



DAISY MAILE

fashion communicator

■ CONTACT

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■ EDUCATION

Nottingham Trent University

BA Hons Fashion Communication & Promotion 2020 - 2023

Suffolk One College

BTEC Level 3 and Level 4 Foundation degree in Art and Design 2017 - 2020

Framlingham College

9 GCSES including English, Maths, French and photography 2014 - 2017

■ SKILLS

- Trend and market analysis
- Strong written and verbal communication
- Ability to work well under pressure in fast paced environments
- Proficient in excel and microsoft office
- Team collaboration
- Strong attention to detail

■ ACHIEVEMENTS

- Bronze and Silver Duke Of Edinburgh award
- BUCS Equestrian team at university
- National Hockey Team player
- Euphonium up to grade 5

■ PERSONAL PROFILE

I am a hardworking, organised and dedicated Fashion communication and promotion Graduate. Adaptable to a wide range of environments, I thrive in situations involving managing people and working alongside others and as a team. I enjoy working in fast paced environments where I can test my skills and show my true potential. As a creative I have a strong attention to detail and I strive to make my work as cohesive and aesthetically pleasing as possible reflecting my creative personality.

■ WORK EXPERIENCE

MARBLE ARCH CLAIMS ADJUSTER

OCTOBER 2024 - MARCH 2025

- Developed excellent communication skills through daily interaction with clients, both over the phone and by email.
- Worked efficiently in a fast-paced, high-pressure environment, showing adaptability and resilience.
- Resolved client queries with empathy and professionalism, strengthening my ability to manage customer relationships and deliver exceptional service.
- Demonstrated strong attention to detail when processing claims and managing administrative tasks, ensuring accuracy and consistency under pressure.
- Prioritised and organised a high volume of tasks to meet tight deadlines.
- Quickly learned industry-specific systems and processes, highlighting my ability to pick up new tools and workflows with ease.

LAXFIELD CO-OP TEAM LEADER

JULY 2021 - PRESENT

Promoted from Customer Team Member to Team Leader due to strong leadership, attention to detail, and exceptional customer service. This role has allowed me to develop key skills highly relevant to the fast-paced fashion and retail industry.

- Lead and support a team to deliver excellent service and maintain high visual and operational standards.
- Maintain brand standards by ensuring the store is compliant, well-presented, and customer-focused at all times.
- Provide personalised service, building strong relationships with regular customers through a friendly and approachable manner.
- Handle challenges with confidence, using strong problem-solving and communication skills.
- Encourage a collaborative, motivated team culture that supports staff development and embraces change.

NOTTINGHAM STATION CO-OP TEAM LEADER October 2022 - May 2023

WAITRESS AT THE BRANDESTON QUEENS HEAD June 2018 - March 2020

GROOM FOR LYDIA HARVEY March 2015 - December 2017