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## ABOUT

London-based graphic artist working and researching on the intersections between art, design & communication.

Interested in research-based creative approaches, contemporary art and culture, I am actively researching about language, communication, visual systems, and image-making, exploring the boundaries between art and design.

## EDUCATION

Curating Contemporary Art and Design: Publishing, Editing, Writing Intensive / November 2023  
Royal College of Art.  
London, UK.

MA Fine Art / 2015 - 2017  
Chelsea College of Arts, University of the Arts.  
London, UK.

BA Graphic Design / 2008 - 2013  
FAAD, Universidad Diego Portales.  
Santiago, Chile.

## SKILLS

- Graphic design: communication strategy, branding, art direction and assets design.
- Creative direction, project management, administration and production.
- Research and copywriting for creative projects and communications.
- Adobe Creative Cloud proficiency for graphic design, editorial, digital marketing, branding, illustration & photography. (InDesign, Illustrator, Photoshop)
- Professional Photography and Editing (digital & analogue).
- Sketch, Figma, and other creative software.
- Management and coordination using G-Suite and Microsoft Office.
- Positive attitude and willingness towards multitasking & learning new skills.
- Passionate about Culture and Contemporary Art & Design
- Languages: English and Spanish

## WORK EXPERIENCE

I have worked since 2012 for clients, agencies, and interdisciplinary collectives on projects covering diverse areas within Graphic Design, such as; art direction, branding, digital marketing, print & editorial. As well as experimental projects within Visual Arts, creative collaborations, visual studies, digital art, photography and painting.

I've been managing my own graphic design practice based in London since 2018, working as freelance art director, graphic designer and content creator.

Comfortable working independently, collaboratively, and within a team.

### FREELANCE DESIGNER

**ISIDORAAMEZAGA.COM** [+]  
2012 - 2025

### DIRECTOR

**MONKEYPUZZLE LTD.** [+]

2018 - 2025 / London, UK

Founder & managing director at London based graphic design and animation studio.

### LEAD DESIGNER

**WE ACCELERATE GROWTH** [+]

2018 - 2024 / London, UK

Freelance lead graphic designer for London based digital marketing agency.

### DESIGNER

**PORTA4 STUDIO** [+]

2015 / Santiago, Chile

Full-time designer at corporate branding design studio Porta4.

### VISUAL ARTIST, GRAPHIC DESIGNER & MEMBER

**CESV** [+]

2013 - 2018 / London, UK & Santiago, Chile.

Art Collective aiming to develop create and collaborate in motion, sound & image research, experimentation, and exhibition.

### ASSISTANT PROFESSOR

**UNIVERSIDAD DIEGO PORTALES** [+]

2014 - 2015 / Santiago, Chile

Assistant Professor of Graphic Design Degree Project Process.

### DESIGNER

**ALTER STUDIO** [+]

2013 / Santiago, Chile

Designer at design studio specialized in web design, art direction, editorial, branding, videos and app design.

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