

Udeerna Volety

Industrial Design

Rockford, IL

LI: udeerna volety

udeernavolety@gmail.com

Skills

- + Proficient in design software (InDesign, Illustrator, Rhino, Keyshot)
- + Strong verbal and written communication skills
- + Efficient in planning, prioritization, and multitasking
- + Experienced with organizational tools (Notion, Slack)
- + Excellent networking and collaboration abilities
- + Skilled in project management and branding
- + Creative thinker with a strong eye for detail
- + Marketing and consumer management expertise

Education

AUG 2021 - MAY 2025, Chicago

University of Illinois at Chicago /Industrial Design
Pursuing a Bachelor's in Industrial Design

JULY 2024, Paris, France

Seagull Institute / Study Abroad, Kinesiology and Exercise Science

Studied the impact of sociological aspects on sports during a visit to Paris for the 2024 Olympics.

Work Experience

UIC, Recreation
and
Wellbeing

Building Manager | Social Media Head | Membership Attendant

November 2021 - Present

/Creative Content Development:

Spearheaded social media initiatives, crafting dynamic posts and engaging content to elevate Campus Recreation's online presence.

/Leadership & Team Management:

Supervised and motivated a diverse team of student staff, fostering a collaborative and productive work environment.

/Client Relations & Communication:

Excelled in providing exceptional customer service, actively listening to patrons' needs and incorporating feedback to enhance service offerings.

UIC, IDSA
Student Chapter

Social Media Head

May 2024 - Present

/Creative Content Development:

Spearheaded social media strategy for the UIC IDSA Student Chapter, enhancing engagement and visibility within the design community.

Collaborated with chapter members to effectively promote events, workshops, and initiatives that align with IDSA's mission and UIC's values.

Sunday Chai Zine
&
Thriftnblr

Head of Operations & Graphic Designer

November 2020 - 2021

/Creative Direction and Design:

Developed a cohesive creative vision for the zine, overseeing design elements and ensuring brand consistency across all platforms, including print and digital.

/Project Management:

Effectively organized and managed project timelines and team tasks, utilizing tools like Google Calendar and project trackers to streamline workflow and ensure timely delivery.

/Content Creation and Engagement:

Crafted engaging social media content and contributed to website development, successfully attracting and building a targeted audience while enhancing the brand's online presence.