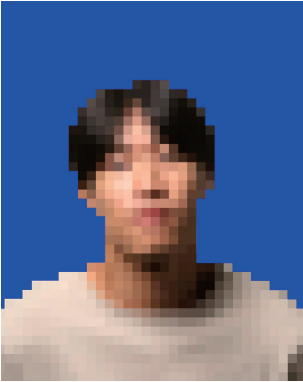


Things I did.

Information



Jason Man

IG: someones\_\_zip  
@: jason002053work@gmail.com  
web: studiopingpom.com/jason-1

Experience

10/2024-Present  
Art teacher  
Secondary Scool

07/2023-Present  
Design Freelance  
STUDIO INK 'CHA CHA

05-07/2023  
Summer Design Internship  
PAY2PLAY

01-02/2023  
Part-time Design Assistant  
Hong Kong Community Collage

08/2022  
Summer Design Internship  
MAJO DESIGN

01-07/2022  
Product Design  
POB Game Design Limited

01-06/2022  
Graphic Design  
HKCC Design Show 2022

Education

HK PolyU—School of Design  
BA Communication Design  
2022-2024

HKCC—Associate in Design  
Visual Communication Design  
2020-2022

Awards

Graduate360° 2024  
Top 100 — 2024/25

Communication Catalyst Award  
PolyU Communication Design — 2023/24

Talent Development Scholarship  
HKSAR Government Scholarship Fund — 2023/24

HONORABLE MENTION NEW TALENT 2024—Back Story Design  
Graphis — 03/2024

DFA BRONZE AWARDS 2023  
HKCC Design Annual Show 2022 Design team — 10/2023

HONORABLE MENTION NEW TALENT 2023—IDIOGRAM  
Graphis — 04/2023

OUTSTANDING FINAL YEAR PROJECT 2022—IDIOGRAM  
Hong Kong Community Collage — 05/2022

POB BOARD GAME DESIGN SCHOLARSHIP  
People On Board — 01/2022

OUTSTANDING STUDENT AWARD SILVER AWARD  
Hong Kong Community Collage — 10/2021

CREATIVE PROJECT AWARD 2021  
Hong Kong Community Collage — 10/2021

DIRECTOR LIST  
Hong Kong Community Collage — 10/2021

WINNING TEAM  
PolyU MakerFund 2021 — 10/2021

DEAN'S LIST  
Hong Kong Community Collage — 10/2021



## Idiogram 2022

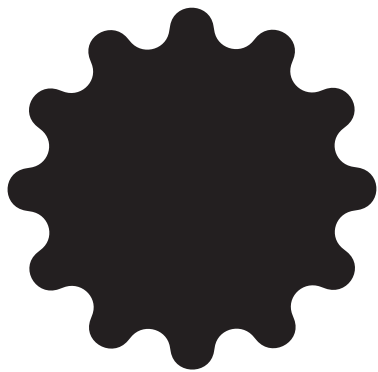
Chinese idioms are an essential part of the Chinese language. They serve as a kind of four-word mnemonic device to let people remember the core ideas of mostly a story or a piece of history. In this project, I experimented with converting Chinese idioms into an even simpler format such as pictograms to further enhance this purpose of handy communication.

On the other hand, pictograms are supposed to be a universal visual language accessible to all humankind. Instead of keeping its simple and so-called cultural-free characteristics, I stretched its limit to express the complex cultural meanings of Chinese idioms. My series of designs was eventually presented as a parody of signages in the local Hong Kong transport system. I hope to attract audience from a wider context to take interest in this particular type of Chinese language.

## Awards:

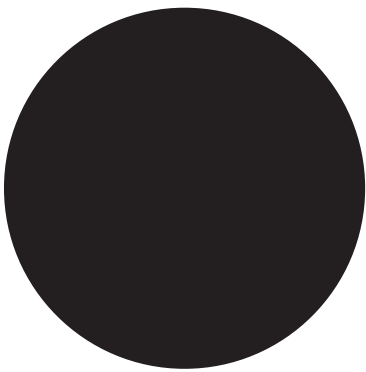
- HKCC Design Annual Show 2022 Outstanding Final Project
- Graphis Honorable Mention New Talent 2023

To experiment and investigate, whether pictograms can express more complex meaning, by using Chinese idiom.



**Chinese idiom**

- 4-words  
mnemonic device
- Remember core  
ideas of storys/  
history
- A role model for  
people to follow



**HK signage**

- Simple graphics  
with not very  
flexible visual  
message
- Familliar to  
everyone
- A role model for  
people to follow







東歪西倒



急轉直下



愚公移山



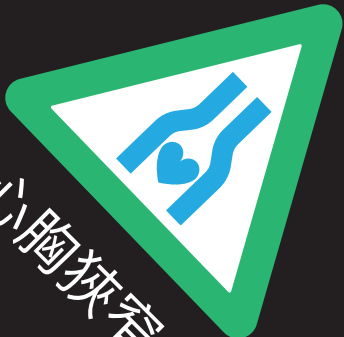
塞翁失馬



如雷貫耳



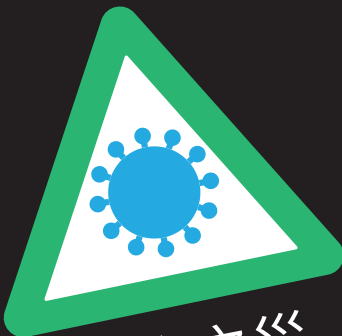
螳臂擋車



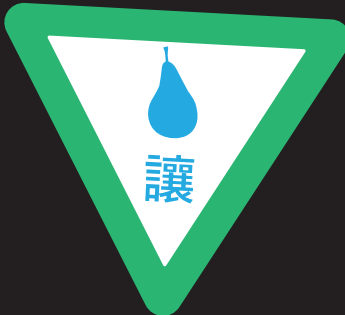
心胸狹窄



名落孫山



無妄之災



孔融讓梨



一鳴驚人



把酒當歌



心神恍惚不定  
不能專注

In a trance  
cannot focus

靈魂出竅



拘泥守成  
不知變通或妄想  
不勞而獲  
Stick to the rules  
don't know how to change or  
want to get something for nothing  
守株待兔



犯錯後及時更正  
還能補救  
Correct mistakes in a timely  
manner can also be remedied  
亡羊補牢



不自量力或有雄心壯志  
但未竟大業  
Overconfident or ambitious but  
unfinished business  
夸父追日



極受寵愛珍視的人  
多指愛女  
Most beloved and cherished  
Mainly used to describe love daughter  
掌上明珠



心神恍惚不定  
不能專注  
In a trance  
cannot focus  
靈魂出竅



射擊技藝高妙  
絕無虛發  
The shooting skills are superb  
and there is no false shot  
百發百中



被嚴重的騷擾  
Severely harassed  
雞犬不寧



撿到別人遺失的錢財  
而不據為己有  
Return peoples lost money  
rather than owning it  
拾金不昧



刻苦自勵  
時時警惕自己  
所受苦難  
Work hard and be vigilant  
do not forget the suffered you had  
臥薪嘗膽



遇到事故時態度鎮定  
神色自若  
When encountering  
an accident stay calm  
處之泰然



同時注意或  
照顧到多方面的情況  
Take care of various situations  
一眼闖七



沒將事情弄清楚  
就暗自驚慌害怕  
Did not figure things out but  
secretly frightened  
杯弓蛇影



用冷言冷語譏笑  
逗弄他人  
Ridicule  
tease others  
打牙配嘴



玩弄手段  
暗中作弊  
Playing tricks  
and cheating  
上下其手



響應附和的人眾多  
Many people responded  
一呼百應



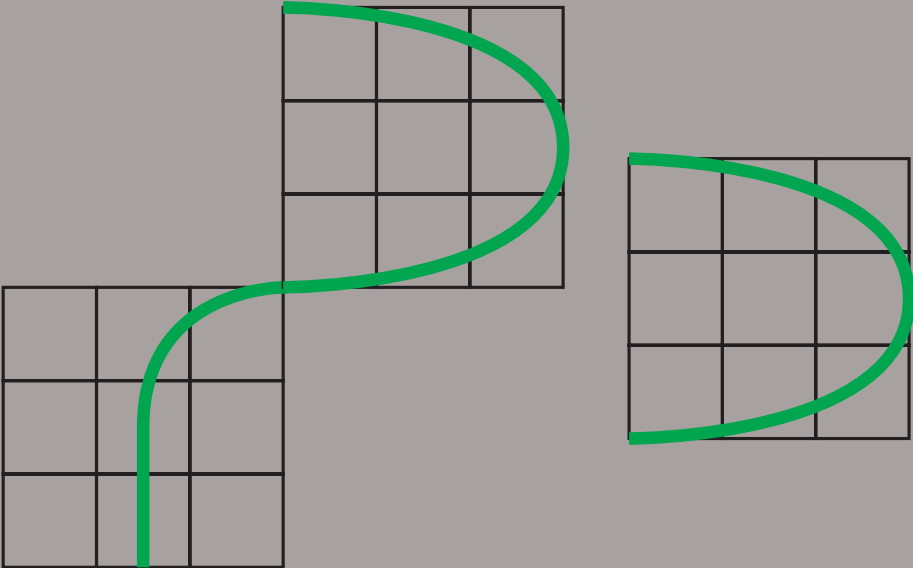
不知如何著手  
Didn't know where to start  
無從下手

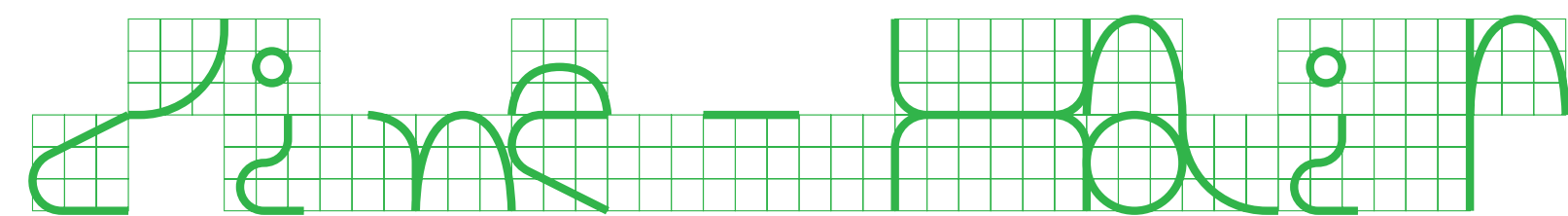




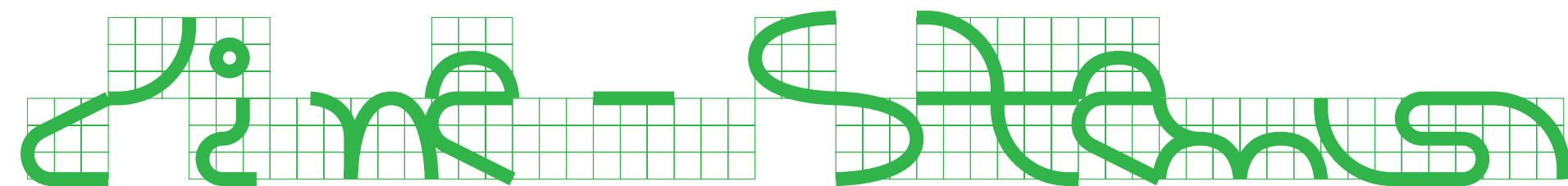
“From Nature to Nature” emerged as my guiding principle. The presence of lines in nature embodies the essence of lines themselves. The transition from a mere “point” to a graceful “line” much like seeds evolving into sprawling rhizomes.

In this project, my intention is to explore the nature of lines through typography, specifically focusing on plants. By closely observing the forms of plants, I aim to establish connections between their inherent features and the concept of lines. Through this exploration, I seek to create a novel visual language that investigates and experiments with the relationship and origins of the nature of lines.

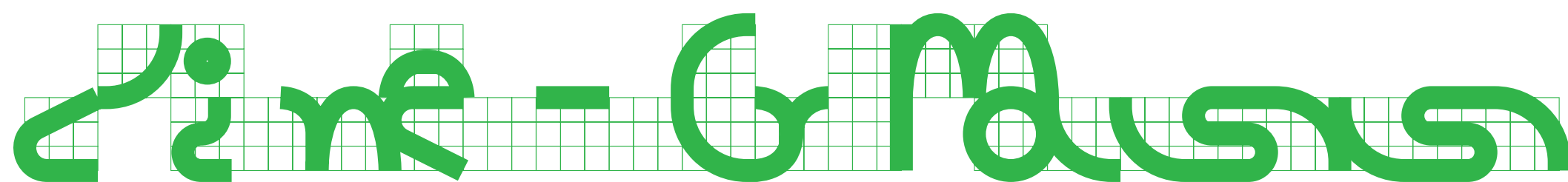




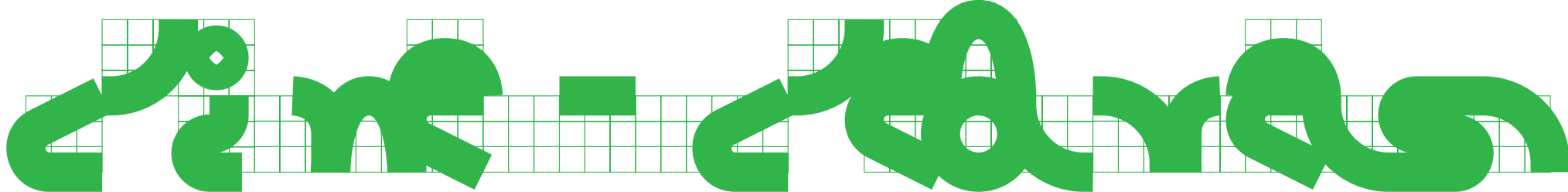
Line - Hair (Thin)



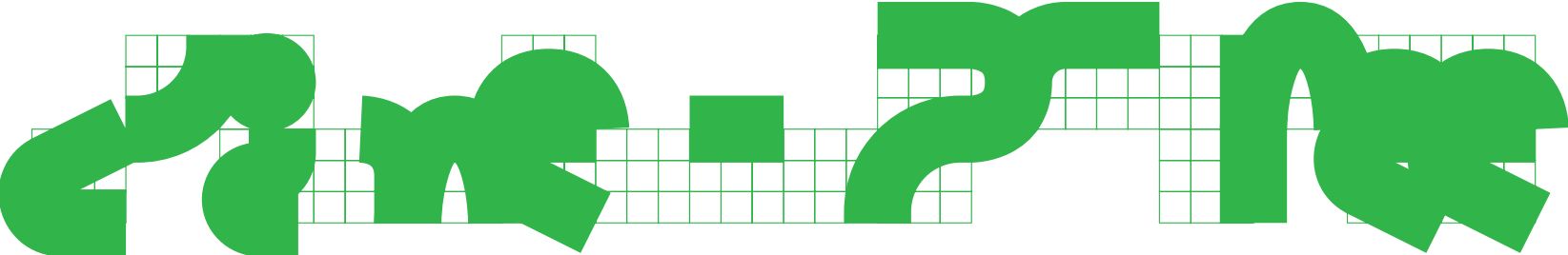
Line - Stems (Light)



Line - Grass (Regular)

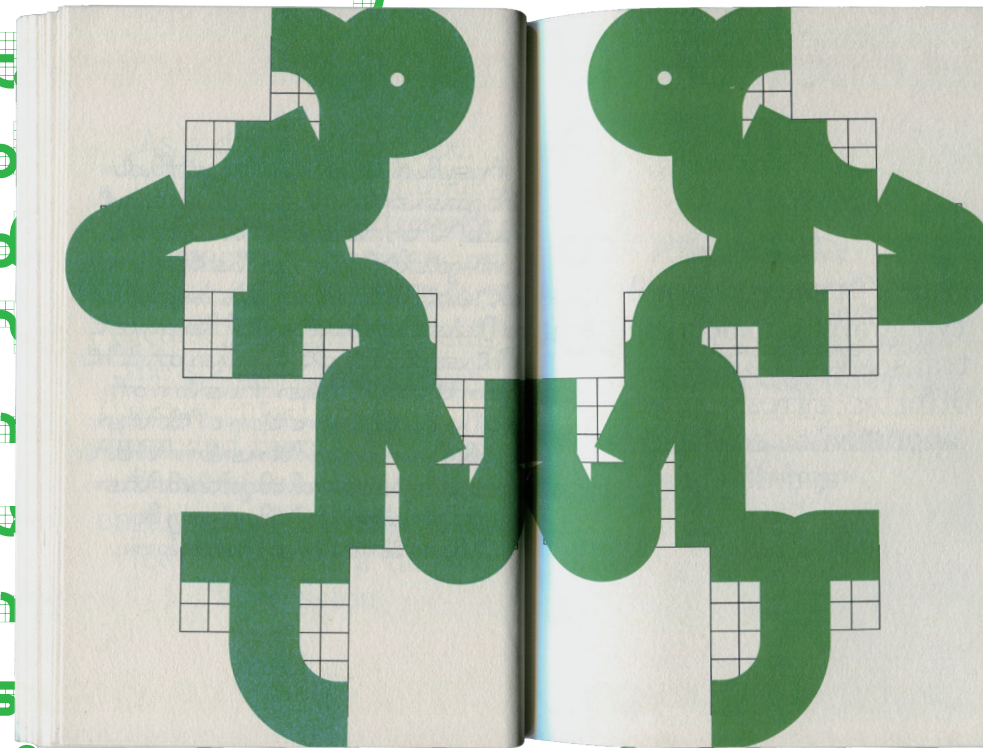


Line - Leaves (Bold)



Line - Tree (Black)







This award design tends to experiment with the materials that we all used to work on while we were outputting a cert design. Usually, we will use the acrylic board to cover both sides of the printed paper cert. But "What if" the cert itself is already an acrylic board?





We designed the identity for the HKCC Design Annual Show 2022 and came up with the theme "What if? The Idea Experiment"

Poster design & Window stickers

Design team:

@bd85bd85 @someones\_\_zip @studiobd85 & Vera Sun

Client:

@hkcc\_design @polyu\_hkcc





AD: @bd85bd85  
D: @someones\_\_zip





AD: @bd85bd85

D: @someones\_\_zip







Four different beer labels design for Bat Odes to the Land.

AD: PAY2PLAY  
CD: @someones\_zip

Client:  
Bat Odes to the Land



Communication Design

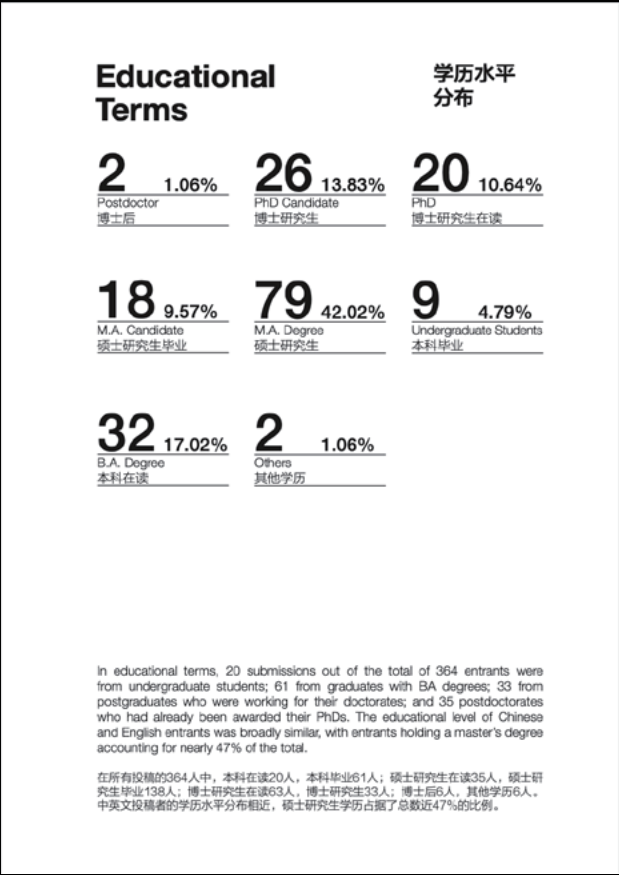
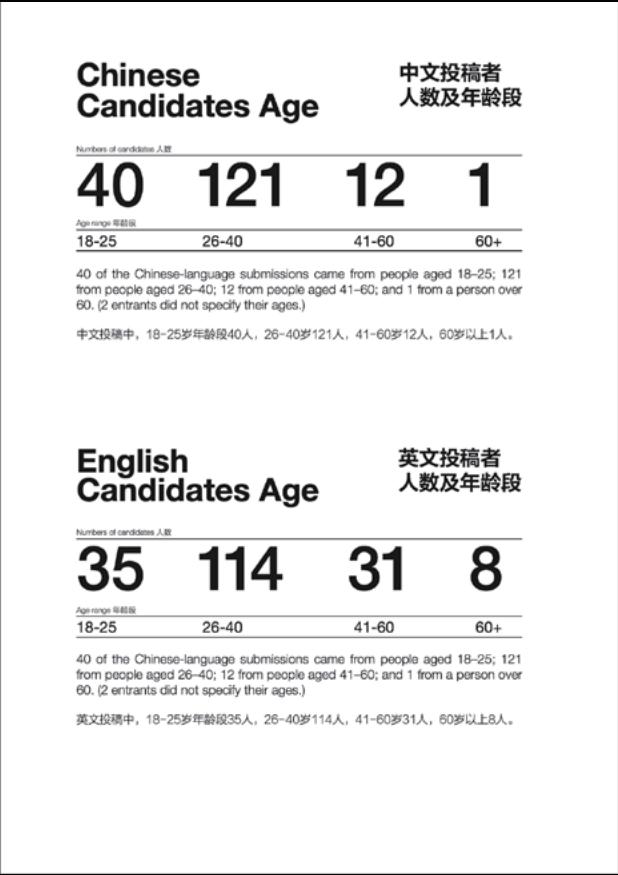
Beer and Soda labels

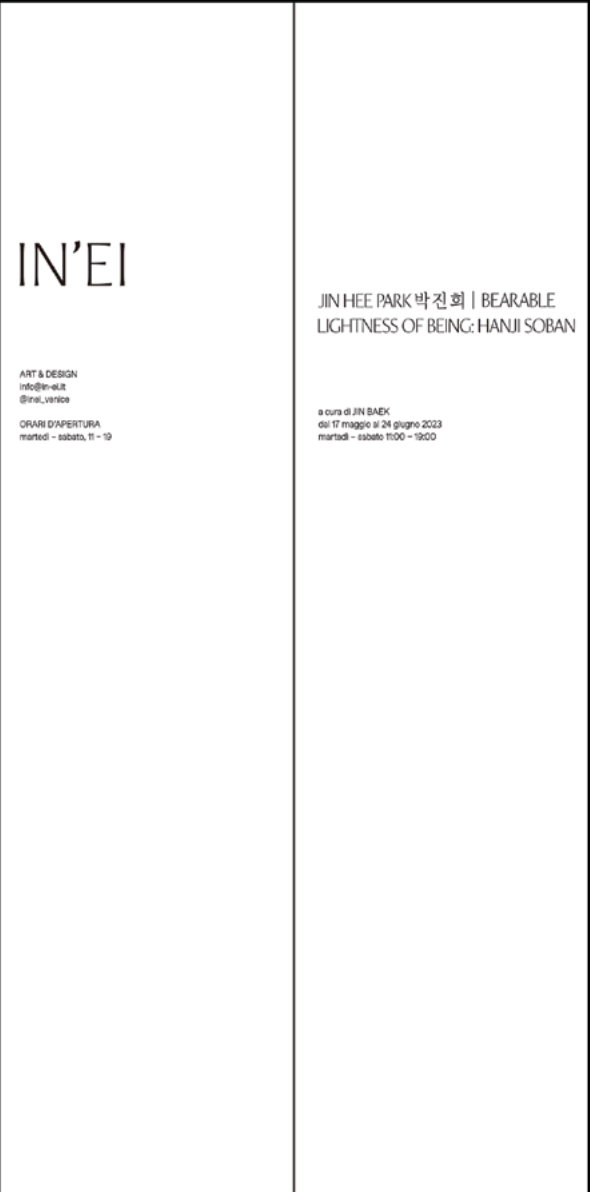
Bat Odes to the Land 2023



AD: PAY2PLAY  
CD: @someones\_zip

Client:  
IAAC

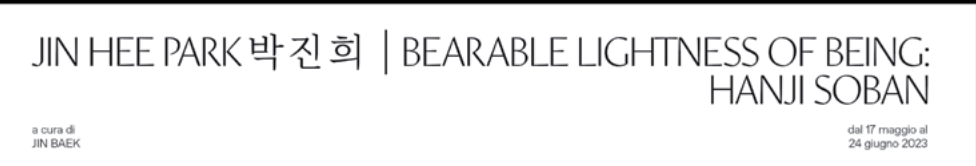
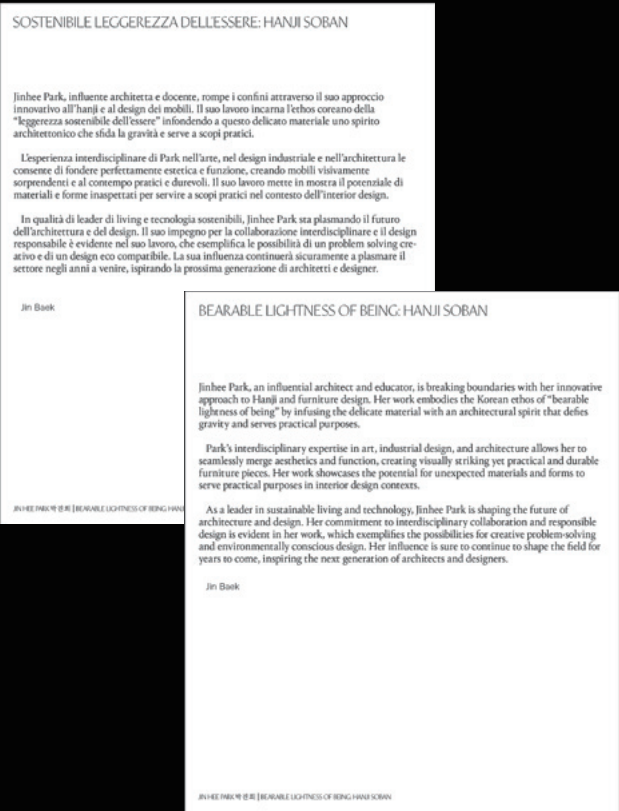




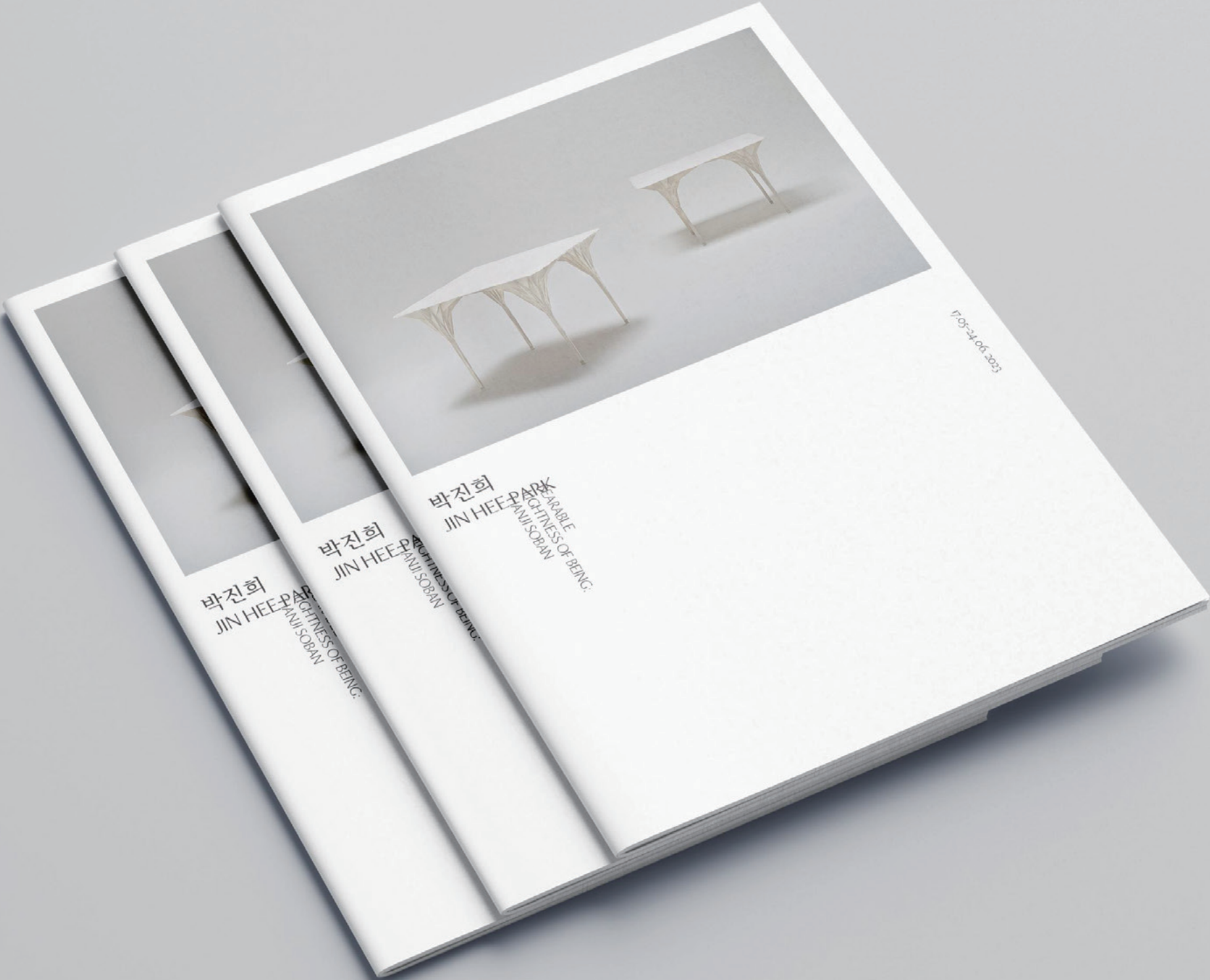
Poster and brochure design for Hanji Soban and The Floating Realm exhibition design.

AD: PAY2PLAY  
CD: @someones\_zip

Client:  
IN'EL Gallery









# h220430 | THE FLOATING REALM

curated by  
Satoshi Itasaka



IN'EI

Galleria IN'EI  
San Polo, Riva del Vin 1100  
Venezia


martedì – sabato  
11.00 – 19.00  
[www.in-el.it](http://www.in-el.it)

30 giugno – 20 agosto 2023

### Balloon Wall Sculpture

For my solo exhibition in Venice I decided to install a sculpture on the walls of that magnificent Gallery. To create a delicate contrast, I tried to arrange balloon sculptures that evoked a sense of floating and weightlessness, spanning the entirety of the historic and imposing walls. These sculptures breathed life into the otherwise static walls, infusing them with a newfound dynamism and openness, thus completely transforming the atmosphere of the space. As the balloons energetically extended towards the sky, they evoked a refreshing sensation that could be felt simply by observing their graceful movement.

Creation date : 2022  
Limited edition : 1  
Material : FRP, cord




6

7

### Mushroom Lamp

After the end of the Cold War between the USA and the Soviet Union, the crisis of nuclear war was believed to have disappeared. However, even after the Cold War, some countries like India, Pakistan, China, France, and North Korea have continued the development of nuclear weapons. The crisis has not yet ended. As of 2022, our planet has an incredible amount of 12,000 nuclear weapons, which are capable of annihilating the whole earth several times over. Under these hopeless circumstances, what we can do is aim for a nuclear-free world to no longer concern about this issue, so despite our understanding, to have discussions, and to continue to advocate the elimination of nuclear weapons. We create a catalyst by incorporating Mushroom Lamp into our daily lives, and so help us lighten the hearts of those who hope for peace in the world.

Creation date : 2022  
Limited edition : 10  
Material : ABS, LED, electric cord  
Dimension : W400 x D140 x H420



10

11

### Balloon Glass Lantern

During winter 2022, an exciting opportunity came my way: the chance to showcase my balloon series artworks in the stunning city of Venice. With my strong connection to this incredible place, it felt like the perfect setting to bring my long-held dream to life - creating beautiful glass balloons that would stand the test of time.

With determination and focus, I embarked on a journey to the renowned island of Murano, known for its exceptional glass craftsmanship. The artisans there had honed their remarkable skills over many years. They effectively shaped the delicate opening of the balloons, ensuring a flawless design that could accommodate the intricate of an LED light source. Their attention to detail and precision was truly impressive.


As my vision slowly became a reality, the glass balloons I had imagined took on a tangible form. By incorporating rechargeable LEDs, these delicate spheres softly lit up the surroundings, creating a subtle and enchanting atmosphere reminiscent of graceful lanterns. Their ethereal presence never failed to captivate, defying the limitations of time itself.

Durante l'inverno del 2022, mi si è presentata un'occasione eccezionale. La possibilità di mostrare le mie opere d'arte della serie di palloncini nella splendida città di Venezia, sentendo una forte connessione con questo posto inconfondibile, mi è sembrata l'occasione perfetta per dare vita al mio sogno di lunga data, quello di creare dei bellissimi palloncini di vetro che resistono alla prova del tempo.

Con determinazione e concentrazione, ho intrapreso un viaggio nella rinomata isola di Murano, nota per la sua elevatissima artigianalità nella lavorazione del vetro. Gli artigiani di questa isola per molti anni hanno affinato le loro notevoli abilità. Hanno modellato senza sforzo le delicate aperture dei palloncini, garantendo un design impeccabile che potesse ospitare l'installazione di una sorgente luminosa a LED. La loro attenzione ai dettagli e alla precisione è stata davvero impressionante.

Mentre la mia visione diventava lentamente realtà, i palloncini di vetro che avevo immaginato prendevano una forma tangibile. Incorporando LED ricaricabili, queste delicate sfere illuminavano dolcemente l'ambiente circostante, creando un'atmosfera serena e incantevole che ricorda grate lanterne. La loro presenza vibrante non ha mai cessato di affascinare, sfidando i limiti del tempo stesso.

Creation date : 2022  
Limited edition : 1  
Material : murano glass (Simone Cordero Furnari), LED, electric cord



8

9

### Hot Balloon Mirror

The energy we absorb when we look into the mirror in the morning can have a profound impact on the course of our day. It is beneficial to split our mood and greet ourselves with a smile when we see our reflection. With this idea in mind, I created a mirror suspended in the air by a hot air balloon. I firmly believe that anyone standing before this mirror, as it gracefully floats in the sky, will experience a surge of energy and wear a genuine smile. The mirror is securely hung by an anchor on the wall. My hope is that people can witness this unique mirror to grow themselves and embark on a day filled with joy and positivity.

Creation date : 2022  
Material : ABS, wood, mirror  
Dimension : W300 x D150 x H120



16

### Balloon Table

I had the opportunity to visit Venice in the autumn of '22, a time when the city was still grappling with the restrictions brought about by Covid-19. The atmosphere was remarkably quiet, and the city seemed hushed by the weight of it all. The memory of that subdued Venice remains vivid in my mind.

Now, as we approach the summer of '24, I am thrilled to announce that I will be hosting a solo exhibition in Venice. Thankfully, the grip of Covid-19 has loosened, and the city has once again come alive with its characteristic vibrancy.

Nevertheless, the serene and solitary scenes from my autumn visit continue to resonate deeply with me. It is this impression that I aim to capture in my design. I have decided to create a table that embodies the essence of that evanescent atmosphere. A heavy glass disk will cradle the suffocating air that enveloped the city, while delicate balloons on the verge of being crushed will represent the resilient people of Venice during that challenging time. These balloons long for the day when they can once again regain their buoyancy and soar freely.

Creation date : 2022  
Material : ABS, wood, glass  
Dimension : Ø450 x H120



17

### The Birth Stand

"At the moment of fertilization, eggs emit light". Since early childhood, I have been fascinated by the secret of life, and when I came across the above statement, my interest in the secret of life has become stronger. I had an opportunity to see the moment of fertilization through the microscope in a laboratory. At that very moment, eggs did not emit any light perceptible to me. However, they were gorgeous but beautiful, and neatly looked shining, which was the scene of the secret of life. The scene of innumerable sperm swarming around egg is a haunting image to me. Scetchy speaking, at the moment of fertilization, there is a change in the wavelength of calcium ions (positively charged atoms of calcium) inside the egg. Based on an idea of expanding light as a wavelength, the electronic wavelength of the calcium ion may possibly be expressed as "light". The inspiration got as the time determined the shape of The Birth, which expresses a scene of light-emitting eggs rapidly fertilized with swarming sperm. Due to the light bulbs turned inward, surrounding ones are reflected on the surface of each other. This evokes one fertilized egg repelling off division as he is multiplied to soon to give birth to one womb. The Birth repeats flicking of light like a heartbeat. This comes from the repetitive increase of calcium ions (calcium oscillation) in the eggs after fertilization. Today, humanization issues such as racism and industrialization invasion are evident. Now that even life can be artificially created, and the its significance appears to change, it is a time for us to take a fresh look at what "life" is all about. The Birth will be a trigger to rediscover the mystery and preciousness of life.

Creation date : 2022  
Material : aluminum, electric cord, light bulb, wood  
Dimension : Standing type : D350 x H900  
Dimension : Hanging type : Ø350 x H130



18

### The Birth Hanging


"At the moment of fertilization, eggs emit light". Since early childhood, I have been fascinated by the secret of life, and when I came across the above statement, my interest in the secret of life has become stronger. I had an opportunity to see the moment of fertilization through the microscope in a laboratory. At that very moment, eggs did not emit any light perceptible to me. However, they were gorgeous but beautiful, and neatly looked shining, which was the scene of the secret of life. The scene of innumerable sperm swarming around egg is a haunting image to me. Scetchy speaking, at the moment of fertilization, there is a change in the wavelength of calcium ions (positively charged atoms of calcium) inside the egg. Based on an idea of expanding light as a wavelength, the electronic wavelength of the calcium ion may possibly be expressed as "light". The inspiration got as the time determined the shape of The Birth, which expresses a scene of light-emitting eggs rapidly fertilized with swarming sperm. Due to the light bulbs turned inward, surrounding ones are reflected on the surface of each other. This evokes one fertilized egg repelling off division as he is multiplied to soon to give birth to one womb. The Birth repeats flicking of light like a heartbeat. This comes from the repetitive increase of calcium ions (calcium oscillation) in the eggs after fertilization. Today, humanization issues such as racism and industrialization invasion are evident. Now that even life can be artificially created, and the its significance appears to change, it is a time for us to take a fresh look at what "life" is all about. The Birth will be a trigger to rediscover the mystery and preciousness of life.

"All'istante della fecondazione, gli ovuli emettono luce". Sin dall'infanzia, sono stato affascinato dal mistero della vita e questa affermazione ne ha accresciuto il mio interesse. Ho avuto l'opportunità di vedere il momento della fecondazione attraverso il microscopio. In quel preciso istante, gli ovuli non emettevano alcuna luce visibile. Appaiono invece gloriosissimi, ma la scena era bellissima e pareva che brillassero, li rievocavo il mistero della vita. La visione di innumerevoli spermatozoi che brulicavano intorno agli ovuli è stata per me un'immagine memorabile. Più precisamente, al momento della fecondazione avviene una variazione nella lunghezza d'onda degli ioni di calcio all'interno dell'ovulo. Questi ioni sono atomi di calcio con carica positiva. Prendendo in considerazione la lunghezza d'onda della luce, essi anche la lunghezza d'onda elettronica degli ioni di calcio può essere considerata come "luce". L'ispirazione che ho avuto in quel momento ha determinato le contorni di The Birth, che rappresenta degli ovuli fecondati e dunque bambini. Poiché le lampadine sono rivolte verso l'interno, la luce si riflette sulla superficie l'una dell'altra. Questo evoca la moltiplicazione ininterrotta delle cellule dell'ovulo fecondato. La lampadina The Birth riproduce luce ininterrottamente come il ritmo cardiaco. Questo perché, all'istante dell'ovulo dopo la fecondazione, le oscillazioni degli ioni del calcio aumentano ripetutamente. Oggi, le questioni umanitarie come il razzismo e il colonialismo sono immutabili. Ora che anche la vita può essere creata artificialmente e che quindi anche il suo significato sembra cambiare, è tempo di rivederla con uno sguardo nuovo. The Birth vuole essere un stimolo a riscoprire il mistero e la preziosità della vita.

Creation date : 2022  
Material : aluminum, electric cord, light bulb, wood  
Dimension : Standing type : D350 x H900  
Dimension : Hanging type : Ø350 x H130



19



### h220430

板坂 浩 / President, the design labo Co. and President of h220430.

Born in 1978.

After working for a design office he established the design label "h220430", in 2010. In 2012 he also founded the studio "the design labo Inc."

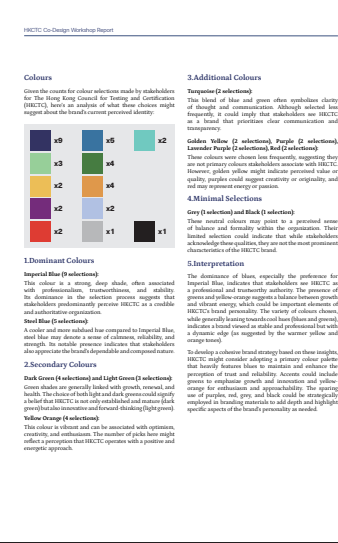
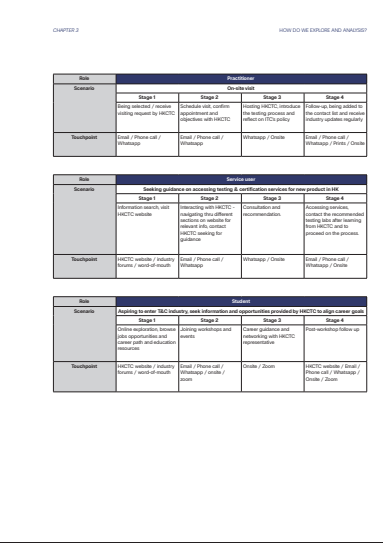
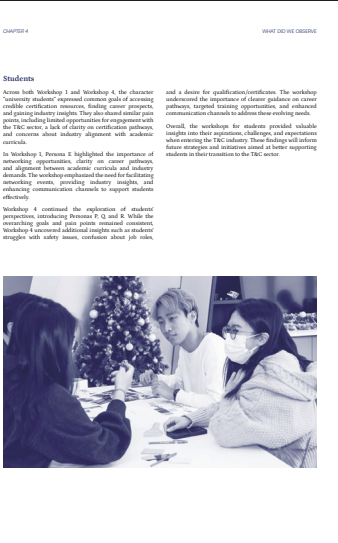
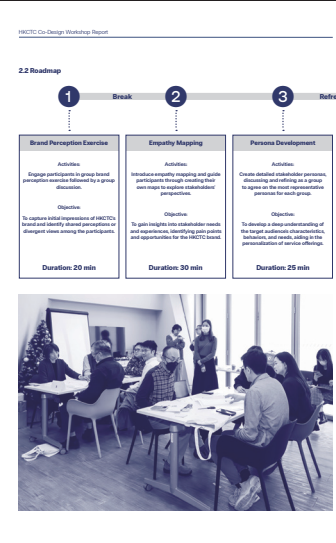
2010 Established "h220430" (<http://www.h220430.jp/>)

2012 Established "the design labo" (<http://www.thedesignlabo.co.jp/>)

20

21









This project focuses on:

- ① Rebranding the CUHK (The Chinese University of HongKong) Art Museum's visual identity with unique experience.
- ② Revitalizing a legible and unified wayfinding system.

Tackled Problem:

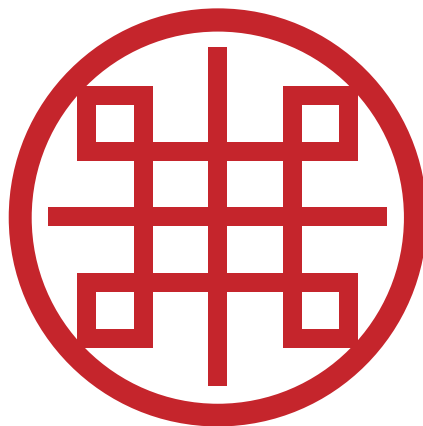
- ① Distinct architectural & visual elements due to the expansions of museum space.
- ② The versatile use of each galleries & space changing user flow (some galleries and entrances may be closed depending on the ongoing exhibition)

Solution:

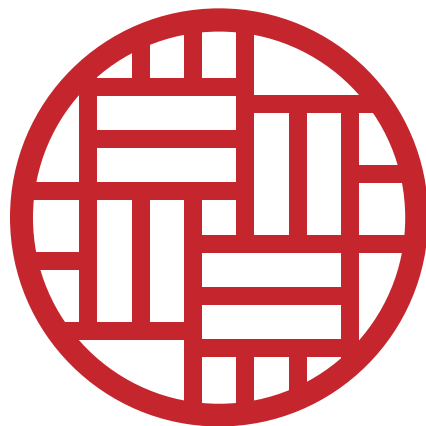
- ① Create visual identity with grid system, patterns that distinguish and unify the museum
- ② Wayfinding Tool kit for the staffs to fully utilise the versatility of the museum.

Design team:  
Ham Jina, Angel Lung, Jason Man

Client:  
Chinese University Art Muesum



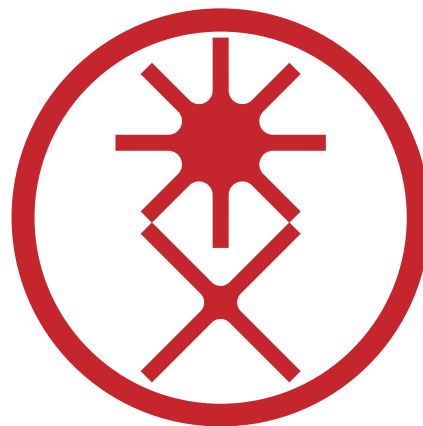
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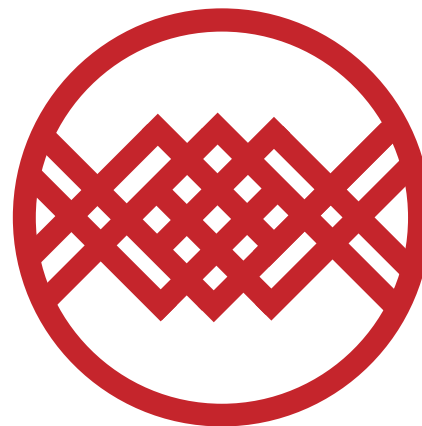
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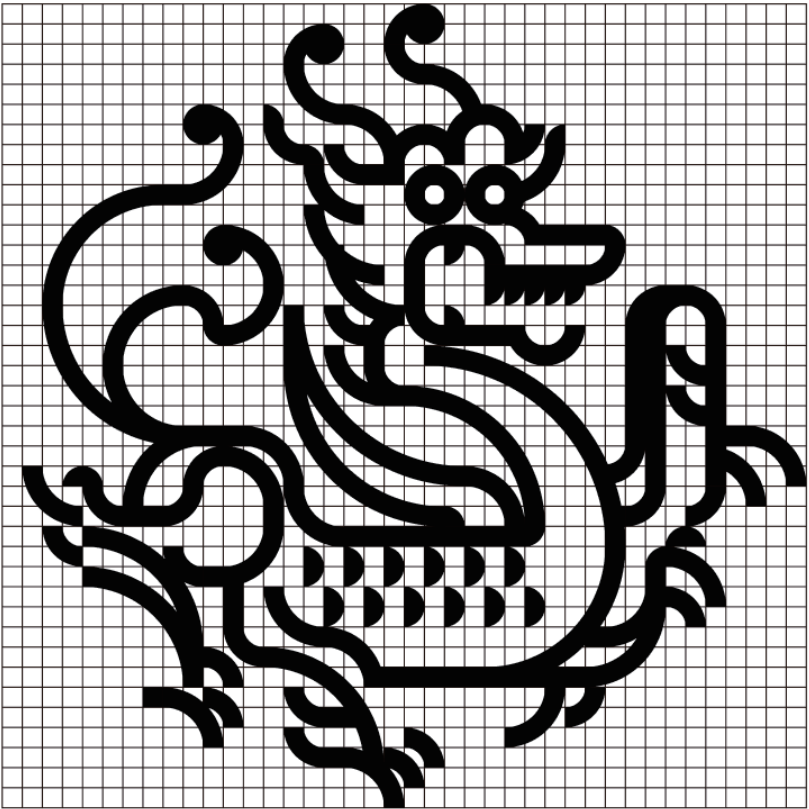
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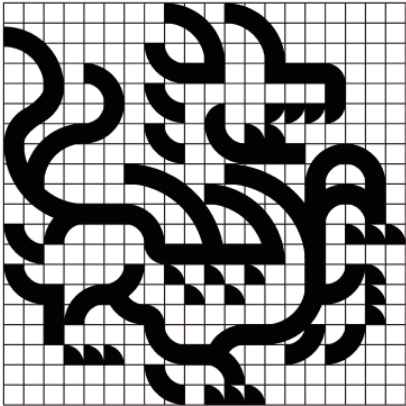
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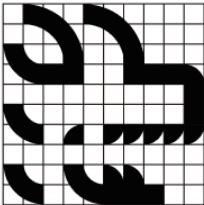
5



40×40



20×20



10×10



