

Megan Chapman

GRAPHIC & MOTION DESIGNER

Contact

(302) 287-1719

meganchapmandesign@gmail.com

megchapman.com

linkedin.com/in/megangchapman

Education

St. John's University

BFA Graphic Design

Aug. 2022-May 2026

3.98 GPA

Writing & History Minors

Skills

Brand Design	Publication Design
Social Media	UI / UX
Photography	Illustration
Packaging Design	Art Direction

Software

Figma	AfterEffects
Illustrator	CSS / HTML
InDesign	Webflow
Photoshop	Canva
Lightroom	Premiere Pro

Awards & Exhibitions

- Dean's List
 - Fall 2022 - Spring 2025
- *The Title Show* (2023)
- BFA Exhibition (2024 & 2025)
- *Around the Table* (2025)

Experience

Graphic & Motion Design Intern

ChatterBlast Media | Philadelphia | May 2025 - Present

- Create various design deliverables such as motion advertisements, posters, web designs, mockups, and social media content for clients.
- Design visual assets for internal needs such as reports, presentation decks, social content and seasonal campaigns.
- Built client branding look-book that reduced cross-department design revisions by 30%.

Graphic Design Intern

St. John's Athletics | NYC | Jan. 2025 - Apr. 2025

- Designed 50+ social media graphics that boosted post reach by 25% and improved fan engagement.
- Developed content following existing branding systems to create engaging content to build brand recognition.
- Revised work through iterative editing, applying art direction insights shared by supervisors.

Graphic Designer

LadyBug Literary Magazine | NYC | May 2024 - Present

- Redesign magazine's logo and update style guide with typefaces, colors, and illustrations.
- Design a website for the magazine to increase submissions and publicity.
- Create social media assets promoting magazine's upcoming events to communicate news to members.

Design Editor → Creative Director

The Torch | NYC | Sept. 2023 - Present

- Created biweekly newsletter cover highlighting recent stories to increase viewership.
- Laid out spreads and touch up photography for annual basketball magazine → Direct visual concept development of annual basketball magazine.
- Design illustrations and infographics for articles from all sections.
- Collaborate with creative team to redesign website, creating a more intuitive experience for readers.
- Lead brand refresh by updating visual identity system across social media, web, and print.