

NICHOLAS MINCHER

Graphic Designer

CONTACT

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mincherrrr.com

Boston, MA

EDUCATION

2019 - 2024

Graphic Design Major

GPA: 3.6

Suffolk University

SKILLS

- Adobe Creative Suite (Photoshop, Indesign, Illustrator, Dreamweaver, Lightroom)
- Blender
- Microsoft Suite
- Copywriting
- Design Thinking
- Interpersonal Skills
- Concept Development
- Techpack Creation
- Project Management
- Illustration (Analog, Digital)

PROFILE

Nicholas Mincher is a graphic designer with 4+ years of experience specifying in the clothing and music industries. Focused on creation of graphics, typography and creative direction through the use of analog, digital, and illustrative practices for professional clients. An imaginative and practical designer looking to make an immediate impact trained in current software for digital, print, and apparel design.

WORK EXPERIENCE

Freelance Graphic Designer

Feb. 2020 - Current

Consistent creation of deliverables that appeal to both the client and the masses through building relationships with clients and a strong work ethic.

- Collaborated with multiple people on creative direction and illustration for recording artist Christopher Normann's single "The Rain."
- Illustrated multiple covers for Chill Ghost Records & lo-fi artist Connor Fitting with current brand ideals and guidelines.
- Led creative direction of 2D graphics for short film "Rosalie & Alexander." Workshopped ideas with multiple team members, resulting in multiple advertisement posters & finalized title card.
- Partnered with Denver-based recording artist Bank Moody for multiple music covers requiring the use of multiple art styles & different programs.

Sales Supervisor

Puma | 341 Artison Way, Somerville MA 02145

August. 2024 - Current

Leading a team of individuals promoting success, improvement and professionalism.

- Led the team with visual aspects of both back of house and front of house.
- Helped lead team to decrease shrink from both internal and external theft.
- Effectively merchandized store in order to capture current clothing trends and styles.
- Holding admin responsibilities such as transferring products to other stores & warehouses, sales & stock trainings, audits, and organizational duties.