEXTURES
- TRANSITIONAL BRAIDS

OBSESSION

- TEXTURAL TRIM
- INNOVATIVE TEXTURES

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