

## Resume

Last updated: 2025-05-04

# Mårten Sparrman

Born 10 april 1975, Stockholm

Nationality: Swedish

## about

My journey in design began back in 1997, weaving through agencies and production houses before I launched my own studio in 2007. I've shaped pixels and ideas across mediums - whether crafting seamless composites, animating stories, designing packaging, or building brand identities. From illustration to UI, I've done it all. Lately, my passion lies in creating smart, cohesive design systems and thoughtful product experiences.

## contact

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[linkedin.com/in/martensparrman](https://www.linkedin.com/in/martensparrman)

## portfolio

[martensparrman.com](https://martensparrman.com)

## studio

**Kellerwerk™**

Digital Design Studio

Lidnersplan 8

112 53 Stockholm,

Sweden

[kellerwerk.co](https://kellerwerk.co)

## languages

Swedish

English

## work experience

Aug 2022 -	<b>TV4 Play</b> Design Systems Lead Senior Product Designer	CONTRACT
Mar 2020 -	<b>Haaartland</b> Design Systems Lead Senior Product Designer	PARTNER
Oct 2018 - Feb 2020	<b>Klarna</b> Senior Product Designer	CONTRACT
Sep 2018	<b>Swish</b> / Bontouch Motion Graphics Designer	CONTRACT
Apr 2017 - Jun 2018	<b>Fortum</b> Senior Product Designer	CONTRACT
Feb 2017 - Jun 2017	<b>Wunderino</b> Senior Product Designer	CONTRACT
Feb 2017 - May 2017	<b>The Outsiders</b> Senior UI designer	CONTRACT
Nov 2016 - Jan 2017	<b>Quickspin</b> Senior UI designer	CONTRACT
Jan 2016 - Jun 2016	<b>BookBeat</b> / Bonnier Senior Product Designer	CONTRACT
Aug 2015 - Jan 2016	<b>En Ska Bort</b> - ELK Entertainment / TV4 Senior Product Designer	CONTRACT
Aug 2015 - Dec 2015	<b>Stockholms Stadsbibliotek</b> Senior Product Designer	CONTRACT
May 2015 - Aug 2015	<b>Klart.se</b> / Schibsted Senior Product Designer	CONTRACT
Nov 2014 - Jun 2015	<b>Svenska Medaljlotteriet</b> / Postkodlotteriet Senior Product Designer	CONTRACT

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Dec 2012 - Oct 2014	<b>Spring</b> (fka ayond) Senior Art Director	FULL TIME
	Projects / Clients: Fortum, Telia, Quickspin, Unibet, 3M, Tipser, Kvadrat, LO, ProFoto, Medius, Apotek Hjärtat	
Sep 2012 - Oct 2012	<b>Dareville</b> Senior Art Director	FULL TIME
Apr 2012 - Aug 2014	<b>Gårdsnära</b> Senior Product Designer	CO-FOUNDER
Nov 2007 - Jan 2012	<b>Mårten Sparrman</b> Visual Designer, Art Director, Motion Graphics Designer, Illustrator, UI Designer	FREELANCE
	Projects / Clients: UR, SVT, Gårdsnära, Toca Boca, Jonas Åkerlund, Apoteket, Frank Dandy, Spritmuseum, Pixl Family, Filimundus, Fortum, Wrigley's, JP Morgan, Unga Aktiesparare, Peak Performance, Swebus, Mitsemhus, PWP, LeanDev, Hjerta, Waboba	
Aug 2006 - Nov 2007	<b>Ottoboni Group</b> Art Director Motion Graphics Designer	FULL TIME
	Projects / Clients: Vin & Sprit, McDonalds, Tre, LG, Absolut, Allevo, Skanska, Northern	
Aug 2003 - Jul 2006	<b>Pine Film / Area Media Group</b> Art Director, VFX Compositor, Motion Graphics Designer, Video Editor, Illustrator	FULL TIME
	Projects / Clients: Wrigley's, Samsung, Sportguiden, Fagerdala Thiger, Arena Marketwatch, ParkOne, Neoxxline, Premium Wines, QuantumSports	
Nov 1997 - Jul 2003	<b>White Walls / Comwell / Bild&amp;Text</b> Art Director, VFX Compositor, Motion Graphics Designer, Video Editor, Illustrator	FULL TIME
	Projects / Clients: Wrigley's, TV4, SVT, Ericsson, National Geographic, Brit Awards, Wannadies feat Petter, Magnus Carlson, Aqua, Pusjkins	

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Jan 1997 - Nov 1997

**Svenska Filminstitutet**  
Digital Retouch Artist

FULL TIME

Projects / Clients:  
Comedia Infantil, Tic Tac, Hemsöborna, Änglar finns dom

Jul 1996

**Filmtecknarna**  
Animator

INTERN

Projects / Clients:  
Percy Tårar

## education

Oct 2017

**Berghs School of Communication**  
UX design and product development

Aug 1995 - Jun 1996

**Luleå Tekniska Universitet**  
Computer graphics for Media Applications