# KELLY WANG

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## EDUCATION

**University of Delaware,** *2020 - 2025*
Newark, DE
Visual Communications, BFA

## EXPERIENCE

**Avenue West,** *2025 - Present*
Philadelphia, PA
Intern, Design
— Generated clear, persuasive product mockups to exhibit company
  work to strengthen agency portfolio and client appeal
— Built web-based case studies to demonstrate design impact,
  building agency credibility for potential clients
— Supported execution of final client projects by contributing a
  variety of creative assets while adhering to given guidelines,
  working both in parallel and collaboratively with lead designer

**UDel Horn Entrepreneurship,** *2023 - Present*
Newark, DE
Intern, Social Media
— Punctually completed regularly assigned tasks within deadlines
— Increased social media impressions by 185% in one year, creating
  engaging promotional graphics under marketing team
— Photographed company events for use in digital promotional
  materials, enhancing the visual presentation of the brand mission

**UDel Visual Communications Study Abroad,** *2024*
London, United Kingdom
— Embarked on informational visits to advertising agencies
  (Publicis, Pentagon, Mother, Wieden & Kennedy, and
  Saatchi & Saatchi)
— Completed educational advertising project briefs assigned
  by Mother and W&K for designer review

**Art & Design Teacher's Assistant,** *2023 - 2024*
Newark, DE
—Took attendance and handled classroom logistics for
  design courses to support professor
— Assisted in managing one underclassmen design class,
  providing help for students in Adobe programs
— Built a detailed alumni directory of 1,150+ graduates
  (1994—present), collecting employment details, contact
  info, and portfolio links, strengthening the alumni network
  and improving its effectiveness at supporting
  undergraduate student careers

## HONORS/AWARDS

**University of Delaware Summer Scholars 2024**
Undergraduate Research Award

**Society of Publication Designers 2024**
Student Competition,
Illustration Noteworthy Award

## SKILLS

Adobe Suite, Adobe After Effects, Adobe Photoshop,
Adobe Illustrator, Adobe InDesign, ProCreate, Figma