



Ashley Aceves
Graphic Designer

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Education

09.2019–12.2023
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

08.2018–05.2019
California State University Northridge
Northridge, CA
General Education and Design courses

Experience

01.2024–06.2024
Freelance
Pasadena, CA
Graphic Designer Freelance
Assisted clients with design, logo, branding and illustrations. Create print layouts that showcases clients company messaging and design language. Along with building website layouts.

09.2023–12.2023
Coffee Bean & Tea Leaf
Pasadena, CA
Graphic Design Freelance
Assisted with designing and building in-store posters. Create layouts that showcases company messaging and design language.

01.2024–06.2024
Erewhon
Pasadena, CA
Tonic Bar Clerk
Delegated food preparation duties and followed up with cooks to verify proper preparation. Provide excellent customer service and address needs of customers in a timely and effective manner.

02.2023–05.2023
Cedars-Sinai Medical Center
Los Angeles, CA
Graphic Design Intern
Created designs and website for LGBTQIA+ health campaigns. Researched and prepared proposals and presentations for clients.

Recognition

06.2022–09.2023
ArtCenter College of Design Scholarship

05.2022–08.2022
H. B. Edwards Endowed Scholarship

06.2022–09.2022
Donor-Funded Scholarships and Stewardships

06.2021–11.2021
Provost's List, ArtCenter College of Design

Expertise

Strong working knowledge of: InDesign, Illustrator, Photoshop, XD, Acrobat, Miro, Figma, and Keynote

Languages: English (fluent) and Spanish (conversational)

Familiar with: After Effects, p5.js, Glyphs, Procreate, MadMapper, and HTML/CSS