

Points of Convergence

The Art Department, in collaboration with the Graphic Design Program, is excited to announce inForm & Content, a lecture series and workshop program dedicated to contemporary visual communication.

inForm & Content aims to build and foster a stronger, more connected, and more conscious creative community by offering new perspectives of graphic design and the contemporary practitioners working in these spaces.

The inForm & Content Lecture series is supported by the Art Department's Smith Gallery located inside the Schaefer Center for the Performing Arts on the Campus of Appalachian State University.

Marc Choi

Track and Field

Dimitry Tetin

02.20.25
5–6 PM

Turchin Center for the Visual Arts
Lecture Hall 1102

Track and Field (est. 2013) is a collaborative publishing initiative from Marc Choi and Dimitry Tetin, graphic designers and educators from Washington, D.C. and Austin, respectively. As first-generation immigrants (South Korea and South Ukraine), Marc and Dimitry are interested in exploring the relationships among personal, public and geographic histories within the popular American imagination. Their small-scale printed and digital work often questions the relationship between place and identity, asking why our projection of self is often so intertwined with “where” we’re from. Thematically, the work ranges from humorous to solemn—engaging time, loss, queerness and erasure on personal, public and sometimes geological scale.

Independently and collaboratively they have exhibited their work at Chicago Art Book Fair, Fully Booked, Boston Art Book Fair, Detroit Art Book Fair, Multiple Formats Symposium and Art Book Fair, Capital Art Book Fair, Printed Matter’s LA Art Book Fair, Seattle Art Book Fair and Pioneer Works Press Play Fair as well as multiple other fairs across the country and abroad.

Marc is currently an Assistant Professor of Graphic Design at the Corcoran School of the Arts & Design at The George Washington University. Dimitry is currently an Associate Professor and Coordinator of Communication Design at Texas State University.

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