<u>Anya Byalaya</u>



Contacts*

INST @llapleiade

TELEGRAM @llapleiade

TG CHANNEL Gentle human

ARE.NA Anya Byalaya

EMAIL Illapleiade@gmail.com

SOUNDCLOUD Curated Circus

Skills*

HARD

Graphic design (print+digital)

Web

Concepts & art direction

Social media

Strong research

Motion

Video editing

Copywriting Ru/Eng

Working with materials

Creative coding

Photoshop

Illustrator

InDesign

After Effects

Premier Pro

Figma

Readymag/Tilda

Keynote & Microsoft Office

Processing

SOFT

Clear communication with teams & clients

Curiosity & resiliency

Creative & critical thinking

Respect for time and effort

Follow-up questioning

Broad-minded, conscientious approach

Enthusiastic self-directed learning

Working with big data and copyright

Experience*

(jun.2023 - present)

THE CULTT

Position: freelance designer Responsibilities: CRM, art direction socials. packaging, special projects, web

(aug.2023 - dec 2024)

NUSELF

Position: art director

Responsibilities: all graphic materials for the platform including web & print, creative collaborations

(jan.2024 - jul. 2024)

CLATCH

Position: art director

Responsibilities: developing design guides, styles, and techniques, in-house team mentoring, approval of final layouts

(aug.2022 - aug.2023)

Lunar HARE **Dot Comms**

Position: creative designer

Responsibilities: presentations, web, print, social media, guidelines, visualisations, etc.

Since 2018 I work on freelance projects with:

Nasiliu.net & more USHATÁVA MÖWE SANCHY ADDA Gems Alter Academy Kruzhok project x <u>Noôdome</u> Cut Out

Education*

(2018 - 2020)HSE Lyceum Design

(2020 - 2024) **HSE Bachelor**

Media & design

(Diploma with Distinction)

(2023 - 2024)

SETMATERIALSTUDY

Exhibitions*

Telling Stories (2021, Moscow)

Pioneer Cinema (2021, Moscow)

Telling Stories

OPTIMUM (2022, Moscow)

(2023-2024, Sweden)

The Observatory: Art and Life

in the Critical Zone

(Södertälje & Kiruna)

Art direction for Olga Shirokostup & Ilmira Bolotyan's project "Women in the North"

(2024, Moscow)

Collection. The order of things