SYNTHETICA

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The goal of this project was to guide an AI image-generating software through a series of prompts to create a typical heavy metal-styled logo for a fictional band named Synthetica.

PROMPT:

Create a logo for a heavy metal band named “Synthetica”.

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The logo requires the band name and heavy metal imagery.

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The logo requires the band name and heavy metal imagery.
The imagery should resemble logos from the New wave of British heavy metal era.

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Create a logo for a heavy metal band named "Synthetica".
The logo requires the band name and heavy metal imagery.
The imagery should resemble logos from the New wave of British heavy metal era.
The imagery should include elements such as skulls, chains, wings, etc.

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Create a logo for a heavy metal band named "Synthetica".
The logo requires the band name and heavy metal imagery.
The imagery should resemble logos from the New wave of British heavy metal era.
The imagery should include elements such as skulls, chains, wings, etc.
Add more heavy metal associated elements.

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Create a logo for a heavy metal band named "Synthetica".
The logo requires the band name and heavy metal imagery.
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The imagery should include elements such as skulls, chains, wings, etc.
Add more heavy metal associated elements.
Combine the skulls with the logo.

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Add more heavy metal associated elements.
Combine the skulls with the logo.

NEGATIVE PROMPT:

Generate multiple logos at a time.

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Create a logo for a heavy metal band named "Synthetica".
The logo requires the band name and heavy metal imagery.
The imagery should resemble logos from the New wave of British heavy metal era.
The imagery should include elements such as skulls, chains, wings, etc.
Add more heavy metal associated elements.
Combine the skulls with the logo.
The band name needs to be the focus.

NEGATIVE PROMPT:

Generate multiple logos at a time.

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Add more heavy metal associated elements.
Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.

NEGATIVE PROMPT:

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Add more heavy metal associated elements.
Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.
The band name needs to to have contrast from the logo.

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Generate multiple logos at a time.

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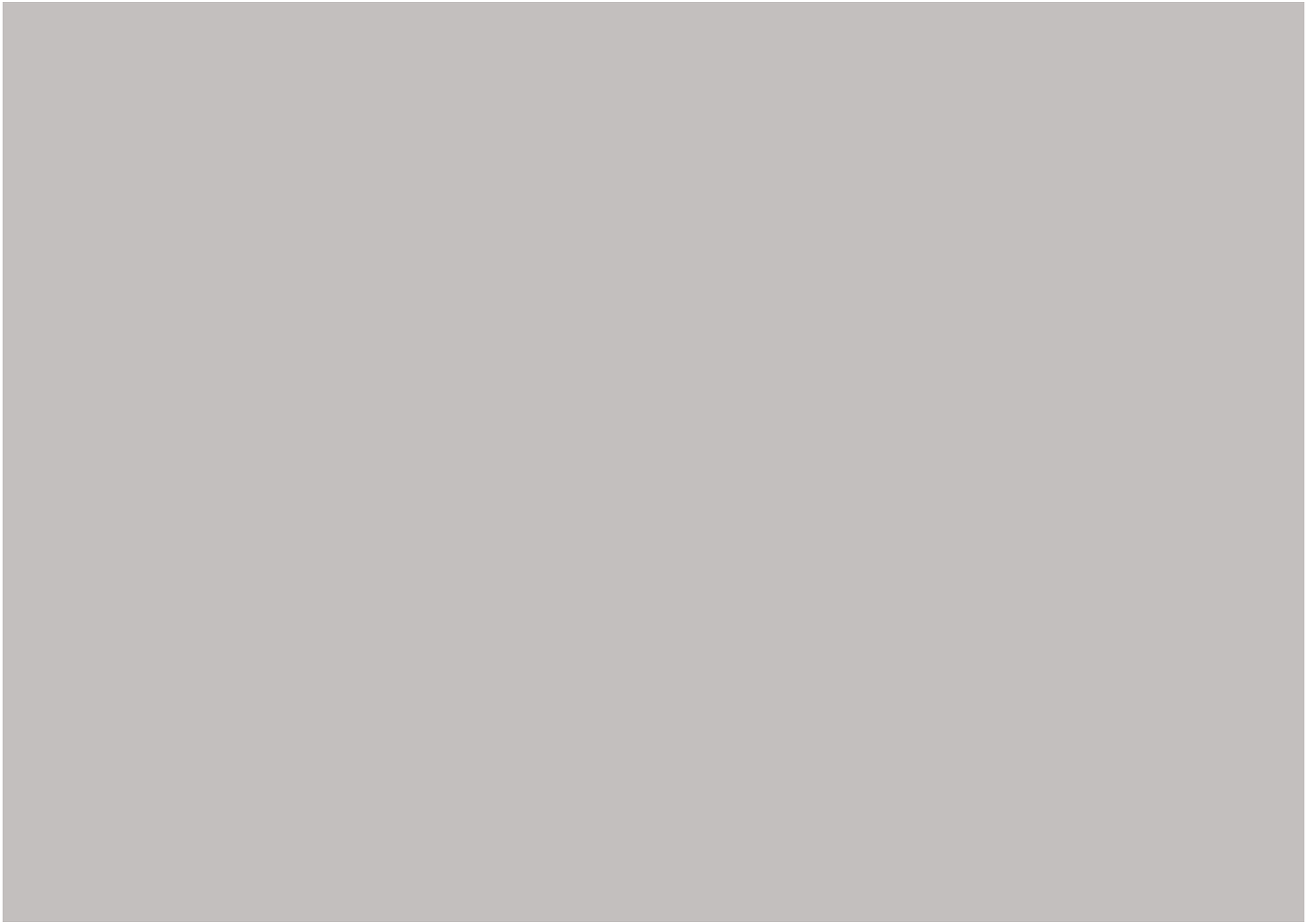

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Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.
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NEGATIVE PROMPT:

Generate multiple logos at a time.
The logo should have the band name more than once.

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Add more heavy metal associated elements.
Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.
The band name needs to to have contrast from the logo.
The logo should be more dramatic.

NEGATIVE PROMPT:

Generate multiple logos at a time.
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Add more heavy metal associated elements.
Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.
The band name needs to to have contrast from the logo.
The logo should be more dramatic, but still look like a band logo.

NEGATIVE PROMPT:

Generate multiple logos at a time.
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~~The logo should be more dramatic, but still look like a band logo.~~

NEGATIVE PROMPT:

Generate multiple logos at a time.
The logo should have the band name more than once.
The logo should look like an album cover.

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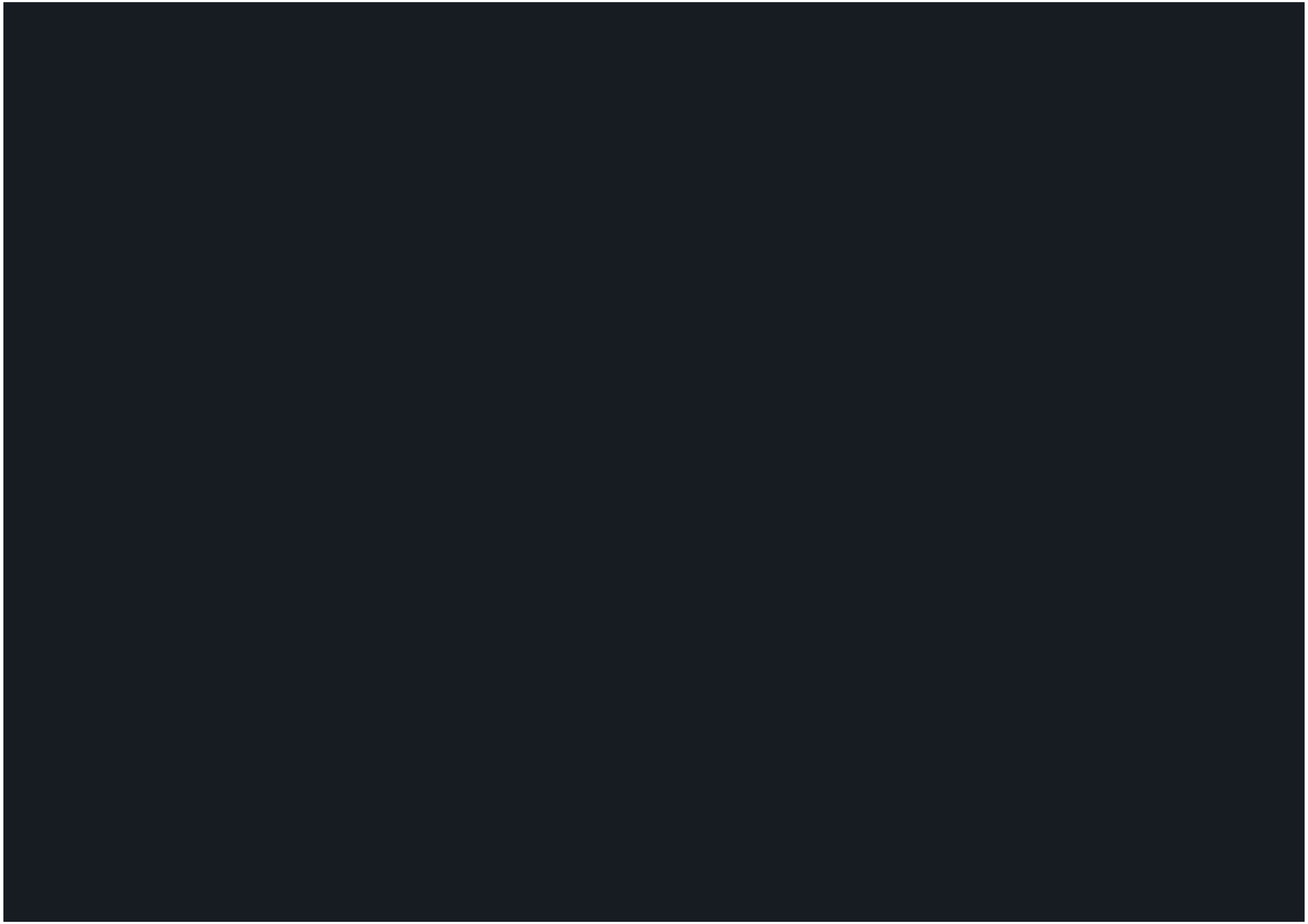

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The band name needs to be prominent.
The band name needs to to have contrast from the logo.
~~The logo should be more dramatic, but still look like a band logo.~~
The logo should look more like a badge.

NEGATIVE PROMPT:

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Add more heavy metal associated elements.
Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.
The band name needs to to have contrast from the logo.
~~The logo should be more dramatic, but still look like a band logo.~~
The logo should look more like a badge.
Make the logo more 2 dimensional.

NEGATIVE PROMPT:

Generate multiple logos at a time.
The logo should have the band name more than once.
The logo should look like an album cover.

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Combine the skulls with the logo.
The band name needs to be the focus.
The band name needs to be prominent.
The band name needs to to have contrast from the logo.
~~The logo should be more dramatic, but still look like a band logo.~~
The logo should look more like a badge.
Make the logo more 2 dimensional.
Make the type more angular.

NEGATIVE PROMPT:

Generate multiple logos at a time.
The logo should have the band name more than once.
The logo should look like an album cover.

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Jordan Brown, 2023