

PLAY TODAY

KEY FEATURES

- MULTI USE FLEX SPACE
- MANCALA
- DOWN BY THE BAY
- KONGKI NOLI
- TIC TAC TOE
- LIMBO
- HOP SCOTCH
- KOALAP
- ROCK PAPER SCISSORS
- SAPO

PLAY TODAY is an interactive exhibition, designed for social interaction. At CMOM, we encourage our visitors to engage with eachother and immerse themselves in the community. Play Today contains a variety of traditional games from around the world, meant t. At Play Today, the guest is a vital part of the exhibition. A culture of kindness is present at play today that welcomes all to experience culture on a deeper level.

The open concept layout features 9 games that require two or more players. The activities featured stem from around the world and encourage everyone to Colorful graphics coat the space, reinforcing the playful nautre of the exhibition.

DOWN BY THE BAY

GAME: Visitors sit in a circle with hands overlapping, singing a tune.

SPACE: Circular, bullseye rubber matt reinforces visitors to sit in the suggested formation

Song lyrics are incorporated into wall grapics

FLEX SPACE

GAME: Create your own activity

SPACE: A tiered, spherical climbing structure constructed from recycled rubber

A durrable structure designed to reflect the graphic in the space

KONGKI NOLI

GAME: Similar to American Jacks, Players throw small stones in the air while gathering the leftover stones

SPACE: A tiered, raised platform designed to separate this game from flex structure

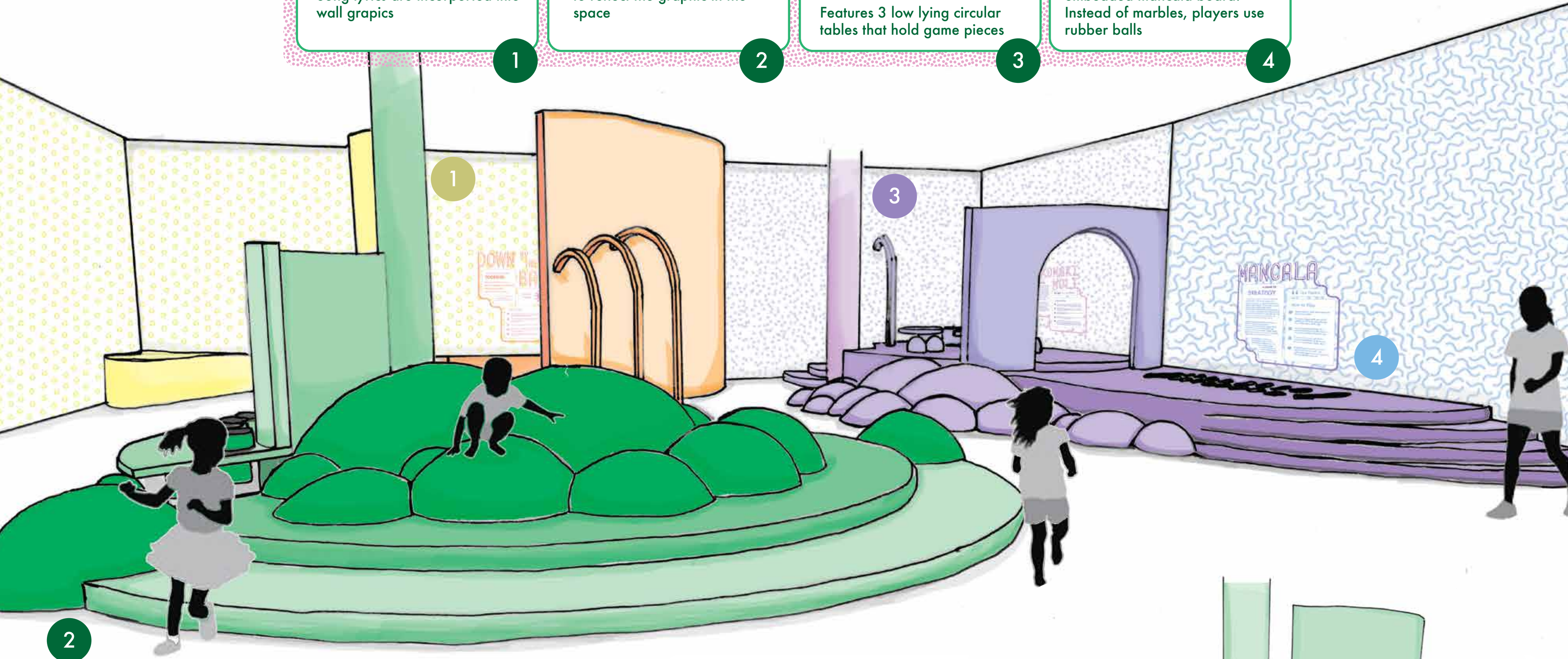
Features 3 low lying circular tables that hold game pieces

MANCALA

GAME: a strategy game where players try and gather marbles

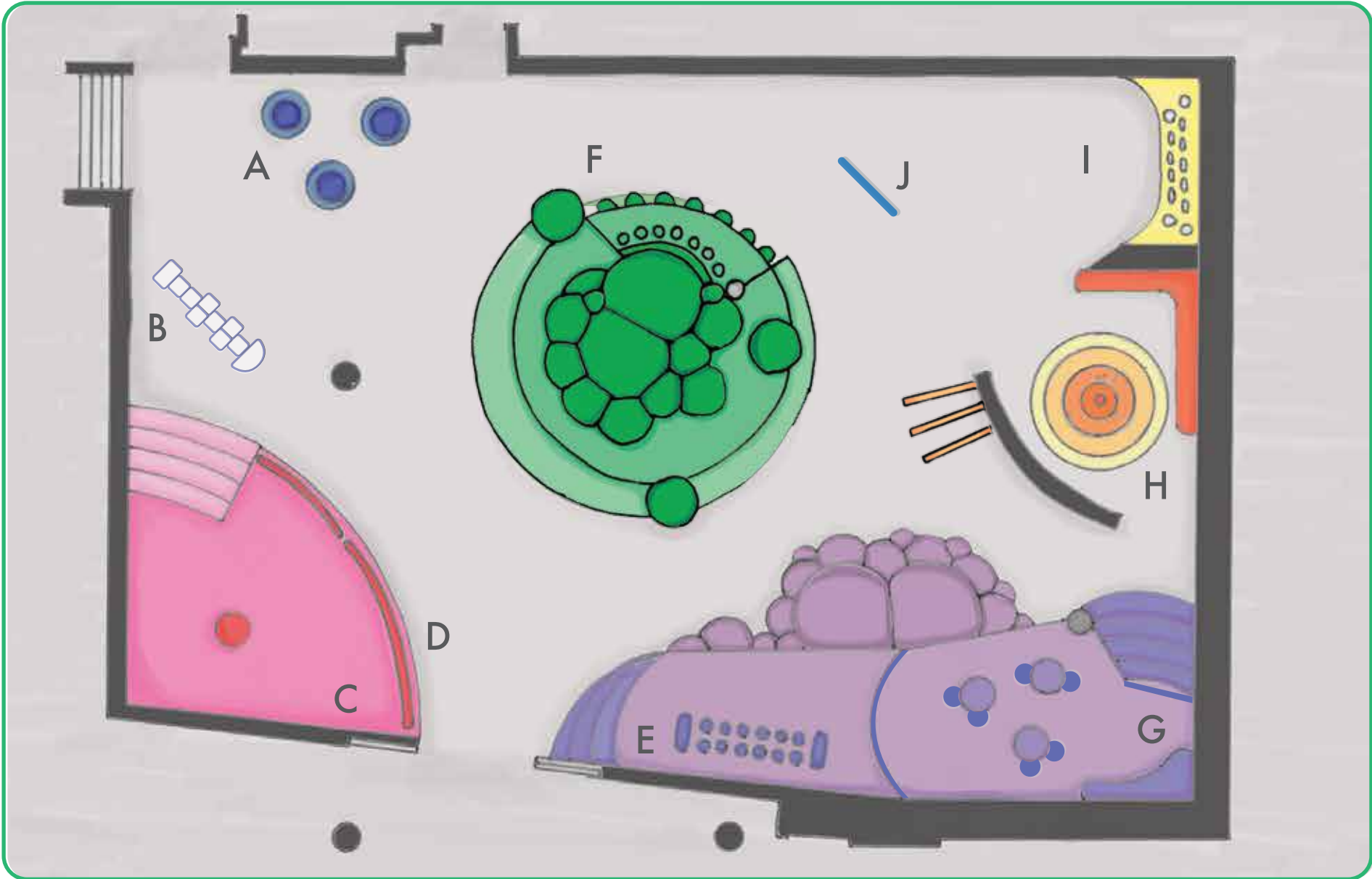
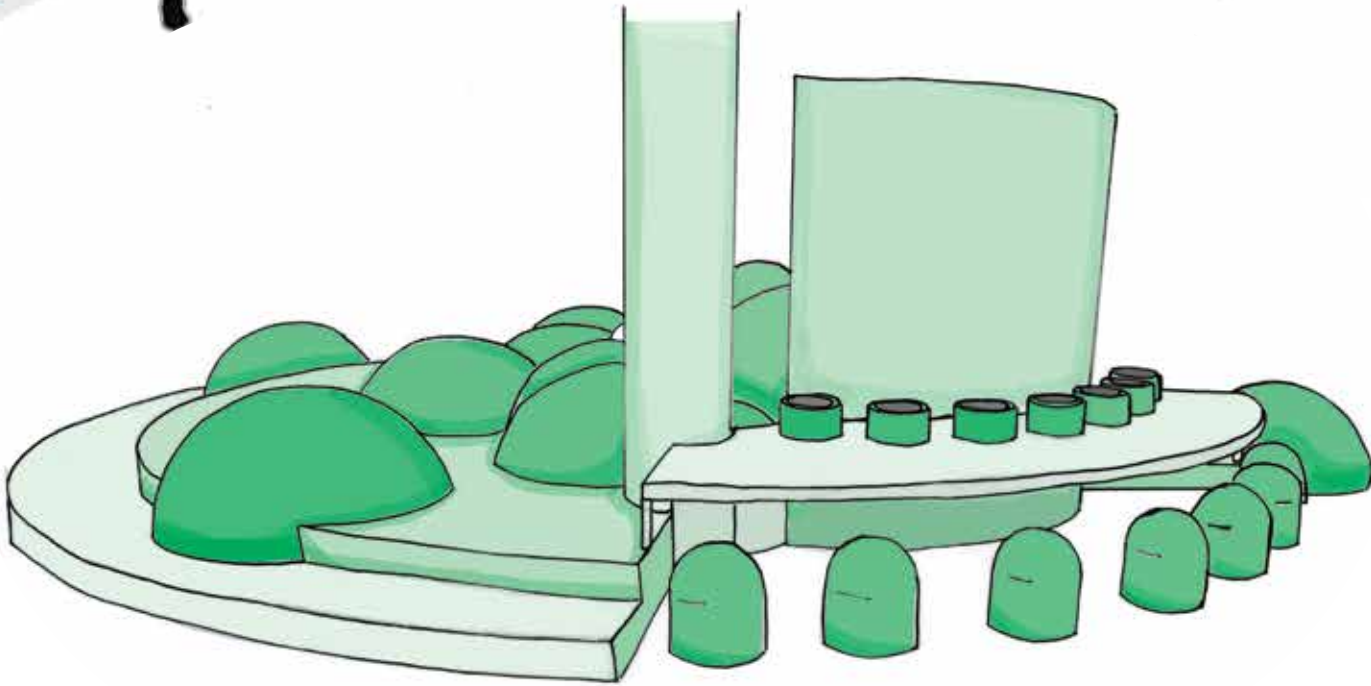
SPACE: A tiered, raised platform designed to separate this game from flex structure

Features an oversized, embedded mancala board. Instead of marbles, players use rubber balls



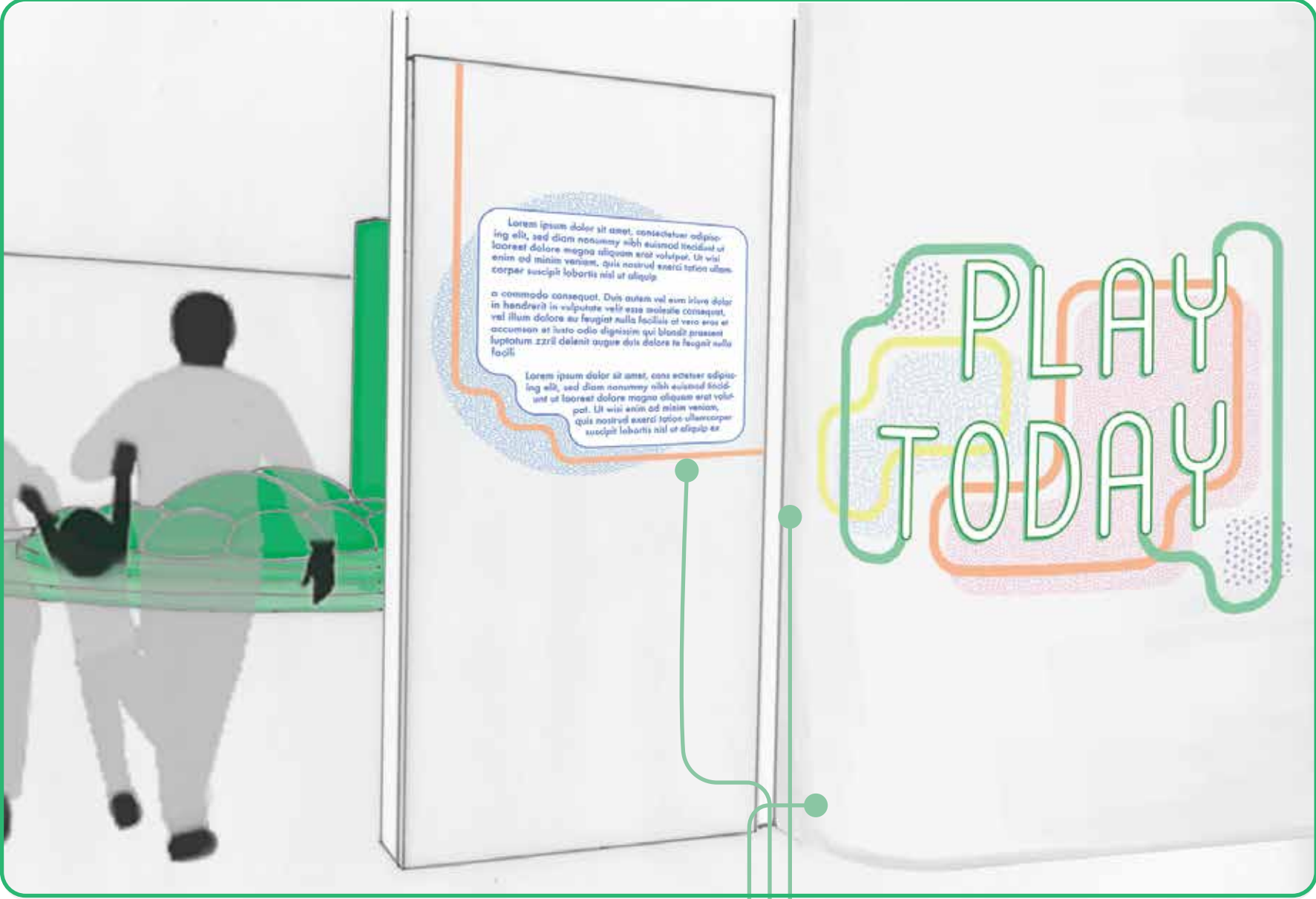
FLEX SPACE

Located on the rear side of the climbing structure shown above, the flex space allows for guests to create their own game. A variety of materials are stationed at the desk area, readily available for a childs individual take on the exhibition.



FLOOR PLAN

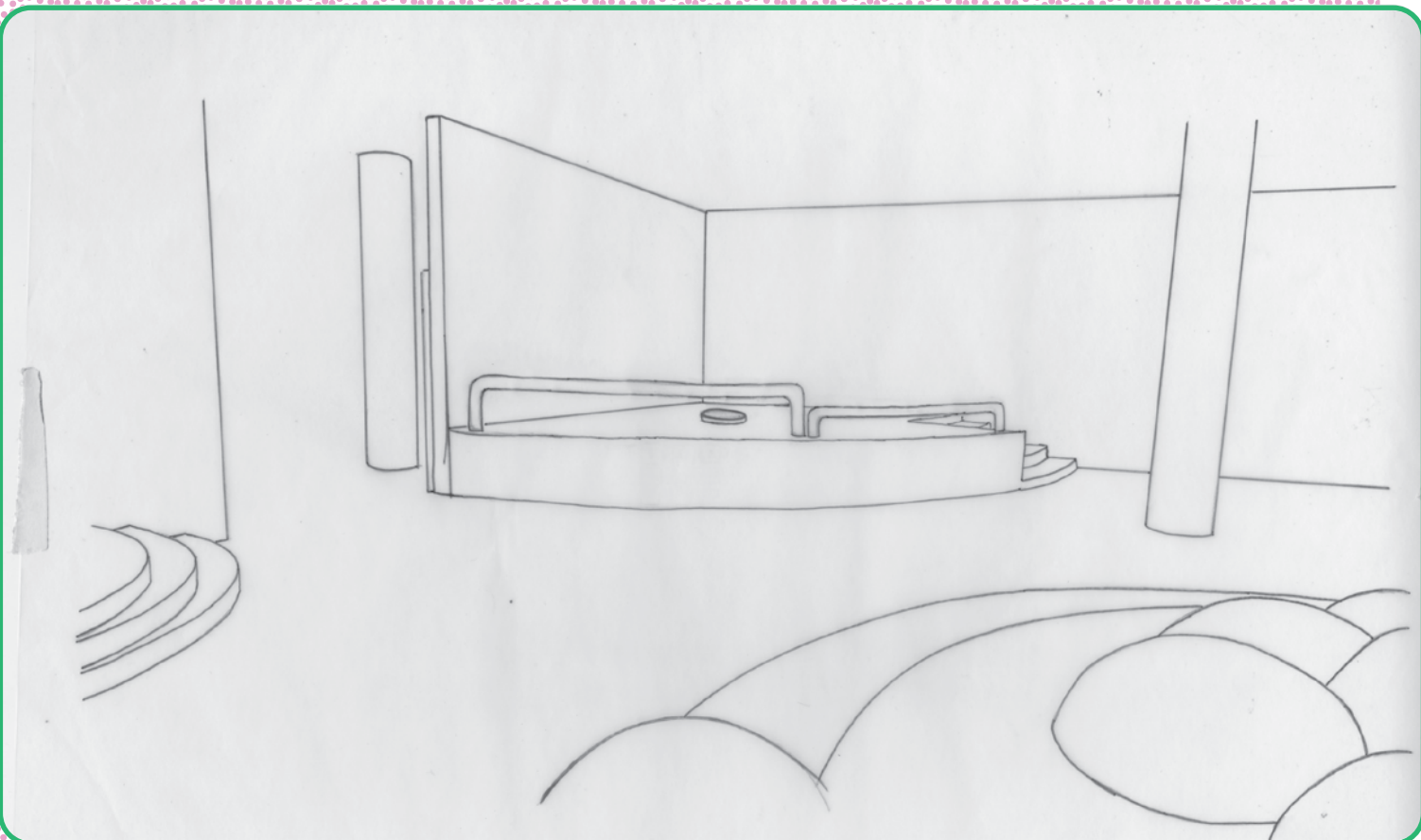
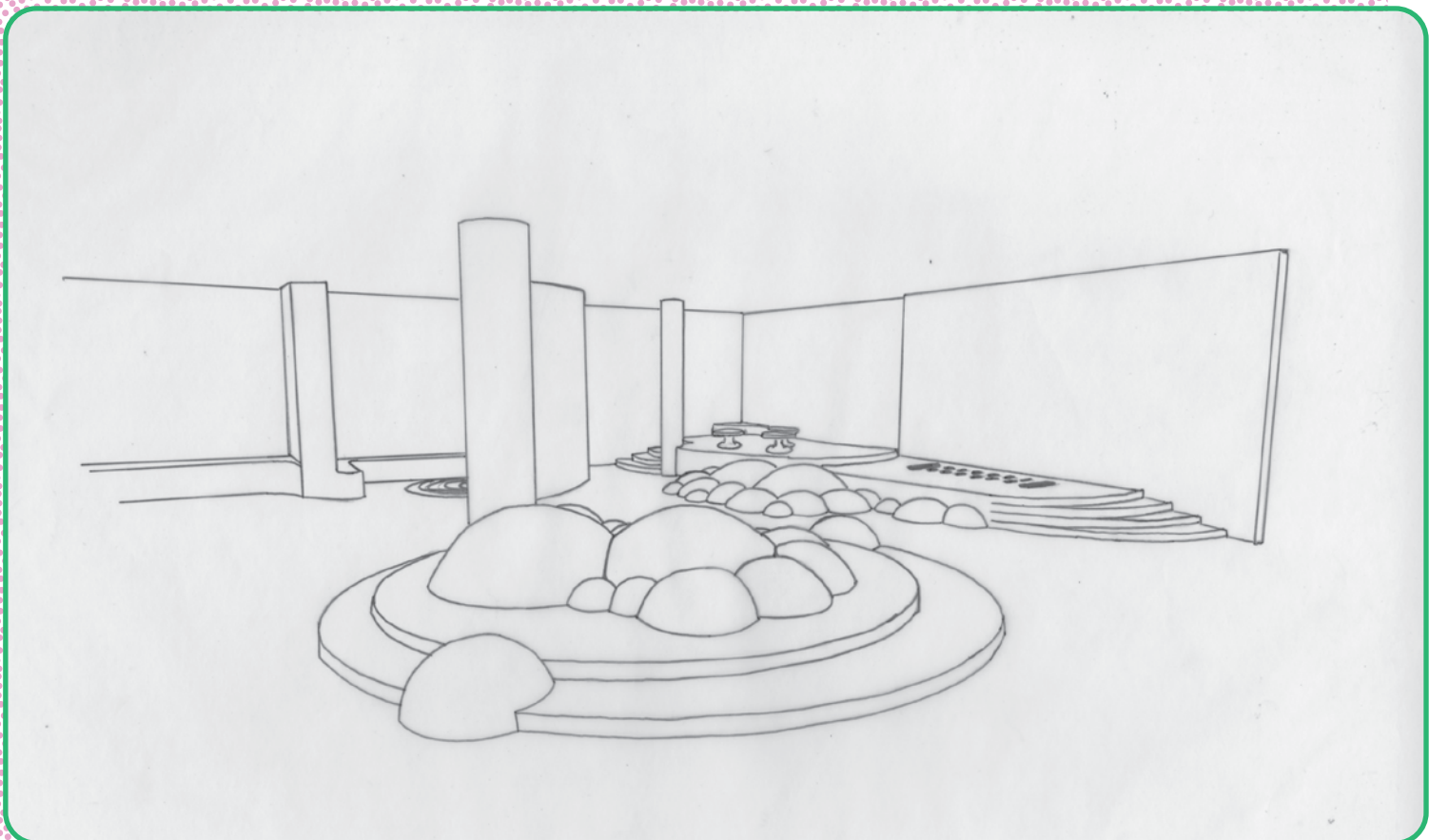
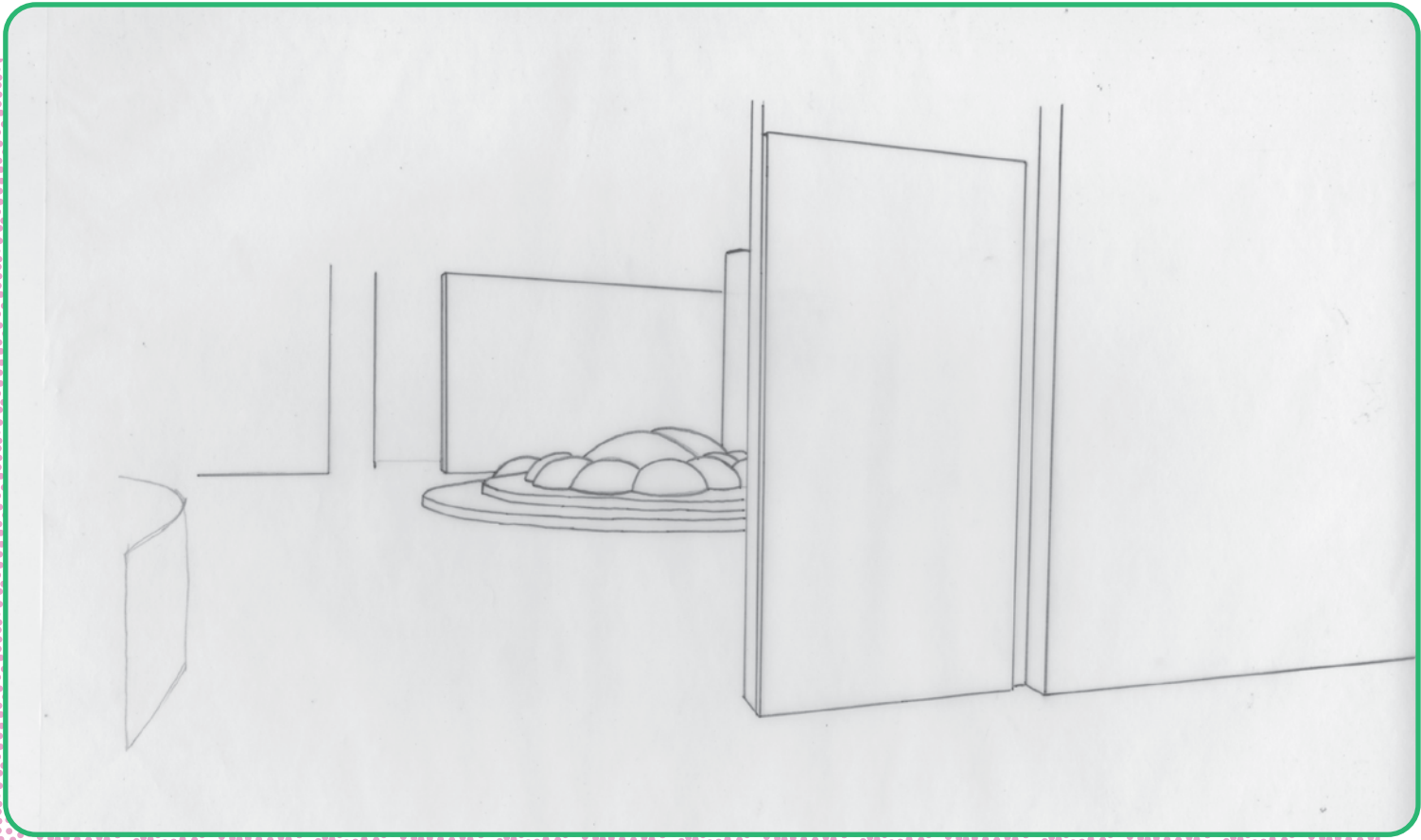
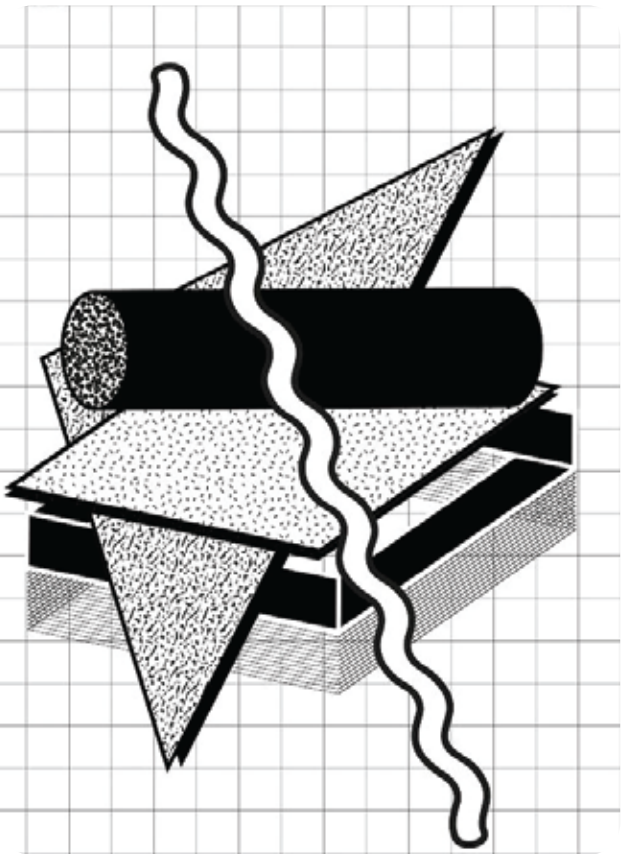
- A ROCK PAPER SCISSORS
- C KOALAP
- E MANCALA
- G KONGKI NOLI
- I SAPO
- B HOP SCOTCH
- D TIC TAC TOE
- F FLEX SPACE
- H DOWN BY THE BAY
- J LIMBO



INTRODUCTORY EXPERIENCE

A graphic treatment which combines color, type and pattern welcomes visitors and introduces them to the theme. This brief prompts adults to encourage their children to engage in the social aspects of the exhibition.

- EXHIBITION LOGO
- DESIGN BRIEF
- CURVED WALL to reinforce circular design elements seen through out the space



PLAY TODAY was inspired by the use of contrasting graphics that create a unified story. The layered, cheerful graphics were designed to subliminally reinforce the theme of merging cultures.

The large wall graphics work together with the structural elements of the space and serve multiple functions. These graphics serve as wayfinding signage, game descriptions, and provide the rules for each game.

DESIGN ELEMENTS

- PATTERN PLAY
- LAYERED GRAPHICS
- RUBBERIZED FLOORING
- CUSTOM FONT
- UPBEAT PALLETTE
- VINYL SIGNAGE

SAMPLE SECTION TITLE & LABEL

DOWN BY THE BAY

A CLAPPING GAME BEST PLAYED TOGETHER

Down by the banks of the hanky panky
Where the bullfrogs jump from bank to banky
And a hips, hops, soda pops
Jumped on the lily and went kerlop.

Multiple Players

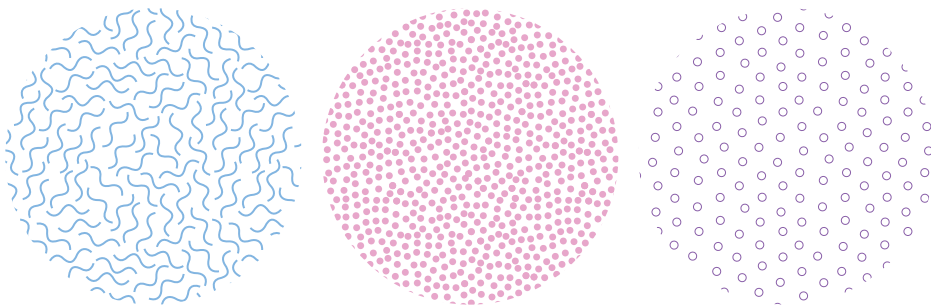
How to Play

1. The clapping game is played in a circle, with the right hand over the top of the left hand of the person to the right of you. Your left hand is under the right of the person left of you.
2. You start the song, and one person hits the right hand of the person on their left, and that person does the same to the next and so on until the song is over.
3. The last person to have their hand hit is out, and the game goes on.
4. When you have two people left, you hold right hands together (facing face to face) and pull back and forth in a sawing motion until the end of the song.
5. Whoever has their elbow pulled back at the end is out, and the other is the winner!

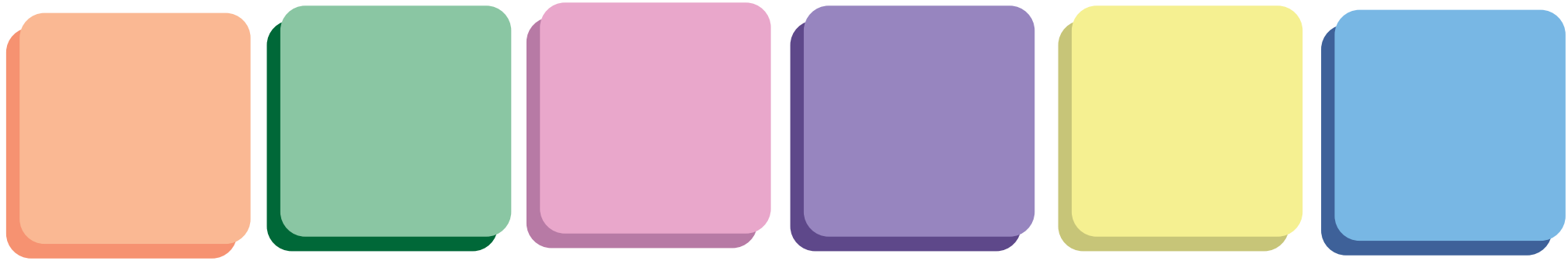
MATERIALS



PATTERNS



COLOR PALLETTE



HEADLINES

CUSTOMIZED
BASE MONO NARROW

BODY TEXT

Futura

