

SIMONE JONES

Chattanooga, TN 37402 | 6158667441 | ahjones122@gmail.com | WWW: <https://www.simonejonesphotography.com>

Summary

Creative Photographer with extensive experience across diverse settings, specializing in corporate imagery and promotional photography. Proficient in Adobe Creative Applications, and facilitating the planning and execution of compelling photoshoots. Aiming to leverage photographic skills to enhance brand storytelling and visual impact. Completed many research projects within upper division Photography and Media art courses, using photographic collections to excude abract concepts and ideas to broaden creative horizons. Additionally, I bring extensive experience in customer service, having worked as a team member in various industries, which has cultivated a versatile and professional background.

Skills

- Digital enhancements
- Photography and video
- Digital design
- Customer service skills
- Recordkeeping
- Art direction
- Event photography experience
- Attention to detail
- Product photography
- Social media management experience
- Advanced photoshop proficiency

Experience

- | | |
|--|----------------------|
| Photographer and Graphic Designer
Strike Magazine – Chattanooga , TN | Aug 2024 to Current |
| <ul style="list-style-type: none">• Facilitated general office operations by scheduling appointments, keeping books and ordering supplies.• expert usage of adobe applications such as Premiere Pro, Photoshop, Lightroom, and InDesign.• Uploaded digital images for editing, archiving and electronic organization.• Provided photography services for corporate events, capturing key moments and branding materials.• Directed models and subjects during photo shoots to capture desired expressions and poses. | |
| Photographer and Social Media Manager
The White Aligator – Franklin, TN | Apr 2024 to Oct 2024 |
| <ul style="list-style-type: none">• Utilized Twitter and Facebook to promote products, services and content.• Designed and executed targeted social media advertising campaigns, optimizing for reach, engagement, and conversion.• Oversaw special promotional events to drive positive media coverage, boost revenue and enhance sales.• Conducted on-location photography sessions, adapting to various environments and lighting conditions. | |
| Ambassador
Jeni's Splendid Ice Creams – Brentwood , TN | Feb 2022 to Jul 2023 |
| <ul style="list-style-type: none">• Prepared and built food items according to standardized recipes and directions.• Conducted tests to ascertain moisture content, acidity level or other important facets of materials undergoing processing changes.• Trained new employees on proper use of equipment as well as safety procedures related to food handling. | |
| Team Member
Dunkin' Donuts Franchising – Franklin, TN | May 2024 to Aug 2024 |
| <ul style="list-style-type: none">• Managed inventory and supplies to ensure materials were available when needed.• Worked effectively in team environments to make the workplace more productive.• Completed routine maintenance and repair. | |
| Team Member
Smoothie King – Brentwood , TN | Sep 2020 to Feb 2022 |

- Utilized document management system to organize company files, keeping up-to-date and easily accessible data.
- Managed inventory and supplies to ensure materials were available when needed.
- Managed household errands and other essential duties.

Education and Training

Bachelor of Arts, Photorgaphy And Media Arts

Expected in Apr 2026

University of Tennesse At Chattanooga – Chattanooga, TN

- Dean's List (Semester II, 2023, Semester I & II, 2024)
- Hope Scholarship
- 3.6 GPA

Websites, Portfolios, Profiles

- <https://www.instagram.com/simoneslens/>

Accomplishments

- 1st Place for BEST PSA Award, THSPA Awards, 2022