



ART DIRECTOR & GRAPHIC DESIGNER

BEATRIZ BANAZOL

Hi, my name is Beatriz Banazol, a 24 year old girl based in Lisbon.

I'm a mix of art director and graphic designer, because choosing just one would be way too boring. I spent a few years in advertising (my creative bootcamp), where I learned how to wrestle with big ideas, turn them into visuals, and make peace with deadlines that definitely didn't love me back.

For now, I'm just looking for the next adventure where ideas turn into design worth remembering, somewhere I can grow as both an art director and a graphic designer, while keeping the work bold, playful, and never boring.



**SCAN TO SEE
MY PORTFOLIO** ♦

CONTACT

♦ EMAIL

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♦ PHONE

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EDUCATION

2019-2022

♦ IADE CREATIVE UNIVERSITY

Bachelor's in Design

2021

♦ ESCUELA DE ARTE DIEZ

Erasmus +

2025

♦ MIAMI AD SCHOOL

Creativity and Portfolio

2025

♦ LISBON SCHOOL OF DESIGN

UX/UI

PERSONAL VALUES

- ♦ Responsibility
- ♦ Creativity
- ♦ Dedication
- ♦ Punctuality
- ♦ Flexibility

EXPERIENCE

2022-2025

♦ ART DIRECTOR

DDB Portugal

Worked on the creation and development of advertising campaigns, from concept to final design, including art direction, graphic design, and adaptation of materials across different media.

2022-PRESENT

♦ GRAPHIC DESIGNER

Freelancing

Developed creative projects as a freelance designer, collaborating with a clothing brand, a wine label, and several digital products including apps and websites.

CURIOSITIES

- ♦ Older sister
- ♦ Favorite color: YELLOW
- ♦ Backpacked for 2 months in South America

LANGUAGES

♦ PORTUGUESE

Native

♦ ENGLISH

Advanced

♦ SPANISH

Advanced

SKILLS


♦ ILLUSTRATOR

♦ PHOTOSHOP

♦ AFTER EFFECTS

♦ INDESIGN

♦ XD

 @beatrizbanazol

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