Zoe Manalo

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https://zoemanalo.art

www.linkedin.com/in/zoe-manalo

Experience

Brand Designer
(Dec 2024 – Jan 2025)
Styles & Co, San Jose, CA

– Developed comprehensive brand styling for Styles & Co., focusing on logo design, visual
 guidelines, and cohesive aesthetic application
– Created mockups that translated the brand's vision into consistent, visually engaging assets
 for marketing, social media, and presentations

Graphic designer
(March 2024 – April 2024)
Good Studios – San Francisco, CA

– Executed clothing brand mockups with a focus on brand cohesion and storytelling
– Integrated key design elements such as color palettes, typography, and graphics
– Ensured all mockups reflected the brand's overall identity and aesthetic

Education

University San Francisco (August 2023 – May 2026)
San Francisco, Ca
Major in Design, Minor in UX/UI

Diablo Valley College (August 2021 – May 2023)
Concord, Ca

Skills

– Adobe Photoshop
– Adobe Illustrator
– Adobe Indesign
– Figma
– Visual Studio Code
– Lightroom
– Adobe After Effects

– user-experience design
– web design
– print design
– brand design
– photography/retouching
– cross-team collaboration