



# ABEL RODRIGUEZ

## ABOUT

My name is Abel Rodriguez Jr. I am a Bilingual Mexican-American designer based out of Denver, Colorado. I am a storyteller at heart, using design as a medium to craft compelling narratives. My expertise is in Brand Identity and Content Storytelling. I have experience working both as an in-house Designer for a PR/Marketing agency as well as a contracted Freelance Designer.

## LANGUAGES

### English

Fluent

### Spanish

Native · Fluent

### HTML + CSS

Intermediate

## WORK EXPERIENCE

### Tekwani Design Co.

Freelance Graphic Designer  
2022 - Present

### FASTSIGNS

Production Specialist & Designer  
2022-2023

### Philosophy Communication

Junior Graphic Designer  
2021 - 2022

### Abel2Design · Design + Marketing

Freelance Graphic Designer  
2018 - Present

### NON DESIGN

### Sit Means Sit Dog Training

Head Dog Trainer  
2016 - 2021

### Red Lobster

Assistant Manager  
2014 - 2016

## SKILLS

- Brand Identity & Strategy
- Website Development
- Package Design
- Social Media Management
- Videography & Photography
- Digital Marketing
- Motion Graphics / Animation

## EDUCATION

### Social Media Marketing Professional Certificate

(Meta) | Online Course from Coursera  
2023

### Metropolitan State University of Denver

(MSU Denver) | BFA in Communication Design  
2017 - 2021

### Community College of Denver

(CCD) | Associate of Arts  
2015 - 2017

### Kunsmiller Creative Arts Academy

(KCAA) | Diploma  
2012 - 2015



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