



Jacob Richey

 jacobrichey.com

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 (940) 255-2946

Skills

AP style ♦ Adobe Creative Suite
Blox ♦ DataWrapper ♦ Excel
HTML & CSS ♦ WordPress

Data analysis ♦ Design
News products ♦ News value
Search-engine optimization
Text, audio and video editing

Creativity ♦ Ethics ♦ Initiative
Leadership ♦ Organization
Time management

Artistic Practice

Hand papermaker and musician exploring the link between nature and humanity through interactive experimentation in paintings, sculpture, embroidery and artists' books.

jacobrichey.com

Education

Bachelor of Journalism
Minor in Art ♦ Honors Certificate

University of Missouri - Columbia
December 2024

Journalism Experience

KOMU-TV

Senior Digital Producer (May 2024-Present)

- ♦ Oversees, edits and approves written digital content to accompany television stories
- ♦ Writes breaking news stories for publication on tight deadlines
- ♦ Pitches and assigns native digital content based on local newsworthy events including crime, conflict and lifestyle content
- ♦ Manages and updates website to prioritize newsworthy, relevant and trending content among a local audience
- ♦ Oversees social media content, pitching, assigning and creating content exclusive to social media to drive engagement
- ♦ Syndicates newsworthy and relevant digital content from national news sources for a local audience
- ♦ Manages and schedules a staff of digital producers

Student Digital Editor (March 2023-May 2024)

Digital Producer (December 2022-May 2024)

Columbia Missourian

Page Designer (April-November 2024)

- ♦ Designed news and sports sections of four to eight pages for the daily standard printed edition on a nightly deadline

Teaching Assistant, Design Fundamentals (January-October 2024)

- ♦ Instructs two weekly lab sections, teaching design using visual heirarchy, news judgment, media ethics and photo editing

Vox Magazine

Digital Producer (January 2024-May 2024)

- ♦ Developed digital content for a print outlet, using in-depth fact-checking, copy editing, search-engine optimization and digital production flair including custom HTML and CSS content

The Maneater Student Newspaper, University of Missouri

Managing Editor (December 2022-May 2023)

- ♦ Managed content output of a staff of more than 200 student journalists and oversaw an editorial board of 35
- ♦ Edited text, audio and video content including news, entertainment, sports and opinion stories
- ♦ Fact-checked and screened for legal and copyright issues

Copy Chief (January 2022-December 2022)

Copy Editor (August 2021-January 2022)

Axia Public Relations

Executive Copy Editor (June 2023-March 2024)

- ♦ Oversaw copy editing staff and managed content output
- ♦ Optimized web headlines, content and metadata for SEO

Web Copy Editor (January 2022-June 2023)

Mizzou Student Media, University of Missouri

General Manager (May 2023-May 2024)

- ♦ Oversaw strategy and digital development for a student media organization, including a succesful campaign for student funding