

PHOEBE MILLAR

MULTIDISCIPLINARY DESIGNER & COMMUNICATIONS CREATIVE

Multidisciplinary designer combining **graphic communication** and **marketing expertise** across branding, advertising, print, and social media. Skilled at developing visual identities, campaigns, and cross-platform content that drive engagement and strengthen brand presence. Experienced in social media strategy, content creation, and product photography, with a strong foundation in print production techniques. Currently working in fine arts while building expertise in communications and marketing, **bringing adaptability and creativity to diverse projects**.

PROFESSIONAL EXPERIENCE

Creative Media & Communications Freelancer

Arch Hades, August 2025 - present (remote, London)

- **Developing digital campaigns** with creative direction, storytelling, and a consistent brand voice across platforms.
- Planning and executing **social media strategy**, including content creation, scheduling, and multimedia production.
- Managing content calendars and **tracking performance metrics** to optimise engagement and reach.

Graphic Designer

Freelance, May 2024 - August 2025 (remote)

Collaborating with diverse clients to deliver **branding, media, and marketing materials** that bring their visual goals to life.

Notable Projects: Refugee Buddy branding in collaboration with Amsterdam Law Hub, UEA Green Film Festival marketing materials and CompleXCountries re-branding.

Creative Studio Intern

Typoretum, September 2024 - December 2024 (part-time, Essex)

- Created brand assets and social media content, including packaging design and **product photography**.
- Produced custom print projects from digital design to finished product using **die cutting, letterpress**, and colour mixing.
- Supported studio operations with order management, **print-ready artwork**, and client deliverables.

Data Management Specialist

Luxury Beach House Rentals, September 2021 - June 2025 (part-time)

- **Managing and maintaining accurate records** of customer enquiries to ensure timely and organised data entry.
- Collaboration with the marketing team to **support campaign planning** and coordination.
- Reporting to the owner, acting as key point of communication for **marketing schedules** and data-related updates.

EDUCATION

BA(Hons) Graphic Communication

Norwich University of the Arts, Oct 21 - May 24

Grade 2:1

UAL Level 3 Certificate in Creative Practices: Art, Design & Communication

Colchester Institute, Sept 20 - June 21

GPA: Distinction

A-Levels

The Sixth Form College Colchester, Sept 18 - June 20

LIBF Level 3 Certificate in Financial Studies (C)

Business Studies (c)

Fine Art (C)

Graphic Communication (C)

PROJECTS/ VOLUNTEERING

Creative & Physical Education Facilitator

Genius Tuition, April 2025

Hosting a range of creative & physical education activities for children.

Contributing Author

Scottish Book Trust, Nov 2024

50 word short story in "Hope"

Art Teacher

St Helena Hospice, September 2024

Inspiring, instructing and motivating students during after school art clubs.

Sailing Instructor

The Woolerstone Project, June 2023

Volunteer sailing instructor for children with disabilities.

SKILLS & CERTIFICATIONS

Graphic design. Branding. Social media strategy. Content creation & Campaign planning. **Social Media Marketing.** **Digital Marketing Fundamentals.** 200hr YTT. Designated Safeguarding Lead. Elementary First Aid. **Adobe Creative Suite.** Photography. Art Direction & Project Management.

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LOCATION: West Hampstead, London. Shoreditch, London

PORTFOLIO: <https://pmdesignsportfolio.cargo.site/>